



**Modelling to assess the effectiveness and cost-effectiveness of public  
health related strategies and interventions to reduce alcohol  
attributable harm in England using the Sheffield Alcohol Policy  
Model version 2.0**

*Report to the NICE Public Health Programme Development Group*

**APPENDICES**

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**Final report**

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## Appendix 1: Age/sex consumption distribution from the GHS (2006) – Descriptive statistics

Table A1.1: Age and sex-specific distribution of drinking behaviour in adults in England in 2006

Mean Consumption	Intake the heaviest day	18 – 24 years		25 – 34 years		35 – 44 years		45 – 54 years		55 – 64 years		65 – 74 years		75 years +	
		M	F	M	F	M	F	M	F	M	F	M	F	M	F
Abstainers		10.71%	14.03%	10.47%	14.21%	7.20%	12.86%	8.67%	13.28%	8.18%	15.30%	8.37%	20.59%	15.99%	27.00%
Moderate	< 6 / 8 units	41.97%	46.49%	43.95%	51.11%	46.60%	54.20%	49.59%	53.73%	50.65%	57.89%	59.88%	58.50%	65.84%	59.95%
	≥ 8 / 6 units	10.06%	10.93%	10.58%	8.30%	9.79%	6.67%	6.87%	4.97%	4.05%	2.66%	2.09%	1.16%	0.78%	0.38%
Hazardous	< 6 / 8 units	10.06%	9.79%	9.92%	9.33%	14.64%	11.35%	15.90%	13.90%	18.60%	14.57%	19.42%	15.31%	14.13%	11.28%
	≥ 8 / 6 units	16.27%	11.58%	15.59%	9.85%	12.62%	8.60%	9.21%	6.21%	8.10%	3.78%	3.60%	1.37%	0.62%	0.25%
Harmful	< 6 / 8 units	2.78%	1.47%	1.96%	1.80%	2.51%	2.06%	2.98%	3.26%	3.01%	2.58%	3.37%	2.01%	1.71%	1.01%
	≥ 8 / 6 units	8.14%	5.71%	7.52%	5.39%	6.63%	4.26%	6.78%	4.66%	7.41%	3.22%	3.26%	1.06%	0.93%	0.13%
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table A1.2: Proxy of the binge behaviour in England in 2006

Intake the heaviest day	18 – 24 years		25 – 34 years		35 – 44 years		45 – 54 years		55 – 64 years		65 – 74 years		75 years +	
	M	F	M	F	M	F	M	F	M	F	M	F	M	F
Abstainers	10.71%	14.03%	10.47%	14.21%	7.20%	12.86%	8.67%	13.28%	8.18%	15.30%	8.37%	20.59%	15.99%	27.00%
< 6 / 8 units	54.82%	57.75%	55.83%	62.24%	63.75%	67.61%	68.47%	70.89%	72.27%	75.04%	82.67%	75.82%	81.68%	72.24%
≥ 8 / 6 units	34.48%	28.22%	33.70%	23.54%	29.05%	19.53%	22.85%	15.84%	19.55%	9.66%	8.95%	3.59%	2.33%	0.76%

## **Appendix 2: ABV estimates for Nielsen market research data**

**Table A2.1: ABV estimates for Nielsen alcohol product categories**

Product	ABV	Source
Commodity lager	3.2%	SGAIP <sup>*</sup> - assume same as beer
Standard lager	4.0%	SGAIP - assume same as beer
Premium lager	5.0%	SGAIP - assume same as beer
Superstrength lager	8.0%	SGAIP - assume same as beer
Commodity beer	3.2%	SGAIP
Standard beer	4.0%	SGAIP
Premium beer	5.0%	SGAIP
Superstrength beer	8.0%	SGAIP
Stout	3.9%	CCFRA labelling study <sup>†</sup>
Cider and perry	6.5%	SGAIP - mid-point of cider and perry
Blended Scotch Whisky	40.0%	SGAIP
Malt Whisky	40.0%	SGAIP
Imported Whisky	37.5%	SGAIP - assume maps to whiskey
Gin	37.5%	SGAIP
Vodka	37.5%	SGAIP
Liqueurs	35.0%	SGAIP - using non-cream version
Brandy/cognac	40.0%	SGAIP - using cognac
Rum	37.5%	SGAIP - using middle ABV rum category
Australian Light Wine	12.9%	CCFRA labelling study
French Light Wine	12.4%	CCFRA labelling study
Italian Light Wine	12.0%	CCFRA labelling study
USA Light Wine	12.3%	CCFRA labelling study
German Light Wine	9.3%	CCFRA labelling study
Chilean Light Wine	13.3%	CCFRA labelling study
Sparkling Wine	12.5%	SGAIP
Champagne	12.5%	SGAIP
Sherry	15.8%	CCFRA labelling study
Port	20.0%	CCFRA labelling study
Vermouth	16.5%	CCFRA labelling study
RTDs	5.0%	ONS (Goddard 2007)

<sup>\*</sup> Scottish Government – Alcohol Industry Partnership data (2008)

<sup>†</sup> This data was collected for Monitoring Implementation of Alcohol Labelling Regime (Campden & Chorleywood Food Research Association Group, June 2008). The data was not collected for the SchARR review, and CCFRA has no responsibility for the analysis of the data in this work.

### Appendix 3: Detailed tables from the NPHO report

**Table A3.1: Number of person-specific hospital admission attributable to alcohol– reproduction of the NPHO report (2008)**

Conditions	ICD-10 codes	16 – 24 yrs		25 – 34 yrs		35 – 44 yrs		45 – 54 yrs		55 – 64 yrs		65 – 74 yrs		75 + yrs	
		M	F	M	F	M	F	M	F	M	F	M	F	M	F
Alcohol-induced pseudo-Cushing's syndrome	E24.4	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Menral and behavioural disorders due to use of alcohol	F10	7,164	3,242	9,554	3,595	15,396	6,075	14,527	5,819	11,606	3,823	6,527	1,972	3,452	1,630
Degeneration of nervous system due to alcohol	G31.2	0	0	1	1	30	15	71	29	64	26	42	11	24	10
Alcoholic polyneuropathy	G62.1	0	0	6	4	9	4	25	15	33	8	20	5	11	6
Alcoholic myopathy	G72.1	0	0	0	0	2	1	8	1	10	1	5	1	4	1
Alcoholic cardiomyopathy	I426	0	0	7	0	46	6	119	9	159	11	103	3	37	9
Alcoholic gastritis	K29.2	65	30	91	19	128	39	97	28	55	17	30	9	14	3
Alcoholic liver disease	K70	18	10	233	167	1,229	675	2,316	1,139	2,590	1,091	1,467	657	522	267
Alcohol-induced chronic pancreatitis	K86.0	39	12	155	32	331	80	261	72	146	30	52	17	18	3
Ethanol	T51.0	1,550	2,452	1,700	1,959	1,639	2,321	839	1,239	340	385	96	105	46	43
Methanol	T51.1	1	3	3	1	2	4	4	3	1	0	0	0	1	2
Toxic effect of alcohol, unspecified	T519	54	80	53	63	79	76	36	40	13	20	3	5	2	1
Accidental poisoning by and exposure to alcohol	X45	79	77	55	48	53	54	34	29	13	13	9	2	5	7
Malignant neoplasms of lip, oral cavity and pharynx	C00 - C14	11	8	27	19	101	49	395	113	565	165	395	129	254	122
Malignant neoplasm of oesophagus	C15	1	1	6	1	45	12	223	43	581	111	625	127	541	200
Malignant neoplasm of colon	C18	1	1	4	2	13	8	40	21	115	49	159	59	150	77
Malignant neoplasm of rectum	C20	0	0	2	2	12	7	60	20	156	41	185	44	131	48
Malignant neoplasm of liver and intrahepatic bile ducts	C22	2	1	3	1	8	3	20	9	48	17	61	20	56	25
Malignant neoplasm of larynx	C32	0	0	2	0	14	4	82	13	231	24	189	19	140	18
Malignant neoplasm of breast	C50	0	3	0	69	0	430	0	771	0	800	0	394	0	223
Epilepsy	G40-G41	1,581	2,314	1,966	2,757	2,558	3,062	2,636	2,760	2,832	2,669	2,460	1,960	2,459	2,469
Hypertensive diseases	I10-I15	201	173	971	602	4,119	2,476	12,368	6,303	23,317	11,755	25,438	12,593	19,292	13,699
Cardiac arrhythmias	I47-I48	219	264	474	443	1,232	715	2,649	1,279	7,058	3,258	12,337	6,686	20,431	19,495
Heart failure	I50-I51	1	0	1	0	2	1	3	1	5	2	8	3	20	14
Haemorrhagic stroke	I60-I62, I69.0-I69.2	36	19	69	27	138	81	294	128	348	141	348	125	349	182
Ischaemic stroke	I63-I66, I69.3, I69.4	9	2	22	-9	48	-21	308	-48	544	-108	465	-248	-305	-1,075
Oesophageal varices	I85	37	23	53	29	131	57	293	104	349	163	279	158	168	101
Gastro-oesophageal laceration-haemorrhage	K22.6	145	120	156	81	123	60	63	43	83	55	112	72	166	154
Unspecified liver cirrhosis	K73, K74	54	50	108	77	454	196	622	336	675	561	479	600	401	441
Acute and chronic pancreatitis	K86.1, K85	63	95	157	126	303	174	402	186	423	216	327	158	267	167
Psoriasis	L40	49	105	102	144	180	144	185	128	181	135	108	76	74	71
Spontaneous abortion	L40.5	0	2,156	0	3,603	0	2,374	0	70	0	1	0	0	0	11
Road traffic accidents		1,035	178	1,013	202	697	121	417	91	114	16	55	13	60	18
Pedestrian traffic accidents		33	8	38	7	35	7	24	7	9	2	6	1	13	2
Water transport accidents	V90-V94	6	2	9	2	11	3	6	2	7	2	2	2	1	2
Air and Space transport accidents	V95-V97	1	0	3	1	5	0	3	0	2	0	1	0	0	0
Falls	W00-W19	1,925	596	1,669	710	1,668	773	1,473	924	1,764	1,582	1,319	786	4,623	4,428
Work/Machine injuries	W24-W31	325	79	300	71	260	66	157	40	108	24	45	13	20	11
Firearm injuries	W32-W34	71	7	29	3	20	4	12	1	7	1	3	0	1	0
Drowning	W65-W74	4	3	2	1	3	3	3	1	4	2	3	1	4	4
Inhalation of gastric contents/inhalation and ingestion of food causing obstruction of the respiratory tract	W78-W79	9	5	10	9	15	12	15	12	21	19	37	23	81	98
Fire injuries	X00-X09	114	31	91	32	77	33	53	24	40	23	35	23	43	63
Accidental excessive cold	X31	2	0	1	1	2	1	2	1	3	1	3	3	14	27
Intentional self-harm	X60-X84, Y10-Y33	1,613	3,310	1,606	1,896	1,471	1,953	795	1,072	394	464	167	187	173	180
Assault	X85-Y09	3,016	481	1,907	372	1,281	269	534	112	185	42	64	26	39	60
Diabetes mellitus	E11	-20	-16	-82	-64	-302	-193	-731	-319	-1,258	-451	-1,108	-571	-790	-697
Ischaemic heart disease	I20-I25	-8	-4	-59	-24	-495	-159	-957	-467	-2,224	-908	-3,039	-1,212	0	0
Cholelithiasis	K80	-49	-667	-207	-1,447	-541	-2,030	-843	-1,967	-1,179	-2,102	-1,347	-1,335	-1,387	-1,457

**Table A3.2: Alcohol attributable fraction in England– reproduction of the NWHO report (2008)**

Conditions	ICD-10 codes	16 – 24 yrs		25 – 34 yrs		35 – 44 yrs		45 – 54 yrs		55 – 64 yrs		65 – 74 yrs		75 + yrs	
		M	F	M	F	M	F	M	F	M	F	M	F	M	F
Alcohol-induced pseudo-Cushing's syndrome	E24.4	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Menral and behavioural disorders due to use of alcohol	F10	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Degeneration of nervous system due to alcohol	G31.2	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Alcoholic polyneuropathy	G62.1	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Alcoholic myopathy	G72.1	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Alcoholic cardiomyopathy	I426	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Alcoholic gastritis	K29.2	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Alcoholic liver disease	K70	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Alcohol-induced chronic pancreatitis	K86.0	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Ethanol	T51.0	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Methanol	T51.1	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Toxic effect of alcohol, unspecified	T519	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Accidental poisoning by and exposure to alcohol	X45	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Malignant neoplasms of lip, oral cavity and pharynx	C00 - C14	0.50	0.40	0.50	0.35	0.49	0.36	0.53	0.35	0.50	0.33	0.44	0.26	0.36	0.20
Malignant neoplasm of oesophagus	C15	0.32	0.23	0.31	0.20	0.30	0.20	0.34	0.20	0.32	0.18	0.26	0.14	0.20	0.10
Malignant neoplasm of colon	C18	0.05	0.03	0.05	0.03	0.04	0.03	0.05	0.03	0.05	0.03	0.04	0.02	0.03	0.01
Malignant neoplasm of rectum	C20	0.08	0.06	0.08	0.05	0.08	0.05	0.09	0.05	0.08	0.05	0.07	0.03	0.05	0.03
Malignant neoplasm of liver and intrahepatic bile ducts	C22	0.16	0.11	0.15	0.10	0.15	0.10	0.17	0.10	0.16	0.09	0.13	0.07	0.10	0.05
Malignant neoplasm of larynx	C32	0.34	0.25	0.33	0.21	0.32	0.22	0.36	0.21	0.34	0.20	0.28	0.15	0.22	0.11
Malignant neoplasm of breast	C50	0.00	0.09	0.00	0.08	0.00	0.09	0.00	0.09	0.00	0.08	0.00	0.06	0.00	0.04
Epilepsy	G40-G41	0.56	0.64	0.58	0.59	0.58	0.61	0.61	0.61	0.61	0.57	0.51	0.45	0.42	0.35
Hypertensive diseases	I10-I15	0.34	0.24	0.33	0.19	0.32	0.20	0.37	0.20	0.34	0.18	0.27	0.13	0.20	0.09
Cardiac arrhythmias	I47-I48	0.35	0.36	0.36	0.35	0.37	0.35	0.38	0.35	0.37	0.33	0.34	0.27	0.30	0.22
Heart failure	I50-I51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Haemorrhagic stroke	I60-I62, I69.0-I69.2	0.31	0.20	0.30	0.15	0.27	0.15	0.34	0.15	0.30	0.13	0.24	0.10	0.16	0.06
Ischaemic stroke	I63-I66, I69.3, I69.4	0.16	0.03	0.13	-0.04	0.08	-0.04	0.18	-0.04	0.12	-0.05	0.06	-0.05	-0.02	-0.06
Oesophageal varices	I85	0.77	0.67	0.76	0.59	0.74	0.60	0.79	0.59	0.77	0.57	0.71	0.48	0.61	0.38
Gastro-oesophageal laceration-haemorrhage	K22.6	0.47	0.47	0.47	0.47	0.47	0.47	0.47	0.47	0.47	0.47	0.47	0.47	0.47	0.47
Unspecified liver cirrhosis	K73, K74	0.77	0.67	0.76	0.59	0.74	0.60	0.79	0.59	0.77	0.57	0.71	0.48	0.61	0.38
Acute and chronic pancreatitis	K86.1, K85	0.27	0.19	0.27	0.16	0.26	0.16	0.30	0.16	0.27	0.14	0.22	0.10	0.16	0.07
Psoriasis	L40	0.34	0.33	0.34	0.33	0.35	0.33	0.36	0.32	0.35	0.31	0.33	0.26	0.30	0.22
Spontaneous abortion	L40.5	0.00	0.23	0.00	0.21	0.00	0.22	0.00	0.21	0.00	0.20	0.00	0.15	0.00	0.12
Road traffic accidents – Death		0.37	0.18	0.37	0.18	0.37	0.18	0.37	0.18	0.09	0.00	0.09	0.00	0.09	0.00
Road traffic accidents – Hospitalisation		0.21	0.09	0.33	0.15	0.24	0.12	0.24	0.12	0.09	0.03	0.09	0.03	0.09	0.03
Pedestrian traffic accidents – Death		0.69	0.50	0.58	0.22	0.51	0.42	0.51	0.42	0.16	0.06	0.16	0.06	0.16	0.06
Pedestrian traffic accidents - Hospitalisation		0.35	0.16	0.45	0.19	0.46	0.21	0.46	0.21	0.23	0.03	0.23	0.03	0.23	0.03
Water transport accidents	V90-V94	0.20	0.20	0.20	0.20	0.20	0.20	0.20	0.20	0.20	0.20	0.20	0.20	0.20	0.20
Air and Space transport accidents	V95-V97	0.16	0.16	0.16	0.16	0.16	0.16	0.16	0.16	0.16	0.16	0.16	0.16	0.16	0.16
Falls	W00-W19	0.22	0.14	0.22	0.14	0.22	0.14	0.22	0.14	0.22	0.14	0.12	0.04	0.12	0.04
Work/Machine injuries	W24-W31	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07
Firearm injuries	W32-W34	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25
Drowning	W65-W74	0.34	0.34	0.34	0.34	0.34	0.34	0.34	0.34	0.34	0.34	0.34	0.34	0.34	0.34
Inhalation of gastric contents	W78-W79	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25
Fire injuries	X00-X09	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38	0.38
Accidental excessive cold	X31	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25	0.25
Intentional self-harm	X60-X84, Y10-Y33	0.34	0.35	0.34	0.33	0.35	0.34	0.37	0.34	0.36	0.32	0.31	0.25	0.27	0.20
Assault	X85-Y09	0.27	0.27	0.27	0.27	0.27	0.27	0.27	0.27	0.27	0.27	0.27	0.27	0.27	0.27
Diabetes mellitus	E11	-0.08	-0.05	-0.09	-0.06	-0.09	-0.06	-0.10	-0.05	-0.10	-0.05	-0.06	-0.05	-0.04	-0.04
Ischaemic heart disease	I20-I25	-0.07	-0.06	-0.08	-0.09	-0.10	-0.09	-0.07	-0.09	-0.09	-0.08	-0.10	-0.08	-0.11	-0.07
Cholelithiasis	K80	-0.23	-0.23	-0.23	-0.21	-0.24	-0.22	-0.26	-0.22	-0.24	-0.19	-0.21	-0.14	-0.17	-0.11

**Appendix 4: Risk functions**

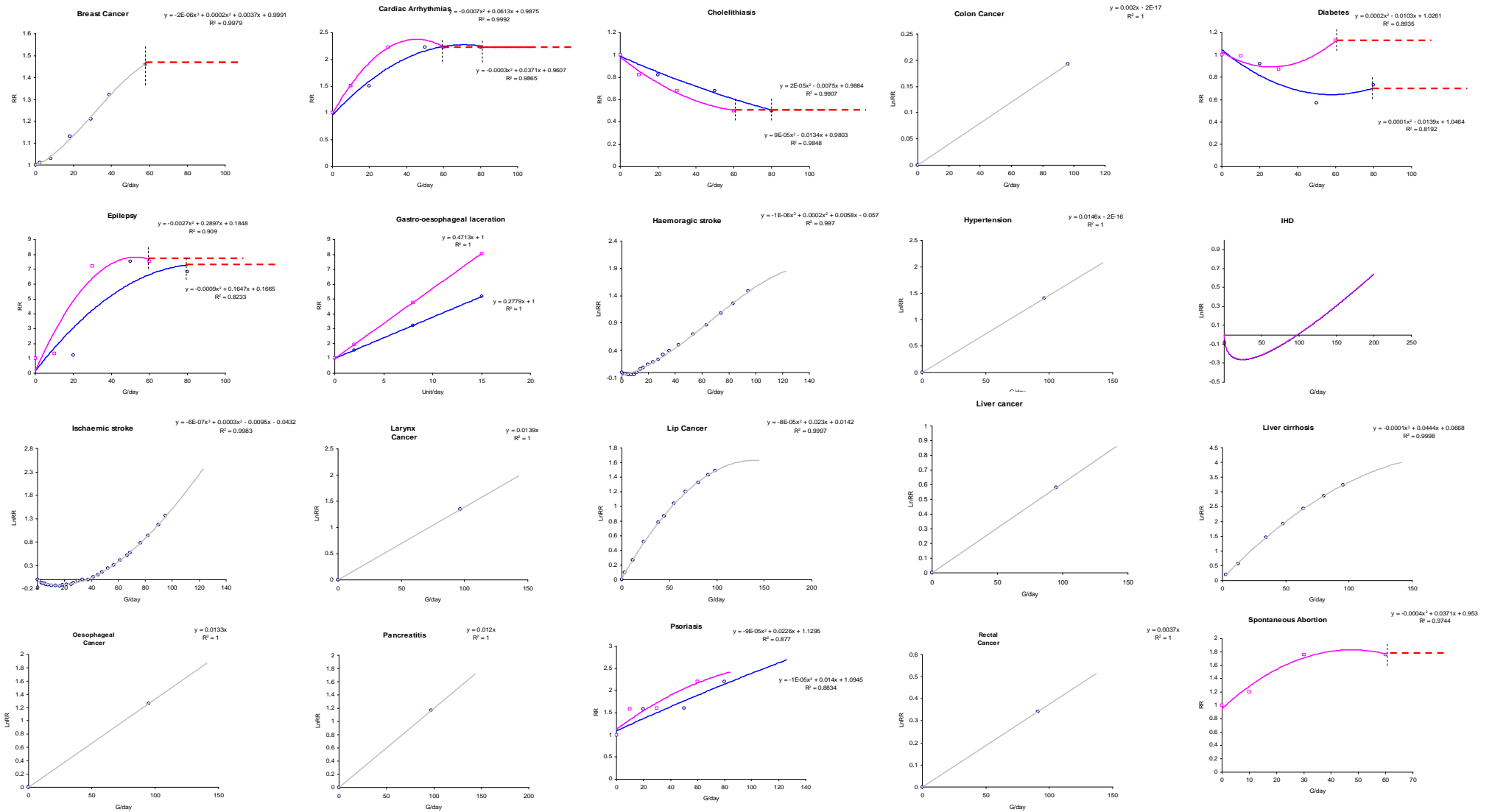
**Table A4.1: Constant and slope of the linear absolute risk function for mortality for wholly attributable conditions**

Conditions			11 – 15 years		16 - 17 years		18 - 24 years		25 - 34 years		35 - 44 years		45 - 54 years		55 - 64 years		65 - 74 years		75 + years	
			M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F
Alcohol-induced	pseudo-	constant		8E-04																
Cushing's syndrome		Slope																		
Mental and behavioural disorders due to use of alcohol		constant	7E-04		9E-04	5E-04	5E-04	4E-04	6E-04	4E-04	1E-03	7E-04	2E-03	1E-03	2E-03	1E-03	3E-03	1E-03	5E-03	3E-03
		Slope	9E-05	1E-04	1E-04	9E-05	5E-05	5E-05	7E-05	8E-05	2E-04	2E-04	3E-04	3E-04	3E-04	4E-04	6E-04	6E-04	2E-03	2E-03
Degeneration of nervous system due to alcohol		constant							6E-08	1E-07	2E-06	2E-06	6E-06	4E-06	8E-06	6E-06	1E-05	6E-06	3E-05	1E-05
		Slope							3E-08	3E-08	2E-07	3E-07	9E-07	8E-07	1E-06	1E-06	3E-06	2E-06	7E-06	5E-06
Alcoholic polyneuropathy		constant							3E-07	4E-07	6E-07	4E-07	2E-06	2E-06	4E-06	2E-06	6E-06	3E-06	1E-05	8E-06
		Slope							4E-08	7E-08	7E-08	8E-08	3E-07	4E-07	6E-07	5E-07	1E-06	8E-07	3E-06	3E-06
Alcoholic myopathy		constant									1E-07	1E-07	7E-07	1E-07	1E-06	2E-07	2E-06	6E-07	5E-06	1E-06
		Slope									2E-08	3E-08	1E-07	4E-08	2E-07	7E-08	3E-07	2E-07	1E-06	5E-07
Alcoholic cardiomyopathy		constant							4E-07		3E-06	6E-07	1E-05	1E-06	2E-05	3E-06	3E-05	2E-06	4E-05	1E-05
		Slope							5E-08		4E-07	1E-07	2E-06	3E-07	3E-06	6E-07	6E-06	5E-07	1E-05	4E-06
Alcoholic gastritis		constant			7E-06	4E-06	4E-06	3E-06	5E-06	2E-06	8E-06	4E-06	9E-06	4E-06	6E-06	4E-06	1E-05	5E-06	2E-05	4E-06
		Slope			8E-07	6E-07	4E-07	4E-07	6E-07	3E-07	1E-06	7E-07	1E-06	8E-07	1E-06	1E-06	2E-06	2E-06	4E-06	1E-06
Alcoholic liver disease		constant			2E-06	1E-06	1E-06	1E-06	1E-05	2E-05	8E-05	7E-05	2E-04	2E-04	3E-04	2E-04	5E-04	4E-04	6E-04	3E-04
		Slope			2E-07	2E-07	1E-07	1E-07	1E-06	3E-06	9E-06	1E-05	3E-05	3E-05	5E-05	6E-05	9E-05	1E-04	2E-04	1E-04
Alcohol-induced pancreatitis	chronic	constant		8E-04	4E-06	2E-06	2E-06	1E-06	9E-06	3E-06	2E-05	8E-06	2E-05	1E-05	2E-05	7E-06	2E-05	1E-05	2E-05	4E-06
		Slope			5E-07	3E-07	2E-07	2E-07	1E-06	5E-07	3E-06	1E-06	3E-06	2E-06	3E-06	2E-06	3E-06	3E-06	5E-06	1E-06
Ethanol		constant	3E-04		2E-04	4E-04	1E-04	3E-04	1E-04	2E-04	1E-04	3E-04	9E-05	2E-04	5E-05	1E-04	4E-05	8E-05	7E-05	7E-05
		Slope	4E-05	1E-04	2E-05	7E-05	1E-05	4E-05	1E-05	4E-05	2E-05	6E-05	1E-05	5E-05	8E-06	4E-05	9E-06	3E-05	2E-05	4E-05
Methanol		constant			1E-07	5E-07	6E-08	3E-07	2E-07	1E-07	1E-07	5E-07	4E-07	5E-07	1E-07				2E-06	3E-06
		Slope			2E-08	9E-08	3E-08	6E-08	3E-08	3E-08	3E-08	1E-07	8E-08	1E-07	3E-08				5E-07	2E-06
Toxic effect of alcohol, unspecified		constant			7E-06	1E-05	4E-06	9E-06	3E-06	8E-06	6E-06	9E-06	4E-06	7E-06	2E-06	6E-06	1E-06	4E-06	3E-06	2E-06
		Slope			8E-07	2E-06	4E-07	1E-06	4E-07	1E-06	8E-07	2E-06	6E-07	2E-06	3E-07	2E-06	3E-07	2E-06	1E-06	1E-06
Accidental poisoning by and exposure to alcohol		constant		0E+00	1E-05	1E-05	5E-06	9E-06	4E-06	6E-06	4E-06	7E-06	4E-06	5E-06	2E-06	4E-06	4E-06	1E-06	8E-06	1E-05
		Slope			1E-06	2E-06	6E-07	1E-06	4E-07	1E-06	5E-07	1E-06	6E-07	1E-06	3E-07	1E-06	8E-07	6E-07	2E-06	7E-06

**Table A4.2: Constant and slope of the linear absolute risk function for morbidity for wholly attributable conditions**

Conditions			11 – 15 years		16 - 17 years		18 - 24 years		25 - 34 years		35 - 44 years		45 - 54 years		55 - 64 years		65 - 74 years		75 + years	
			M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F
Alcohol-induced	pseudo-	constant																		
Cushing's syndrome		Slope																		
Mental and behavioural disorders due to use of alcohol		constant	3E-07		5E-07		2E-07		2E-06	6E-07	6E-06	4E-06	1E-05	9E-06	1E-05	2E-05	2E-05	9E-06	3E-05	2E-05
		Slope	5E-08		6E-08		3E-08		2E-07	1E-07	8E-07	9E-07	2E-06	2E-06	3E-06	5E-06	5E-06	4E-06	1E-05	1E-05
Degeneration of nervous system due to alcohol		constant											2E-07		4E-07		3E-07		4E-06	
		Slope											3E-08		6E-08		7E-08		9E-07	
Alcoholic polyneuropathy		constant											9E-08							
		Slope											3E-08							
Alcoholic myopathy		constant											2E-07		1E-07					
		Slope											3E-08		3E-08					
Alcoholic cardiomyopathy		constant							1E-07	1E-07	8E-07		2E-06	6E-07	3E-06	7E-07	5E-06	6E-07	1E-06	1E-06
		Slope							2E-08	3E-08	1E-07		3E-07	1E-07	4E-07	2E-07	1E-06	2E-07	3E-07	5E-07
Alcoholic gastritis		constant								1E-07			9E-08		1E-07		3E-07			
		Slope								3E-08			3E-08		3E-08		7E-08			
Alcoholic liver disease		constant					2E-07	2E-07	5E-06	5E-06	3E-05	3E-05	8E-05	6E-05	1E-04	1E-04	1E-04	1E-04	2E-04	1E-04
		Slope					3E-08	4E-08	6E-07	7E-07	4E-06	5E-06	1E-05	1E-05	2E-05	2E-05	3E-05	3E-05	4E-05	4E-05
Alcohol-induced pancreatitis	chronic	constant							2E-07	1E-07	2E-07	1E-07	1E-06	4E-07	1E-06	5E-07	1E-06	6E-07	2E-06	
		Slope							2E-08	3E-08	4E-08	3E-08	2E-07	9E-08	2E-07	1E-07	2E-07	2E-07	6E-07	
Ethanol		constant					8E-08			1E-07	6E-07	2E-07	4E-07	3E-07	6E-07	3E-07	4E-07			
		Slope					2E-08			3E-08	1E-07	6E-08	8E-08	1E-07	1E-07	1E-07	1E-07			
Methanol		constant		2E-07							7E-08		1E-07							
		Slope									3E-08		3E-08							
Toxic effect of alcohol, unspecified		constant		2E-07		3E-07	2E-07	2E-07	9E-07	4E-07	1E-06	2E-06	4E-06	2E-06	2E-06	3E-06	3E-06	3E-06	2E-06	
		Slope		4E-08		6E-08	2E-08	4E-08	1E-07	7E-08	2E-07	4E-07	6E-07	6E-07	3E-07	1E-06	8E-07	1E-06	5E-07	
Accidental poisoning by and exposure to alcohol		constant		0E+00		3E-07	3E-07	2E-07	8E-07	6E-07	2E-06	2E-06	4E-06	3E-06	2E-06	3E-06	3E-06	2E-06	2E-06	
		Slope		4E-08		6E-08	3E-08	4E-08	1E-07	1E-07	3E-07	5E-07	7E-07	7E-07	4E-07	1E-06	8E-07	9E-07	5E-07	

**Table A4.3: Relative risk functions for partially chronic conditions attributable to alcohol**





**Table A4.4: Slope of the linear function for partially acute conditions attributable to alcohol**

	11 – 15 years		16 - 17 years		18 - 24 years		25 - 34 years		35 - 44 years		45 - 54 years		55 - 64 years		65 - 74 years		75 + years	
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F
Road traffic – deaths	0.69528	0.173454	0.09405	0.025168	0.08942	0.043672329	0.08942	0.043672	0.11357	0.066326	0.11357	0.066326	0.02874	0.000199	0.02874	0.000199	0.02874	0.00020
Road traffic– hosp	0.46673	0.17172	0.05686	0.031407	0.06639	0.042037688	0.06639	0.042038	0.05434	0.041922	0.05434	0.041922	0.02809	0.013213	0.02809	0.013213	0.02809	0.01321
Pedestrian traffic– deaths	0.44682	0.276398	0.44682	0.276398	0.18897	0.029381198	0.18897	0.029381	0.17849	0.212429	0.17849	0.212429	0.05099	0.032656	0.05099	0.032656	0.05099	0.03266
Pedestrian traffic - hosp	0.10836	0.052653	0.10836	0.052653	0.11234	0.056129004	0.11234	0.056129	0.14650	0.078224	0.14650	0.078224	0.08006	0.015893	0.08006	0.015893	0.08006	0.01589
Water transport accidents	0.05076	0.087927	0.05076	0.087927	0.05076	0.087926723	0.05076	0.087927	0.05076	0.087927	0.05076	0.087927	0.05076	0.087927	0.05076	0.087927	0.05076	0.08793
Air and Space transport accidents	0.03860	0.067134	0.03860	0.067134	0.03860	0.067134352	0.03860	0.067134	0.03860	0.067134	0.03860	0.067134	0.03860	0.067134	0.03860	0.067134	0.03860	0.06713
Falls	0.05418	0.052505	0.05418	0.052505	0.05418	0.052504642	0.05418	0.052505	0.05418	0.052505	0.05418	0.052505	0.05418	0.052505	0.05220	0.031951	0.05220	0.03195
Work/Machine injuries	0.01516	0.026618	0.01516	0.026618	0.01516	0.026617749	0.01516	0.026618	0.01516	0.026618	0.01516	0.026618	0.01516	0.026618	0.01516	0.026618	0.01516	0.02662
Firearm injuries	0.06771	0.117273	0.06771	0.117273	0.06771	0.117273117	0.06771	0.117273	0.06771	0.117273	0.06771	0.117273	0.06771	0.117273	0.06771	0.117273	0.06771	0.11727
Drowning	0.04479	0.045148	0.07494	0.119852	0.07494	0.119852028	0.07494	0.119852	0.16686	0.286913	0.14365	0.247599	0.14365	0.247599	0.14744	0.301356	0.14744	0.30136
Inhalation of gastric contents	0.06771	0.117273	0.06771	0.117273	0.06771	0.117273117	0.06771	0.117273	0.06771	0.117273	0.06771	0.117273	0.06771	0.117273	0.06771	0.117273	0.06771	0.11727
Fire injuries	0.12451	0.215684	0.12451	0.215684	0.12451	0.215684001	0.12451	0.215684	0.12451	0.215684	0.12451	0.215684	0.12451	0.215684	0.12451	0.215684	0.12451	0.21568
Accidental excessive cold	0.06771	0.117273	0.06771	0.117273	0.06771	0.117273117	0.06771	0.117273	0.06771	0.117273	0.06771	0.117273	0.06771	0.117273	0.06771	0.117273	0.06771	0.11727
Intentional self-harm	0.08579	0.134101	0.08579	0.134101	0.08579	0.134100664	0.07585	0.129364	0.09209	0.14889	0.11380	0.16487	0.12263	0.200287	0.14082	0.21133	0.19996	0.26948
Assault	0.07539	0.130083	0.07539	0.130083	0.07539	0.130082505	0.07539	0.130083	0.07539	0.130083	0.07539	0.130083	0.07539	0.130083	0.07539	0.130083	0.07539	0.13008

## Appendix 5: Morbidity cost to the NHS

Table A5.1: Morbidity cost data

Conditions	ICD-10 codes	Multiplier	Inpatient visits	Outpatient visits	A&E visits	Ambulance	GP consultation	Nurse visits	Other health care cost	Total cost per person-specific hospitalisation
Alcohol-induced pseudo-Cushing's syndrome	E24.4	2.04	£4,885	£920	£0	£0	£0	£0	£0	£5,805
Mental and behavioural disorders due to use of alcohol	F10	1.05	£1,422	£473	£1,882	£979	£164	£15	£1,006	£5,942
Degeneration	G31.2	3.50	£8,325	£1,977	£2,095	£654	£439	£41	£3,359	£16,890
Alcoholic polyneuropathy	G62.1	2.26	£5,101	£1,532	£1,353	£422	£284	£27	£1,808	£10,526
Alcoholic myopathy	G72.1	2.71	£6,497	£1,834	£1,619	£506	£340	£32	£2,164	£12,991
Alcoholic cardiomyopathy	I42.6	1.86	£3,469	£1,261	£1,670	£1,043	£234	£22	£893	£8,592
Alcoholic gastritis	K29.2	2.63	£2,896	£1,187	£4,718	£2,456	£330	£31	£841	£12,459
Alcoholic liver disease	K70	1.32	£2,538	£297	£788	£492	£83	£8	£421	£4,626
Chronic pancreatitis	K86.0	4.64	£7,821	£2,619	£4,164	£2,601	£582	£54	£1,484	£19,324
Ethanol poisoning	T51.0	1.39	£576	£0	£2,494	£1,558	£0	£0	£0	£4,627
Methanol poisoning	T51.1	1.24	£857	£0	£2,226	£1,391	£0	£0	£0	£4,474
Toxic effect of alcohol, unspecified	T51.9	8.00	£3,531	£0	£14,371	£8,977	£0	£0	£0	£26,879
Accidental poisoning by exposure to alcohol	X45	0.51	£314	£0	£917	£572	£0	£0	£0	£1,803
Malignant neoplasm of lip, oral cavity and pharynx	C00-C14	2.54	£4,924	£1,437	£762	£476	£319	£30	£407	£8,355
Malignant neoplasm of oesophagus	C15	2.43	£2,964	£1,373	£727	£454	£229	£21	£389	£6,158
Malignant neoplasm of colon	C18	3.77	£4,324	£2,130	£1,129	£705	£355	£33	£603	£9,280
Malignant neoplasm of rectum	C20	3.27	£3,751	£1,845	£978	£611	£308	£29	£523	£8,044
Malignant neoplasm of liver and intrahepatic bile ducts	C22	2.19	£3,428	£1,239	£656	£410	£207	£19	£351	£6,310
Malignant neoplasm of larynx	C32	1.65	£3,769	£932	£494	£308	£155	£15	£264	£5,937
Malignant neoplasm of breast	C50	1.77	£2,172	£998	£529	£330	£166	£16	£283	£4,494
Diabetes mellitus (typeII)	E11	2.04	£2,367	£1,150	£199	£1,142	£383	£36		£5,277
Epilepsy and status epilepticus	G40-G41	1.71	£2,612	£773	£2,561	£1,600	£269	£25	£0	£7,840
Hypertensive diseases	I10-I15	2.20	£3,819	£744	£0	£0	£413	£39	£0	£5,015
Ischaemic heart disease	I20-I25	2.04	£2,054	£690	£1,828	£0	£0	£0		£4,572
Cardiac arrhythmias	I47-I48	1.58	£3,269	£712	£1,886	£1,178	£99	£9	£0	£7,153

haemorrhagic stroke	I60-I62, I69.0-I69.2	1.10	£3,517	£498	£990	£619	£104	£10	£0	£5,738
Ischaemic stroke	I66-I66, I69.3, I69.4	2.04	£3,402	£920	£1,828	£1,142	£192	£18		£7,502
Oesophageal varices	I85	2.65	£2,609	£599	£2,379	£1,486	£166	£16	£0	£7,254
Gastro-oesophageal laceration- haemorrhage syndrome	K22.6	0.80	£839	£181	£720	£450	£25	£2	£0	£2,218
Unspecified liver disease	K73, K74	1.54	£2,646	£347	£921	£575	£97	£9	£0	£4,595
Cholelithiasis	k80	2.04	£2,093	£230	£2,437	£0	£0	£0		£4,760
Acute and chronic pancreatitis	K85, K86.1	1.26	£2,466	£568	£1,130	£706	£79	£7	£0	£4,956
Psoriasis	L40 excluding L40.5	2.31	£3,766	£782	£0	£0	£362	£34	£0	£4,944
Spontaneous abortion	O03	1.10	£657	£372	£1,641	£820	£138	£13	£0	£3,639
Road traffic accidents - non pedestrian		2.92	£5,004	£660	£5,243	£3,275	£183	£17	£0	£14,382
Pedestrian traffic accidents		4.95	£9,785	£1,119	£7,412	£4,630	£311	£29	£0	£23,285
Water transport accidents	V90-V94	1.24	£2,294	£279	£1,851	£1,156	£39	£4	£0	£5,624
Air/space transport accidents	V95-V97	2.34	£4,010	£529	£2,101	£1,312	£0	£0	£0	£7,952
Fall injuries	W00-W19	0.82	£1,852	£92	£1,465	£763	£77	£7	£0	£4,255
Work/machine injuries	W24-W31	1.26	£2,162	£142	£1,887	£943	£119	£11	£0	£5,264
Firearm injuries	W32-W34	1.16	£1,562	£131	£1,730	£1,080	£0	£0	£0	£4,502
Drowning	W65-W74	1.05	£1,220	£236	£939	£587	£33	£3	£0	£3,018
Inhalation of gastric contents	W78	0.79	£1,771	£178	£945	£591	£25	£2	£0	£3,513
Fire injuries	X00-X09	0.75	£1,274	£170	£1,125	£703	£24	£2	£0	£3,298
Accidental excessive cold	X31	0.91	£1,636	£103	£1,638	£1,023	£29	£3	£0	£4,432
Intentional self-harm	X60-X84	1.22	£641	£137	£2,182	£1,136	£114	£11	£0	£4,222
Assault	X85-Y09	1.15	£1,252	£130	£2,067	£1,076	£36	£3	£0	£4,564

## Appendix 6: Utilities

Table A6.1: Utility values by age group

	11 - 15 years	16 – 17 years	18 - 24 years	25 - 34 years	35 - 44 years	45 - 54 years	55 - 64 years	65 - 74 years	75 +
Alcohol-induced pseudo-cushing	0.608	0.608	0.608	0.587	0.560	0.534	0.507	0.480	0.451
Mental and behavioural disorders	0.569	0.569	0.569	0.550	0.524	0.500	0.475	0.450	0.423
Degeneration of nervous system *	0.608	0.608	0.608	0.587	0.560	0.534	0.507	0.480	0.451
Alcoholic polyneuropathy	0.608	0.608	0.608	0.587	0.560	0.534	0.507	0.480	0.451
Alcoholic myopathy	0.651	0.651	0.651	0.629	0.600	0.571	0.544	0.515	0.484
Alcoholic cardiomyopathy	0.651	0.651	0.651	0.629	0.600	0.571	0.544	0.515	0.484
Alcoholic gastritis	0.543	0.543	0.543	0.524	0.500	0.476	0.453	0.429	0.403
Alcoholic liver disease	0.563	0.563	0.563	0.544	0.519	0.494	0.470	0.445	0.418
Chronic pancreatitis (alcohol induced)	0.509	0.509	0.509	0.491	0.469	0.447	0.424	0.403	0.377
Ethanol poisoning	0.434	0.434	0.434	0.418	0.400	0.381	0.361	0.343	0.322
Methanol poisoning	0.434	0.434	0.434	0.418	0.400	0.381	0.361	0.343	0.322
Toxic effect of alcohol, unspecified	0.732	0.732	0.732	0.705	0.674	0.642	0.609	0.578	0.542
Accidental poisoning by exposure to alcohol	0.639	0.639	0.639	0.617	0.588	0.562	0.533	0.505	0.474
Malignant neoplasm of lip, oral cavity and pharynx	0.716	0.716	0.716	0.691	0.660	0.629	0.598	0.566	0.532
Malignant neoplasm of oesophagus	0.784	0.784	0.784	0.756	0.723	0.688	0.653	0.620	0.581
Malignant neoplasm of colon	0.841	0.841	0.841	0.812	0.775	0.737	0.702	0.664	0.625
Malignant neoplasm of rectum	0.858	0.858	0.858	0.828	0.790	0.752	0.716	0.678	0.637
Malignant neoplasm of liver and bile	0.690	0.690	0.690	0.667	0.636	0.607	0.576	0.545	0.513
Malignant neoplasm of larynx	0.908	0.908	0.908	0.877	0.836	0.796	0.758	0.717	0.674
Malignant neoplasm of breast	0.840	0.840	0.840	0.811	0.774	0.736	0.701	0.664	0.624
Diabetes mellitus (Type II)	0.704	0.704	0.704	0.680	0.649	0.617	0.588	0.556	0.523
Epilepsy and status epilepticus	0.623	0.623	0.623	0.600	0.574	0.546	0.519	0.492	0.461
Hypertensive diseases	0.769	0.769	0.769	0.743	0.709	0.675	0.642	0.608	0.572
Ischaemic Heart Disease	0.734	0.734	0.734	0.707	0.676	0.643	0.611	0.580	0.543
Cardiac arrhythmias	0.795	0.795	0.795	0.768	0.733	0.699	0.664	0.628	0.591
Haemorrhagic stroke	0.750	0.750	0.750	0.724	0.691	0.657	0.626	0.592	0.557
Ischaemic stroke	0.643	0.643	0.643	0.620	0.593	0.564	0.535	0.508	0.476
Oesophageal varices	0.709	0.709	0.709	0.683	0.653	0.622	0.590	0.560	0.525
Gastro_oeso	0.946	0.946	0.946	0.911	0.871	0.829	0.787	0.748	0.701
Unspecified liver disease	0.698	0.698	0.698	0.674	0.643	0.612	0.583	0.552	0.519
Heart failure	0.679	0.679	0.679	0.655	0.625	0.597	0.566	0.536	0.504

Cholelithiasis	0.844	0.844	0.844	0.813	0.777	0.740	0.702	0.667	0.625
Acute an chronic pancreatitis	0.693	0.693	0.693	0.667	0.638	0.607	0.576	0.547	0.513
Psoriasis	0.733	0.733	0.733	0.707	0.676	0.643	0.610	0.580	0.543
Spontaneous abortion	0.932	0.932	0.932	0.900	0.858	0.819	0.778	0.736	0.692
Road traffic accidents – non pedestrian	0.680	0.680	0.680	0.656	0.626	0.598	0.567	0.537	0.505
Pedestrian traffic accidents	0.658	0.658	0.658	0.636	0.606	0.577	0.549	0.520	0.489
Water transport accident	0.680	0.680	0.680	0.656	0.626	0.598	0.567	0.537	0.505
Air/space transport accidents	0.680	0.680	0.680	0.656	0.626	0.598	0.567	0.537	0.505
Fall injuries	0.710	0.710	0.710	0.686	0.655	0.623	0.593	0.561	0.528
Work/machine injuries	0.888	0.888	0.888	0.858	0.818	0.781	0.741	0.701	0.660
Firearm injuries	0.658	0.658	0.658	0.636	0.606	0.577	0.549	0.520	0.489
Drowning	0.658	0.658	0.658	0.636	0.606	0.577	0.549	0.520	0.489
Inhalation of gastric contents and ingestion	0.971	0.971	0.971	0.937	0.894	0.852	0.809	0.767	0.720
Fire injuries	0.658	0.658	0.658	0.636	0.606	0.577	0.549	0.520	0.489
Accidental excessive cold	0.658	0.658	0.658	0.636	0.606	0.577	0.549	0.520	0.489
Intentional self-harm	0.464	0.464	0.464	0.447	0.428	0.407	0.386	0.367	0.344
Assault	0.705	0.705	0.705	0.679	0.650	0.618	0.587	0.557	0.522
General population	0.971	0.971	0.971	0.937	0.894	0.852	0.809	0.767	0.720

## Appendix 7: Summary from previous Home Office costs of alcohol-attributable crime analysis

**Table A7.1: Home Office crime data**

Offence code	Offence	Recorded crime 2006/07	Multiplier	Estimated offences	Alcohol related proportion	Estimated total alcohol related offences	Unit cost of crime	Estimated total cost of crime related to alcohol
	Causing death by dangerous driving under the influence, driving after having consumed excess alcohol	462	1	462	100%	462	£1,458,975	£674,046,450
8A + 8D	5 More serious wounding	17,281	1.8	31,106	26%	8,088	£21,422	£173,250,596
	Less serious wounding	487,463	7.7	3,753,465	26%	975,901	£8,056	£7,861,857,860
	104 Assault on a constable	21,751	7.7	167,483	19%	31,822	£1,440	£45,823,267
105 A+B	Assault without injury	207,067	7.7	1,594,416	19%	302,939	£1,440	£436,232,190
56 - 59	Criminal damage	1,185,111	4.3	5,095,977	37%	1,885,512	£866	£1,632,853,046
	39 Theft from the person	114,865	4.6	528,379	7%	36,987	£844	£31,216,631
	34 Robbery	101,370	3.7	375,069	7%	26,255	£7,282	£191,187,672
34A	Robbery (Business)	9453	3.7	34,976	7%	2,448	£5,000	£12,241,635
28 + 29	Burglary in a dwelling	292,285	2.2	643,027	7%	45,012	£3,268	£147,098,857
30 + 31	Burglary not in a dwelling	329,759	2.1	692,494	7%	48,475	£2,700	£130,881,347
	44 Theft of a pedal cycle	110,531	3.6	397,912	7%	27,854	£634	£17,659,317
	45 Theft from vehicle	502,663	2.8	1,407,456	34%	478,535	£858	£410,583,181
	37.2 Aggravated vehicle taking	10919	1.2	13,103	34%	4,455	£4,138	£18,434,591
	48 Theft of vehicle	182,491	1.2	218,989	34%	74,456	£4,138	£308,100,285
	49 Other theft	536,762	2.7	1,449,257	7%	101,448	£634	£64,318,043
	46 Theft from shops	294,304	100	29,430,400	7%	2,060,128	£100	£206,012,800
	65 Violent disorder	1744	1.8	3,139	21%	659	£10,407	£6,860,627
	Total sexual offence	57,542	5.2	299,218	21%	62,836	£31,438	£1,975,433,892
1 + 4 + 37	Homicide	1,414	1	1,414	21%	297	£1,458,975	£433,228,037
	<b>Total</b>							<b>£14,777,320,326</b>

**Appendix 8: Estimated number of offences per age group**

**Table A8.1: Baseline volume of offences**

Conditions	Codes	11 – 15 yrs		16 – 17 yrs		18 – 24 yrs		25 – 34 yrs		35 – 44 yrs		45 – 54 yrs		55 – 64 yrs		65 – 74 yrs		Total	
		M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F
Causing death by dangerous driving under the influence, of alcohol	4.6	64	26	43	9	150	30	96	21	9	2	5	1	3	1	1	0	372	90
More serious wounding	5	5,566	2,128	2,838	473	9,932	1,655	5,566	982	819	164	450	90	246	49	123	25	25,540	5,566
Less serious wounding	8A+8D	671,673	256,816	342,421	57,070	1,198,475	199,746	671,673	118,530	98,775	19,755	54,326	10,865	29,633	5,927	14,816	2,963	3,081,792	671,673
Assault on a constable	104	29,971	11,459	15,279	2,547	53,477	8,913	29,971	5,289	4,407	881	2,424	485	1,322	264	661	132	137,512	29,971
Assault without injury	105A+B	285,317	109,092	145,455	24,243	509,094	84,849	285,317	50,350	41,958	8,392	23,077	4,615	12,587	2,517	6,294	1,259	1,309,099	285,317
Criminal damage	56-59	1,486,327	318,499	448,257	47,185	1,568,900	165,147	743,163	106,166	106,166	0	58,391	0	31,850	0	15,925	0	4,458,980	636,997
Theft from the person	39	84,084	53,980	37,371	14,302	130,797	50,058	99,655	33,218	9,343	3,114	5,138	1,713	2,803	934	1,401	467	370,592	157,787
Robbery	34	97,240	27,783	40,131	3,087	140,458	10,804	55,566	0	0	0	0	0	0	0	0	0	333,395	41,674
Robbery (Business)	34A	9,068	2,591	3,742	288	13,098	1,008	5,182	0	0	0	0	0	0	0	0	0	31,090	3,886
Burglary in a dwelling	28+29	165,532	19,100	63,666	4,244	222,831	14,855	133,699	6,367	6,367	0	3,502	0	1,910	0	955	0	598,461	44,566
Burglary not in a dwelling	30+31	178,266	20,569	68,564	4,571	239,973	15,998	143,984	6,856	6,856	0	3,771	0	2,057	0	1,028	0	644,499	47,995
Theft of a pedal cycle	44	63,322	40,651	28,143	10,771	98,501	37,698	75,048	25,016	7,036	2,345	3,870	1,290	2,111	704	1,055	352	279,086	118,826
Theft from vehicle	45	223,976	143,787	99,545	38,097	348,408	133,341	265,453	88,484	24,886	8,295	13,687	4,562	7,466	2,489	3,733	1,244	987,155	420,301
Aggravated vehicle taking	37.2	2,085	1,339	927	355	3,244	1,241	2,471	824	232	77	127	42	70	23	35	12	9,190	3,913
Theft of vehicle	48	34,849	22,372	15,488	5,928	54,209	20,747	41,302	13,767	3,872	1,291	2,130	710	1,162	387	581	194	153,593	65,396
Other theft	49	230,628	148,058	102,501	39,229	358,755	137,301	273,337	91,112	25,625	8,542	14,094	4,698	7,688	2,563	3,844	1,281	1,016,473	432,784
Theft from shops	46	5,266,493	2,013,659	2,684,879	447,480	9,397,075	1,566,179	5,266,493	929,381	774,484	154,897	425,966	85,193	232,345	46,469	116,173	23,235	24,163,907	5,266,493
Violent disorder	65	547	194	302	47	1,056	165	564	88	79	9	44	5	24	3	12	1	2,628	511
Total sexual offence		74,805	0	22,164	0	77,575	0	74,805	0	24,935	0	13,714	0	7,480	0	3,740	0	299,218	0
Homicide	1+4+37	253	97	129	21	451	75	253	45	37	7	20	4	11	2	6	1	1,161	253
<b>Total</b>		<b>8,910,064</b>	<b>3,192,199</b>	<b>4,121,846</b>	<b>699,946</b>	<b>14,426,460</b>	<b>2,449,812</b>	<b>8,173,598</b>	<b>1,476,499</b>	<b>1,135,888</b>	<b>207,772</b>	<b>624,738</b>	<b>114,274</b>	<b>340,766</b>	<b>62,331</b>	<b>170,383</b>	<b>31,166</b>	<b>37,903,743</b>	<b>8,233,999</b>

## Appendix 9: Slope of the linear function used for crime

**Table A9.1: Crime risk functions**

Offences	AAF used	Male		Female	
		Under 16 years old	16 years and over	Under 16 years old	16 years and over
Causing death by dangerous driving under the influence, driving after having consumed excess alcohol	All violent offences	0	0.0292823	0.0195215	0.0658335
More serious wounding	Assault with Injury	0	0.0204662	0.0195215	0.0966432
Less serious wounding	Assault with Injury	0	0.0204662	0.0195215	0.0966432
Assault on a constable	Assault without Injury	0	0.0363766	0.0195215	0.0436861
Assault without injury	Assault without Injury	0	0.0363766	0.0195215	0.0436861
Criminal damage	Criminal damage	0.018368	0.0746887	0.2416419	0.1278472
Theft from the person	Other theft	0.0280705	0.0016796	0.0401591	0.0027182
Robbery	Other theft	0.0280705	0.0016796	0.0401591	0.0027182
Robbery (Business)	Other theft	0.0280705	0.0016796	0.0401591	0.0027182
Burglary in a dwelling	Other theft	0.0280705	0.0016796	0.0401591	0.0027182
Burglary not in a dwelling	Other theft	0.0280705	0.0016796	0.0401591	0.0027182
Theft of a pedal cycle	Other theft	0.0280705	0.0016796	0.0401591	0.0027182
Theft from vehicle	Vehicle related thefts	0	0.0086	1.4436236	0.2575445
Aggravated vehicle taking	Vehicle related thefts	0	0.0086	1.4436236	0.2575445
Theft of vehicle	Vehicle related thefts	0	0.0086	1.4436236	0.2575445
Other theft	Other theft	0.0280705	0.0016796	0.0401591	0.0027182
Theft from shops	Other theft	0.0280705	0.0016796	0.0401591	0.0027182
Violent disorder	All violent offences	0	0.0292823	0.0195215	0.0658335
Total sexual offence	All violent offences	0	0.0292823	0.0195215	0.0658335
Homicide	All violent offences	0	0.0292823	0.0195215	0.0658335



**Appendix 10: Unit cost of crime used in the model (derived from Dubourg et al and Brand and Price)**

**Table A10.1: Crime cost breakdown**

Conditions		Defensive expenditure	Insurance administration	Physical and emotional impact on direct victims	Value of property stolen	Property /destroyed	damaged	Property recovered	Victim services	Lost output	Health services	Criminal Justice System	Average cost (£)
Causing death by dangerous driving under the influence, driving after having consumed excess alcohol	4.6	145	229	0	0	0	0	0	2,102	0	770	144,239	147,485
More serious wounding	5	1	1	0	0	0	0	0	7	1,166	1,348	14,345	16,868
	8A+8												
Less serious wounding	D	1	1	0	0	0	0	0	7	1,166	1,348	978	3,501
Assault on a constable	104	0	0	0	0	0	0	0	6	269	123	255	653
	105A												
Assault without injury	+B	0	0	0	0	0	0	0	6	269	123	255	653
Criminal damage	56-59	13	36	0	0	212	0	0	2	6	0	126	395
Theft from the person	39	59	52	0	281	69	-36	0	1	10	0	217	653
Robbery	34	0	21	0	109	12	-19	0	16	1,011	483	2,601	4,234
Robbery (Business)	34A	1,200	100	0	1,500					120	50	1,400	4,370
Burglary in a dwelling	28+29	221	177	0	846	187	-22	0	11	64	0	1,137	2,621
Burglary not in a dwelling	30+31	900	50	0	1,200	0	0	0	0	40	0	490	2,680
Theft of a pedal cycle	44	0	33	0	175	17	-13	0	1	3	0	301	517
Theft from vehicle	45	116	50	0	240	126	-11	0	1	20	0	50	592
Aggravated vehicle taking	37.2	546	370	0	2,367	349	-542	0	1	47	0	199	3,337
Theft of vehicle	48	546	370	0	2,367	349	-542	0	1	47	0	199	3,337
Other theft	49	0	33	0	175	17	-13	0	1	3	0	301	517
Theft from shops	46	30		0	50							20	100
Violent disorder	65	1	1	0	0	0	0	0	9	1,648	1,347	1,928	4,934
Total sexual offence		3	5	0	0	0	0	0	32	4,430	916	3,298	8,684
	1+4+3												
Homicide	7	145	229	0	0	0	0	0	2,102	0	770	144,239	147,485

**Appendix 11: Slope for the risk function for absenteeism and unemployment**

**Table A11.1: Absenteeism and unemployment risk functions**

Age (years)	Absenteeism		Unemployment		
	Male	Female	Male	Female	
16 – 17		0.032165066	0.052621428	0.008581818	0.0085054
18 – 24		0.024393434	0.026885027	0.024937002	0.0246043
25 – 34		0.022397746	0.01925162	0.042068445	0.0413112
35 – 44		0.015560604	0.012292169	0.059020791	0.058
45 – 54		0.012508971	0.007301323	0.061394295	0.0598779
55 – 64		0.007713999	0.000896239	0.018979162	0.0188283
65 – 74		0.005237434	0.000472704	0.002209442	0.0022043
75+		0.009056513	0	0.000128814	0.0001287

**Appendix 12: Profiles of attendance breakdown by sex, age and consumption group**

**Table A12.1: Profiles of male attendance– next GP registration**

Gender	Age group	Consumption group	Time from implementation (Year)										Never
			0	1	2	3	4	5	6	7	8	9	
Male	<16	Safe	4%	4%	4%	4%	3%	3%	3%	3%	3%	3%	65%
Male	<16	Hazardous	4%	4%	4%	4%	3%	3%	3%	3%	3%	3%	65%
Male	<16	Harmful	4%	4%	4%	4%	3%	3%	3%	3%	3%	3%	65%
Male	16-17	Safe	4%	4%	4%	4%	4%	3%	3%	3%	3%	3%	65%
Male	16-17	Hazardous	4%	4%	4%	4%	4%	3%	3%	3%	3%	3%	65%
Male	16-17	Harmful	4%	4%	4%	4%	4%	3%	3%	3%	3%	3%	65%
Male	18-24	Safe	15%	12%	11%	9%	8%	7%	6%	5%	4%	4%	21%
Male	18-24	Hazardous	15%	12%	11%	9%	8%	7%	6%	5%	4%	4%	21%
Male	18-24	Harmful	15%	12%	11%	9%	8%	7%	6%	5%	4%	4%	21%
Male	25-34	Safe	11%	10%	9%	8%	7%	6%	6%	5%	4%	4%	30%
Male	25-34	Hazardous	11%	10%	9%	8%	7%	6%	6%	5%	4%	4%	30%
Male	25-34	Harmful	11%	10%	9%	8%	7%	6%	6%	5%	4%	4%	30%
Male	35-44	Safe	6%	5%	5%	5%	4%	4%	4%	4%	4%	3%	56%
Male	35-44	Hazardous	6%	5%	5%	5%	4%	4%	4%	4%	4%	3%	56%
Male	35-44	Harmful	6%	5%	5%	5%	4%	4%	4%	4%	4%	3%	56%
Male	45-54	Safe	3%	3%	3%	3%	3%	3%	3%	3%	2%	2%	72%
Male	45-54	Hazardous	3%	3%	3%	3%	3%	3%	3%	3%	2%	2%	72%
Male	45-54	Harmful	3%	3%	3%	3%	3%	3%	3%	3%	2%	2%	72%
Male	55-64	Safe	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	79%
Male	55-64	Hazardous	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	79%
Male	55-64	Harmful	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	79%
Male	65-74	Safe	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	83%
Male	65-74	Hazardous	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	83%
Male	65-74	Harmful	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	83%
Male	75+	Safe	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	80%
Male	75+	Hazardous	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	80%
Male	75+	Harmful	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	80%

**Table A12.2: Profiles of male attendance– next GP attendance**

Gender	Age group	Consumption group	Time from implementation (year)										Never
			0	1	2	3	4	5	6	7	8	9	
Male	<16	Safe	68%	13%	6%	3%	2%	1%	1%	1%	0%	0%	5%
Male	<16	Hazardous	68%	13%	6%	3%	2%	1%	1%	1%	0%	0%	5%
Male	<16	Harmful	68%	13%	6%	3%	2%	1%	1%	1%	0%	0%	5%
Male	16-17	Safe	71%	13%	5%	3%	2%	1%	1%	0%	0%	0%	4%
Male	16-17	Hazardous	71%	13%	5%	3%	2%	1%	1%	0%	0%	0%	4%
Male	16-17	Harmful	71%	13%	5%	3%	2%	1%	1%	0%	0%	0%	4%
Male	18-24	Safe	68%	14%	6%	3%	2%	1%	1%	1%	0%	0%	5%
Male	18-24	Hazardous	68%	14%	6%	3%	2%	1%	1%	1%	0%	0%	5%
Male	18-24	Harmful	68%	14%	6%	3%	2%	1%	1%	1%	0%	0%	5%
Male	25-34	Safe	61%	13%	6%	3%	2%	1%	1%	1%	1%	0%	10%
Male	25-34	Hazardous	61%	13%	6%	3%	2%	1%	1%	1%	1%	0%	10%
Male	25-34	Harmful	61%	13%	6%	3%	2%	1%	1%	1%	1%	0%	10%
Male	35-44	Safe	65%	12%	5%	3%	2%	1%	1%	1%	0%	0%	10%
Male	35-44	Hazardous	65%	12%	5%	3%	2%	1%	1%	1%	0%	0%	10%
Male	35-44	Harmful	65%	12%	5%	3%	2%	1%	1%	1%	0%	0%	10%
Male	45-54	Safe	70%	11%	5%	3%	2%	1%	1%	0%	0%	0%	8%
Male	45-54	Hazardous	70%	11%	5%	3%	2%	1%	1%	0%	0%	0%	8%
Male	45-54	Harmful	70%	11%	5%	3%	2%	1%	1%	0%	0%	0%	8%
Male	55-64	Safe	78%	8%	4%	2%	1%	1%	0%	0%	0%	0%	6%
Male	55-64	Hazardous	78%	8%	4%	2%	1%	1%	0%	0%	0%	0%	6%
Male	55-64	Harmful	78%	8%	4%	2%	1%	1%	0%	0%	0%	0%	6%
Male	65-74	Safe	90%	4%	2%	1%	0%	0%	0%	0%	0%	0%	2%
Male	65-74	Hazardous	90%	4%	2%	1%	0%	0%	0%	0%	0%	0%	2%
Male	65-74	Harmful	90%	4%	2%	1%	0%	0%	0%	0%	0%	0%	2%
Male	75+	Safe	95%	2%	1%	0%	0%	0%	0%	0%	0%	0%	1%
Male	75+	Hazardous	95%	2%	1%	0%	0%	0%	0%	0%	0%	0%	1%
Male	75+	Harmful	95%	2%	1%	0%	0%	0%	0%	0%	0%	0%	1%

**Table A12.3: Profiles of male attendance– next A&E attendance**

Gender	Age group	Consumption group	Time from implementation (year)										Never	
			0	1	2	3	4	5	6	7	8	9		
Male	<16	Safe	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
Male	<16	Hazardous	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
Male	<16	Harmful	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
Male	16-17	Safe	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
Male	16-17	Hazardous	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
Male	16-17	Harmful	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
Male	18-24	Safe	28%	20%	14%	10%	8%	5%	4%	3%	2%	2%	2%	4%
Male	18-24	Hazardous	50%	25%	12%	6%	3%	2%	1%	0%	0%	0%	0%	0%
Male	18-24	Harmful	65%	23%	8%	3%	1%	0%	0%	0%	0%	0%	0%	0%
Male	25-34	Safe	22%	17%	13%	10%	8%	6%	5%	4%	3%	2%	2%	8%
Male	25-34	Hazardous	40%	24%	14%	9%	5%	3%	2%	1%	1%	0%	0%	1%
Male	25-34	Harmful	59%	24%	10%	4%	2%	1%	0%	0%	0%	0%	0%	0%
Male	35-44	Safe	18%	15%	12%	10%	8%	7%	5%	4%	4%	3%	3%	14%
Male	35-44	Hazardous	31%	21%	15%	10%	7%	5%	3%	2%	2%	1%	1%	3%
Male	35-44	Harmful	45%	25%	14%	7%	4%	2%	1%	1%	0%	0%	0%	0%
Male	45-54	Safe	15%	12%	11%	9%	8%	7%	6%	5%	4%	4%	4%	21%
Male	45-54	Hazardous	27%	20%	14%	11%	8%	6%	4%	3%	2%	2%	2%	4%
Male	45-54	Harmful	48%	25%	13%	7%	4%	2%	1%	1%	0%	0%	0%	0%
Male	55-64	Safe	12%	11%	10%	8%	7%	6%	6%	5%	4%	4%	4%	27%
Male	55-64	Hazardous	21%	17%	13%	10%	8%	6%	5%	4%	3%	2%	2%	9%
Male	55-64	Harmful	43%	25%	14%	8%	5%	3%	1%	1%	0%	0%	0%	0%
Male	65-74	Safe	16%	13%	11%	9%	8%	7%	6%	5%	4%	3%	3%	18%
Male	65-74	Hazardous	24%	18%	14%	11%	8%	6%	5%	3%	3%	2%	2%	6%
Male	65-74	Harmful	48%	25%	13%	7%	4%	2%	1%	1%	0%	0%	0%	0%
Male	75+	Safe	33%	22%	15%	10%	7%	5%	3%	2%	1%	1%	1%	2%
Male	75+	Hazardous	44%	25%	14%	8%	4%	2%	1%	1%	0%	0%	0%	0%
Male	75+	Harmful	63%	23%	9%	3%	1%	0%	0%	0%	0%	0%	0%	0%

**Table A12.4: Profiles of female attendance– next GP registration**

Gender	Age group	Consumption group	Time from implementation (year)										9	Never
			0	1	2	3	4	5	6	7	8			
Female	<16	Safe	4%	4%	4%	4%	4%	3%	3%	3%	3%	3%	3%	65%
Female	<16	Hazardous	4%	4%	4%	4%	4%	3%	3%	3%	3%	3%	3%	65%
Female	<16	Harmful	4%	4%	4%	4%	4%	3%	3%	3%	3%	3%	3%	65%
Female	16-17	Safe	5%	5%	5%	4%	4%	4%	4%	3%	3%	3%	3%	60%
Female	16-17	Hazardous	5%	5%	5%	4%	4%	4%	4%	3%	3%	3%	3%	60%
Female	16-17	Harmful	5%	5%	5%	4%	4%	4%	4%	3%	3%	3%	3%	60%
Female	18-24	Safe	18%	15%	12%	10%	8%	7%	5%	5%	4%	3%	3%	14%
Female	18-24	Hazardous	18%	15%	12%	10%	8%	7%	5%	5%	4%	3%	3%	14%
Female	18-24	Harmful	18%	15%	12%	10%	8%	7%	5%	5%	4%	3%	3%	14%
Female	25-34	Safe	11%	10%	9%	8%	7%	6%	5%	5%	4%	4%	4%	32%
Female	25-34	Hazardous	11%	10%	9%	8%	7%	6%	5%	5%	4%	4%	4%	32%
Female	25-34	Harmful	11%	10%	9%	8%	7%	6%	5%	5%	4%	4%	4%	32%
Female	35-44	Safe	5%	5%	4%	4%	4%	4%	4%	3%	3%	3%	3%	61%
Female	35-44	Hazardous	5%	5%	4%	4%	4%	4%	4%	3%	3%	3%	3%	61%
Female	35-44	Harmful	5%	5%	4%	4%	4%	4%	4%	3%	3%	3%	3%	61%
Female	45-54	Safe	3%	3%	3%	3%	3%	3%	2%	2%	2%	2%	2%	74%
Female	45-54	Hazardous	3%	3%	3%	3%	3%	3%	2%	2%	2%	2%	2%	74%
Female	45-54	Harmful	3%	3%	3%	3%	3%	3%	2%	2%	2%	2%	2%	74%
Female	55-64	Safe	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	79%
Female	55-64	Hazardous	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	79%
Female	55-64	Harmful	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	79%
Female	65-74	Safe	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	83%
Female	65-74	Hazardous	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	83%
Female	65-74	Harmful	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	83%
Female	75+	Safe	3%	3%	3%	3%	3%	3%	2%	2%	2%	2%	2%	74%
Female	75+	Hazardous	3%	3%	3%	3%	3%	3%	2%	2%	2%	2%	2%	74%
Female	75+	Harmful	3%	3%	3%	3%	3%	3%	2%	2%	2%	2%	2%	74%

**Table A12.5: Profiles of female attendance– next GP attendance**

Gender	Age group	Consumption group	Time from implementation (year)										9 Never
			0	1	2	3	4	5	6	7	8		
Female	<16	Safe	69%	13%	6%	3%	2%	1%	1%	1%	0%	0%	5%
Female	<16	Hazardous	69%	13%	6%	3%	2%	1%	1%	1%	0%	0%	5%
Female	<16	Harmful	69%	13%	6%	3%	2%	1%	1%	1%	0%	0%	5%
Female	16-17	Safe	74%	12%	5%	2%	1%	1%	1%	0%	0%	0%	3%
Female	16-17	Hazardous	74%	12%	5%	2%	1%	1%	1%	0%	0%	0%	3%
Female	16-17	Harmful	74%	12%	5%	2%	1%	1%	1%	0%	0%	0%	3%
Female	18-24	Safe	83%	8%	3%	1%	1%	0%	0%	0%	0%	0%	2%
Female	18-24	Hazardous	83%	8%	3%	1%	1%	0%	0%	0%	0%	0%	2%
Female	18-24	Harmful	83%	8%	3%	1%	1%	0%	0%	0%	0%	0%	2%
Female	25-34	Safe	87%	6%	3%	1%	1%	0%	0%	0%	0%	0%	1%
Female	25-34	Hazardous	87%	6%	3%	1%	1%	0%	0%	0%	0%	0%	1%
Female	25-34	Harmful	87%	6%	3%	1%	1%	0%	0%	0%	0%	0%	1%
Female	35-44	Safe	88%	6%	2%	1%	1%	0%	0%	0%	0%	0%	1%
Female	35-44	Hazardous	88%	6%	2%	1%	1%	0%	0%	0%	0%	0%	1%
Female	35-44	Harmful	88%	6%	2%	1%	1%	0%	0%	0%	0%	0%	1%
Female	45-54	Safe	88%	6%	2%	1%	1%	0%	0%	0%	0%	0%	1%
Female	45-54	Hazardous	88%	6%	2%	1%	1%	0%	0%	0%	0%	0%	1%
Female	45-54	Harmful	88%	6%	2%	1%	1%	0%	0%	0%	0%	0%	1%
Female	55-64	Safe	91%	5%	2%	1%	0%	0%	0%	0%	0%	0%	1%
Female	55-64	Hazardous	91%	5%	2%	1%	0%	0%	0%	0%	0%	0%	1%
Female	55-64	Harmful	91%	5%	2%	1%	0%	0%	0%	0%	0%	0%	1%
Female	65-74	Safe	94%	3%	1%	0%	0%	0%	0%	0%	0%	0%	0%
Female	65-74	Hazardous	94%	3%	1%	0%	0%	0%	0%	0%	0%	0%	0%
Female	65-74	Harmful	94%	3%	1%	0%	0%	0%	0%	0%	0%	0%	0%
Female	75+	Safe	95%	2%	1%	0%	0%	0%	0%	0%	0%	0%	1%
Female	75+	Hazardous	95%	2%	1%	0%	0%	0%	0%	0%	0%	0%	1%
Female	75+	Harmful	95%	2%	1%	0%	0%	0%	0%	0%	0%	0%	1%

**Table A12.6: Profiles of female attendance– next A&E attendance**

Gender	Age group	Consumption group	Time from implementation (year)										Never	
			0	1	2	3	4	5	6	7	8	9		
Female	<16	Safe	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
Female	<16	Hazardous	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
Female	<16	Harmful	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
Female	16-17	Safe	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
Female	16-17	Hazardous	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
Female	16-17	Harmful	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	100%
Female	18-24	Safe	25%	19%	14%	11%	8%	6%	4%	3%	2%	2%	2%	5%
Female	18-24	Hazardous	40%	24%	14%	9%	5%	3%	2%	1%	1%	0%	0%	1%
Female	18-24	Harmful	60%	24%	10%	4%	2%	1%	0%	0%	0%	0%	0%	0%
Female	25-34	Safe	19%	15%	12%	10%	8%	7%	5%	4%	4%	3%	3%	13%
Female	25-34	Hazardous	32%	22%	15%	10%	7%	5%	3%	2%	2%	1%	1%	2%
Female	25-34	Harmful	42%	24%	14%	8%	5%	3%	2%	1%	1%	0%	0%	0%
Female	35-44	Safe	14%	12%	11%	9%	8%	7%	6%	5%	4%	4%	4%	21%
Female	35-44	Hazardous	28%	20%	14%	10%	8%	5%	4%	3%	2%	1%	1%	4%
Female	35-44	Harmful	40%	24%	14%	9%	5%	3%	2%	1%	1%	0%	0%	1%
Female	45-54	Safe	14%	12%	11%	9%	8%	7%	6%	5%	4%	4%	4%	21%
Female	45-54	Hazardous	25%	19%	14%	11%	8%	6%	4%	3%	3%	2%	2%	6%
Female	45-54	Harmful	38%	24%	15%	9%	6%	3%	2%	1%	1%	1%	1%	1%
Female	55-64	Safe	14%	12%	11%	9%	8%	7%	6%	5%	4%	4%	4%	21%
Female	55-64	Hazardous	22%	17%	13%	10%	8%	6%	5%	4%	3%	2%	2%	9%
Female	55-64	Harmful	36%	23%	15%	9%	6%	4%	2%	2%	1%	1%	1%	1%
Female	65-74	Safe	18%	15%	12%	10%	8%	7%	5%	4%	4%	3%	3%	13%
Female	65-74	Hazardous	24%	18%	14%	11%	8%	6%	5%	4%	3%	2%	2%	7%
Female	65-74	Harmful	34%	22%	15%	10%	6%	4%	3%	2%	1%	1%	1%	2%
Female	75+	Safe	40%	24%	14%	9%	5%	3%	2%	1%	1%	0%	0%	1%
Female	75+	Hazardous	48%	25%	13%	7%	4%	2%	1%	1%	0%	0%	0%	0%
Female	75+	Harmful	68%	22%	7%	2%	1%	0%	0%	0%	0%	0%	0%	0%



### Appendix 13: Screening regression model parameters

Table A13.1: Screening regression model

	AUDIT-C Q1 Thresholds 1	AUDIT   AUDIT-C Q1 Thresholds 8 6		AUDIT-C   Q1 Thresholds 4 3		AUDIT   AUDIT-C 4   Q1 Thresholds 8		AUDIT   AUDIT-C 3   Q1 Thresholds 8 6		FAST Q1 Thresholds 1	FAST   Q1 Thresholds 3	AUDIT   FAST 3   Q1 Thresholds 8 6	
<b>Coefficient</b>													
Male daily con		1.318		6.149	21.084	1.070	1.215	1.107	0.712	1.868			
Male under 16s		0.000		0.000	0.000	0.000	0.000	0.000	0.000	0.000			
Male 16-17		0.000		0.000	0.000	0.000	0.000	0.000	0.000	0.000			
Male 18-24		0.187		-0.168	0.719	0.225	0.173	0.371	0.582	-0.196			
Male 25-34		-0.534		-0.443	0.623	-0.526	-0.564	0.139	-0.133	-0.449			
Male 35-44		-0.999		-1.209	-0.283	-0.905	-0.995	-0.257	-0.468	-0.709			
Male 45-54		-1.348		-1.969	-0.874	-1.168	-1.299	-0.991	-0.570	-0.938			
Male 55-64		-1.822		-2.437	-1.173	-1.602	-1.774	-1.560	-0.549	-0.742			
Male 65-74		-2.131		-3.461	-2.003	-1.816	-2.055	-2.672	-0.960	0.688			
Male 75+		-2.131		-3.461	-2.003	-1.816	-2.055	-2.672	-0.960	0.688			
Male constant	see remarks	-1.829		-1.863	-4.310	-1.289	-1.585	-0.061	-1.013	-0.620			
Female daily con		1.505	1.850		19.797		1.308	1.636	1.328	0.846	1.680	675.373	
Female under 16s		0.000	0.000		0.000		0.000	0.000	0.000	0.000	0.000	0.000	
Female 16-17		0.000	0.000		0.000		0.000	0.000	0.000	0.000	0.000	0.000	
Female 18-24		-0.779	-0.477		0.061		-0.873	-0.642	0.124	-1.101	-1.237	-2.079	
Female 25-34		-1.324	-1.073		-0.811		-1.362	-1.222	-0.234	-1.469	-0.722	-0.693	
Female 35-44		-1.763	-1.491		-1.566		-1.771	-1.688	-0.869	-1.657	-0.829	15.845	
Female 45-54		-2.207	-1.860		-2.277		-2.183	-2.081	-1.637	-1.686	-0.855	-0.288	
Female 55-64		-2.450	-1.989		-2.815		-2.469	-2.144	-2.331	-1.639	-1.814	99.920	
Female 65-74		-2.412	-1.869		-3.577		-2.306	-2.280	-3.486	-1.496	0.789	99.920	
Female 75+		-2.412	-1.869		-3.577		-2.306	-2.280	-3.486	-1.496	0.789	99.920	
Female constant		-1.803	-1.032		-3.221		-1.360	-0.520	-0.134	-0.431	-0.281	-147.196	

Remark: For AUDIT-C Q1 with thresholds 1, everyone with positive consumption has a positive screening result.

**Appendix 14: Nielsen off-trade alcohol promotion distributions (derived from data © Nielsen 2008)**

**Table A14.1: Nielsen-derived off-trade alcohol promotion distributions – beer**

Sale price (£ per unit)	Proportion on promotion (%)	Sale price (£ per unit)	RRP (£ per unit)									
			0-0.15	0.15-0.2	0.2-0.25	0.25-0.3	0.3-0.35	0.35-0.4	0.4-0.5	0.5-0.6	0.6-0.7	>0.7
0-0.15	24.8%	<b>0-0.15</b>	47.3%	42.4%	8.8%	1.0%	0.4%	0.1%	0.1%	0.0%	0.0%	0.0%
0.15-0.2	46.9%	<b>0.15-0.2</b>	0.0%	46.5%	35.0%	5.4%	8.4%	4.1%	0.6%	0.0%	0.0%	0.0%
0.2-0.25	67.1%	<b>0.2-0.25</b>	0.0%	0.0%	26.3%	32.3%	24.2%	11.2%	5.3%	0.7%	0.0%	0.0%
0.25-0.3	63.5%	<b>0.25-0.3</b>	0.0%	0.0%	0.0%	30.8%	34.6%	19.9%	9.5%	5.1%	0.1%	0.0%
0.3-0.35	48.3%	<b>0.3-0.35</b>	0.0%	0.0%	0.0%	0.0%	42.7%	36.7%	16.9%	2.8%	0.8%	0.1%
0.35-0.4	44.8%	<b>0.35-0.4</b>	0.0%	0.0%	0.0%	0.0%	0.0%	49.5%	42.2%	6.5%	0.7%	1.1%
0.4-0.5	43.5%	<b>0.4-0.5</b>	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	68.9%	24.4%	5.0%	1.6%
0.5-0.6	44.7%	<b>0.5-0.6</b>	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	66.4%	29.6%	4.1%
0.6-0.7	23.2%	<b>0.6-0.7</b>	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	63.3%	36.7%
>0.7	16.8%	<b>&gt;0.7</b>	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%

**Table A14.2: Nielsen-derived off-trade alcohol promotion distributions – wine**

Sale price (£ per unit)	Proportion on promotion (%)	Sale price (£ per unit)	RRP (£ per unit)									
			0-0.15	0.15-0.2	0.2-0.25	0.25-0.3	0.3-0.35	0.35-0.4	0.4-0.5	0.5-0.6	0.6-0.7	>0.7
0-0.15	41.3%	<b>0-0.15</b>	91.6%	2.1%	1.4%	1.4%	1.4%	0.4%	1.2%	0.4%	0.0%	0.1%
0.15-0.2	33.2%	<b>0.15-0.2</b>	0.0%	73.6%	11.8%	5.3%	6.2%	1.7%	1.0%	0.3%	0.0%	0.1%
0.2-0.25	49.2%	<b>0.2-0.25</b>	0.0%	0.0%	56.9%	27.5%	7.9%	2.1%	4.1%	1.3%	0.2%	0.1%
0.25-0.3	44.5%	<b>0.25-0.3</b>	0.0%	0.0%	0.0%	73.1%	13.2%	5.5%	3.5%	4.1%	0.2%	0.4%
0.3-0.35	51.6%	<b>0.3-0.35</b>	0.0%	0.0%	0.0%	0.0%	46.4%	17.3%	24.5%	5.0%	5.6%	1.1%
0.35-0.4	65.6%	<b>0.35-0.4</b>	0.0%	0.0%	0.0%	0.0%	0.0%	38.6%	30.6%	20.5%	2.9%	7.3%
0.4-0.5	61.7%	<b>0.4-0.5</b>	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	41.4%	33.6%	14.1%	10.9%
0.5-0.6	48.9%	<b>0.5-0.6</b>	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	54.5%	15.8%	29.7%
0.6-0.7	46.9%	<b>0.6-0.7</b>	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	55.8%	44.2%
>0.7	44.3%	<b>&gt;0.7</b>	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%

**Table A14.3: Nielsen-derived off-trade alcohol promotion distributions – spirit**

Sale price (£ per unit)	Proportion on promotion (%)	Sale price (£ per unit)	RRP (£ per unit)									
			0-0.15	0.15-0.2	0.2-0.25	0.25-0.3	0.3-0.35	0.35-0.4	0.4-0.5	0.5-0.6	0.6-0.7	>0.7
0-0.15	11.5%	<b>0-0.15</b>	56.5%	40.2%	1.1%	1.1%	0.4%	0.3%	0.2%	0.2%	0.0%	0.0%
0.15-0.2	26.8%	<b>0.15-0.2</b>	0.0%	74.3%	15.2%	2.4%	0.9%	6.7%	0.5%	0.0%	0.0%	0.0%
0.2-0.25	20.3%	<b>0.2-0.25</b>	0.0%	0.0%	57.1%	25.5%	7.4%	9.2%	0.9%	0.0%	0.0%	0.0%
0.25-0.3	24.7%	<b>0.25-0.3</b>	0.0%	0.0%	0.0%	66.1%	25.2%	6.0%	2.6%	0.1%	0.0%	0.0%
0.3-0.35	47.9%	<b>0.3-0.35</b>	0.0%	0.0%	0.0%	0.0%	41.5%	35.9%	22.0%	0.6%	0.0%	0.0%
0.35-0.4	54.0%	<b>0.35-0.4</b>	0.0%	0.0%	0.0%	0.0%	0.0%	37.4%	59.6%	2.8%	0.3%	0.0%
0.4-0.5	30.3%	<b>0.4-0.5</b>	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	71.9%	23.7%	3.9%	0.4%
0.5-0.6	32.8%	<b>0.5-0.6</b>	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	48.6%	44.0%	7.4%
0.6-0.7	27.8%	<b>0.6-0.7</b>	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	57.2%	42.8%
>0.7	23.5%	<b>&gt;0.7</b>	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%

**Table A14.4: Nielsen-derived off-trade alcohol promotion distributions – RTD**

Sale price (£ per unit)	Proportion on promotion (%)	Sale price (£ per unit)	RRP (£ per unit)									
			0-0.15	0.15-0.2	0.2-0.25	0.25-0.3	0.3-0.35	0.35-0.4	0.4-0.5	0.5-0.6	0.6-0.7	>0.7
0-0.15	57.9%	<b>0-0.15</b>	1.3%	0.0%	2.4%	51.6%	20.4%	1.5%	1.7%	11.5%	0.7%	8.9%
0.15-0.2	71.0%	<b>0.15-0.2</b>	0.0%	0.8%	1.3%	25.9%	26.4%	32.3%	4.3%	1.1%	3.0%	4.8%
0.2-0.25	16.9%	<b>0.2-0.25</b>	0.0%	0.0%	29.8%	13.9%	13.9%	13.9%	7.2%	6.5%	4.6%	10.2%
0.25-0.3	28.3%	<b>0.25-0.3</b>	0.0%	0.0%	0.0%	68.2%	3.1%	21.1%	1.0%	4.9%	0.4%	1.4%
0.3-0.35	30.2%	<b>0.3-0.35</b>	0.0%	0.0%	0.0%	0.0%	13.3%	39.6%	37.6%	3.8%	4.0%	1.7%
0.35-0.4	16.9%	<b>0.35-0.4</b>	0.0%	0.0%	0.0%	0.0%	0.0%	78.8%	14.6%	2.6%	1.0%	3.0%
0.4-0.5	24.3%	<b>0.4-0.5</b>	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	29.1%	36.1%	13.4%	21.4%
0.5-0.6	39.7%	<b>0.5-0.6</b>	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	40.0%	38.8%	21.2%
0.6-0.7	66.8%	<b>0.6-0.7</b>	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	59.5%	40.5%
>0.7	41.6%	<b>&gt;0.7</b>	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%

**Appendix 15: CGA on-trade alcohol promotion distributions (derived from data © CGA Strategy 2009)**

**Table A15.1: CGA-derived on-trade alcohol promotion distributions – beer**

Proportion Sale price on (£ per unit)	Proportion on promotion (%)	Sale price (£ per unit)	RRP (£ per unit)																			
			0-0.5	0.5-0.55	0.55-0.6	0.6-0.65	0.65-0.7	0.7-0.75	0.75-0.8	0.8-0.85	0.85-0.9	0.9-0.95	0.95-1	1-1.05	1.05-1.1	1.1-1.15	1.15-1.2	1.2-1.3	1.3-1.6	1.6-2	2-2.5	>2.5
0-0.5	2.7%	0-0.5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
0.5-0.55	30.5%	0.5-0.55	0.0%	0.0%	0.0%	0.0%	37.3%	0.0%	0.0%	15.7%	0.0%	0.0%	47.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
0.55-0.6	64.0%	0.55-0.6	0.0%	0.0%	0.0%	0.0%	9.2%	0.0%	0.0%	0.0%	2.9%	0.0%	87.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
0.6-0.65	0.0%	0.6-0.65	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
0.65-0.7	28.3%	0.65-0.7	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	28.5%	0.0%	70.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
0.7-0.75	10.1%	0.7-0.75	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	80.0%	0.0%	13.1%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
0.75-0.8	14.5%	0.75-0.8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	54.1%	35.4%	5.7%	4.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
0.8-0.85	13.8%	0.8-0.85	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.7%	40.4%	9.9%	10.9%	13.8%	9.4%	2.9%	1.0%	0.0%	0.0%	0.0%	0.0%
0.85-0.9	4.9%	0.85-0.9	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	23.8%	36.5%	17.4%	10.9%	4.4%	0.0%	4.3%	0.0%	0.0%	0.0%	0.0%
0.9-0.95	4.9%	0.9-0.95	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.7%	16.5%	48.6%	18.5%	8.2%	3.2%	0.0%	0.3%	0.0%	0.0%	0.0%
0.95-1	2.7%	0.95-1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.2%	56.0%	16.6%	14.1%	0.1%	0.0%	0.0%	0.0%	0.0%
1-1.05	2.5%	1-1.05	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	67.6%	27.2%	0.6%	0.0%	0.8%	0.0%	0.0%
1.05-1.1	1.7%	1.05-1.1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.7%	62.3%	30.7%	0.3%	0.0%	0.0%	0.0%
1.1-1.15	0.8%	1.1-1.15	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	40.7%	58.3%	1.0%	0.0%	0.0%	0.0%
1.15-1.2	0.3%	1.15-1.2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	89.6%	6.1%	4.2%	0.0%	0.0%
1.2-1.3	0.3%	1.2-1.3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	94.8%	2.5%	0.0%	0.0%
1.3-1.6	0.1%	1.3-1.6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	71.0%	26.3%	2.6%	0.0%
1.6-2	0.1%	1.6-2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	57.7%	42.3%	0.0%
2-2.5	0.0%	2-2.5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
>2.5	0.0%	>2.5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

**Table A15.2: CGA-derived on-trade alcohol promotion distributions – wine**

Proportion Sale price on (£ per unit) promotion (%)	Sale price (£ per unit)	RRP (£ per unit)																			
		0-0.5	0.5-0.55	0.55-0.6	0.6-0.65	0.65-0.7	0.7-0.75	0.75-0.8	0.8-0.85	0.85-0.9	0.9-0.95	0.95-1	1-1.05	1.05-1.1	1.1-1.15	1.15-1.2	1.2-1.3	1.3-1.6	1.6-2	2-2.5	>2.5
1	0.0%	0-0.5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2	100.0%	0.5-0.55	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	93.8%	0.0%	6.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3	0.0%	0.55-0.6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
4	0.0%	0.6-0.65	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
5	0.0%	0.65-0.7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
6	30.5%	0.7-0.75	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	83.5%	0.0%	6.8%	1.0%	4.4%	4.2%	0.0%	0.0%	0.0%	0.0%
7	22.5%	0.75-0.8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	32.6%	16.8%	10.9%	36.4%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%
8	37.0%	0.8-0.85	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	30.6%	0.0%	0.0%	11.0%	13.1%	14.0%	3.8%	1.5%	6.6%	0.2%	0.0%	0.0%
9	0.5%	0.85-0.9	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.2%	50.6%	48.8%	0.0%	0.0%	0.0%
10	0.0%	0.9-0.95	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
11	0.0%	0.95-1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
12	0.0%	1-1.05	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
13	0.0%	1.05-1.1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
14	0.0%	1.1-1.15	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
15	0.0%	1.15-1.2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
16	0.0%	1.2-1.3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
17	0.0%	1.3-1.6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
18	0.0%	1.6-2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
19	0.0%	2-2.5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
20	0.0%	>2.5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

**Table A15.3: CGA-derived on-trade alcohol promotion distributions – spirit**

Sale price on (£ per unit)	Proportion on promotion (%)	RRP (£ per unit)																				
		Sale price (£ per unit)	0-0.5	0.5-0.55	0.55-0.6	0.6-0.65	0.65-0.7	0.7-0.75	0.75-0.8	0.8-0.85	0.85-0.9	0.9-0.95	0.95-1	1-1.05	1.05-1.1	1.1-1.15	1.15-1.2	1.2-1.3	1.3-1.6	1.6-2	2-2.5	>2.5
1	30.7%	0-0.5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
2	0.0%	0.5-0.55	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3	49.2%	0.55-0.6	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	99.6%	0.0%	0.0%	0.0%
4	0.0%	0.6-0.65	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
5	0.0%	0.65-0.7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
6	0.0%	0.7-0.75	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
7	0.0%	0.75-0.8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
8	0.0%	0.8-0.85	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
9	0.0%	0.85-0.9	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
10	100.0%	0.9-0.95	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.0%	8.8%	0.0%	0.0%	0.0%	0.0%	84.5%	0.0%	0.0%
11	55.1%	0.95-1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.6%	78.8%	0.0%	0.0%	0.0%	9.6%	0.0%	0.0%
12	49.0%	1-1.05	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	28.7%	37.4%	32.7%	0.0%	1.3%	0.0%	0.0%
13	36.8%	1.05-1.1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	35.7%	38.8%	11.5%	9.3%	1.8%	1.9%	0.0%
14	28.5%	1.1-1.15	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	91.6%	5.9%	0.0%	0.0%	0.0%	0.0%
15	23.3%	1.15-1.2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	75.1%	24.9%	0.0%	0.0%	0.0%	0.0%
16	7.7%	1.2-1.3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	81.4%	16.9%	0.6%	0.0%
17	4.2%	1.3-1.6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	30.6%	60.5%	9.0%	0.0%
18	4.0%	1.6-2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	47.4%	52.1%	0.5%
19	1.8%	2-2.5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	76.3%	23.7%
20	0.8%	>2.5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%

**Table A15.4: CGA-derived on-trade alcohol promotion distributions – RTD**

Proportion Sale price on (£ per promotion unit) (%)		RRP (£ per unit)																				
		Sale price (£ per unit)	0-0.5	0.5-0.55	0.55-0.6	0.6-0.65	0.65-0.7	0.7-0.75	0.75-0.8	0.8-0.85	0.85-0.9	0.9-0.95	0.95-1	1-1.05	1.05-1.1	1.1-1.15	1.15-1.2	1.2-1.3	1.3-1.6	1.6-2	2-2.5	>2.5
1	0.0%	0-0.5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
2	0.0%	0.5-0.55	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3	0.0%	0.55-0.6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
4	0.0%	0.6-0.65	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
5	0.0%	0.65-0.7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
6	0.0%	0.7-0.75	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
7	0.0%	0.75-0.8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
8	0.0%	0.8-0.85	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
9	0.0%	0.85-0.9	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
10	0.0%	0.9-0.95	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
11	0.0%	0.95-1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
12	0.0%	1-1.05	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
13	0.0%	1.05-1.1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
14	0.0%	1.1-1.15	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
15	2.5%	1.15-1.2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
16	0.1%	1.2-1.3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
17	2.1%	1.3-1.6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	95.7%	4.1%	0.0%
18	0.2%	1.6-2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	33.2%	58.7%	8.1%
19	0.2%	2-2.5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.4%	92.6%
20	0.3%	>2.5	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%

**Appendix 16: Sensitivity analysis using different elasticity matrix**

**Table A16.1: Elasticity matrix for moderate drinkers – moderate versus heavy drinkers (based on Chisholm et al, 2004)**

CONSUMPTION →		OFF								ON								
		BEER		WINE		SPIRIT		RTD		BEER		WINE		SPIRIT		RTD		
PRICE ↓		LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	
OFF	BEER	LOW	-0.4030	0.0061	0.0029	0.0075	0.0008	0.0043	0.0006	0.0036	0.0066	0.0157	0.0011	0.0003	0.0083	0.0040	0.0010	0.0042
		HI	0.0014	-0.4378	0.0022	0.0095	0.0006	0.0052	0.0005	0.0026	0.0080	0.0215	0.0009	0.0013	0.0101	0.0055	0.0012	0.0048
	WINE	LOW	0.0020	0.0106	-0.4346	0.0034	0.0008	0.0034	0.0002	0.0019	0.0069	0.0140	0.0002	-0.0002	0.0067	0.0033	0.0003	0.0037
		HI	0.0014	0.0097	0.0010	-0.4729	0.0007	0.0037	0.0005	0.0015	0.0069	0.0176	0.0001	0.0012	0.0073	0.0042	0.0008	0.0044
	SPIRIT	LOW	0.0002	0.0147	0.0027	0.0121	-0.5140	0.0030	0.0003	0.0008	0.0068	0.0176	-0.0008	-0.0009	0.0059	0.0029	0.0008	0.0031
		HI	0.0022	0.0083	0.0013	0.0082	0.0005	-0.5237	0.0002	0.0017	0.0068	0.0200	0.0009	-0.0003	0.0067	0.0035	0.0008	0.0034
	RTD	LOW	0.0010	0.0276	-0.0003	0.0007	0.0003	0.0039	-0.3234	0.0006	0.0085	0.0129	0.0016	-0.0016	-0.0422	0.0030	0.0010	0.0032
		HI	0.0013	0.0119	0.0001	0.0067	0.0013	0.0025	0.0002	-0.3433	0.0068	0.0090	0.0001	0.0019	0.0084	0.0045	0.0011	0.0035
ON	BEER	LOW	0.0019	0.0101	0.0033	0.0078	0.0009	0.0053	0.0006	0.0022	-0.4017	0.0322	0.0016	0.0015	0.0101	0.0076	0.0025	0.0063
		HI	0.0023	0.0128	0.0019	0.0100	0.0007	0.0052	0.0005	0.0025	0.0126	-0.4211	0.0017	-0.0002	0.0193	0.0104	0.0014	0.0064
	WINE	LOW	0.0005	0.0027	0.0006	0.0033	0.0004	0.0032	0.0000	0.0004	0.0104	0.0224	-0.2614	0.0012	0.0078	0.0037	0.0012	0.0028
		HI	0.0006	0.0051	0.0009	0.0055	0.0004	0.0037	0.0004	0.0007	0.0057	0.0061	0.0002	-0.2799	0.0025	0.0053	0.0013	0.0045
	SPIRIT	LOW	0.0004	0.0017	0.0014	0.0051	0.0003	0.0001	0.0015	0.0012	-0.0069	-0.0117	-0.0005	0.0004	-1.0965	0.0046	-0.0022	-0.0048
		HI	0.0006	0.0021	0.0007	0.0018	0.0002	-0.0002	0.0000	0.0002	-0.0001	-0.0111	-0.0030	-0.0068	0.0013	-0.1559	0.0013	-0.0007
	RTD	LOW	0.0006	0.0030	0.0000	-0.0008	0.0004	0.0006	-0.0001	0.0010	0.0075	-0.0021	0.0011	0.0050	0.0136	-0.0086	-0.3477	0.0067
		HI	0.0005	0.0025	-0.0005	0.0023	0.0003	0.0034	0.0001	0.0007	0.0064	0.0030	0.0004	0.0048	0.0010	-0.0051	0.0013	-0.3356



**Table A16.2: Elasticity matrix for hazardous and harmful drinkers – moderate versus heavy drinkers (based on Chisholm et al, 2004)**

CONSUMPTION →		OFF								ON								
		BEER		WINE		SPIRIT		RTD		BEER		WINE		SPIRIT		RTD		
PRICE ↓		LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	
OFF	BEER	LOW	-0.2686	0.0041	0.0020	0.0050	0.0005	0.0028	0.0004	0.0024	0.0044	0.0105	0.0007	0.0002	0.0055	0.0026	0.0007	0.0028
		HI	0.0009	-0.2918	0.0015	0.0063	0.0004	0.0035	0.0003	0.0018	0.0053	0.0143	0.0006	0.0008	0.0067	0.0037	0.0008	0.0032
	WINE	LOW	0.0013	0.0071	-0.2897	0.0022	0.0006	0.0023	0.0001	0.0012	0.0046	0.0093	0.0001	-0.0002	0.0044	0.0022	0.0002	0.0025
		HI	0.0009	0.0065	0.0006	-0.3152	0.0005	0.0024	0.0003	0.0010	0.0046	0.0117	0.0001	0.0008	0.0048	0.0028	0.0006	0.0029
	SPIRIT	LOW	0.0001	0.0098	0.0018	0.0081	-0.3427	0.0020	0.0002	0.0006	0.0045	0.0118	-0.0005	-0.0006	0.0039	0.0020	0.0005	0.0021
		HI	0.0015	0.0055	0.0008	0.0054	0.0003	-0.3492	0.0001	0.0012	0.0045	0.0133	0.0006	-0.0002	0.0045	0.0023	0.0006	0.0023
	RTD	LOW	0.0006	0.0184	-0.0002	0.0005	0.0002	0.0026	-0.2156	0.0004	0.0056	0.0086	0.0011	-0.0011	-0.0281	0.0020	0.0006	0.0021
		HI	0.0009	0.0079	0.0001	0.0045	0.0008	0.0017	0.0001	-0.2289	0.0045	0.0060	0.0001	0.0013	0.0056	0.0030	0.0007	0.0023
ON	BEER	LOW	0.0013	0.0067	0.0022	0.0052	0.0006	0.0035	0.0004	0.0014	-0.2678	0.0215	0.0011	0.0010	0.0067	0.0050	0.0016	0.0042
		HI	0.0015	0.0085	0.0013	0.0066	0.0005	0.0034	0.0004	0.0016	0.0084	-0.2808	0.0012	-0.0001	0.0128	0.0069	0.0009	0.0042
	WINE	LOW	0.0003	0.0018	0.0004	0.0022	0.0003	0.0021	0.0000	0.0002	0.0069	0.0149	-0.1743	0.0008	0.0052	0.0024	0.0008	0.0019
		HI	0.0004	0.0034	0.0006	0.0037	0.0003	0.0025	0.0003	0.0005	0.0038	0.0041	0.0001	-0.1866	0.0017	0.0035	0.0009	0.0030
	SPIRIT	LOW	0.0003	0.0011	0.0009	0.0034	0.0002	0.0001	0.0010	0.0008	-0.0046	-0.0078	-0.0003	0.0002	-0.7310	0.0031	-0.0015	-0.0032
		HI	0.0004	0.0014	0.0005	0.0012	0.0001	-0.0001	0.0000	0.0001	-0.0001	-0.0074	-0.0020	-0.0045	0.0008	-0.1039	0.0008	-0.0005
	RTD	LOW	0.0004	0.0020	0.0000	-0.0006	0.0003	0.0004	0.0000	0.0006	0.0050	-0.0014	0.0008	0.0033	0.0090	-0.0058	-0.2318	0.0045
		HI	0.0003	0.0017	-0.0003	0.0016	0.0002	0.0023	0.0000	0.0005	0.0043	0.0020	0.0003	0.0032	0.0007	-0.0034	0.0009	-0.2238

**Table A16.3: Elasticity matrix for moderate drinkers – UK long-run elasticities (based on Huang, 2003)**

CONSUMPTION →			OFF								ON							
			BEER		WINE		SPIRIT		RTD		BEER		WINE		SPIRIT		RTD	
PRICE ↓			LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI
OFF	BEER	LOW	-1.0300	0.0000	0.0529	0.0529	0.0435	0.0435	0.0000	0.0000	0.0407	0.0407	0.0529	0.0529	0.0435	0.0435	0.0000	0.0000
		HI	0.0000	-1.0300	0.5071	0.5071	0.4165	0.4165	0.0000	0.0000	0.3893	0.3893	0.5071	0.5071	0.4165	0.4165	0.0000	0.0000
	WINE	LOW	-0.0046	-0.0046	-0.3200	0.0000	0.0195	0.0195	0.0000	0.0000	-0.0208	-0.0208	0.0000	0.0000	0.0195	0.0195	0.0000	0.0000
		HI	-0.0301	-0.0301	0.0000	-0.3200	0.1289	0.1289	0.0000	0.0000	-0.1375	-0.1375	0.0000	0.0000	0.1289	0.1289	0.0000	0.0000
	SPIRIT	LOW	-0.0092	-0.0092	-0.0105	-0.0105	-1.3100	0.0000	0.0000	0.0000	-0.0048	-0.0048	-0.0105	-0.0105	0.0000	0.0000	0.0000	0.0000
		HI	-0.0675	-0.0675	-0.0768	-0.0768	0.0000	-1.3100	0.0000	0.0000	-0.0349	-0.0349	-0.0768	-0.0768	0.0000	0.0000	0.0000	0.0000
	RTD	LOW	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	-1.3100	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000
		HI	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	-1.3100	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000
ON	BEER	LOW	0.0124	0.0124	-0.1468	-0.1468	-0.1965	-0.1965	0.0000	0.0000	-0.4800	0.0000	-0.1468	-0.1468	-0.1965	-0.1965	0.0000	0.0000
		HI	0.0476	0.0476	-0.5632	-0.5632	-0.7535	-0.7535	0.0000	0.0000	0.0000	-0.4800	-0.5632	-0.5632	-0.7535	-0.7535	0.0000	0.0000
	WINE	LOW	-0.0039	-0.0039	0.0000	0.0000	0.0166	0.0166	0.0000	0.0000	-0.0177	-0.0177	-0.7500	0.0000	0.0166	0.0166	0.0000	0.0000
		HI	-0.0315	-0.0315	0.0000	0.0000	0.1350	0.1350	0.0000	0.0000	-0.1440	-0.1440	0.0000	-0.7500	0.1350	0.1350	0.0000	0.0000
	SPIRIT	LOW	-0.0290	-0.0290	-0.0330	-0.0330	0.0000	0.0000	0.0000	0.0000	-0.0150	-0.0150	-0.0330	-0.0330	-1.3100	0.0000	0.0000	0.0000
		HI	-0.1843	-0.1843	-0.2097	-0.2097	0.0000	0.0000	0.0000	0.0000	-0.0953	-0.0953	-0.2097	-0.2097	0.0000	-1.3100	0.0000	0.0000
	RTD	LOW	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	-1.3100	0.0000
		HI	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	-1.3100

**Table A16.4: Elasticity matrix for hazardous and harmful drinkers – UK long-run elasticities (based on Huang, 2003)**

CONSUMPTION →			OFF								ON							
			BEER		WINE		SPIRIT		RTD		BEER		WINE		SPIRIT		RTD	
PRICE ↓			LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI
OFF	BEER	LOW	-1.0300	0.0000	0.0529	0.0529	0.0435	0.0435	0.0000	0.0000	0.0407	0.0407	0.0529	0.0529	0.0435	0.0435	0.0000	0.0000
		HI	0.0000	-1.0300	0.5071	0.5071	0.4165	0.4165	0.0000	0.0000	0.3893	0.3893	0.5071	0.5071	0.4165	0.4165	0.0000	0.0000
	WINE	LOW	-0.0046	-0.0046	-0.3200	0.0000	0.0195	0.0195	0.0000	0.0000	-0.0208	-0.0208	0.0000	0.0000	0.0195	0.0195	0.0000	0.0000
		HI	-0.0301	-0.0301	0.0000	-0.3200	0.1289	0.1289	0.0000	0.0000	-0.1375	-0.1375	0.0000	0.0000	0.1289	0.1289	0.0000	0.0000
	SPIRIT	LOW	-0.0092	-0.0092	-0.0105	-0.0105	-1.3100	0.0000	0.0000	0.0000	-0.0048	-0.0048	-0.0105	-0.0105	0.0000	0.0000	0.0000	0.0000
		HI	-0.0675	-0.0675	-0.0768	-0.0768	0.0000	-1.3100	0.0000	0.0000	-0.0349	-0.0349	-0.0768	-0.0768	0.0000	0.0000	0.0000	0.0000
	RTD	LOW	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	-1.3100	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000
		HI	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	-1.3100	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000
ON	BEER	LOW	0.0124	0.0124	-0.1468	-0.1468	-0.1965	-0.1965	0.0000	0.0000	-0.4800	0.0000	-0.1468	-0.1468	-0.1965	-0.1965	0.0000	0.0000
		HI	0.0476	0.0476	-0.5632	-0.5632	-0.7535	-0.7535	0.0000	0.0000	0.0000	-0.4800	-0.5632	-0.5632	-0.7535	-0.7535	0.0000	0.0000
	WINE	LOW	-0.0039	-0.0039	0.0000	0.0000	0.0166	0.0166	0.0000	0.0000	-0.0177	-0.0177	-0.7500	0.0000	0.0166	0.0166	0.0000	0.0000
		HI	-0.0315	-0.0315	0.0000	0.0000	0.1350	0.1350	0.0000	0.0000	-0.1440	-0.1440	0.0000	-0.7500	0.1350	0.1350	0.0000	0.0000
	SPIRIT	LOW	-0.0290	-0.0290	-0.0330	-0.0330	0.0000	0.0000	0.0000	0.0000	-0.0150	-0.0150	-0.0330	-0.0330	-1.3100	0.0000	0.0000	0.0000
		HI	-0.1843	-0.1843	-0.2097	-0.2097	0.0000	0.0000	0.0000	0.0000	-0.0953	-0.0953	-0.2097	-0.2097	0.0000	-1.3100	0.0000	0.0000
	RTD	LOW	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	-1.3100	0.0000
		HI	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	-1.3100

**Table A16.5: Elasticity matrix for moderate drinkers – aggregation**

CONSUMPTION →			OFF								ON							
			BEER		WINE		SPIRIT		RTD		BEER		WINE		SPIRIT		RTD	
PRICE ↓			LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI
OFF	BEER	LOW	-0.4039	0.0079	0.0023	0.0068	0.0002	0.0036	0.0007	0.0026	0.0094	0.0251	0.0009	-0.0001	0.0108	0.0038	0.0013	0.0049
		HI	0.0015	-0.4277	0.0022	0.0083	0.0003	0.0060	0.0004	0.0025	0.0114	0.0323	0.0008	-0.0002	0.0078	0.0046	0.0010	0.0045
	WINE	LOW	0.0016	0.0097	-0.4322	0.0032	0.0001	0.0044	0.0002	0.0032	0.0070	0.0135	0.0003	-0.0005	0.0060	0.0024	0.0010	0.0042
		HI	0.0016	0.0089	0.0007	-0.4700	0.0003	0.0040	0.0005	0.0018	0.0079	0.0166	0.0002	0.0006	0.0063	0.0035	0.0011	0.0046
	SPIRIT	LOW	0.0011	0.0174	0.0017	0.0115	-0.5178	0.0032	-0.0008	0.0010	0.0089	0.0270	-0.0030	-0.0026	0.0052	0.0020	0.0008	0.0029
		HI	0.0020	0.0103	0.0013	0.0079	0.0002	-0.5215	0.0001	0.0007	0.0067	0.0222	0.0006	-0.0003	0.0049	0.0026	0.0011	0.0032
	RTD	LOW	0.0012	0.0126	0.0002	0.0048	0.0034	0.0033	-0.3333	0.0010	0.0090	0.0142	0.0017	-0.0019	-0.0383	0.0025	0.0010	0.0035
		HI	0.0003	0.0041	0.0009	0.0083	0.0004	0.0025	0.0002	-0.3504	0.0086	0.0091	0.0000	0.0013	0.0054	0.0022	0.0012	0.0034
ON	BEER	LOW	0.0016	0.0096	0.0025	0.0081	0.0001	0.0048	0.0007	0.0016	-0.3853	0.0310	0.0023	0.0010	0.0092	0.0063	0.0021	0.0057
		HI	0.0019	0.0125	0.0016	0.0099	0.0002	0.0056	0.0005	0.0022	0.0132	-0.4049	0.0019	-0.0006	0.0157	0.0091	0.0012	0.0063
	WINE	LOW	0.0009	0.0028	0.0006	0.0031	0.0006	0.0031	0.0000	0.0009	0.0124	0.0209	-0.2554	0.0008	0.0057	0.0029	0.0012	0.0025
		HI	0.0003	0.0051	0.0007	0.0054	0.0002	0.0038	0.0003	0.0011	0.0069	0.0073	0.0002	-0.2758	0.0026	0.0054	0.0017	0.0034
	SPIRIT	LOW	0.0032	0.0040	0.0009	0.0071	0.0001	-0.0002	0.0021	0.0008	-0.0087	-0.0094	0.0006	0.0025	-1.0680	0.0015	0.0021	-0.0045
		HI	0.0007	0.0028	0.0008	0.0017	0.0001	-0.0004	0.0001	0.0004	0.0014	-0.0109	-0.0030	-0.0077	-0.0001	-0.1469	0.0013	0.0001
	RTD	LOW	0.0007	0.0067	-0.0003	0.0007	0.0002	-0.0005	0.0000	0.0003	0.0093	0.0081	0.0004	0.0037	0.0110	-0.0087	-0.3376	0.0043
		HI	0.0016	0.0050	-0.0004	0.0034	0.0002	0.0032	0.0000	0.0003	0.0065	0.0042	0.0015	0.0043	0.0039	-0.0030	0.0016	-0.3301

**Table A16.6: Elasticity matrix for hazardous and harmful drinkers – aggregation**

CONSUMPTION →			OFF								ON							
			BEER		WINE		SPIRIT		RTD		BEER		WINE		SPIRIT		RTD	
PRICE ↓			LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI	LOW	HI
OFF	BEER	LOW	-0.4039	0.0079	0.0023	0.0068	0.0002	0.0036	0.0007	0.0026	0.0094	0.0251	0.0009	-0.0001	0.0108	0.0038	0.0013	0.0049
		HI	0.0015	-0.4277	0.0022	0.0083	0.0003	0.0060	0.0004	0.0025	0.0114	0.0323	0.0008	-0.0002	0.0078	0.0046	0.0010	0.0045
	WINE	LOW	0.0016	0.0097	-0.4322	0.0032	0.0001	0.0044	0.0002	0.0032	0.0070	0.0135	0.0003	-0.0005	0.0060	0.0024	0.0010	0.0042
		HI	0.0016	0.0089	0.0007	-0.4700	0.0003	0.0040	0.0005	0.0018	0.0079	0.0166	0.0002	0.0006	0.0063	0.0035	0.0011	0.0046
	SPIRIT	LOW	0.0011	0.0174	0.0017	0.0115	-0.5178	0.0032	-0.0008	0.0010	0.0089	0.0270	-0.0030	-0.0026	0.0052	0.0020	0.0008	0.0029
		HI	0.0020	0.0103	0.0013	0.0079	0.0002	-0.5215	0.0001	0.0007	0.0067	0.0222	0.0006	-0.0003	0.0049	0.0026	0.0011	0.0032
	RTD	LOW	0.0012	0.0126	0.0002	0.0048	0.0034	0.0033	-0.3333	0.0010	0.0090	0.0142	0.0017	-0.0019	-0.0383	0.0025	0.0010	0.0035
		HI	0.0003	0.0041	0.0009	0.0083	0.0004	0.0025	0.0002	-0.3504	0.0086	0.0091	0.0000	0.0013	0.0054	0.0022	0.0012	0.0034
ON	BEER	LOW	0.0016	0.0096	0.0025	0.0081	0.0001	0.0048	0.0007	0.0016	-0.3853	0.0310	0.0023	0.0010	0.0092	0.0063	0.0021	0.0057
		HI	0.0019	0.0125	0.0016	0.0099	0.0002	0.0056	0.0005	0.0022	0.0132	-0.4049	0.0019	-0.0006	0.0157	0.0091	0.0012	0.0063
	WINE	LOW	0.0009	0.0028	0.0006	0.0031	0.0006	0.0031	0.0000	0.0009	0.0124	0.0209	-0.2554	0.0008	0.0057	0.0029	0.0012	0.0025
		HI	0.0003	0.0051	0.0007	0.0054	0.0002	0.0038	0.0003	0.0011	0.0069	0.0073	0.0002	-0.2758	0.0026	0.0054	0.0017	0.0034
	SPIRIT	LOW	0.0032	0.0040	0.0009	0.0071	0.0001	-0.0002	0.0021	0.0008	-0.0087	-0.0094	0.0006	0.0025	-1.0680	0.0015	0.0021	-0.0045
		HI	0.0007	0.0028	0.0008	0.0017	0.0001	-0.0004	0.0001	0.0004	0.0014	-0.0109	-0.0030	-0.0077	-0.0001	-0.1469	0.0013	0.0001
	RTD	LOW	0.0007	0.0067	-0.0003	0.0007	0.0002	-0.0005	0.0000	0.0003	0.0093	0.0081	0.0004	0.0037	0.0110	-0.0087	-0.3376	0.0043
		HI	0.0016	0.0050	-0.0004	0.0034	0.0002	0.0032	0.0000	0.0003	0.0065	0.0042	0.0015	0.0043	0.0039	-0.0030	0.0016	-0.3301

**Appendix 17: Summary tables for sensitivity analysis – standard model with cross-price adjustment**

**Table A17.1: Summary tables for sensitivity analysis – standard model with cross-price adjustment – consumption analysis – overall population**

SUMMARY - TOTAL		Mean annual consumption per drinker (units)					Total spending on alcohol (£ millions)						Per drinker (£ p)		
Policy Scenario		% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.	Change in spend p.a. if no change in consump.
<b>P1</b>	General Price +1%	-0.4%	-1.4	-1.3	-0.6	-0.1	-3.5	+43.0	+67.6	-4.1	+5.5	+112.0	+0.6%	+3.80	+6.34
<b>P2</b>	General Price +10%	-4.3%	-14.5	-13.2	-6.3	-1.1	-35.2	+404.5	+635.8	-47.9	+47.8	+1040.2	+5.6%	+35.34	+63.38
<b>P3</b>	General Price +25%	-11.0%	-37.9	-34.4	-15.5	-2.8	-90.5	+901.6	+1418.2	-148.9	+87.4	+2258.3	+12.1%	+76.73	+158.44
<b>P4</b>	Low Priced Off Trade Products +10%	-0.3%	+0.2	-1.5	-0.9	-0.1	-2.4	+84.6	+37.2	-5.3	+12.9	+129.4	+0.7%	+4.40	+3.23
<b>P5</b>	Low Priced Off Trade Products +25%	-0.7%	+0.4	-3.9	-2.3	-0.1	-6.0	+195.0	+93.1	-16.6	+32.3	+303.8	+1.6%	+10.32	+8.07
<b>P6</b>	Low Priced On Trade Products +10%	-0.3%	-1.3	+0.9	-1.5	-0.2	-2.2	+13.0	+101.7	+10.7	-4.1	+121.4	+0.7%	+4.13	+7.30
<b>P7</b>	Low Priced On Trade Products +25%	-0.6%	-3.3	+2.2	-3.3	-0.6	-5.1	+32.5	+219.3	+26.9	-12.9	+265.8	+1.4%	+9.03	+18.26
<b>P8</b>	All Low Priced Products +10%	-0.6%	-1.2	-0.7	-2.4	-0.3	-4.6	+97.7	+139.1	+5.4	+8.9	+251.0	+1.3%	+8.53	+10.53
<b>P9</b>	All Low Priced Products +25%	-1.3%	-3.0	-1.8	-5.6	-0.7	-11.1	+227.8	+313.3	+10.1	+19.4	+570.6	+3.1%	+19.39	+26.33
<b>P10</b>	Minimum Price 15p (Off and On Trade)	-0.0%	-0.1	+0.2	-0.2	+0.0	-0.1	+10.6	+7.9	-0.2	+2.7	+21.0	+0.1%	+0.71	+0.31
<b>P11</b>	Minimum Price 20p " "	-0.0%	-0.7	+0.8	-0.4	+0.0	-0.2	+32.8	+25.8	+0.1	+8.9	+67.6	+0.4%	+2.30	+0.98
<b>P12</b>	Minimum Price 25p	-0.1%	-1.8	+2.1	-0.8	+0.0	-0.5	+76.4	+64.0	+0.0	+22.2	+162.7	+0.9%	+5.53	+2.44
<b>P13</b>	Minimum Price 30p	-0.2%	-3.4	+3.7	-2.3	+0.0	-1.9	+159.3	+132.4	-6.4	+46.0	+331.2	+1.8%	+11.25	+5.85
<b>P14</b>	Minimum Price 35p	-0.9%	-5.4	+3.1	-5.3	+0.1	-7.5	+288.3	+218.7	-30.9	+76.0	+552.1	+3.0%	+18.76	+12.62
<b>P15</b>	Minimum Price 40p	-2.2%	-8.4	+0.1	-9.5	+0.1	-17.7	+449.3	+318.9	-76.9	+110.9	+802.3	+4.3%	+27.26	+23.11
<b>P16</b>	Minimum Price 45p	-4.0%	-12.5	-5.7	-14.5	+0.1	-32.6	+632.6	+429.5	-145.4	+149.3	+1066.0	+5.7%	+36.22	+37.64
<b>P17</b>	Minimum Price 50p	-6.3%	-17.3	-14.7	-19.9	+0.1	-51.8	+814.6	+547.6	-237.5	+190.2	+1315.0	+7.0%	+44.68	+55.57
<b>P18</b>	Minimum Price 60p	-11.5%	-22.8	-40.3	-31.4	+0.1	-94.5	+1137.5	+799.0	-457.3	+277.0	+1756.1	+9.4%	+59.67	+98.61
<b>P19</b>	Minimum Price 70p " "	-17.1%	-26.8	-71.8	-41.9	-0.0	-140.5	+1264.1	+1065.2	-728.9	+367.4	+1967.9	+10.5%	+66.86	+146.09
<b>P20</b>	Minimum Price 20p Off and 80p On Trade	-0.1%	-1.2	+1.0	-0.3	+0.0	-0.5	+35.6	+66.4	+2.5	+13.2	+117.7	+0.6%	+4.00	+2.75
<b>P21</b>	Minimum Price 30p Off and 95p On Trade	-0.4%	-6.2	+4.9	-2.2	+0.1	-3.4	+174.5	+297.0	+6.1	+59.4	+537.0	+2.9%	+18.25	+14.34
<b>P22</b>	Minimum Price 40p Off and 110p On Trade	-3.0%	-18.6	+2.9	-9.3	+0.1	-24.9	+487.6	+715.9	-47.2	+127.9	+1284.2	+6.9%	+43.63	+48.85
<b>P23</b>	30p Minimum Price Beers Only	+0.0%	-5.0	+4.8	+0.3	+0.0	+0.2	+98.5	+102.0	+4.4	+35.4	+240.3	+1.3%	+8.16	+3.51
<b>P24</b>	30p Minimum Price Wines Only	-0.2%	+0.4	-2.4	+0.0	+0.0	-1.9	+25.2	+6.6	-6.8	+2.3	+27.3	+0.1%	+0.93	+1.27
<b>P25</b>	30p Minimum Price Spirits Only	-0.0%	+1.3	+1.2	-2.7	+0.0	-0.1	+35.3	+23.7	-3.9	+8.3	+63.4	+0.3%	+2.15	+1.07
<b>P26</b>	30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	-0.0	+0.0	+0.1	+0.0	+0.0	+0.0	+0.0%	+0.00	+0.00	
<b>P27</b>	Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.0	-0.0	-0.0	-0.0	+0.7	+0.2	-0.1	+0.1	+0.8	+0.0%	+0.03	+0.03
<b>P28</b>	Ban Off Trade Discounting if > 40%	-0.1%	-0.0	-1.0	+0.0	+0.0	-1.0	+15.5	+2.7	-2.8	+0.9	+16.3	+0.1%	+0.56	+0.92
<b>P29</b>	Ban Off Trade Discounting if > 30%	-0.3%	-0.1	-2.4	+0.0	-0.0	-2.5	+40.8	+7.7	-7.0	+2.7	+44.1	+0.2%	+1.50	+2.40
<b>P30</b>	Ban Off Trade Discounting if > 20%	-0.7%	-0.4	-5.7	-0.1	-0.0	-6.1	+96.9	+18.3	-17.4	+6.4	+104.2	+0.6%	+3.54	+5.85
<b>P31</b>	Ban Off Trade Discounting if > 10%	-1.5%	-1.0	-11.1	-0.5	-0.0	-12.6	+193.4	+38.0	-37.0	+13.2	+207.6	+1.1%	+7.05	+12.00
<b>P32</b>	Total Ban Off Trade Discounting	-2.7%	-2.4	-18.1	-1.7	-0.1	-22.2	+337.1	+71.8	-68.2	+24.9	+365.6	+2.0%	+12.42	+21.48
<b>P33</b>	Ban Off Trade Discount if Reg Price <30p	-0.0%	-0.4	+0.3	-0.0	+0.0	-0.1	+12.1	+9.2	+0.2	+3.2	+24.7	+0.1%	+0.84	+0.38

**Table A17.2: Summary tables for sensitivity analysis – standard model with cross-price adjustment – consumption analysis – 11 to 17 year old drinkers**

SUMMARY - 11 TO 17	Mean annual consumption per drinker (units)						Total spending on alcohol (£ millions)						Per drinker (£ p)	
	Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.
<b>P1</b> General Price +1%	-0.5%	-1.0	-0.1	-1.8	-0.5	-3.4	+0.6	+4.2	-0.0	-0.1	+4.7	+0.4%	+3.38	+7.51
<b>P2</b> General Price +10%	-5.1%	-10.8	-1.6	-16.1	-4.7	-33.2	+6.1	+39.8	-0.2	-1.1	+44.7	+4.3%	+32.06	+75.07
<b>P3</b> General Price +25%	-12.0%	-28.9	-4.7	-32.5	-11.9	-77.9	+14.0	+93.9	-0.9	-1.6	+105.3	+10.1%	+75.59	+187.67
<b>P4</b> Low Priced Off Trade Products +10%	-0.1%	-0.2	+0.1	-0.4	+0.0	-0.5	+0.7	+1.1	-0.2	+0.4	+1.9	+0.2%	+1.36	+0.58
<b>P5</b> Low Priced Off Trade Products +25%	-0.2%	-0.5	+0.4	-1.1	+0.0	-1.2	+1.5	+2.7	-0.6	+0.9	+4.5	+0.4%	+3.27	+1.45
<b>P6</b> Low Priced On Trade Products +10%	-2.3%	-0.9	+1.4	-13.6	-2.3	-15.3	+0.9	+3.1	+0.7	-4.9	-0.2	-0.0%	-0.18	+21.57
<b>P7</b> Low Priced On Trade Products +25%	-4.6%	-2.2	+3.6	-25.8	-5.7	-30.0	+2.1	+10.2	+1.6	-9.1	+4.8	+0.5%	+3.43	+53.94
<b>P8</b> All Low Priced Products +10%	-2.4%	-1.1	+1.6	-14.0	-2.3	-15.8	+1.5	+4.2	+0.4	-4.5	+1.6	+0.2%	+1.18	+22.15
<b>P9</b> All Low Priced Products +25%	-4.8%	-2.7	+4.0	-26.9	-5.7	-31.3	+3.6	+12.8	+1.1	-8.2	+9.3	+0.9%	+6.68	+55.39
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0.0%	+0.1	+0.1	-0.2	+0.0	-0.1	+0.1	+0.1	-0.0	+0.0	+0.3	+0.0%	+0.19	+0.09
<b>P11</b> Minimum Price 20p " "	-0.1%	+0.1	+0.2	-0.6	+0.0	-0.3	+0.5	+0.6	-0.2	+0.2	+1.2	+0.1%	+0.83	+0.38
<b>P12</b> Minimum Price 25p	-0.1%	-0.0	+0.3	-1.2	+0.0	-0.8	+1.1	+1.7	-0.4	+0.6	+3.1	+0.3%	+2.20	+0.99
<b>P13</b> Minimum Price 30p	-0.3%	-0.5	+0.7	-2.1	+0.1	-1.9	+2.2	+4.1	-1.0	+1.5	+6.8	+0.7%	+4.90	+2.30
<b>P14</b> Minimum Price 35p	-0.5%	-1.3	+1.0	-3.3	+0.1	-3.4	+3.2	+6.7	-1.7	+2.4	+10.6	+1.0%	+7.62	+4.06
<b>P15</b> Minimum Price 40p	-0.9%	-2.5	+1.2	-4.7	+0.2	-5.8	+4.4	+9.5	-2.6	+3.4	+14.7	+1.4%	+10.52	+6.65
<b>P16</b> Minimum Price 45p	-1.5%	-3.8	+0.9	-7.0	+0.2	-9.6	+5.9	+12.8	-4.0	+4.5	+19.2	+1.8%	+13.79	+10.54
<b>P17</b> Minimum Price 50p	-2.3%	-5.4	-0.3	-9.3	+0.3	-14.7	+7.5	+16.1	-5.7	+5.7	+23.7	+2.3%	+17.01	+15.56
<b>P18</b> Minimum Price 60p	-3.8%	-8.9	-3.7	-12.9	+0.4	-25.1	+9.5	+23.4	-9.3	+8.3	+31.9	+3.1%	+22.93	+27.32
<b>P19</b> Minimum Price 70p " "	-4.8%	-8.4	-7.5	-15.9	+0.5	-31.4	+11.7	+32.7	-11.8	+11.0	+43.6	+4.2%	+31.33	+41.43
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-0.4%	-2.4	+0.4	-0.4	+0.1	-2.3	+0.7	+8.2	+0.0	+1.0	+9.9	+0.9%	+7.10	+7.23
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-1.3%	-8.5	+1.6	-1.7	+0.3	-8.4	+2.8	+23.9	-0.4	+3.2	+29.5	+2.8%	+21.19	+23.11
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-3.4%	-21.3	+3.0	-4.2	+0.5	-22.0	+5.6	+44.6	-1.6	+5.5	+54.0	+5.2%	+38.77	+51.90
<b>P23</b> 30p Minimum Price Beers Only	-0.2%	-1.4	+0.1	+0.2	+0.0	-1.2	+1.2	+3.1	-0.6	+1.1	+4.9	+0.5%	+3.51	+1.52
<b>P24</b> 30p Minimum Price Wines Only	+0.0%	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0%	+0.00	+0.00
<b>P25</b> 30p Minimum Price Spirits Only	-0.1%	+0.9	+0.6	-2.3	+0.0	-0.8	+1.0	+1.0	-0.4	+0.4	+1.9	+0.2%	+1.39	+0.78
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0%	+0.00	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	-0.0	-0.0	-0.0	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	+0.0%	+0.01	+0.00
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.0%	-0.0	-0.2	+0.0	+0.0	-0.2	+0.1	+0.1	-0.0	+0.0	+0.2	+0.0%	+0.14	+0.18
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.1%	-0.1	-0.4	-0.0	+0.0	-0.5	+0.4	+0.2	-0.1	+0.1	+0.6	+0.1%	+0.41	+0.50
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.2%	-0.2	-0.9	-0.0	+0.0	-1.2	+0.9	+0.5	-0.2	+0.2	+1.4	+0.1%	+0.99	+1.18
<b>P31</b> Ban Off Trade Discounting if > 10%	-0.4%	-0.5	-1.9	-0.2	+0.0	-2.6	+1.9	+1.1	-0.5	+0.4	+2.9	+0.3%	+2.11	+2.59
<b>P32</b> Total Ban Off Trade Discounting	-0.8%	-1.0	-3.2	-0.6	-0.1	-4.9	+3.7	+2.3	-1.0	+0.8	+5.8	+0.6%	+4.14	+5.18
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-0.0%	-0.1	+0.0	-0.0	+0.0	-0.1	+0.2	+0.4	-0.1	+0.1	+0.6	+0.1%	+0.45	+0.19

**Table A17.3: Summary tables for sensitivity analysis – standard model with cross-price adjustment – consumption analysis – 18 to 24 year old hazardous drinkers**

SUMMARY - HAZARDOUS 18 to 24		Mean annual consumption per drinker (units)					Total spending on alcohol (£ millions)						Per drinker (£ p)		
Policy Scenario		% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.	Change in spend p.a. if no change in consump.
<b>P1</b>	General Price +1%	-0.5%	-3.4	-0.5	-2.5	-0.7	-7.1	+1.1	+4.3	-0.1	+0.1	+5.4	+0.5%	+7.64	+15.39
<b>P2</b>	General Price +10%	-5.1%	-34.8	-5.5	-24.2	-6.9	-71.4	+10.1	+39.7	-0.9	+0.2	+49.0	+4.5%	+69.18	+153.86
<b>P3</b>	General Price +25%	-12.8%	-89.7	-15.9	-58.5	-17.4	-181.4	+22.8	+83.5	-3.1	-2.3	+100.9	+9.3%	+142.38	+384.65
<b>P4</b>	Low Priced Off Trade Products +10%	-0.2%	+0.2	-1.7	-1.3	-0.1	-2.9	+1.6	+1.1	-0.3	+0.4	+2.7	+0.2%	+3.80	+2.67
<b>P5</b>	Low Priced Off Trade Products +25%	-0.5%	+0.5	-4.2	-3.3	-0.2	-7.2	+3.6	+2.7	-0.8	+0.9	+6.3	+0.6%	+8.92	+6.69
<b>P6</b>	Low Priced On Trade Products +10%	-1.0%	-1.4	+2.2	-13.2	-1.5	-13.9	+0.8	+3.5	+0.7	-2.2	+2.8	+0.3%	+3.88	+23.00
<b>P7</b>	Low Priced On Trade Products +25%	-2.3%	-3.5	+5.6	-30.1	-3.8	-31.8	+2.1	+4.8	+1.7	-5.7	+2.9	+0.3%	+4.03	+57.49
<b>P8</b>	All Low Priced Products +10%	-1.2%	-1.2	+0.5	-14.5	-1.6	-16.8	+2.4	+4.5	+0.4	-1.9	+5.5	+0.5%	+7.72	+25.67
<b>P9</b>	All Low Priced Products +25%	-2.8%	-3.1	+1.3	-33.2	-4.0	-39.0	+5.7	+7.6	+0.9	-4.8	+9.3	+0.9%	+13.18	+64.18
<b>P10</b>	Minimum Price 15p (Off and On Trade)	-0.0%	-0.4	+0.1	+0.1	+0.0	-0.2	+0.2	+0.4	-0.0	+0.1	+0.7	+0.1%	+1.00	+0.34
<b>P11</b>	Minimum Price 20p " "	-0.1%	-1.0	+0.0	+0.2	+0.0	-0.8	+0.7	+1.2	-0.1	+0.4	+2.1	+0.2%	+2.97	+1.09
<b>P12</b>	Minimum Price 25p	-0.1%	-2.0	+0.0	-0.1	+0.1	-1.9	+1.4	+2.5	-0.4	+0.8	+4.4	+0.4%	+6.21	+2.53
<b>P13</b>	Minimum Price 30p	-0.4%	-3.3	-0.4	-2.2	+0.2	-5.8	+3.1	+4.8	-1.0	+1.6	+8.6	+0.8%	+12.06	+6.26
<b>P14</b>	Minimum Price 35p	-1.0%	-5.5	-2.8	-6.5	+0.3	-14.4	+5.9	+7.9	-2.2	+2.7	+14.3	+1.3%	+20.14	+13.83
<b>P15</b>	Minimum Price 40p	-2.0%	-8.7	-6.6	-13.1	+0.5	-28.0	+9.4	+11.7	-4.1	+4.0	+21.0	+1.9%	+29.58	+25.35
<b>P16</b>	Minimum Price 45p	-3.3%	-13.3	-12.3	-21.3	+0.6	-46.2	+13.0	+16.1	-6.7	+5.5	+28.0	+2.6%	+39.46	+40.78
<b>P17</b>	Minimum Price 50p	-4.8%	-18.2	-19.9	-30.1	+0.8	-67.4	+16.3	+20.8	-9.7	+7.1	+34.5	+3.2%	+48.64	+58.99
<b>P18</b>	Minimum Price 60p	-7.8%	-22.5	-38.8	-50.1	+1.0	-110.4	+21.2	+30.9	-16.5	+10.4	+46.0	+4.2%	+64.83	+101.18
<b>P19</b>	Minimum Price 70p " "	-11.1%	-28.3	-61.6	-68.8	+1.2	-157.5	+20.2	+41.8	-24.7	+14.0	+51.2	+4.7%	+72.27	+148.14
<b>P20</b>	Minimum Price 20p Off and 80p On Trade	-0.1%	-2.3	+0.4	+0.4	+0.1	-1.4	+0.8	+4.8	-0.0	+0.9	+6.5	+0.6%	+9.22	+6.74
<b>P21</b>	Minimum Price 30p Off and 95p On Trade	-0.6%	-8.4	+0.9	-1.9	+0.3	-9.1	+3.7	+16.6	-0.5	+3.0	+22.8	+2.1%	+32.20	+27.37
<b>P22</b>	Minimum Price 40p Off and 110p On Trade	-3.2%	-28.2	-3.8	-13.9	+0.7	-45.2	+10.7	+35.1	-3.0	+5.4	+48.2	+4.4%	+67.99	+83.19
<b>P23</b>	30p Minimum Price Beers Only	-0.1%	-4.6	+1.8	+0.7	+0.1	-2.0	+1.6	+4.1	-0.5	+1.4	+6.5	+0.6%	+9.23	+3.51
<b>P24</b>	30p Minimum Price Wines Only	-0.2%	+0.5	-3.1	+0.1	+0.0	-2.5	+0.7	+0.3	-0.2	+0.1	+0.8	+0.1%	+1.18	+1.50
<b>P25</b>	30p Minimum Price Spirits Only	-0.1%	+0.8	+0.8	-2.9	+0.0	-1.3	+0.8	+0.4	-0.2	+0.1	+1.2	+0.1%	+1.65	+1.26
<b>P26</b>	30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0%	+0.00	+0.00
<b>P27</b>	Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	+0.0%	+0.02	+0.03
<b>P28</b>	Ban Off Trade Discounting if > 40%	-0.0%	-0.0	-0.7	+0.0	+0.0	-0.7	+0.2	+0.1	-0.1	+0.0	+0.3	+0.0%	+0.41	+0.59
<b>P29</b>	Ban Off Trade Discounting if > 30%	-0.1%	-0.2	-1.6	-0.0	+0.0	-1.8	+0.6	+0.2	-0.1	+0.1	+0.8	+0.1%	+1.12	+1.59
<b>P30</b>	Ban Off Trade Discounting if > 20%	-0.3%	-0.5	-3.8	-0.1	+0.0	-4.5	+1.5	+0.6	-0.4	+0.2	+1.9	+0.2%	+2.73	+3.99
<b>P31</b>	Ban Off Trade Discounting if > 10%	-0.7%	-1.3	-7.3	-1.0	-0.0	-9.6	+3.2	+1.3	-0.8	+0.4	+4.1	+0.4%	+5.83	+8.65
<b>P32</b>	Total Ban Off Trade Discounting	-1.3%	-2.8	-11.9	-3.3	-0.2	-18.2	+6.1	+2.7	-1.7	+0.9	+8.1	+0.7%	+11.43	+16.82
<b>P33</b>	Ban Off Trade Discount if Reg Price <30p	-0.0%	-0.3	-0.0	-0.0	+0.0	-0.3	+0.2	+0.3	-0.0	+0.1	+0.5	+0.1%	+0.77	+0.34



**Table A17.4: Summary tables for sensitivity analysis – standard model with cross-price adjustment – consumption analysis – moderate drinkers**

SUMMARY - MODERATE	Mean annual consumption per drinker (units)						Total spending on alcohol (£ millions)						Per drinker (£ p)	
	Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.
<b>P1</b> General Price +1%	-0.3%	-0.3	-0.5	-0.2	-0.0	-1.0	+9.6	+25.0	-0.7	+3.2	+37.1	+0.7%	+1.92	+2.76
<b>P2</b> General Price +10%	-3.5%	-3.5	-4.7	-1.8	-0.3	-10.4	+91.4	+241.2	-7.5	+30.2	+355.3	+6.7%	+18.39	+27.57
<b>P3</b> General Price +25%	-8.8%	-9.1	-12.0	-4.6	-0.7	-26.4	+208.0	+565.8	-23.0	+68.2	+819.1	+15.4%	+42.40	+68.91
<b>P4</b> Low Priced Off Trade Products +10%	-0.2%	+0.3	-0.8	-0.2	-0.0	-0.6	+14.1	+6.7	-1.1	+2.2	+21.8	+0.4%	+1.13	+0.90
<b>P5</b> Low Priced Off Trade Products +25%	-0.5%	+0.8	-1.9	-0.5	-0.0	-1.6	+32.8	+16.6	-3.3	+5.6	+51.7	+1.0%	+2.68	+2.24
<b>P6</b> Low Priced On Trade Products +10%	-0.2%	-0.4	-0.0	-0.2	-0.0	-0.7	+0.8	+33.7	+0.7	+2.9	+38.1	+0.7%	+1.97	+2.73
<b>P7</b> Low Priced On Trade Products +25%	-0.6%	-0.9	-0.1	-0.6	-0.1	-1.7	+2.1	+76.5	+1.8	+5.9	+86.3	+1.6%	+4.47	+6.82
<b>P8</b> All Low Priced Products +10%	-0.4%	-0.1	-0.8	-0.4	-0.0	-1.3	+14.9	+40.4	-0.4	+5.1	+60.0	+1.1%	+3.11	+3.63
<b>P9</b> All Low Priced Products +25%	-1.1%	-0.1	-2.0	-1.1	-0.1	-3.3	+34.9	+93.4	-1.5	+11.5	+138.3	+2.6%	+7.16	+9.06
<b>P10</b> Minimum Price 15p (Off and On Trade)	+0.0%	+0.0	+0.0	-0.0	+0.0	+0.0	+1.4	+1.3	+0.1	+0.5	+3.3	+0.1%	+0.17	+0.07
<b>P11</b> Minimum Price 20p " "	+0.0%	+0.0	+0.1	-0.0	+0.0	+0.1	+3.8	+4.2	+0.1	+1.5	+9.7	+0.2%	+0.50	+0.19
<b>P12</b> Minimum Price 25p	+0.1%	+0.1	+0.2	-0.1	+0.0	+0.2	+8.5	+10.1	+0.3	+3.5	+22.3	+0.4%	+1.16	+0.44
<b>P13</b> Minimum Price 30p	-0.0%	+0.3	+0.1	-0.4	+0.0	-0.0	+21.3	+21.1	-0.4	+7.2	+49.1	+0.9%	+2.54	+1.24
<b>P14</b> Minimum Price 35p	-0.4%	+0.5	-0.6	-1.1	+0.0	-1.2	+44.1	+34.7	-3.4	+11.9	+87.3	+1.6%	+4.52	+2.98
<b>P15</b> Minimum Price 40p	-1.1%	+0.5	-2.0	-2.0	+0.0	-3.4	+75.0	+50.6	-9.0	+17.3	+133.8	+2.5%	+6.93	+5.73
<b>P16</b> Minimum Price 45p	-2.2%	+0.5	-4.0	-3.2	+0.0	-6.6	+115.0	+68.3	-17.0	+23.3	+189.5	+3.6%	+9.81	+9.75
<b>P17</b> Minimum Price 50p	-3.6%	+0.3	-6.7	-4.5	+0.1	-10.9	+161.1	+87.5	-27.8	+29.8	+250.6	+4.7%	+12.97	+14.91
<b>P18</b> Minimum Price 60p	-7.3%	-0.3	-14.1	-7.6	+0.1	-22.0	+255.6	+130.0	-58.3	+44.1	+371.4	+7.0%	+19.23	+28.03
<b>P19</b> Minimum Price 70p " "	-11.4%	-0.8	-22.7	-10.8	+0.0	-34.3	+322.8	+175.8	-98.5	+59.4	+459.5	+8.6%	+23.78	+42.87
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-0.0%	-0.0	+0.1	-0.0	+0.0	-0.0	+4.0	+9.9	+0.2	+2.2	+16.2	+0.3%	+0.84	+0.57
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-0.2%	-0.4	+0.1	-0.4	+0.0	-0.6	+22.1	+57.7	+0.2	+11.5	+91.5	+1.7%	+4.74	+3.88
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-1.9%	-1.9	-1.9	-1.9	+0.0	-5.7	+77.2	+161.7	-7.2	+28.8	+260.6	+4.9%	+13.49	+14.79
<b>P23</b> 30p Minimum Price Beers Only	+0.2%	-0.1	+0.5	+0.1	+0.0	+0.5	+9.6	+16.2	+1.0	+5.5	+32.2	+0.6%	+1.67	+0.52
<b>P24</b> 30p Minimum Price Wines Only	-0.2%	+0.1	-0.6	+0.0	+0.0	-0.6	+6.0	+1.0	-1.0	+0.3	+6.3	+0.1%	+0.33	+0.45
<b>P25</b> 30p Minimum Price Spirits Only	+0.0%	+0.3	+0.2	-0.5	+0.0	+0.0	+5.6	+3.9	-0.4	+1.4	+10.5	+0.2%	+0.54	+0.27
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	-0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.1	+0.0%	+0.00	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.0	+0.0	-0.0	-0.0	+0.1	+0.0	-0.0	+0.0	+0.2	+0.0%	+0.01	+0.01
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.1%	+0.0	-0.3	+0.0	-0.0	-0.3	+3.5	+0.4	-0.3	+0.1	+3.7	+0.1%	+0.19	+0.29
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.2%	+0.0	-0.7	+0.0	-0.0	-0.6	+9.0	+1.2	-0.8	+0.4	+9.9	+0.2%	+0.51	+0.77
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.5%	+0.0	-1.6	-0.0	-0.0	-1.6	+21.7	+3.0	-1.9	+1.0	+23.8	+0.4%	+1.23	+1.87
<b>P31</b> Ban Off Trade Discounting if > 10%	-1.1%	+0.0	-3.1	-0.1	-0.0	-3.2	+44.0	+6.2	-4.2	+2.1	+48.1	+0.9%	+2.49	+3.87
<b>P32</b> Total Ban Off Trade Discounting	-1.9%	-0.1	-5.1	-0.5	-0.0	-5.7	+78.0	+12.2	-8.0	+4.1	+86.3	+1.6%	+4.47	+7.01
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	+0.0%	+0.0	+0.0	-0.0	+0.0	+0.0	+1.4	+1.4	+0.0	+0.5	+3.3	+0.1%	+0.17	+0.07

**Table A17.5: Summary tables for sensitivity analysis – standard model with cross-price adjustment – consumption analysis – hazardous drinkers**

SUMMARY - HAZARDOUS		Mean annual consumption per drinker (units)					Total spending on alcohol (£ millions)						Per drinker (£ p)		
Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail	On retail	Off duty +	On duty +	Total	% spending change	Change in spend per drinker p.a.	Change in spend p.a. if no change in consump.	
							(exc duty + VAT)	(exc duty + VAT)	VAT	VAT	spending change				
P1	General Price +1%	-0.5%	-2.6	-2.6	-1.3	-0.2	-6.6	+17.0	+22.0	-1.9	+0.9	+38.0	+0.5%	+5.73	+10.70
P2	General Price +10%	-4.7%	-26.8	-26.5	-12.3	-1.7	-67.3	+159.1	+202.4	-21.7	+6.3	+346.2	+4.9%	+52.20	+107.04
P3	General Price +25%	-12.1%	-69.6	-69.3	-29.7	-4.2	-172.8	+350.7	+434.6	-67.0	+3.3	+721.6	+10.2%	+108.83	+267.59
P4	Low Priced Off Trade Products +10%	-0.4%	+0.3	-3.8	-1.5	-0.1	-5.0	+30.8	+12.4	-3.1	+4.3	+44.3	+0.6%	+6.68	+5.42
P5	Low Priced Off Trade Products +25%	-0.9%	+0.8	-9.5	-3.8	-0.2	-12.6	+70.3	+30.9	-9.1	+10.7	+102.9	+1.4%	+15.51	+13.54
P6	Low Priced On Trade Products +10%	-0.3%	-2.7	+2.4	-3.7	-0.4	-4.4	+6.9	+29.1	+5.7	-5.6	+36.1	+0.5%	+5.45	+12.40
P7	Low Priced On Trade Products +25%	-0.7%	-6.7	+6.0	-7.7	-1.0	-9.5	+17.4	+60.1	+14.2	-13.8	+77.8	+1.1%	+11.73	+31.01
P8	All Low Priced Products +10%	-0.7%	-2.4	-1.4	-5.2	-0.5	-9.4	+37.8	+41.5	+2.5	-1.3	+80.5	+1.1%	+12.14	+17.82
P9	All Low Priced Products +25%	-1.6%	-6.0	-3.5	-11.5	-1.2	-22.2	+87.9	+91.2	+5.0	-3.1	+181.0	+2.6%	+27.30	+44.55
P10	Minimum Price 15p (Off and On Trade)	-0.0%	-0.3	+0.5	-0.2	+0.0	-0.0	+3.5	+2.7	+0.1	+0.9	+7.2	+0.1%	+1.09	+0.45
P11	Minimum Price 20p " "	-0.0%	-1.2	+1.5	-0.5	+0.0	-0.1	+10.7	+8.3	+0.4	+2.8	+22.2	+0.3%	+3.34	+1.37
P12	Minimum Price 25p	-0.0%	-3.0	+3.7	-1.1	+0.0	-0.4	+25.2	+20.1	+0.6	+6.9	+52.8	+0.7%	+7.96	+3.45
P13	Minimum Price 30p	-0.2%	-5.3	+6.2	-3.7	+0.0	-2.8	+53.7	+41.3	-1.4	+14.2	+107.9	+1.5%	+16.27	+8.51
P14	Minimum Price 35p	-0.9%	-8.3	+4.6	-8.7	+0.1	-12.3	+100.5	+69.3	-10.3	+23.9	+183.4	+2.6%	+27.66	+19.22
P15	Minimum Price 40p	-2.1%	-12.7	-1.8	-16.1	+0.1	-30.4	+160.6	+103.4	-28.6	+35.8	+271.1	+3.8%	+40.89	+36.64
P16	Minimum Price 45p	-4.1%	-18.8	-14.3	-25.1	+0.1	-58.1	+230.8	+141.8	-57.2	+49.1	+364.5	+5.1%	+54.97	+61.71
P17	Minimum Price 50p	-6.6%	-25.9	-33.4	-34.9	+0.1	-94.1	+301.8	+183.3	-96.0	+63.5	+452.6	+6.4%	+68.26	+93.27
P18	Minimum Price 60p	-12.4%	-34.0	-87.6	-55.7	+0.1	-177.2	+423.7	+272.6	-192.0	+94.4	+598.7	+8.4%	+90.29	+170.20
P19	Minimum Price 70p " "	-18.8%	-41.2	-153.2	-74.0	+0.0	-268.4	+454.3	+367.7	-312.9	+126.6	+635.7	+9.0%	+95.87	+254.99
P20	Minimum Price 20p Off and 80p On Trade	-0.0%	-2.0	+2.0	-0.4	+0.0	-0.4	+12.0	+22.6	+1.4	+4.3	+40.3	+0.6%	+6.08	+4.16
P21	Minimum Price 30p Off and 95p On Trade	-0.3%	-10.4	+9.0	-3.5	+0.1	-4.8	+61.2	+101.7	+4.7	+18.6	+186.3	+2.6%	+28.09	+22.64
P22	Minimum Price 40p Off and 110p On Trade	-2.9%	-31.4	+5.1	-15.8	+0.2	-41.9	+179.7	+243.4	-13.8	+38.4	+447.7	+6.3%	+67.52	+80.07
P23	30p Minimum Price Beers Only	+0.0%	-7.7	+7.6	+0.4	+0.0	+0.4	+31.4	+31.6	+1.9	+10.9	+75.8	+1.1%	+11.43	+4.81
P24	30p Minimum Price Wines Only	-0.2%	+0.5	-3.8	+0.1	+0.0	-3.2	+9.3	+2.0	-2.4	+0.7	+9.6	+0.1%	+1.44	+2.06
P25	30p Minimum Price Spirits Only	+0.0%	+1.8	+2.4	-4.2	+0.0	+0.0	+13.0	+7.7	-0.8	+2.6	+22.5	+0.3%	+3.39	+1.65
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0%	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0	-0.0	+0.0	+0.0%	+0.00	+0.00
P27	Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.1	+0.0	+0.0	-0.1	+0.3	+0.1	-0.1	+0.0	+0.3	+0.0%	+0.05	+0.06
P28	Ban Off Trade Discounting if > 40%	-0.1%	-0.0	-2.1	+0.0	+0.0	-2.1	+6.4	+1.1	-1.4	+0.4	+6.4	+0.1%	+0.97	+1.77
P29	Ban Off Trade Discounting if > 30%	-0.4%	-0.1	-5.2	+0.0	-0.0	-5.3	+16.7	+2.9	-3.6	+1.0	+17.0	+0.2%	+2.57	+4.61
P30	Ban Off Trade Discounting if > 20%	-0.9%	-0.4	-12.1	-0.1	-0.0	-12.6	+39.3	+6.9	-8.8	+2.4	+39.8	+0.6%	+6.00	+11.12
P31	Ban Off Trade Discounting if > 10%	-1.8%	-1.2	-23.5	-0.9	-0.0	-25.6	+77.6	+14.4	-18.5	+5.0	+78.5	+1.1%	+11.84	+22.67
P32	Total Ban Off Trade Discounting	-3.1%	-3.2	-38.4	-3.1	-0.1	-44.8	+132.5	+27.0	-33.7	+9.4	+135.3	+1.9%	+20.40	+39.90
P33	Ban Off Trade Discount if Reg Price <30p	-0.0%	-0.6	+0.4	-0.0	+0.0	-0.2	+4.0	+2.8	+0.1	+1.0	+7.8	+0.1%	+1.17	+0.54

**Table A17.6: Summary tables for sensitivity analysis – standard model with cross-price adjustment – consumption analysis – harmful drinkers**

SUMMARY - HARMFUL	Mean annual consumption per drinker (units)						Total spending on alcohol (£ millions)						Per drinker (£ p)	
	Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.
<b>P1</b> General Price +1%	-0.4%	-7.2	-4.8	-2.8	-0.6	-15.4	+16.2	+18.4	-1.6	+1.2	+34.2	+0.6%	+14.31	+24.48
<b>P2</b> General Price +10%	-4.4%	-74.2	-50.1	-28.0	-6.0	-158.3	+152.6	+170.5	-18.6	+9.0	+313.5	+5.4%	+131.27	+244.78
<b>P3</b> General Price +25%	-11.3%	-194.2	-133.7	-68.9	-15.1	-412.0	+339.6	+367.6	-58.7	+10.9	+659.5	+11.3%	+276.14	+611.95
<b>P4</b> Low Priced Off Trade Products +10%	-0.3%	-1.5	-2.6	-5.4	-0.5	-9.9	+39.7	+18.2	-1.1	+6.4	+63.3	+1.1%	+26.51	+17.49
<b>P5</b> Low Priced Off Trade Products +25%	-0.7%	-3.8	-7.0	-13.4	-1.1	-25.4	+91.9	+45.6	-4.2	+16.0	+149.2	+2.6%	+62.49	+43.73
<b>P6</b> Low Priced On Trade Products +10%	-0.2%	-5.5	+4.4	-5.9	-1.3	-8.3	+5.2	+34.5	+4.3	-1.5	+42.5	+0.7%	+17.78	+29.97
<b>P7</b> Low Priced On Trade Products +25%	-0.5%	-13.7	+11.1	-12.9	-3.2	-18.7	+13.0	+72.8	+10.8	-5.0	+91.6	+1.6%	+38.38	+74.94
<b>P8</b> All Low Priced Products +10%	-0.5%	-7.1	+1.8	-11.3	-1.8	-18.3	+44.9	+52.8	+3.3	+4.9	+105.8	+1.8%	+44.32	+47.47
<b>P9</b> All Low Priced Products +25%	-1.2%	-18.1	+4.0	-26.2	-4.4	-44.6	+105.0	+118.7	+6.5	+11.0	+241.2	+4.1%	+101.00	+118.66
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0.0%	-0.8	+0.9	-1.4	+0.0	-1.2	+5.6	+3.9	-0.3	+1.4	+10.5	+0.2%	+4.40	+2.01
<b>P11</b> Minimum Price 20p " "	-0.1%	-5.1	+5.0	-2.8	+0.0	-2.8	+18.2	+13.3	-0.4	+4.6	+35.7	+0.6%	+14.96	+6.74
<b>P12</b> Minimum Price 25p	-0.2%	-14.7	+14.4	-5.6	+0.1	-5.8	+42.7	+33.8	-0.8	+11.8	+87.5	+1.5%	+36.66	+16.95
<b>P13</b> Minimum Price 30p	-0.4%	-28.9	+27.7	-14.9	+0.2	-15.9	+84.2	+69.9	-4.6	+24.5	+174.2	+3.0%	+72.93	+38.38
<b>P14</b> Minimum Price 35p	-1.3%	-47.3	+30.6	-32.7	+0.4	-49.0	+143.5	+114.5	-17.2	+40.2	+281.1	+4.8%	+117.71	+77.85
<b>P15</b> Minimum Price 40p	-2.9%	-72.7	+22.1	-56.0	+0.5	-106.1	+213.3	+164.8	-39.2	+57.8	+396.6	+6.8%	+166.08	+136.28
<b>P16</b> Minimum Price 45p	-5.1%	-105.3	+1.6	-82.9	+0.4	-186.1	+285.7	+219.0	-71.0	+76.8	+510.5	+8.7%	+213.77	+212.89
<b>P17</b> Minimum Price 50p	-7.9%	-142.5	-33.8	-111.3	+0.4	-287.2	+350.0	+276.0	-113.4	+96.7	+609.3	+10.4%	+255.12	+303.84
<b>P18</b> Minimum Price 60p	-13.6%	-183.3	-138.3	-171.0	+0.0	-492.6	+455.1	+395.1	-206.5	+138.0	+781.7	+13.4%	+327.32	+513.15
<b>P19</b> Minimum Price 70p " "	-19.4%	-207.8	-274.5	-222.3	-1.0	-705.6	+482.9	+519.3	-316.4	+180.6	+866.4	+14.8%	+362.80	+741.07
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-0.1%	-7.9	+6.1	-2.6	+0.1	-4.3	+19.6	+31.8	+0.8	+6.5	+58.7	+1.0%	+24.56	+16.57
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-0.6%	-43.1	+34.0	-14.4	+0.4	-23.1	+91.1	+130.9	+1.1	+28.6	+251.6	+4.3%	+105.37	+78.58
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-3.9%	-123.5	+36.7	-55.2	+0.7	-141.3	+230.1	+297.3	-26.3	+59.3	+560.5	+9.6%	+234.70	+250.88
<b>P23</b> 30p Minimum Price Beers Only	-0.1%	-40.0	+34.4	+2.1	+0.2	-3.4	+57.5	+54.2	+1.6	+19.0	+132.2	+2.3%	+55.37	+25.62
<b>P24</b> 30p Minimum Price Wines Only	-0.3%	+2.6	-13.4	+0.2	+0.0	-10.6	+9.9	+3.6	-3.4	+1.3	+11.5	+0.2%	+4.80	+6.37
<b>P25</b> 30p Minimum Price Spirits Only	-0.0%	+8.6	+6.8	-17.2	+0.0	-1.7	+16.7	+12.1	-2.7	+4.3	+30.4	+0.5%	+12.71	+6.38
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0.0%	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0	-0.0	+0.0	+0.0%	+0.02	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.2	-0.0	-0.0	-0.2	+0.3	+0.1	-0.0	+0.0	+0.4	+0.0%	+0.16	+0.17
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.1%	-0.4	-4.1	+0.0	+0.0	-4.5	+5.6	+1.2	-1.1	+0.4	+6.2	+0.1%	+2.59	+4.00
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.3%	-1.5	-10.0	+0.0	-0.0	-11.4	+15.0	+3.5	-2.7	+1.2	+17.1	+0.3%	+7.14	+10.57
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.8%	-3.8	-23.8	-0.3	-0.0	-28.0	+35.7	+8.4	-6.6	+2.9	+40.3	+0.7%	+16.90	+25.93
<b>P31</b> Ban Off Trade Discounting if > 10%	-1.6%	-8.9	-46.1	-2.4	-0.2	-57.6	+71.3	+17.3	-14.3	+6.1	+80.4	+1.4%	+33.67	+53.36
<b>P32</b> Total Ban Off Trade Discounting	-2.8%	-19.3	-75.1	-7.8	-0.8	-103.0	+125.7	+32.2	-26.5	+11.3	+142.8	+2.4%	+59.79	+96.49
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-0.0%	-3.0	+2.3	-0.1	+0.0	-0.9	+6.8	+5.0	+0.1	+1.7	+13.6	+0.2%	+5.70	+2.59

**Table A17.7: Summary tables for sensitivity analysis – standard model with cross-price adjustment – harm analysis – overall population**

SUMMARY - TOTAL	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Policy Scenario	Deaths ('000s)	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths ('000s)	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)
P1 General Price +1%	-31	-0.2	-0.8	-1.3	-0.3	-155	-2.0	-0.9	-5.0	-5.6	-2.2	-3.8	-3.7	-9.8	-0.2	-46.7	-1.2
P2 General Price +10%	-299	-1.8	-8.2	-12.6	-3.0	-1528	-20.1	-9.1	-50.3	-56.5	-22.3	-38.6	-36.9	-97.8	-1.7	-473.2	-12.0
P3 General Price +25%	-739	-4.5	-20.0	-30.9	-7.4	-3804	-50.2	-21.9	-124.7	-139.8	-56.6	-97.3	-90.9	-244.8	-4.2	-1205.6	-30.2
P4 Low Priced Off Trade Products +10%	-34	-0.2	-0.8	-1.3	-0.3	-176	-2.0	-1.0	-5.1	-5.7	-0.5	-0.6	-0.7	-1.7	-0.0	-18.6	-0.6
P5 Low Priced Off Trade Products +25%	-82	-0.5	-2.1	-3.1	-0.7	-437	-5.1	-2.5	-12.8	-14.1	-1.2	-1.4	-1.7	-4.3	-0.1	-46.9	-1.5
P6 Low Priced On Trade Products +10%	-13	-0.1	-0.5	-0.8	-0.2	-53	-0.8	-0.5	-2.3	-3.0	-3.4	-7.2	-11.2	-21.8	-0.3	-41.5	-0.5
P7 Low Priced On Trade Products +25%	-32	-0.2	-1.2	-1.8	-0.5	-131	-2.1	-1.3	-5.5	-7.2	-7.7	-16.3	-24.5	-48.5	-0.6	-95.9	-1.2
P8 All Low Priced Products +10%	-48	-0.3	-1.4	-2.0	-0.5	-231	-2.9	-1.6	-7.4	-8.8	-3.9	-7.7	-11.9	-23.5	-0.3	-60.1	-1.1
P9 All Low Priced Products +25%	-115	-0.7	-3.3	-5.0	-1.2	-575	-7.3	-3.8	-18.5	-21.5	-9.0	-17.8	-26.2	-53.0	-0.7	-143.4	-2.7
P10 Minimum Price 15p (Off and On Trade)	-0	-0.0	-0.0	-0.0	-0.0	-4	-0.0	-0.0	-0.1	-0.1	-0.1	-0.2	-0.1	-0.4	-0.0	-1.2	-0.1
P11 Minimum Price 20p " "	-1	-0.0	-0.0	-0.1	-0.0	-11	-0.1	-0.0	-0.3	-0.3	-0.2	-0.3	-0.3	-0.8	-0.0	-1.9	-0.2
P12 Minimum Price 25p	-4	-0.0	-0.1	-0.1	-0.0	-27	-0.3	-0.1	-0.7	-0.7	-0.3	-0.5	-0.6	-1.4	-0.0	-2.8	-0.4
P13 Minimum Price 30p	-19	-0.1	-0.5	-0.7	-0.2	-115	-1.4	-0.5	-3.3	-3.5	-0.9	-1.3	-1.5	-3.6	-0.1	-16.1	-1.2
P14 Minimum Price 35p	-80	-0.5	-2.0	-3.1	-0.7	-447	-5.4	-2.4	-13.4	-14.4	-2.8	-4.0	-3.9	-10.7	-0.2	-68.8	-3.6
P15 Minimum Price 40p	-181	-1.2	-4.4	-7.0	-1.5	-1026	-12.8	-5.2	-31.2	-33.0	-6.1	-8.7	-8.0	-22.7	-0.4	-164.8	-7.7
P16 Minimum Price 45p	-322	-2.2	-7.9	-12.7	-2.8	-1828	-23.1	-9.2	-56.2	-59.4	-10.9	-15.6	-14.1	-40.6	-0.8	-308.6	-13.3
P17 Minimum Price 50p	-495	-3.4	-12.2	-19.6	-4.3	-2808	-35.8	-14.0	-87.0	-91.8	-16.9	-24.4	-21.9	-63.1	-1.2	-496.3	-20.3
P18 Minimum Price 60p	-866	-5.8	-21.2	-34.1	-7.6	-4854	-62.8	-24.1	-151.2	-160.4	-30.2	-43.2	-39.1	-112.4	-2.2	-924.5	-33.4
P19 Minimum Price 70p " "	-1240	-8.4	-30.2	-48.8	-11.0	-6911	-90.9	-34.0	-217.2	-230.4	-43.6	-61.5	-56.2	-161.2	-3.1	-1385.1	-44.5
P20 Minimum Price 20p Off and 80p On Trade	-3	-0.0	-0.1	-0.1	-0.0	-17	-0.2	-0.1	-0.6	-0.6	-0.6	-1.2	-1.7	-3.6	-0.0	-6.2	-0.3
P21 Minimum Price 30p Off and 95p On Trade	-33	-0.2	-0.8	-1.3	-0.3	-180	-2.3	-0.9	-5.7	-6.1	-2.4	-4.8	-6.9	-14.2	-0.2	-37.3	-1.7
P22 Minimum Price 40p Off and 110p On Trade	-245	-1.6	-6.2	-9.9	-2.2	-1348	-17.3	-7.2	-42.7	-45.4	-12.2	-21.3	-22.9	-56.4	-0.9	-263.1	-10.1
P23 30p Minimum Price Beers Only	+2	-0.0	+0.1	+0.1	+0.0	-5	-0.0	+0.1	+0.0	+0.3	+0.0	-0.0	-0.3	-0.3	+0.0	+6.4	-0.3
P24 30p Minimum Price Wines Only	-21	-0.1	-0.5	-0.8	-0.2	-104	-1.3	-0.6	-3.1	-3.6	-0.8	-1.2	-0.8	-2.8	-0.1	-21.4	-0.8
P25 30p Minimum Price Spirits Only	-1	-0.0	-0.0	-0.0	-0.0	-5	-0.1	-0.0	-0.1	-0.2	-0.1	-0.1	-0.3	-0.4	-0.0	-0.8	-0.1
P26 30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.1	+0.0
P27 Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-2	-0.0	-0.0	-0.1	-0.1	-0.0	-0.0	-0.0	-0.0	-0.0	-0.3	-0.0
P28 Ban Off Trade Discounting if > 40%	-10	-0.1	-0.3	-0.4	-0.1	-55	-0.7	-0.3	-1.7	-1.8	-0.3	-0.3	-0.3	-0.9	-0.0	-9.8	-0.3
P29 Ban Off Trade Discounting if > 30%	-26	-0.2	-0.7	-1.0	-0.2	-139	-1.7	-0.8	-4.2	-4.7	-0.7	-0.9	-0.8	-2.4	-0.0	-25.4	-0.8
P30 Ban Off Trade Discounting if > 20%	-63	-0.4	-1.6	-2.4	-0.6	-331	-4.1	-1.8	-10.1	-11.2	-1.7	-2.2	-2.0	-5.9	-0.1	-62.5	-2.0
P31 Ban Off Trade Discounting if > 10%	-123	-0.8	-3.2	-4.9	-1.1	-661	-8.3	-3.6	-20.6	-22.6	-3.5	-4.7	-4.4	-12.6	-0.3	-129.4	-4.2
P32 Total Ban Off Trade Discounting	-211	-1.4	-5.3	-8.4	-1.9	-1149	-14.6	-6.0	-35.8	-38.9	-6.6	-9.0	-8.3	-23.8	-0.5	-232.0	-7.5
P33 Ban Off Trade Discount if Reg Price <30p	-1	-0.0	-0.0	-0.0	-0.0	-6	-0.1	-0.0	-0.2	-0.2	-0.0	-0.1	-0.1	-0.2	-0.0	-0.6	-0.1

**Table A17.8: Summary tables for sensitivity analysis – standard model with cross-price adjustment – harm analysis – 11 to 17 year old drinkers**

SUMMARY - 11 TO 17	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.		
	Policy Scenario	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s)	Unemployed ('000s people)
P1	General Price +1%	-0	-0.0	-0.0	-0.1	-0.0	-0	-0.0	-0.0	-0.1	-0.2	-0.3	-0.8	-2.1	-3.2	-0.0	-2.2	-0.0
P2	General Price +10%	-3	-0.0	-0.4	-0.5	-0.2	-3	-0.1	-0.4	-0.6	-1.5	-2.7	-8.3	-20.1	-31.1	-0.3	-21.6	-0.3
P3	General Price +25%	-7	-0.1	-0.9	-1.2	-0.4	-7	-0.2	-0.9	-1.4	-3.6	-6.4	-20.1	-48.0	-74.6	-0.7	-50.9	-0.6
P4	Low Priced Off Trade Products +10%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.3	-0.0	-0.2	-0.0
P5	Low Priced Off Trade Products +25%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.4	-0.6	-0.0	-0.6	-0.0
P6	Low Priced On Trade Products +10%	-1	-0.0	-0.2	-0.2	-0.1	-1	-0.0	-0.2	-0.3	-0.7	-1.0	-3.4	-9.2	-13.6	-0.1	-8.8	-0.1
P7	Low Priced On Trade Products +25%	-2	-0.0	-0.4	-0.5	-0.2	-2	-0.1	-0.3	-0.6	-1.5	-2.1	-7.2	-19.6	-28.9	-0.2	-17.3	-0.2
P8	All Low Priced Products +10%	-1	-0.0	-0.2	-0.2	-0.1	-1	-0.0	-0.2	-0.3	-0.7	-1.1	-3.5	-9.3	-13.8	-0.1	-9.1	-0.1
P9	All Low Priced Products +25%	-2	-0.0	-0.4	-0.5	-0.2	-2	-0.1	-0.3	-0.6	-1.5	-2.2	-7.4	-20.0	-29.6	-0.2	-17.9	-0.2
P10	Minimum Price 15p (Off and On Trade)	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0
P11	Minimum Price 20p " "	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.0	-0.2	-0.0
P12	Minimum Price 25p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.2	-0.4	-0.0	-0.4	-0.0
P13	Minimum Price 30p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.6	-1.0	-0.0	-1.0	-0.0
P14	Minimum Price 35p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.7	-1.2	-2.1	-0.0	-1.9	-0.0
P15	Minimum Price 40p	-1	-0.0	-0.0	-0.1	-0.0	-1	-0.0	-0.0	-0.1	-0.2	-0.4	-1.2	-2.3	-4.0	-0.0	-3.3	-0.1
P16	Minimum Price 45p	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.3	-0.7	-2.1	-4.2	-7.0	-0.1	-5.7	-0.1
P17	Minimum Price 50p	-1	-0.0	-0.1	-0.2	-0.1	-1	-0.0	-0.1	-0.2	-0.5	-1.1	-3.2	-6.6	-11.0	-0.1	-8.9	-0.2
P18	Minimum Price 60p	-2	-0.0	-0.2	-0.3	-0.1	-2	-0.0	-0.2	-0.4	-0.9	-2.0	-5.7	-11.8	-19.5	-0.2	-16.0	-0.3
P19	Minimum Price 70p " "	-3	-0.0	-0.3	-0.4	-0.1	-3	-0.1	-0.3	-0.5	-1.2	-2.6	-7.4	-16.4	-26.3	-0.3	-20.8	-0.3
P20	Minimum Price 20p Off and 80p On Trade	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.6	-1.4	-2.2	-0.0	-1.6	-0.0
P21	Minimum Price 30p Off and 95p On Trade	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.4	-0.8	-2.3	-5.3	-8.4	-0.1	-5.6	-0.1
P22	Minimum Price 40p Off and 110p On Trade	-2	-0.0	-0.2	-0.3	-0.1	-2	-0.0	-0.2	-0.4	-0.9	-2.0	-6.1	-13.6	-21.7	-0.2	-14.7	-0.2
P23	30p Minimum Price Beers Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.4	-0.7	-0.0	-0.7	-0.0
P24	30p Minimum Price Wines Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
P25	30p Minimum Price Spirits Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.3	-0.0	-0.3	-0.0
P26	30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
P27	Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0
P28	Ban Off Trade Discounting if > 40%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.0	-0.1	-0.0
P29	Ban Off Trade Discounting if > 30%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.3	-0.0	-0.3	-0.0
P30	Ban Off Trade Discounting if > 20%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.5	-0.8	-0.0	-0.8	-0.0
P31	Ban Off Trade Discounting if > 10%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.5	-1.1	-1.8	-0.0	-1.7	-0.0
P32	Total Ban Off Trade Discounting	-0	-0.0	-0.0	-0.1	-0.0	-0	-0.0	-0.0	-0.1	-0.2	-0.4	-0.9	-2.2	-3.5	-0.0	-3.2	-0.1
P33	Ban Off Trade Discount if Reg Price <30p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.0	-0.1	-0.0

**Table A17.9: Summary tables for sensitivity analysis – standard model with cross-price adjustment – harm analysis – 18 to 24 year old hazardous drinkers**

SUMMARY - HAZARDOUS 18 to 24	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.		
	Policy Scenario	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)	Unemployed ('000s people)
P1	General Price +1%	-1	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.1	-0.1	-0.6	-1.0	-0.5	-2.0	-0.0	-5.9	+0.0
P2	General Price +10%	-6	-0.0	-0.3	-0.4	-0.1	-7	-0.1	-0.3	-0.5	-1.3	-5.7	-9.7	-4.7	-20.2	-0.4	-59.4	+0.0
P3	General Price +25%	-16	-0.0	-0.8	-1.1	-0.3	-17	-0.2	-0.7	-1.4	-3.2	-14.5	-24.7	-12.0	-51.2	-1.0	-150.4	+0.0
P4	Low Priced Off Trade Products +10%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.2	-0.5	-0.0	-2.2	+0.0
P5	Low Priced Off Trade Products +25%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.4	-0.4	-1.2	-0.0	-5.5	+0.0
P6	Low Priced On Trade Products +10%	-1	-0.0	-0.1	-0.1	-0.0	-2	-0.0	-0.1	-0.1	-0.3	-1.1	-1.8	-0.9	-3.7	-0.1	-11.5	+0.0
P7	Low Priced On Trade Products +25%	-3	-0.0	-0.1	-0.2	-0.1	-3	-0.1	-0.1	-0.3	-0.6	-2.5	-4.1	-2.1	-8.7	-0.2	-26.3	+0.0
P8	All Low Priced Products +10%	-1	-0.0	-0.1	-0.1	-0.0	-2	-0.0	-0.1	-0.2	-0.3	-1.2	-1.9	-1.1	-4.2	-0.1	-13.6	+0.0
P9	All Low Priced Products +25%	-3	-0.0	-0.2	-0.2	-0.1	-4	-0.1	-0.2	-0.3	-0.7	-2.8	-4.6	-2.5	-9.9	-0.2	-31.8	+0.0
P10	Minimum Price 15p (Off and On Trade)	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.2	+0.0
P11	Minimum Price 20p " "	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.0	-0.1	-0.0	-0.6	+0.0
P12	Minimum Price 25p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.1	-0.3	-0.0	-1.5	+0.0
P13	Minimum Price 30p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.4	-0.3	-1.0	-0.0	-4.4	+0.0
P14	Minimum Price 35p	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.2	-0.8	-1.1	-0.8	-2.7	-0.1	-11.2	+0.0
P15	Minimum Price 40p	-2	-0.0	-0.1	-0.2	-0.0	-2	-0.0	-0.1	-0.2	-0.5	-1.6	-2.4	-1.6	-5.7	-0.1	-21.9	+0.0
P16	Minimum Price 45p	-3	-0.0	-0.2	-0.3	-0.1	-3	-0.0	-0.2	-0.3	-0.8	-2.8	-4.2	-2.7	-9.7	-0.2	-36.4	+0.0
P17	Minimum Price 50p	-4	-0.0	-0.3	-0.4	-0.1	-5	-0.1	-0.3	-0.4	-1.1	-4.1	-6.2	-4.0	-14.3	-0.3	-53.1	+0.0
P18	Minimum Price 60p	-7	-0.0	-0.5	-0.6	-0.2	-8	-0.1	-0.4	-0.7	-1.8	-6.6	-9.9	-6.5	-23.0	-0.4	-86.6	+0.0
P19	Minimum Price 70p " "	-10	-0.0	-0.6	-0.9	-0.3	-11	-0.1	-0.6	-1.0	-2.6	-9.5	-14.1	-9.3	-32.9	-0.6	-123.4	+0.0
P20	Minimum Price 20p Off and 80p On Trade	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.1	-0.3	-0.0	-1.1	+0.0
P21	Minimum Price 30p Off and 95p On Trade	-1	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.1	-0.2	-0.5	-0.8	-0.5	-1.9	-0.0	-7.2	+0.0
P22	Minimum Price 40p Off and 110p On Trade	-3	-0.0	-0.2	-0.3	-0.1	-4	-0.1	-0.2	-0.3	-0.8	-3.2	-5.1	-2.8	-11.1	-0.2	-36.6	+0.0
P23	30p Minimum Price Beers Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.1	-0.5	-0.0	-1.6	+0.0
P24	30p Minimum Price Wines Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.1	-0.4	-0.0	-1.9	+0.0
P25	30p Minimum Price Spirits Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.0	-0.9	+0.0
P26	30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
P27	Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	+0.0
P28	Ban Off Trade Discounting if > 40%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.0	-0.1	-0.0	-0.5	+0.0
P29	Ban Off Trade Discounting if > 30%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.1	-0.4	-0.0	-1.4	+0.0
P30	Ban Off Trade Discounting if > 20%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.4	-0.3	-0.9	-0.0	-3.5	+0.0
P31	Ban Off Trade Discounting if > 10%	-1	-0.0	-0.0	-0.1	-0.0	-1	-0.0	-0.0	-0.1	-0.2	-0.6	-0.8	-0.6	-2.0	-0.0	-7.5	+0.0
P32	Total Ban Off Trade Discounting	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.3	-1.1	-1.7	-1.1	-3.9	-0.1	-14.4	+0.0
P33	Ban Off Trade Discount if Reg Price <30p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.0	-0.2	+0.0

**Table A17.10: Summary tables for sensitivity analysis – standard model with cross-price adjustment – harm analysis – moderate drinkers**

SUMMARY - MODERATE	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)	Unemployed ('000s people)
P1 General Price +1%	-7	-0.0	-0.3	-0.3	-0.1	-9	-0.3	-0.3	-0.8	-1.4	-0.6	-0.9	-0.6	-2.1	-0.0	-15.7	+0.0
P2 General Price +10%	-66	-0.3	-2.8	-3.5	-0.9	-92	-2.9	-3.0	-8.5	-14.2	-6.2	-9.2	-5.6	-21.0	-0.4	-158.3	+0.0
P3 General Price +25%	-161	-0.6	-7.1	-8.8	-2.4	-219	-7.3	-7.6	-21.5	-35.5	-15.7	-23.0	-14.0	-52.7	-1.1	-397.4	+0.0
P4 Low Priced Off Trade Products +10%	-5	-0.0	-0.2	-0.3	-0.1	-8	-0.3	-0.2	-0.8	-1.1	-0.1	+0.0	-0.1	-0.2	-0.0	-4.8	+0.0
P5 Low Priced Off Trade Products +25%	-13	-0.1	-0.6	-0.7	-0.2	-19	-0.8	-0.6	-2.0	-2.9	-0.1	+0.0	-0.2	-0.4	-0.0	-12.0	+0.0
P6 Low Priced On Trade Products +10%	-4	-0.0	-0.2	-0.2	-0.1	-6	-0.2	-0.2	-0.5	-0.8	-0.8	-1.1	-0.7	-2.6	-0.1	-13.3	+0.0
P7 Low Priced On Trade Products +25%	-10	-0.0	-0.4	-0.6	-0.2	-15	-0.5	-0.5	-1.4	-2.2	-1.9	-2.8	-1.8	-6.5	-0.1	-33.3	+0.0
P8 All Low Priced Products +10%	-9	-0.0	-0.4	-0.5	-0.1	-14	-0.5	-0.4	-1.4	-2.0	-0.8	-1.1	-0.8	-2.7	-0.1	-18.1	+0.0
P9 All Low Priced Products +25%	-23	-0.1	-1.0	-1.2	-0.3	-34	-1.2	-1.1	-3.4	-4.9	-2.0	-2.8	-2.0	-6.9	-0.1	-45.2	+0.0
P10 Minimum Price 15p (Off and On Trade)	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.1	+0.0
P11 Minimum Price 20p " "	+1	+0.0	+0.0	+0.0	+0.0	+1	+0.0	+0.0	+0.1	+0.1	+0.0	+0.1	+0.0	+0.2	+0.0	+1.0	+0.0
P12 Minimum Price 25p	+1	+0.0	+0.0	+0.0	+0.0	+2	+0.0	+0.0	+0.1	+0.1	+0.1	+0.2	+0.1	+0.5	+0.0	+3.2	+0.0
P13 Minimum Price 30p	-0	-0.0	-0.0	-0.1	-0.0	-0	-0.1	-0.0	-0.2	-0.3	+0.1	+0.3	+0.0	+0.5	+0.0	+2.5	+0.0
P14 Minimum Price 35p	-9	-0.1	-0.4	-0.5	-0.1	-14	-0.6	-0.5	-1.6	-2.3	-0.2	-0.0	-0.3	-0.5	-0.0	-8.5	+0.0
P15 Minimum Price 40p	-25	-0.1	-1.1	-1.4	-0.3	-36	-1.5	-1.2	-4.0	-6.0	-0.8	-0.8	-0.9	-2.6	-0.1	-30.7	+0.0
P16 Minimum Price 45p	-49	-0.3	-2.2	-2.8	-0.7	-68	-2.7	-2.5	-7.5	-11.6	-1.8	-2.0	-1.9	-5.7	-0.1	-65.3	+0.0
P17 Minimum Price 50p	-78	-0.4	-3.7	-4.6	-1.2	-107	-4.3	-4.1	-12.1	-18.9	-3.0	-3.7	-3.2	-9.9	-0.2	-112.2	+0.0
P18 Minimum Price 60p	-147	-0.8	-6.7	-8.4	-2.2	-198	-8.3	-7.4	-22.8	-34.9	-6.4	-7.8	-6.5	-20.7	-0.4	-237.2	+0.0
P19 Minimum Price 70p " "	-218	-1.2	-9.8	-12.4	-3.2	-283	-12.6	-10.7	-34.2	-51.3	-10.2	-12.7	-10.3	-33.2	-0.7	-378.1	+0.0
P20 Minimum Price 20p Off and 80p On Trade	+0	+0.0	-0.0	-0.0	-0.0	+0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	+0.0
P21 Minimum Price 30p Off and 95p On Trade	-4	-0.0	-0.2	-0.2	-0.1	-6	-0.3	-0.2	-0.7	-1.1	-0.2	-0.2	-0.2	-0.7	-0.0	-5.1	+0.0
P22 Minimum Price 40p Off and 110p On Trade	-41	-0.2	-1.8	-2.3	-0.6	-57	-2.2	-2.0	-6.1	-9.4	-2.2	-3.0	-2.0	-7.2	-0.2	-62.6	+0.0
P23 30p Minimum Price Beers Only	+4	+0.0	+0.1	+0.2	+0.0	+6	+0.1	+0.1	+0.4	+0.5	+0.4	+0.6	+0.3	+1.2	+0.0	+8.8	+0.0
P24 30p Minimum Price Wines Only	-4	-0.0	-0.2	-0.2	-0.1	-6	-0.2	-0.2	-0.6	-0.8	-0.2	-0.3	-0.2	-0.8	-0.0	-7.0	+0.0
P25 30p Minimum Price Spirits Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	+0.0	+0.0	+0.0	+0.1	+0.0	+0.7	+0.0
P26 30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
P27 Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	+0.0
P28 Ban Off Trade Discounting if > 40%	-2	-0.0	-0.1	-0.1	-0.0	-2	-0.1	-0.1	-0.2	-0.4	-0.1	-0.1	-0.1	-0.2	-0.0	-2.9	+0.0
P29 Ban Off Trade Discounting if > 30%	-4	-0.0	-0.2	-0.2	-0.1	-6	-0.2	-0.2	-0.6	-1.0	-0.2	-0.2	-0.2	-0.6	-0.0	-7.6	+0.0
P30 Ban Off Trade Discounting if > 20%	-10	-0.0	-0.4	-0.5	-0.1	-15	-0.5	-0.5	-1.4	-2.3	-0.4	-0.5	-0.5	-1.5	-0.0	-18.8	+0.0
P31 Ban Off Trade Discounting if > 10%	-21	-0.1	-0.9	-1.1	-0.3	-30	-1.0	-1.0	-2.9	-4.8	-0.9	-1.1	-1.0	-3.1	-0.1	-38.9	+0.0
P32 Total Ban Off Trade Discounting	-38	-0.2	-1.6	-2.0	-0.5	-54	-1.8	-1.7	-5.2	-8.5	-1.8	-2.1	-1.8	-5.7	-0.1	-69.7	+0.0
P33 Ban Off Trade Discount if Reg Price <30p	+0	-0.0	+0.0	+0.0	+0.0	+0	-0.0	-0.0	-0.0	-0.0	+0.0	+0.0	+0.0	+0.1	+0.0	+0.4	+0.0

**Table A17.11: Summary tables for sensitivity analysis – standard model with cross-price adjustment – harm analysis – hazardous drinkers**

SUMMARY - HAZARDOUS	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Policy Scenario	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)
<b>P1</b> General Price +1%	-13	-0.1	-0.3	-0.5	-0.1	-71	-0.7	-0.4	-1.7	-2.3	-1.0	-1.8	-1.6	-4.5	-0.1	-21.2	+0.0
<b>P2</b> General Price +10%	-129	-0.6	-3.6	-5.1	-1.3	-683	-6.8	-4.2	-17.7	-22.9	-10.6	-18.1	-15.7	-44.4	-0.8	-214.5	+0.0
<b>P3</b> General Price +25%	-323	-1.5	-8.9	-12.6	-3.2	-1688	-17.3	-10.2	-44.5	-56.8	-26.7	-45.5	-37.6	-109.8	-1.9	-547.8	+0.0
<b>P4</b> Low Priced Off Trade Products +10%	-15	-0.1	-0.4	-0.5	-0.1	-90	-0.9	-0.4	-2.1	-2.5	-0.3	-0.4	-0.4	-1.0	-0.0	-9.7	+0.0
<b>P5</b> Low Priced Off Trade Products +25%	-38	-0.2	-1.0	-1.4	-0.3	-219	-2.1	-1.3	-5.4	-6.4	-0.7	-0.9	-0.9	-2.5	-0.0	-24.6	+0.0
<b>P6</b> Low Priced On Trade Products +10%	-5	-0.0	-0.2	-0.3	-0.1	-22	-0.3	-0.2	-0.8	-1.2	-1.7	-3.5	-5.5	-10.7	-0.1	-19.2	+0.0
<b>P7</b> Low Priced On Trade Products +25%	-12	-0.1	-0.5	-0.7	-0.2	-54	-0.6	-0.5	-1.8	-2.7	-3.6	-7.5	-10.7	-21.9	-0.3	-41.8	+0.0
<b>P8</b> All Low Priced Products +10%	-20	-0.1	-0.6	-0.8	-0.2	-112	-1.1	-0.7	-2.9	-3.7	-2.0	-3.9	-5.9	-11.7	-0.2	-28.9	+0.0
<b>P9</b> All Low Priced Products +25%	-50	-0.3	-1.5	-2.1	-0.5	-274	-2.8	-1.9	-7.3	-9.4	-4.4	-8.5	-11.7	-24.5	-0.3	-66.7	+0.0
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	+0.0	+0.0
<b>P11</b> Minimum Price 20p " "	-1	-0.0	-0.0	-0.0	-0.0	-3	-0.0	-0.0	-0.1	-0.1	-0.0	-0.0	-0.1	-0.1	-0.0	-0.3	+0.0
<b>P12</b> Minimum Price 25p	-2	-0.0	-0.0	-0.1	-0.0	-10	-0.1	-0.1	-0.2	-0.3	-0.1	-0.1	-0.2	-0.4	-0.0	-1.1	+0.0
<b>P13</b> Minimum Price 30p	-9	-0.0	-0.2	-0.3	-0.1	-48	-0.4	-0.3	-1.1	-1.4	-0.4	-0.5	-0.7	-1.5	-0.0	-7.6	+0.0
<b>P14</b> Minimum Price 35p	-33	-0.2	-0.9	-1.2	-0.3	-187	-1.8	-1.2	-4.6	-5.8	-1.2	-1.7	-1.7	-4.7	-0.1	-31.6	+0.0
<b>P15</b> Minimum Price 40p	-78	-0.4	-2.1	-2.9	-0.7	-438	-4.3	-2.7	-11.0	-13.5	-2.8	-4.0	-3.5	-10.3	-0.2	-76.4	+0.0
<b>P16</b> Minimum Price 45p	-143	-0.7	-3.8	-5.3	-1.3	-798	-8.0	-4.8	-20.3	-24.8	-5.2	-7.5	-6.4	-19.1	-0.4	-145.2	+0.0
<b>P17</b> Minimum Price 50p	-223	-1.1	-5.8	-8.2	-2.0	-1239	-12.7	-7.2	-31.8	-38.3	-8.2	-11.8	-9.9	-29.9	-0.6	-235.2	+0.0
<b>P18</b> Minimum Price 60p	-393	-2.1	-10.1	-14.6	-3.5	-2195	-23.6	-12.3	-58.1	-68.3	-14.4	-20.5	-17.7	-52.6	-1.0	-435.9	+0.0
<b>P19</b> Minimum Price 70p " "	-563	-3.1	-14.4	-21.1	-5.1	-3147	-35.6	-17.2	-86.1	-98.9	-20.9	-29.5	-25.1	-75.6	-1.5	-655.2	+0.0
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-1	-0.0	-0.0	-0.0	-0.0	-5	-0.1	-0.0	-0.1	-0.2	-0.1	-0.3	-0.5	-1.0	-0.0	-1.5	+0.0
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-13	-0.1	-0.3	-0.4	-0.1	-70	-0.7	-0.4	-1.7	-2.1	-0.9	-1.6	-2.2	-4.7	-0.1	-14.0	+0.0
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-101	-0.5	-2.8	-3.8	-0.9	-554	-5.4	-3.5	-14.1	-17.6	-5.4	-9.0	-8.3	-22.8	-0.4	-115.2	+0.0
<b>P23</b> 30p Minimum Price Beers Only	+1	+0.0	+0.0	+0.0	+0.0	+4	+0.0	+0.0	+0.1	+0.1	-0.1	+0.3	-0.4	-0.8	-0.0	+0.2	+0.0
<b>P24</b> 30p Minimum Price Wines Only	-9	-0.0	-0.2	-0.3	-0.1	-51	-0.5	-0.3	-1.2	-1.4	-0.2	-0.2	-0.3	-0.7	-0.0	-7.8	+0.0
<b>P25</b> 30p Minimum Price Spirits Only	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.0	-0.0	+0.0	-0.0	-0.0	+0.0	+0.1	+0.0
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
<b>P27</b> Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	+0.0
<b>P28</b> Ban Off Trade Discounting if > 40%	-5	-0.0	-0.1	-0.2	-0.0	-29	-0.3	-0.1	-0.7	-0.8	-0.1	-0.2	-0.2	-0.4	-0.0	-4.8	+0.0
<b>P29</b> Ban Off Trade Discounting if > 30%	-12	-0.1	-0.3	-0.4	-0.1	-71	-0.7	-0.4	-1.7	-2.1	-0.3	-0.4	-0.4	-1.2	-0.0	-12.4	+0.0
<b>P30</b> Ban Off Trade Discounting if > 20%	-29	-0.1	-0.7	-1.0	-0.2	-166	-1.6	-0.8	-4.0	-4.9	-0.8	-1.1	-0.9	-2.8	-0.1	-30.5	+0.0
<b>P31</b> Ban Off Trade Discounting if > 10%	-57	-0.3	-1.5	-2.1	-0.5	-324	-3.2	-1.8	-8.2	-10.0	-1.7	-2.3	-2.0	-6.1	-0.1	-63.0	+0.0
<b>P32</b> Total Ban Off Trade Discounting	-98	-0.5	-2.6	-3.7	-0.9	-551	-5.5	-3.1	-14.0	-17.1	-3.2	-4.5	-3.8	-11.5	-0.2	-112.1	+0.0
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-0	-0.0	-0.0	-0.0	-0.0	-2	-0.0	-0.0	-0.1	-0.1	-0.0	-0.0	-0.1	-0.1	-0.0	-0.4	+0.0



**Table A17.12: Summary tables for sensitivity analysis – standard model with cross-price adjustment – harm analysis – harmful drinkers**

SUMMARY - HARMFUL	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)	Unemployed ('000s people)
<b>P1</b> General Price +1%	-11	-0.1	-0.2	-0.4	-0.1	-74	-1.0	-0.2	-2.4	-2.0	-0.4	-0.7	-0.6	-1.7	-0.0	-9.1	-1.2
<b>P2</b> General Price +10%	-103	-1.0	-1.6	-3.8	-0.7	-751	-10.4	-1.7	-23.9	-18.9	-4.5	-7.6	-5.6	-17.7	-0.3	-93.0	-12.0
<b>P3</b> General Price +25%	-253	-2.4	-3.6	-9.0	-1.6	-1893	-25.5	-3.7	-58.2	-46.0	-11.6	-19.4	-14.0	-45.1	-0.8	-241.5	-30.2
<b>P4</b> Low Priced Off Trade Products +10%	-14	-0.1	-0.3	-0.5	-0.1	-79	-0.9	-0.3	-2.2	-2.1	-0.1	-0.2	-0.2	-0.6	-0.0	-4.0	-0.6
<b>P5</b> Low Priced Off Trade Products +25%	-31	-0.2	-0.5	-1.0	-0.2	-199	-2.3	-0.6	-5.4	-4.8	-0.4	-0.5	-0.5	-1.4	-0.0	-10.4	-1.5
<b>P6</b> Low Priced On Trade Products +10%	-4	-0.0	-0.1	-0.2	-0.0	-25	-0.4	-0.1	-0.9	-0.7	-0.7	-1.3	-1.4	-3.4	-0.0	-6.9	-0.5
<b>P7</b> Low Priced On Trade Products +25%	-9	-0.1	-0.2	-0.4	-0.1	-62	-0.9	-0.2	-2.2	-1.8	-1.5	-2.9	-3.0	-7.4	-0.1	-15.6	-1.2
<b>P8</b> All Low Priced Products +10%	-18	-0.1	-0.4	-0.7	-0.1	-105	-1.3	-0.4	-3.1	-2.8	-0.8	-1.5	-1.6	-3.9	-0.1	-11.0	-1.1
<b>P9</b> All Low Priced Products +25%	-41	-0.3	-0.7	-1.4	-0.3	-266	-3.2	-0.7	-7.6	-6.7	-1.9	-3.5	-3.5	-8.9	-0.1	-26.2	-2.7
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0	-0.0	-0.0	-0.0	-0.0	-3	-0.0	-0.0	-0.1	-0.1	-0.1	-0.2	-0.1	-0.4	-0.0	-1.3	-0.1
<b>P11</b> Minimum Price 20p " "	-1	-0.0	-0.0	-0.1	-0.0	-8	-0.1	-0.0	-0.3	-0.2	-0.2	-0.4	-0.2	-0.8	-0.0	-2.6	-0.2
<b>P12</b> Minimum Price 25p	-3	-0.0	-0.1	-0.1	-0.0	-19	-0.2	-0.1	-0.6	-0.5	-0.4	-0.6	-0.4	-1.4	-0.0	-4.9	-0.4
<b>P13</b> Minimum Price 30p	-11	-0.1	-0.2	-0.4	-0.1	-66	-0.8	-0.2	-2.0	-1.8	-0.7	-1.1	-0.8	-2.5	-0.0	-11.0	-1.2
<b>P14</b> Minimum Price 35p	-38	-0.3	-0.7	-1.3	-0.3	-246	-3.0	-0.7	-7.2	-6.3	-1.4	-2.1	-1.7	-5.2	-0.1	-28.6	-3.6
<b>P15</b> Minimum Price 40p	-78	-0.7	-1.2	-2.7	-0.5	-553	-7.0	-1.3	-16.3	-13.5	-2.4	-3.6	-2.8	-8.8	-0.2	-57.2	-7.7
<b>P16</b> Minimum Price 45p	-130	-1.2	-1.8	-4.5	-0.8	-961	-12.4	-1.9	-28.4	-22.9	-3.7	-5.6	-4.3	-13.6	-0.3	-97.0	-13.3
<b>P17</b> Minimum Price 50p	-195	-1.8	-2.6	-6.7	-1.2	-1462	-18.9	-2.7	-43.0	-34.4	-5.4	-7.9	-6.1	-19.5	-0.4	-146.9	-20.3
<b>P18</b> Minimum Price 60p	-325	-3.0	-4.2	-11.0	-1.9	-2461	-30.9	-4.4	-70.2	-56.9	-8.9	-12.9	-9.7	-31.5	-0.6	-247.3	-33.4
<b>P19</b> Minimum Price 70p " "	-457	-4.1	-5.9	-15.2	-2.7	-3479	-42.7	-6.1	-96.7	-79.6	-11.6	-16.3	-12.5	-40.4	-0.8	-345.2	-44.5
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-2	-0.0	-0.0	-0.1	-0.0	-12	-0.2	-0.0	-0.4	-0.4	-0.3	-0.6	-0.5	-1.4	-0.0	-3.9	-0.3
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-16	-0.1	-0.3	-0.6	-0.1	-104	-1.4	-0.3	-3.2	-2.7	-1.1	-1.9	-1.6	-4.5	-0.1	-16.1	-1.7
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-102	-1.0	-1.5	-3.6	-0.6	-736	-9.7	-1.6	-22.4	-18.0	-3.8	-6.3	-5.0	-15.2	-0.3	-79.7	-10.1
<b>P23</b> 30p Minimum Price Beers Only	-2	-0.0	-0.0	-0.1	-0.0	-15	-0.2	-0.0	-0.5	-0.3	-0.2	-0.3	-0.2	-0.7	-0.0	-2.7	-0.3
<b>P24</b> 30p Minimum Price Wines Only	-8	-0.1	-0.2	-0.3	-0.1	-47	-0.6	-0.2	-1.4	-1.3	-0.4	-0.6	-0.3	-1.3	-0.0	-6.6	-0.8
<b>P25</b> 30p Minimum Price Spirits Only	-1	-0.0	-0.0	-0.0	-0.0	-4	-0.0	-0.0	-0.1	-0.1	-0.1	-0.1	-0.3	-0.5	-0.0	-1.5	-0.1
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
<b>P27</b> Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.0
<b>P28</b> Ban Off Trade Discounting if > 40%	-4	-0.0	-0.1	-0.1	-0.0	-24	-0.3	-0.1	-0.7	-0.6	-0.1	-0.1	-0.1	-0.2	-0.0	-2.0	-0.3
<b>P29</b> Ban Off Trade Discounting if > 30%	-10	-0.1	-0.2	-0.4	-0.1	-61	-0.8	-0.2	-1.9	-1.6	-0.1	-0.2	-0.2	-0.5	-0.0	-5.2	-0.8
<b>P30</b> Ban Off Trade Discounting if > 20%	-24	-0.2	-0.5	-0.9	-0.2	-151	-2.0	-0.5	-4.7	-4.0	-0.4	-0.5	-0.4	-1.3	-0.0	-13.0	-2.0
<b>P31</b> Ban Off Trade Discounting if > 10%	-44	-0.4	-0.7	-1.6	-0.3	-306	-4.1	-0.8	-9.4	-7.7	-0.8	-1.0	-0.9	-2.7	-0.1	-27.1	-4.2
<b>P32</b> Total Ban Off Trade Discounting	-75	-0.7	-1.1	-2.6	-0.5	-544	-7.3	-1.1	-16.7	-13.2	-1.5	-2.0	-1.7	-5.2	-0.1	-49.3	-7.5
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-1	-0.0	-0.0	-0.0	-0.0	-4	-0.1	-0.0	-0.1	-0.1	-0.0	-0.0	-0.0	-0.1	-0.0	-0.5	-0.1

**Table A17.13: Summary tables for sensitivity analysis – standard model with cross-price adjustment – financial value – overall population**

SUMMARY - TOTAL	Value of harm reduction in year 1 (£ millions)									Cumulative discounted value of harm reduction over 10 years (£m)								
	Healthcare costs			Crime costs		Absence costs		Unemployment costs		Total value of harm reduction	Healthcare costs			Crime costs		Absence costs		Total value of harm reduction
	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	incl. QALYs	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10
P1 General Price +1%	-5.4	-10.0	-4.4	-28.4	-48.3	-5.9	-3.3	-57.5	-88	-83	-37	-236	-444	-113	-27	-584		
P2 General Price +10%	-55.1	-100.4	-45.1	-285.5	-486.1	-60.0	-33.1	-579.2	-887	-835	-375	-2,375	-4,472	-1,131	-275	-5,877		
P3 General Price +25%	-135.0	-252.2	-115.2	-723.3	-1,225.7	-147.7	-83.5	-1,456.9	-2,193	-2,097	-958	-6,015	-11,264	-2,797	-694	-14,755		
P4 Low Priced Off Trade Products +10%	-5.4	-2.2	-1.8	-13.2	-22.5	-5.3	-7	-28.5	-92	-18	-15	-109	-234	-113	-6	-353		
P5 Low Priced Off Trade Products +25%	-13.4	-5.4	-4.4	-33.8	-57.1	-13.3	-1.7	-72.2	-230	-45	-37	-281	-593	-282	-14	-890		
P6 Low Priced On Trade Products +10%	-3.3	-19.4	-2.7	-8.5	-33.9	-4.2	-5.4	-43.5	-46	-161	-23	-71	-301	-60	-45	-406		
P7 Low Priced On Trade Products +25%	-7.9	-43.2	-6.5	-20.4	-78.0	-9.8	-12.3	-100.1	-111	-359	-54	-170	-694	-143	-102	-939		
P8 All Low Priced Products +10%	-8.9	-21.5	-4.5	-21.9	-56.8	-9.7	-6.1	-72.6	-140	-179	-37	-182	-538	-176	-51	-764		
P9 All Low Priced Products +25%	-21.6	-48.7	-11.0	-55.2	-136.5	-23.4	-14.0	-174.0	-346	-405	-92	-459	-1,301	-431	-117	-1,849		
P10 Minimum Price 15p (Off and On Trade)	-0.1	-5	-1	-1.5	-2.1	-1	-1	-2.3	-2	-4	-	-12	-18	-2	-1	-21		
P11 Minimum Price 20p " "	-0.2	-8	-0	-3.3	-4.4	-2	-3	-4.9	-4	-7	-	-27	-39	-6	-2	-47		
P12 Minimum Price 25p	-0.5	-1.4	+1	-6.9	-8.8	-5	-4	-9.7	-11	-12	+1	-57	-80	-14	-3	-97		
P13 Minimum Price 30p	-3.0	-4.0	-9	-22.2	-30.2	-3.1	-1.2	-34.5	-55	-33	-8	-185	-281	-70	-10	-361		
P14 Minimum Price 35p	-13.3	-12.2	-5.7	-76.3	-107.5	-13.6	-3.9	-124.9	-231	-101	-48	-635	-1,015	-289	-32	-1,336		
P15 Minimum Price 40p	-29.9	-26.1	-14.9	-170.2	-241.1	-30.8	-8.5	-280.3	-529	-217	-124	-1,415	-2,285	-661	-71	-3,016		
P16 Minimum Price 45p	-54.0	-46.5	-29.0	-302.1	-431.6	-55.7	-15.3	-502.6	-953	-387	-241	-2,512	-4,093	-1,188	-127	-5,408		
P17 Minimum Price 50p	-83.5	-72.4	-47.5	-467.8	-671.2	-86.6	-24.0	-781.8	-1,472	-602	-395	-3,890	-6,360	-1,836	-200	-8,395		
P18 Minimum Price 60p	-146.1	-129.5	-89.6	-766.8	-1,132.1	-152.8	-43.0	-1,327.9	-2,579	-1,077	-745	-6,377	-10,779	-3,209	-358	-14,346		
P19 Minimum Price 70p " "	-209.6	-187.1	-135.3	-1,027.7	-1,559.7	-220.3	-62.1	-1,842.1	-3,721	-1,556	-1,125	-8,547	-14,949	-4,609	-517	-20,074		
P20 Minimum Price 20p Off and 80p On Trade	-0.6	-3.0	-3	-4.9	-8.8	-7	-9	-10.4	-10	-25	-3	-41	-78	-13	-8	-98		
P21 Minimum Price 30p Off and 95p On Trade	-5.6	-12.5	-2.6	-31.5	-52.1	-5.9	-3.8	-61.9	-97	-104	-21	-262	-484	-121	-32	-637		
P22 Minimum Price 40p Off and 110p On Trade	-42.4	-55.8	-23.9	-231.0	-353.1	-44.1	-18.2	-415.4	-730	-464	-199	-1,921	-3,314	-909	-151	-4,374		
P23 30p Minimum Price Beers Only	+0.6	-0	+9	-6.0	-4.4	+7	+1	-3.7	+5	-	+8	-50	-37	+6	+	-31		
P24 30p Minimum Price Wines Only	-3.4	-3.4	-1.9	-15.9	-24.6	-3.6	-1.1	-29.4	-57	-28	-16	-132	-233	-71	-9	-314		
P25 30p Minimum Price Spirits Only	-0.2	-5	+1	-0	-6	-2	-1	-9	-3	-4	+1	-	-7	-4	-1	-11		
P26 30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+1	+1	+0	+0	+1	+1	+0	+0	+4	+6	+1	+0	+7		
P27 Ban Off Trade Discounting if > 50%	-0.1	-0	-0	-3	-4	-1	-0	-5	-1	-	-	-2	-4	-2	-	-6		
P28 Ban Off Trade Discounting if > 40%	-1.7	-1.1	-1.0	-7.4	-11.2	-1.8	-4	-13.4	-29	-9	-8	-61	-108	-37	-3	-148		
P29 Ban Off Trade Discounting if > 30%	-4.4	-2.9	-2.5	-18.8	-28.7	-4.6	-9	-34.2	-73	-24	-21	-157	-275	-94	-8	-377		
P30 Ban Off Trade Discounting if > 20%	-10.6	-7.2	-6.3	-46.3	-70.3	-11.1	-2.4	-83.7	-176	-59	-52	-385	-673	-225	-20	-917		
P31 Ban Off Trade Discounting if > 10%	-21.2	-15.2	-13.0	-95.8	-145.3	-22.3	-5.0	-172.6	-356	-127	-108	-797	-1,388	-451	-42	-1,882		
P32 Total Ban Off Trade Discounting	-36.0	-28.3	-23.4	-172.6	-260.2	-38.0	-9.4	-307.7	-614	-236	-194	-1,435	-2,479	-778	-78	-3,336		
P33 Ban Off Trade Discount if Reg Price <30p	-0.2	-2	-0	-1.3	-1.6	-2	-0	-1.8	-3	-1	-	-11	-15	-4	-	-19		

**Table A17.14: Summary tables for sensitivity analysis – standard model with cross-price adjustment – financial value – 11 to 17 year old drinkers**

SUMMARY - 11 TO 17		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)								
Policy Scenario	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Year 1-10	Year 1-10	Year 1-10
P1	General Price +1%	-0.2	-2.3	-1.1	-1.1	-2.7	-4	-6	-3.6	-2	-19	-1	-1	-22	-3	-5	-30
P2	General Price +10%	-2.2	-22.2	-7.7	-1.0	-26.1	-3.4	-5.5	-35.0	-21	-184	-5	-9	-219	-30	-46	-295
P3	General Price +25%	-5.3	-52.6	-1.6	-2.4	-61.8	-8.1	-13.3	-83.2	-49	-437	-13	-20	-519	-72	-111	-702
P4	Low Priced Off Trade Products +10%	-0.0	-2	-0	-0	-2	-0	-1	-3	-	-2	-	-	-2	-	-	-3
P5	Low Priced Off Trade Products +25%	-0.0	-5	-0	-1	-6	-1	-1	-8	-	-4	-	-1	-5	-1	-1	-7
P6	Low Priced On Trade Products +10%	-1.0	-10.1	-3	-4	-11.8	-1.6	-2.2	-15.6	-10	-84	-2	-3	-99	-14	-19	-132
P7	Low Priced On Trade Products +25%	-2.1	-20.9	-5	-8	-24.3	-3.3	-4.7	-32.3	-20	-174	-4	-7	-205	-29	-39	-273
P8	All Low Priced Products +10%	-1.0	-10.3	-3	-4	-12.0	-1.7	-2.3	-16.0	-10	-85	-2	-4	-101	-15	-19	-135
P9	All Low Priced Products +25%	-2.1	-21.4	-5	-9	-25.0	-3.4	-4.8	-33.2	-20	-178	-4	-8	-210	-30	-40	-281
P10	Minimum Price 15p (Off and On Trade)	-0.0	-0	-0	-0	-0	-0	-0	-1	-	-	-	-	-	-	-	-
P11	Minimum Price 20p " "	-0.0	-1	-0	-0	-2	-0	-0	-2	-	-1	-	-	-1	-	-	-2
P12	Minimum Price 25p	-0.0	-3	-0	-1	-4	-1	-1	-6	-	-3	-	-	-4	-	-1	-5
P13	Minimum Price 30p	-0.1	-8	-0	-1	-1.0	-1	-2	-1.3	-1	-6	-	-1	-8	-1	-2	-11
P14	Minimum Price 35p	-0.2	-1.5	-1	-2	-1.9	-2	-4	-2.6	-1	-13	-	-2	-16	-2	-4	-22
P15	Minimum Price 40p	-0.3	-2.8	-1	-3	-3.5	-4	-8	-4.7	-3	-23	-1	-3	-29	-4	-7	-40
P16	Minimum Price 45p	-0.5	-4.9	-2	-5	-6.0	-7	-1.4	-8.2	-4	-41	-1	-4	-51	-6	-12	-68
P17	Minimum Price 50p	-0.8	-7.7	-3	-7	-9.5	-1.1	-2.2	-12.8	-7	-64	-2	-6	-79	-10	-18	-107
P18	Minimum Price 60p	-1.4	-13.7	-5	-1.1	-16.8	-2.1	-3.9	-22.7	-13	-114	-4	-9	-140	-18	-32	-191
P19	Minimum Price 70p " "	-1.9	-18.3	-6	-1.2	-22.1	-2.8	-5.0	-30.0	-17	-153	-5	-10	-185	-25	-42	-252
P20	Minimum Price 20p Off and 80p On Trade	-0.2	-1.5	-1	-1	-1.8	-2	-4	-2.5	-1	-13	-	-1	-15	-2	-4	-21
P21	Minimum Price 30p Off and 95p On Trade	-0.6	-5.6	-2	-3	-6.6	-8	-1.5	-9.0	-5	-46	-1	-3	-55	-7	-13	-75
P22	Minimum Price 40p Off and 110p On Trade	-1.5	-14.5	-5	-8	-17.3	-2.1	-4.0	-23.4	-13	-121	-4	-7	-145	-19	-33	-197
P23	30p Minimum Price Beers Only	-0.1	-5	-0	-1	-7	-1	-2	-9	-	-4	-	-1	-6	-1	-1	-8
P24	30p Minimum Price Wines Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+	+	+	+	+	+	+	+
P25	30p Minimum Price Spirits Only	-0.0	-3	-0	-0	-3	-0	-1	-4	-	-2	-	-	-3	-	-	-4
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	-0	-0	-0	-0	-0	-	-	-	-	-	-	-	-
P28	Ban Off Trade Discounting if > 40%	-0.0	-1	-0	-0	-1	-0	-0	-2	-	-1	-	-	-1	-	-	-1
P29	Ban Off Trade Discounting if > 30%	-0.0	-3	-0	-0	-3	-0	-1	-4	-	-2	-	-	-3	-	-1	-4
P30	Ban Off Trade Discounting if > 20%	-0.1	-6	-0	-0	-8	-1	-2	-1.0	-1	-5	-	-	-6	-1	-1	-9
P31	Ban Off Trade Discounting if > 10%	-0.1	-1.4	-0	-1	-1.7	-2	-3	-2.2	-1	-11	-	-1	-14	-2	-3	-19
P32	Total Ban Off Trade Discounting	-0.3	-2.7	-1	-2	-3.2	-4	-7	-4.4	-3	-22	-1	-2	-27	-4	-6	-37
P33	Ban Off Trade Discount if Reg Price <30p	-0.0	-1	-0	-0	-1	-0	-0	-1	-	-1	-	-	-1	-	-	-1

**Table A17.15: Summary tables for sensitivity analysis – standard model with cross-price adjustment – financial value – 18 to 24 year old hazardous drinkers**

SUMMARY - HAZARDOUS 18 to 24		Value of harm reduction in year 1 (£ millions)								Cumulative discounted value of harm reduction over 10 years (£m)							
Policy Scenario		Healthcare costs Year 1	Crime costs Year 1	Absence costs Year 1	Unemployment costs Year 1	Total direct costs Year 1	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs Year 1	Healthcare costs Years 1-10	Crime costs Years 1-10	Absence costs Years 1-10	Unemployment costs Years 1-10	Total direct costs Years 1-10	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs Year 1-10
P1	General Price +1%	-0.2	-2.2	-4	+0	-2.8	-3	-8	-3.8	-2	-18	-3	+	-23	-3	-6	-32
P2	General Price +10%	-1.9	-22.2	-3.7	+0	-27.8	-2.5	-7.6	-37.9	-18	-185	-31	+	-233	-25	-63	-322
P3	General Price +25%	-4.7	-56.3	-9.3	+0	-70.4	-6.4	-19.3	-96.1	-45	-468	-77	+	-591	-64	-161	-816
P4	Low Priced Off Trade Products +10%	-0.1	-6	-1	+0	-8	-1	-2	-1.0	-1	-5	-1	+	-6	-1	-1	-9
P5	Low Priced Off Trade Products +25%	-0.2	-1.4	-3	+0	-1.9	-2	-4	-2.6	-1	-12	-3	+	-16	-2	-4	-22
P6	Low Priced On Trade Products +10%	-0.4	-4.1	-7	+0	-5.2	-5	-1.4	-7.1	-4	-34	-6	+	-44	-6	-12	-61
P7	Low Priced On Trade Products +25%	-0.8	-9.6	-1.6	+0	-12.1	-1.1	-3.3	-16.5	-9	-80	-14	+	-102	-12	-27	-142
P8	All Low Priced Products +10%	-0.4	-4.7	-8	+0	-6.0	-6	-1.6	-8.1	-5	-39	-7	+	-51	-6	-13	-70
P9	All Low Priced Products +25%	-1.0	-11.1	-2.0	+0	-14.0	-1.4	-3.7	-19.1	-10	-92	-16	+	-119	-15	-31	-164
P10	Minimum Price 15p (Off and On Trade)	-0.0	-0	-0	+0	-1	-0	-0	-1	-	-	-	+	-	-	-	-1
P11	Minimum Price 20p " "	-0.0	-2	-0	+0	-2	-0	-1	-3	-	-1	-	+	-2	-	-	-2
P12	Minimum Price 25p	-0.0	-4	-1	+0	-5	-1	-1	-7	-	-3	-1	+	-4	-1	-1	-6
P13	Minimum Price 30p	-0.1	-1.2	-3	+0	-1.6	-2	-4	-2.1	-1	-10	-2	+	-13	-2	-3	-18
P14	Minimum Price 35p	-0.3	-3.3	-7	+0	-4.3	-5	-1.0	-5.8	-3	-27	-6	+	-36	-5	-9	-49
P15	Minimum Price 40p	-0.7	-6.7	-1.3	+0	-8.7	-1.0	-2.1	-11.8	-6	-56	-11	+	-73	-9	-18	-100
P16	Minimum Price 45p	-1.1	-11.3	-2.2	+0	-14.7	-1.6	-3.7	-19.9	-10	-94	-18	+	-123	-15	-31	-169
P17	Minimum Price 50p	-1.6	-16.7	-3.2	+0	-21.5	-2.3	-5.4	-29.2	-15	-138	-27	+	-180	-22	-45	-247
P18	Minimum Price 60p	-2.6	-27.0	-5.2	+0	-34.8	-3.8	-8.8	-47.4	-24	-224	-44	+	-292	-37	-73	-402
P19	Minimum Price 70p " "	-3.7	-38.5	-7.5	+0	-49.7	-5.5	-12.5	-67.7	-35	-320	-62	+	-417	-52	-104	-573
P20	Minimum Price 20p Off and 80p On Trade	-0.0	-3	-1	+0	-4	-0	-1	-6	-	-3	-1	+	-4	-1	-1	-5
P21	Minimum Price 30p Off and 95p On Trade	-0.2	-2.2	-4	+0	-2.8	-3	-7	-3.9	-2	-18	-4	+	-24	-3	-6	-33
P22	Minimum Price 40p Off and 110p On Trade	-1.1	-12.5	-2.2	+0	-15.9	-1.6	-4.2	-21.7	-11	-104	-19	+	-134	-16	-35	-184
P23	30p Minimum Price Beers Only	-0.0	-5	-1	+0	-7	-1	-2	-9	-	-4	-1	+	-6	-1	-1	-8
P24	30p Minimum Price Wines Only	-0.1	-5	-1	+0	-6	-1	-1	-8	-	-4	-1	+	-5	-1	-1	-7
P25	30p Minimum Price Spirits Only	-0.0	-2	-1	+0	-3	-0	-1	-4	-	-2	-	+	-3	-	-1	-3
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	+0	-0	-0	-0	-0	-	-	-	+	-	-	-	-
P28	Ban Off Trade Discounting if > 40%	-0.0	-2	-0	+0	-2	-0	-0	-3	-	-1	-	+	-2	-	-	-2
P29	Ban Off Trade Discounting if > 30%	-0.0	-4	-1	+0	-5	-1	-1	-7	-	-3	-1	+	-5	-1	-1	-6
P30	Ban Off Trade Discounting if > 20%	-0.1	-1.0	-2	+0	-1.4	-2	-3	-1.8	-1	-9	-2	+	-11	-1	-3	-16
P31	Ban Off Trade Discounting if > 10%	-0.2	-2.3	-5	+0	-3.0	-3	-7	-4.1	-2	-19	-4	+	-25	-3	-6	-34
P32	Total Ban Off Trade Discounting	-0.4	-4.5	-9	+0	-5.8	-6	-1.5	-8.0	-4	-38	-7	+	-49	-6	-12	-67
P33	Ban Off Trade Discount if Reg Price <30p	-0.0	-1	-0	+0	-1	-0	-0	-1	-	-1	-	+	-1	-	-	-1

**Table A17.16: Summary tables for sensitivity analysis – standard model with cross-price adjustment – financial value – moderate drinkers**

SUMMARY - MODERATE		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)									
Policy Scenario	Year 1	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs	Years 1-10	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs
P1	General Price +1%	-1.6	-2.5	-1.6	+0	-5.6	-1.8	-9	-8.3	-20	-21	-13	+	-54	-27	-7	-88	
P2	General Price +10%	-17.0	-25.1	-15.7	+0	-57.8	-18.9	-8.7	-85.4	-214	-209	-130	+	-553	-284	-72	-909	
P3	General Price +25%	-42.8	-63.1	-39.4	+0	-145.2	-47.4	-21.9	-214.6	-538	-525	-327	+	-1,391	-710	-182	-2,283	
P4	Low Priced Off Trade Products +10%	-1.3	-3	-5	+0	-2.0	-1.3	-1	-3.4	-18	-2	-4	+	-24	-22	-1	-47	
P5	Low Priced Off Trade Products +25%	-3.4	-7	-1.1	+0	-5.2	-3.4	-2	-8.8	-47	-6	-9	+	-63	-57	-2	-121	
P6	Low Priced On Trade Products +10%	-1.0	-3.1	-1.1	+0	-5.1	-1.1	-1.0	-7.3	-13	-25	-9	+	-47	-16	-8	-72	
P7	Low Priced On Trade Products +25%	-2.7	-7.7	-2.7	+0	-13.1	-3.1	-2.6	-18.7	-34	-64	-23	+	-121	-43	-21	-185	
P8	All Low Priced Products +10%	-2.5	-3.3	-1.5	+0	-7.3	-2.6	-1.1	-11.0	-33	-28	-13	+	-73	-40	-9	-123	
P9	All Low Priced Products +25%	-5.9	-8.3	-3.9	+0	-18.1	-6.3	-2.7	-27.1	-80	-69	-32	+	-181	-99	-23	-303	
P10	Minimum Price 15p (Off and On Trade)	+0.0	+0	+0	+0	+1	+0	+0	+1	+1	+	+	+	+1	+	+	+1	
P11	Minimum Price 20p " "	+0.1	+2	+1	+0	+4	+1	+1	+6	+1	+1	+1	+	+4	+1	+1	+5	
P12	Minimum Price 25p	+0.2	+5	+4	+0	+1.1	+2	+2	+1.6	+2	+4	+3	+	+10	+2	+2	+14	
P13	Minimum Price 30p	-0.2	+5	+4	+0	+7	-2	+2	+7	-4	+4	+3	+	+3	-6	+2	-1	
P14	Minimum Price 35p	-2.5	-8	-6	+0	-3.8	-2.5	-2	-6.6	-36	-7	-5	+	-48	-47	-1	-96	
P15	Minimum Price 40p	-6.6	-3.4	-2.7	+0	-12.7	-6.8	-1.0	-20.6	-93	-29	-22	+	-144	-120	-9	-272	
P16	Minimum Price 45p	-13.3	-7.4	-6.1	+0	-26.8	-13.9	-2.4	-43.0	-181	-62	-51	+	-294	-233	-20	-546	
P17	Minimum Price 50p	-22.1	-12.7	-10.8	+0	-45.6	-23.2	-4.2	-72.9	-296	-106	-89	+	-491	-379	-35	-905	
P18	Minimum Price 60p	-40.7	-26.6	-23.3	+0	-90.5	-43.1	-8.8	-142.4	-549	-221	-194	+	-964	-698	-73	-1,735	
P19	Minimum Price 70p " "	-59.5	-42.4	-37.4	+0	-139.4	-63.5	-14.2	-217.0	-814	-353	-311	+	-1,478	-1,027	-118	-2,622	
P20	Minimum Price 20p Off and 80p On Trade	-0.0	-0	+0	+0	-0	-0	-0	-1	-	-	+	+	-	-1	-	-1	
P21	Minimum Price 30p Off and 95p On Trade	-1.1	-8	-4	+0	-2.3	-1.2	-2	-3.7	-17	-7	-3	+	-26	-21	-2	-50	
P22	Minimum Price 40p Off and 110p On Trade	-11.0	-8.8	-6.1	+0	-25.8	-11.5	-3.0	-40.4	-147	-73	-50	+	-271	-189	-25	-485	
P23	30p Minimum Price Beers Only	+0.8	+1.4	+1.0	+0	+3.2	+9	+5	+4.6	+9	+12	+8	+	+29	+11	+4	+44	
P24	30p Minimum Price Wines Only	-1.0	-1.0	-7	+0	-2.6	-1.1	-3	-4.0	-13	-8	-5	+	-27	-16	-3	-46	
P25	30p Minimum Price Spirits Only	-0.0	+1	+1	+0	+1	-0	+0	+1	-1	+1	+1	+	+	-1	+	+	
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+1	+0	+0	+0	+1	+1	+0	+2	
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	+0	-0	-0	-0	-1	-	-	-	+	-	-	-	-1	
P28	Ban Off Trade Discounting if > 40%	-0.4	-3	-3	+0	-1.0	-5	-1	-1.6	-6	-2	-2	+	-11	-8	-1	-19	
P29	Ban Off Trade Discounting if > 30%	-1.1	-8	-8	+0	-2.6	-1.2	-2	-4.0	-14	-6	-6	+	-27	-19	-2	-48	
P30	Ban Off Trade Discounting if > 20%	-2.6	-1.9	-1.9	+0	-6.4	-2.8	-6	-9.8	-34	-16	-16	+	-66	-46	-5	-117	
P31	Ban Off Trade Discounting if > 10%	-5.5	-4.0	-3.9	+0	-13.4	-6.0	-1.3	-20.7	-72	-33	-33	+	-138	-96	-11	-245	
P32	Total Ban Off Trade Discounting	-9.6	-7.3	-7.1	+0	-24.0	-10.4	-2.5	-36.9	-126	-61	-59	+	-246	-169	-20	-435	
P33	Ban Off Trade Discount if Reg Price <30p	+0.0	+1	+1	+0	+1	+0	+0	+2	-	+1	+	+	+1	-	+	+1	

**Table A17.17: Summary tables for sensitivity analysis – standard model with cross-price adjustment – financial value – hazardous drinkers**

SUMMARY - HAZARDOUS		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)									
Policy Scenario	Year 1	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs	Years 1-10	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs
P1	General Price +1%	-2.2	-4.7	-2.0	+0	-8.9	-2.5	-1.5	-12.9	-34	-39	-17	+	-89	-45	-13	-147	
P2	General Price +10%	-23.3	-46.7	-20.3	+0	-90.3	-25.9	-15.4	-131.7	-352	-389	-169	+	-909	-458	-128	-1,496	
P3	General Price +25%	-57.6	-116.3	-52.2	+0	-226.1	-64.0	-38.9	-328.9	-879	-968	-434	+	-2,280	-1,135	-323	-3,739	
P4	Low Priced Off Trade Products +10%	-2.3	-1.2	-9	+0	-4.4	-2.3	-4	-7.1	-39	-10	-8	+	-57	-49	-3	-110	
P5	Low Priced Off Trade Products +25%	-6.3	-3.1	-2.3	+0	-11.7	-6.4	-1.0	-19.0	-105	-26	-19	+	-149	-129	-8	-287	
P6	Low Priced On Trade Products +10%	-1.4	-9.9	-1.2	+0	-12.5	-1.9	-2.7	-17.0	-18	-83	-10	+	-110	-25	-22	-157	
P7	Low Priced On Trade Products +25%	-3.0	-20.5	-2.7	+0	-26.2	-3.9	-5.7	-35.8	-40	-171	-22	+	-233	-54	-47	-334	
P8	All Low Priced Products +10%	-3.6	-11.2	-2.1	+0	-16.9	-4.2	-3.1	-24.1	-57	-93	-17	+	-167	-74	-26	-267	
P9	All Low Priced Products +25%	-9.7	-23.7	-5.0	+0	-38.3	-10.7	-6.7	-55.7	-149	-197	-42	+	-388	-188	-56	-631	
P10	Minimum Price 15p (Off and On Trade)	-0.0	-0	+0	+0	-0	-0	-0	-1	-1	-	+	+	-1	-1	-	-2	
P11	Minimum Price 20p " "	-0.1	-1	+0	+0	-2	-1	-0	-4	-2	-1	+	+	-3	-2	-	-5	
P12	Minimum Price 25p	-0.3	-4	-0	+0	-7	-3	-1	-1.1	-5	-4	-	+	-9	-6	-1	-15	
P13	Minimum Price 30p	-1.3	-1.7	-5	+0	-3.4	-1.3	-5	-5.2	-22	-14	-4	+	-40	-27	-4	-71	
P14	Minimum Price 35p	-5.7	-5.3	-2.7	+0	-13.8	-6.0	-1.7	-21.4	-92	-44	-23	+	-159	-116	-14	-289	
P15	Minimum Price 40p	-13.3	-11.9	-7.0	+0	-32.2	-13.9	-3.9	-50.0	-215	-99	-58	+	-373	-270	-33	-675	
P16	Minimum Price 45p	-24.5	-21.9	-13.7	+0	-60.1	-25.6	-7.3	-93.0	-397	-182	-114	+	-693	-496	-61	-1,249	
P17	Minimum Price 50p	-37.4	-34.5	-22.5	+0	-94.5	-39.4	-11.6	-145.5	-613	-287	-187	+	-1,088	-766	-96	-1,950	
P18	Minimum Price 60p	-66.3	-61.0	-42.3	+0	-169.5	-70.2	-20.4	-260.1	-1,106	-507	-352	+	-1,965	-1,366	-170	-3,501	
P19	Minimum Price 70p " "	-95.4	-88.6	-64.0	+0	-248.0	-101.3	-29.7	-379.1	-1,623	-737	-532	+	-2,892	-1,979	-247	-5,118	
P20	Minimum Price 20p Off and 80p On Trade	-0.2	-8	-1	+0	-1.1	-2	-2	-1.5	-3	-7	-	+	-10	-4	-2	-16	
P21	Minimum Price 30p Off and 95p On Trade	-2.0	-4.4	-1.0	+0	-7.3	-2.1	-1.3	-10.7	-33	-36	-8	+	-77	-42	-11	-130	
P22	Minimum Price 40p Off and 110p On Trade	-17.7	-23.8	-10.4	+0	-51.9	-18.7	-7.8	-78.4	-279	-198	-87	+	-564	-353	-65	-982	
P23	30p Minimum Price Beers Only	+0.1	-7	+1	+0	-4	+1	-2	-5	+1	-6	+1	+	-3	+2	-2	-3	
P24	30p Minimum Price Wines Only	-1.3	-9	-7	+0	-2.9	-1.4	-3	-4.6	-22	-8	-6	+	-36	-29	-2	-67	
P25	30p Minimum Price Spirits Only	-0.0	-1	+1	+0	-0	-0	+0	-0	-1	-	+1	+	-1	-1	+	-1	
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	+0	-1	-0	-0	-1	-1	-	-	+	-1	-1	-	-1	
P28	Ban Off Trade Discounting if > 40%	-0.8	-5	-5	+0	-1.8	-8	-2	-2.8	-13	-4	-4	+	-21	-16	-1	-39	
P29	Ban Off Trade Discounting if > 30%	-1.9	-1.4	-1.3	+0	-4.6	-2.1	-5	-7.1	-32	-12	-10	+	-54	-41	-4	-99	
P30	Ban Off Trade Discounting if > 20%	-4.6	-3.5	-3.1	+0	-11.1	-4.9	-1.2	-17.2	-75	-29	-26	+	-130	-97	-10	-237	
P31	Ban Off Trade Discounting if > 10%	-9.8	-7.4	-6.4	+0	-23.6	-10.5	-2.5	-36.6	-157	-61	-53	+	-272	-200	-21	-492	
P32	Total Ban Off Trade Discounting	-16.9	-13.7	-11.3	+0	-41.9	-18.1	-4.6	-64.6	-269	-114	-94	+	-478	-343	-38	-859	
P33	Ban Off Trade Discount if Reg Price <30p	-0.1	-1	-0	+0	-2	-1	-0	-3	-1	-1	-	+	-2	-1	-	-4	

**Table A17.18: Summary tables for sensitivity analysis – standard model with cross-price adjustment – financial value – harmful drinkers**

SUMMARY - HARMFUL		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)								
Policy Scenario	Year 1	Year 1	Year 1	Year 1	Year 1	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs	
																	Healthcare costs
P1	General Price +1%	-1.6	-1.9	-9	-28.4	-32.7	-1.6	-6	-34.9	-33	-16	-7	-236	-292	-39	-5	-337
P2	General Price +10%	-13.8	-19.3	-8.9	-285.5	-327.5	-13.9	-6.5	-347.9	-313	-161	-74	-2,375	-2,922	-377	-54	-3,353
P3	General Price +25%	-32.3	-49.4	-23.1	-723.3	-828.2	-32.9	-16.7	-877.8	-754	-411	-192	-6,015	-7,373	-920	-139	-8,432
P4	Low Priced Off Trade Products +10%	-1.9	-7	-4	-13.2	-16.1	-1.7	-2	-18.0	-34	-5	-3	-109	-153	-42	-2	-196
P5	Low Priced Off Trade Products +25%	-3.8	-1.7	-1.0	-33.8	-40.3	-3.5	-5	-44.3	-78	-14	-8	-281	-381	-96	-4	-482
P6	Low Priced On Trade Products +10%	-0.6	-3.3	-4	-8.5	-12.8	-7	-1.0	-14.5	-12	-27	-3	-71	-114	-15	-8	-137
P7	Low Priced On Trade Products +25%	-1.5	-7.1	-1.0	-20.4	-30.0	-1.6	-2.2	-33.8	-30	-59	-8	-170	-267	-36	-18	-321
P8	All Low Priced Products +10%	-2.5	-3.9	-8	-21.9	-29.1	-2.5	-1.2	-32.8	-47	-33	-7	-182	-268	-57	-10	-335
P9	All Low Priced Products +25%	-5.3	-8.9	-2.0	-55.2	-71.4	-5.2	-2.7	-79.3	-109	-74	-17	-459	-659	-134	-23	-815
P10	Minimum Price 15p (Off and On Trade)	-0.1	-4	-1	-1.5	-2.1	-1	-1	-2.3	-1	-4	-1	-12	-18	-2	-1	-21
P11	Minimum Price 20p " "	-0.2	-9	-2	-3.3	-4.6	-2	-3	-5.1	-4	-7	-1	-27	-40	-5	-2	-47
P12	Minimum Price 25p	-0.5	-1.5	-3	-6.9	-9.2	-5	-5	-10.2	-9	-13	-3	-57	-81	-11	-4	-96
P13	Minimum Price 30p	-1.6	-2.8	-8	-22.2	-27.4	-1.6	-9	-29.9	-29	-23	-7	-185	-244	-36	-8	-288
P14	Minimum Price 35p	-5.0	-5.9	-2.5	-76.3	-89.7	-5.0	-1.9	-96.6	-102	-49	-21	-635	-806	-126	-16	-948
P15	Minimum Price 40p	-10.0	-10.1	-5.3	-170.2	-195.5	-9.9	-3.4	-208.8	-220	-84	-44	-1,415	-1,763	-270	-28	-2,061
P16	Minimum Price 45p	-16.1	-15.9	-9.2	-302.1	-343.3	-16.1	-5.3	-364.6	-374	-132	-77	-2,512	-3,095	-458	-44	-3,597
P17	Minimum Price 50p	-23.7	-22.8	-14.2	-467.8	-528.5	-23.7	-7.6	-559.8	-561	-190	-118	-3,890	-4,759	-688	-63	-5,511
P18	Minimum Price 60p	-38.7	-37.2	-24.0	-766.8	-866.7	-38.9	-12.5	-918.2	-919	-310	-199	-6,377	-7,806	-1,139	-104	-9,049
P19	Minimum Price 70p " "	-53.9	-48.5	-33.7	-1,027.7	-1,163.8	-54.3	-16.3	-1,234.4	-1,277	-404	-280	-8,547	-10,508	-1,593	-135	-12,236
P20	Minimum Price 20p Off and 80p On Trade	-0.3	-1.5	-2	-4.9	-6.9	-4	-5	-7.8	-6	-12	-2	-41	-61	-7	-4	-72
P21	Minimum Price 30p Off and 95p On Trade	-2.2	-4.8	-1.2	-31.5	-39.7	-2.3	-1.5	-43.5	-45	-40	-10	-262	-357	-55	-13	-424
P22	Minimum Price 40p Off and 110p On Trade	-13.1	-16.6	-7.3	-231.0	-268.0	-13.0	-5.5	-286.5	-297	-138	-61	-1,921	-2,417	-359	-46	-2,822
P23	30p Minimum Price Beers Only	-0.2	-8	-2	-6.0	-7.2	-2	-3	-7.7	-6	-6	-2	-50	-64	-7	-2	-73
P24	30p Minimum Price Wines Only	-1.2	-1.5	-5	-15.9	-19.1	-1.2	-5	-20.8	-21	-13	-4	-132	-170	-26	-4	-201
P25	30p Minimum Price Spirits Only	-0.1	-5	-1	-0	-7	-2	-1	-1.0	-2	-4	-1	-	-6	-2	-1	-10
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+1	+1	+0	+0	+1	+0	+0	+0	+4	+5	+0	+0	+5
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	-3	-3	-0	-0	-4	-	-	-	-2	-3	-1	-	-4
P28	Ban Off Trade Discounting if > 40%	-0.5	-2	-2	-7.4	-8.4	-5	-1	-9.0	-11	-2	-2	-61	-76	-13	-1	-89
P29	Ban Off Trade Discounting if > 30%	-1.4	-6	-5	-18.8	-21.4	-1.3	-2	-22.9	-27	-5	-4	-157	-193	-33	-2	-228
P30	Ban Off Trade Discounting if > 20%	-3.4	-1.6	-1.3	-46.3	-52.5	-3.3	-5	-56.4	-67	-13	-11	-385	-476	-81	-4	-561
P31	Ban Off Trade Discounting if > 10%	-5.8	-3.3	-2.7	-95.8	-107.7	-5.7	-1.1	-114.5	-127	-28	-22	-797	-974	-154	-9	-1,138
P32	Total Ban Off Trade Discounting	-9.4	-6.3	-4.9	-172.6	-193.2	-9.3	-2.1	-204.6	-218	-52	-41	-1,435	-1,746	-265	-17	-2,029
P33	Ban Off Trade Discount if Reg Price <30p	-0.1	-1	-0	-1.3	-1.5	-1	-0	-1.7	-2	-1	-	-11	-14	-2	-	-16

**Appendix 18: Summary tables for sensitivity analysis – heavy drinkers less elastic**

**Table A18.1: Summary tables for sensitivity analysis – heavy drinkers less elastic – consumption analysis – overall population**

SUMMARY - TOTAL		Mean annual consumption per drinker (units)					Total spending on alcohol (£ millions)						Per drinker (£ p)	
Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.	Change in spend p.a. if no change in consump.
<b>P2</b> General Price +10%	-2.7%	-8.0	-9.7	-3.6	-0.7	-22.0	+450.9	+807.3	-1.5	+107.7	+1364.3	+7.3%	+46.35	+63.38
<b>P3</b> General Price +25%	-6.8%	-20.4	-24.5	-9.0	-1.7	-55.6	+1061.4	+1924.2	-17.0	+251.3	+3219.9	+17.3%	+109.40	+158.44
<b>P4</b> Low Priced Off Trade Products +10%	-0.3%	+0.2	-1.9	-0.6	-0.0	-2.3	+75.9	+20.1	-2.9	+6.9	+100.1	+0.5%	+3.40	+3.23
<b>P5</b> Low Priced Off Trade Products +25%	-0.7%	+0.5	-4.6	-1.5	-0.1	-5.7	+180.2	+50.2	-8.8	+17.4	+238.9	+1.3%	+8.12	+8.07
<b>P6</b> Low Priced On Trade Products +10%	-0.2%	-1.1	+0.1	-0.5	-0.2	-1.6	+3.4	+140.9	+2.9	+13.8	+161.1	+0.9%	+5.47	+7.30
<b>P7</b> Low Priced On Trade Products +25%	-0.5%	-2.7	+0.3	-1.2	-0.4	-4.0	+8.6	+328.3	+7.4	+30.3	+374.6	+2.0%	+12.73	+18.26
<b>P8</b> All Low Priced Products +10%	-0.5%	-0.9	-1.7	-1.1	-0.2	-3.9	+79.4	+161.1	+0.1	+20.8	+261.3	+1.4%	+8.88	+10.53
<b>P9</b> All Low Priced Products +25%	-1.2%	-2.1	-4.3	-2.7	-0.5	-9.7	+188.9	+379.4	-1.5	+47.7	+614.5	+3.3%	+20.88	+26.33
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0.0%	-0.1	-0.0	-0.1	+0.0	-0.2	+8.3	+4.5	-0.3	+1.6	+14.2	+0.1%	+0.48	+0.31
<b>P11</b> Minimum Price 20p " "	-0.1%	-0.4	+0.0	-0.2	+0.0	-0.6	+25.5	+12.7	-0.7	+4.4	+41.9	+0.2%	+1.42	+0.98
<b>P12</b> Minimum Price 25p	-0.2%	-1.2	+0.1	-0.5	+0.0	-1.5	+60.5	+28.5	-1.9	+9.8	+96.9	+0.5%	+3.29	+2.44
<b>P13</b> Minimum Price 30p	-0.5%	-2.2	-0.1	-1.4	+0.0	-3.7	+135.6	+58.5	-6.1	+20.2	+208.2	+1.1%	+7.07	+5.85
<b>P14</b> Minimum Price 35p	-1.0%	-3.5	-1.8	-3.3	+0.1	-8.5	+271.6	+98.8	-16.0	+34.2	+388.6	+2.1%	+13.20	+12.62
<b>P15</b> Minimum Price 40p	-2.0%	-5.3	-5.1	-5.9	+0.1	-16.1	+464.0	+147.0	-32.3	+50.8	+629.5	+3.4%	+21.39	+23.11
<b>P16</b> Minimum Price 45p	-3.2%	-7.6	-10.0	-9.0	+0.1	-26.4	+710.6	+200.8	-54.4	+69.4	+926.4	+5.0%	+31.48	+37.64
<b>P17</b> Minimum Price 50p	-4.7%	-10.2	-16.5	-12.4	+0.1	-39.0	+991.5	+259.0	-83.1	+89.4	+1256.8	+6.7%	+42.70	+55.57
<b>P18</b> Minimum Price 60p	-8.4%	-16.0	-33.5	-19.7	+0.2	-69.1	+1569.7	+386.0	-165.0	+132.8	+1923.5	+10.3%	+65.35	+98.61
<b>P19</b> Minimum Price 70p " "	-12.4%	-22.1	-52.6	-27.4	+0.1	-102.0	+2043.6	+525.2	-280.7	+179.2	+2467.3	+13.2%	+83.83	+146.09
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-0.1%	-0.8	+0.1	-0.2	+0.0	-0.9	+26.1	+51.9	-0.1	+9.3	+87.2	+0.5%	+2.96	+2.75
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-0.7%	-4.2	+0.1	-1.4	+0.1	-5.5	+139.0	+235.0	-3.2	+41.3	+412.1	+2.2%	+14.00	+14.34
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-2.6%	-11.5	-4.6	-5.8	+0.1	-21.7	+472.8	+644.8	-25.2	+108.1	+1200.5	+6.4%	+40.79	+48.85
<b>P23</b> 30p Minimum Price Beers Only	-0.3%	-3.4	+0.8	+0.2	+0.0	-2.4	+78.0	+35.4	-1.9	+12.2	+123.7	+0.7%	+4.20	+3.51
<b>P24</b> 30p Minimum Price Wines Only	-0.1%	+0.3	-1.4	+0.0	+0.0	-1.1	+27.6	+6.6	-2.0	+2.3	+34.5	+0.2%	+1.17	+1.27
<b>P25</b> 30p Minimum Price Spirits Only	-0.0%	+0.9	+0.5	-1.6	+0.0	-0.3	+29.9	+16.5	-2.2	+5.7	+49.9	+0.3%	+1.69	+1.07
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	-0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.1	+0.0%	+0.00	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.0	-0.0	-0.0	-0.0	+0.7	+0.1	-0.0	+0.0	+0.9	+0.0%	+0.03	+0.03
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.1%	-0.0	-0.6	+0.0	+0.0	-0.6	+18.3	+1.3	-0.2	+0.4	+19.9	+0.1%	+0.68	+0.92
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.2%	-0.1	-1.5	-0.0	-0.0	-1.6	+48.0	+3.6	-0.4	+1.2	+52.5	+0.3%	+1.78	+2.40
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.5%	-0.2	-3.6	-0.0	-0.0	-3.9	+115.4	+8.6	-0.9	+3.0	+126.0	+0.7%	+4.28	+5.85
<b>P31</b> Ban Off Trade Discounting if > 10%	-1.0%	-0.6	-6.9	-0.3	-0.0	-7.9	+233.5	+18.0	-2.7	+6.2	+255.0	+1.4%	+8.66	+12.00
<b>P32</b> Total Ban Off Trade Discounting	-1.7%	-1.4	-11.4	-1.1	-0.1	-14.0	+411.9	+35.3	-6.2	+12.2	+453.1	+2.4%	+15.40	+21.48
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-0.0%	-0.3	+0.0	-0.0	+0.0	-0.3	+9.5	+3.4	-0.1	+1.2	+13.9	+0.1%	+0.47	+0.38



**Table A18.2: Summary tables for sensitivity analysis – heavy drinkers less elastic – consumption analysis – 11 to 17 year old drinkers**

SUMMARY - 11 TO 17	Mean annual consumption per drinker (units)						Total spending on alcohol (£ millions)						Per drinker (£ p)	
	Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.
<b>P1</b> General Price +1%	-0.3%	-0.9	-0.2	-0.5	-0.3	-1.9	+0.6	+6.2	-0.0	+0.7	+7.5	+0.7%	+5.41	+7.51
<b>P2</b> General Price +10%	-2.9%	-8.9	-2.2	-4.6	-3.2	-18.9	+5.9	+60.1	-0.1	+6.7	+72.6	+6.9%	+52.15	+75.07
<b>P3</b> General Price +25%	-7.3%	-22.5	-5.5	-11.5	-7.9	-47.5	+13.9	+141.3	-0.4	+15.3	+170.1	+16.3%	+122.11	+187.67
<b>P4</b> Low Priced Off Trade Products +10%	-0.1%	-0.4	+0.0	-0.3	+0.0	-0.6	+0.6	+0.2	-0.1	+0.1	+0.8	+0.1%	+0.57	+0.58
<b>P5</b> Low Priced Off Trade Products +25%	-0.2%	-0.9	+0.0	-0.7	+0.0	-1.5	+1.5	+0.4	-0.2	+0.1	+1.9	+0.2%	+1.35	+1.45
<b>P6</b> Low Priced On Trade Products +10%	-1.2%	-3.0	-0.0	-3.0	-1.5	-7.5	+0.0	+16.7	+0.0	+0.8	+17.6	+1.7%	+12.61	+21.57
<b>P7</b> Low Priced On Trade Products +25%	-2.9%	-7.6	-0.0	-7.5	-3.7	-18.9	+0.1	+37.8	+0.1	+1.3	+39.4	+3.8%	+28.25	+53.94
<b>P8</b> All Low Priced Products +10%	-1.3%	-3.4	+0.0	-3.3	-1.5	-8.2	+0.7	+16.8	-0.0	+0.9	+18.4	+1.8%	+13.18	+22.15
<b>P9</b> All Low Priced Products +25%	-3.1%	-8.5	+0.0	-8.2	-3.7	-20.4	+1.6	+38.2	-0.1	+1.5	+41.3	+3.9%	+29.61	+55.39
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0.0%	-0.0	+0.0	-0.1	+0.0	-0.1	+0.1	+0.0	-0.0	+0.0	+0.1	+0.0%	+0.09	+0.09
<b>P11</b> Minimum Price 20p " "	-0.1%	-0.1	+0.0	-0.4	+0.0	-0.4	+0.4	+0.1	-0.1	+0.0	+0.5	+0.0%	+0.37	+0.38
<b>P12</b> Minimum Price 25p	-0.2%	-0.5	+0.0	-0.7	+0.0	-1.1	+1.1	+0.3	-0.2	+0.1	+1.3	+0.1%	+0.93	+0.99
<b>P13</b> Minimum Price 30p	-0.4%	-1.3	+0.1	-1.3	+0.0	-2.5	+2.4	+0.6	-0.4	+0.2	+2.8	+0.3%	+2.04	+2.30
<b>P14</b> Minimum Price 35p	-0.6%	-2.4	+0.1	-1.9	+0.1	-4.2	+3.8	+1.1	-0.6	+0.4	+4.7	+0.4%	+3.37	+4.06
<b>P15</b> Minimum Price 40p	-1.0%	-3.7	+0.1	-2.8	+0.1	-6.3	+5.8	+1.8	-0.9	+0.7	+7.3	+0.7%	+5.25	+6.65
<b>P16</b> Minimum Price 45p	-1.4%	-5.1	-0.2	-4.1	+0.1	-9.2	+8.7	+2.8	-1.4	+1.0	+11.1	+1.1%	+7.93	+10.54
<b>P17</b> Minimum Price 50p	-2.0%	-6.6	-1.0	-5.4	+0.2	-12.9	+12.1	+3.9	-1.9	+1.4	+15.5	+1.5%	+11.12	+15.56
<b>P18</b> Minimum Price 60p	-3.2%	-10.0	-3.2	-8.3	+0.3	-21.1	+18.8	+6.5	-3.3	+2.3	+24.3	+2.3%	+17.45	+27.32
<b>P19</b> Minimum Price 70p " "	-4.7%	-13.9	-5.6	-11.5	+0.4	-30.4	+23.7	+10.9	-5.2	+3.4	+32.8	+3.1%	+23.54	+41.43
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-0.4%	-2.5	+0.0	-0.3	+0.0	-2.8	+0.5	+6.6	-0.1	+0.7	+7.7	+0.7%	+5.52	+7.23
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-1.5%	-8.7	+0.1	-1.3	+0.1	-9.7	+2.4	+18.8	-0.3	+1.9	+22.8	+2.2%	+16.38	+23.11
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-3.3%	-18.8	+0.2	-3.0	+0.3	-21.4	+5.9	+38.6	-0.8	+3.8	+47.5	+4.5%	+34.07	+51.90
<b>P23</b> 30p Minimum Price Beers Only	-0.2%	-1.5	+0.0	+0.0	+0.0	-1.5	+1.5	+0.4	-0.1	+0.2	+2.0	+0.2%	+1.40	+1.52
<b>P24</b> 30p Minimum Price Wines Only	+0.0%	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0%	+0.00	+0.00
<b>P25</b> 30p Minimum Price Spirits Only	-0.2%	+0.2	+0.1	-1.3	+0.0	-1.0	+0.9	+0.2	-0.2	+0.1	+0.9	+0.1%	+0.63	+0.78
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0%	+0.00	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	-0.0	-0.0	-0.0	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	+0.0%	+0.00	+0.00
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.0%	-0.0	-0.1	+0.0	+0.0	-0.1	+0.2	+0.0	-0.0	+0.0	+0.2	+0.0%	+0.15	+0.18
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.1%	-0.1	-0.2	-0.0	+0.0	-0.3	+0.5	+0.1	-0.0	+0.0	+0.5	+0.1%	+0.39	+0.50
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.1%	-0.2	-0.5	-0.0	+0.0	-0.8	+1.1	+0.2	-0.0	+0.1	+1.3	+0.1%	+0.93	+1.18
<b>P31</b> Ban Off Trade Discounting if > 10%	-0.3%	-0.5	-1.1	-0.1	+0.0	-1.7	+2.4	+0.4	-0.1	+0.1	+2.9	+0.3%	+2.05	+2.59
<b>P32</b> Total Ban Off Trade Discounting	-0.5%	-0.9	-1.9	-0.4	-0.0	-3.2	+4.7	+0.9	-0.1	+0.3	+5.8	+0.6%	+4.13	+5.18
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-0.0%	-0.2	+0.0	-0.0	+0.0	-0.2	+0.2	+0.1	-0.0	+0.0	+0.3	+0.0%	+0.19	+0.19

**Table A18.3: Summary tables for sensitivity analysis – heavy drinkers less elastic – consumption analysis – 18 to 24 year old hazardous drinkers**

SUMMARY - HAZARDOUS 18 to 24		Mean annual consumption per drinker (units)					Total spending on alcohol (£ millions)						Per drinker (£ p)	
Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail	On retail	Off duty +	On duty +	Total	% spending change	Change in spend per drinker p.a.	Change in spend p.a. if no change in consump.
							(exc duty + VAT)	(exc duty + VAT)	VAT	VAT	spending change			
<b>P1</b> General Price +1%	-0.2%	-1.4	-0.6	-0.9	-0.3	-3.2	+1.1	+6.6	+0.0	+0.9	+8.7	+0.8%	+12.22	+15.39
<b>P2</b> General Price +10%	-2.3%	-14.4	-6.0	-8.9	-3.4	-32.7	+10.8	+64.7	+0.0	+8.9	+84.4	+7.7%	+119.10	+153.86
<b>P3</b> General Price +25%	-5.8%	-36.5	-15.0	-22.4	-8.6	-82.5	+25.5	+155.5	-0.2	+21.0	+201.9	+18.5%	+284.79	+384.65
<b>P4</b> Low Priced Off Trade Products +10%	-0.1%	+0.6	-1.3	-0.6	+0.0	-1.3	+1.5	+0.9	-0.1	+0.3	+2.6	+0.2%	+3.71	+2.67
<b>P5</b> Low Priced Off Trade Products +25%	-0.2%	+1.6	-3.3	-1.6	+0.1	-3.2	+3.6	+2.2	-0.2	+0.7	+6.4	+0.6%	+8.97	+6.69
<b>P6</b> Low Priced On Trade Products +10%	-0.4%	-1.9	-0.0	-3.5	-0.9	-6.3	+0.1	+10.0	+0.1	+0.8	+11.0	+1.0%	+15.46	+23.00
<b>P7</b> Low Priced On Trade Products +25%	-1.1%	-4.8	-0.0	-8.8	-2.3	-15.8	+0.2	+23.1	+0.2	+1.6	+25.1	+2.3%	+35.34	+57.49
<b>P8</b> All Low Priced Products +10%	-0.5%	-1.3	-1.3	-4.1	-0.9	-7.6	+1.6	+10.9	-0.0	+1.1	+13.6	+1.2%	+19.17	+25.67
<b>P9</b> All Low Priced Products +25%	-1.3%	-3.2	-3.3	-10.4	-2.2	-19.1	+3.8	+25.3	-0.0	+2.4	+31.4	+2.9%	+44.36	+64.18
<b>P10</b> Minimum Price 15p (Off and On Trade)	+0.0%	-0.1	+0.0	+0.1	+0.0	+0.0	+0.2	+0.3	-0.0	+0.1	+0.6	+0.1%	+0.81	+0.34
<b>P11</b> Minimum Price 20p " "	+0.0%	-0.1	-0.1	+0.2	+0.1	+0.0	+0.6	+0.8	-0.0	+0.3	+1.8	+0.2%	+2.47	+1.09
<b>P12</b> Minimum Price 25p	-0.0%	-0.3	-0.2	+0.1	+0.2	-0.3	+1.5	+1.7	-0.0	+0.6	+3.7	+0.3%	+5.24	+2.53
<b>P13</b> Minimum Price 30p	-0.1%	-0.6	-0.8	-0.9	+0.3	-2.1	+3.4	+3.2	-0.2	+1.1	+7.4	+0.7%	+10.50	+6.26
<b>P14</b> Minimum Price 35p	-0.4%	-1.1	-2.5	-3.1	+0.5	-6.1	+7.0	+5.2	-0.5	+1.8	+13.5	+1.2%	+19.03	+13.83
<b>P15</b> Minimum Price 40p	-0.9%	-1.9	-4.8	-6.4	+0.7	-12.5	+12.1	+7.7	-0.9	+2.6	+21.6	+2.0%	+30.47	+25.35
<b>P16</b> Minimum Price 45p	-1.5%	-3.4	-8.1	-10.6	+1.0	-21.1	+18.5	+10.6	-1.4	+3.6	+31.3	+2.9%	+44.18	+40.78
<b>P17</b> Minimum Price 50p	-2.2%	-5.2	-12.3	-15.1	+1.2	-31.3	+25.6	+13.7	-2.1	+4.6	+41.8	+3.8%	+58.89	+58.99
<b>P18</b> Minimum Price 60p	-3.9%	-9.1	-22.4	-25.2	+1.7	-54.9	+39.5	+20.3	-3.9	+6.9	+62.7	+5.7%	+88.43	+101.18
<b>P19</b> Minimum Price 70p " "	-5.7%	-13.6	-33.9	-35.8	+2.2	-81.0	+51.1	+27.7	-6.6	+9.3	+81.4	+7.5%	+114.88	+148.14
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-0.1%	-1.2	-0.1	+0.3	+0.1	-0.9	+0.7	+4.1	+0.0	+0.7	+5.5	+0.5%	+7.74	+6.74
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-0.4%	-4.7	-0.8	-0.8	+0.4	-5.8	+3.5	+14.6	-0.1	+2.6	+20.5	+1.9%	+28.98	+27.37
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-1.7%	-13.5	-4.7	-6.5	+1.0	-23.7	+12.3	+36.4	-0.7	+6.3	+54.3	+5.0%	+76.60	+83.19
<b>P23</b> 30p Minimum Price Beers Only	+0.0%	-1.2	+0.5	+0.6	+0.2	+0.2	+1.9	+2.8	-0.1	+0.9	+5.5	+0.5%	+7.78	+3.51
<b>P24</b> 30p Minimum Price Wines Only	-0.1%	+0.4	-1.5	+0.1	+0.0	-1.1	+0.8	+0.3	-0.0	+0.1	+1.1	+0.1%	+1.55	+1.50
<b>P25</b> 30p Minimum Price Spirits Only	-0.1%	+0.2	+0.2	-1.6	+0.0	-1.2	+0.7	+0.2	-0.1	+0.1	+0.8	+0.1%	+1.17	+1.26
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0%	+0.00	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	+0.0%	+0.03	+0.03
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.0%	+0.0	-0.3	+0.0	+0.0	-0.3	+0.3	+0.1	+0.0	+0.0	+0.4	+0.0%	+0.57	+0.59
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.1%	+0.0	-0.8	+0.0	+0.0	-0.8	+0.8	+0.2	+0.0	+0.1	+1.1	+0.1%	+1.53	+1.59
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.1%	+0.1	-2.0	-0.0	+0.0	-1.9	+2.0	+0.5	+0.0	+0.2	+2.7	+0.2%	+3.76	+3.99
<b>P31</b> Ban Off Trade Discounting if > 10%	-0.3%	-0.0	-3.8	-0.4	+0.1	-4.2	+4.2	+1.1	+0.0	+0.4	+5.7	+0.5%	+8.00	+8.65
<b>P32</b> Total Ban Off Trade Discounting	-0.6%	-0.3	-6.2	-1.6	+0.0	-8.1	+8.1	+2.1	+0.0	+0.7	+10.9	+1.0%	+15.43	+16.82
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-0.0%	-0.1	-0.0	+0.0	+0.0	-0.1	+0.2	+0.2	-0.0	+0.1	+0.5	+0.0%	+0.65	+0.34

**Table A18.4: Summary tables for sensitivity analysis – heavy drinkers less elastic – consumption analysis – moderate drinkers**

SUMMARY - MODERATE		Mean annual consumption per drinker (units)					Total spending on alcohol (£ millions)						Per drinker (£ p)	
Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail	On retail	Off duty +	On duty +	Total	% spending change	Change in spend per drinker p.a.	Change in spend p.a. if no change in consump.
							(exc duty + VAT)	(exc duty + VAT)	VAT	VAT	spending change			
<b>P1</b> General Price +1%	-0.3%	-0.3	-0.5	-0.2	-0.0	-1.0	+9.6	+25.1	-0.7	+3.2	+37.2	+0.7%	+1.93	+2.76
<b>P2</b> General Price +10%	-3.5%	-3.5	-4.7	-1.8	-0.3	-10.4	+91.4	+242.1	-7.5	+30.4	+356.4	+6.7%	+18.45	+27.57
<b>P3</b> General Price +25%	-8.8%	-9.1	-12.0	-4.6	-0.7	-26.3	+208.1	+568.1	-23.0	+68.8	+821.9	+15.4%	+42.55	+68.91
<b>P4</b> Low Priced Off Trade Products +10%	-0.2%	+0.4	-0.8	-0.2	-0.0	-0.6	+13.8	+7.8	-1.4	+2.6	+22.7	+0.4%	+1.18	+0.90
<b>P5</b> Low Priced Off Trade Products +25%	-0.5%	+0.9	-2.0	-0.5	-0.0	-1.6	+32.0	+19.5	-4.0	+6.6	+54.0	+1.0%	+2.80	+2.24
<b>P6</b> Low Priced On Trade Products +10%	-0.2%	-0.4	-0.0	-0.2	-0.0	-0.7	+1.1	+32.6	+0.9	+2.5	+37.1	+0.7%	+1.92	+2.73
<b>P7</b> Low Priced On Trade Products +25%	-0.6%	-1.1	-0.0	-0.6	-0.1	-1.8	+2.7	+74.0	+2.2	+4.9	+83.8	+1.6%	+4.34	+6.82
<b>P8</b> All Low Priced Products +10%	-0.5%	-0.1	-0.8	-0.4	-0.1	-1.4	+14.8	+40.5	-0.5	+5.1	+59.9	+1.1%	+3.10	+3.63
<b>P9</b> All Low Priced Products +25%	-1.1%	-0.2	-2.0	-1.1	-0.1	-3.4	+34.7	+93.7	-1.8	+11.5	+138.2	+2.6%	+7.15	+9.06
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0.0%	-0.0	+0.0	-0.0	+0.0	-0.0	+1.4	+1.3	-0.0	+0.4	+3.1	+0.1%	+0.16	+0.07
<b>P11</b> Minimum Price 20p " "	+0.0%	+0.0	+0.0	-0.0	+0.0	+0.0	+3.7	+4.4	-0.0	+1.5	+9.5	+0.2%	+0.49	+0.19
<b>P12</b> Minimum Price 25p	+0.0%	+0.1	+0.1	-0.1	+0.0	+0.1	+8.2	+10.0	-0.1	+3.4	+21.6	+0.4%	+1.12	+0.44
<b>P13</b> Minimum Price 30p	-0.1%	+0.2	-0.0	-0.4	+0.0	-0.2	+20.5	+21.3	-1.1	+7.2	+47.9	+0.9%	+2.48	+1.24
<b>P14</b> Minimum Price 35p	-0.5%	+0.5	-0.8	-1.1	+0.0	-1.4	+42.9	+36.1	-4.6	+12.2	+86.6	+1.6%	+4.48	+2.98
<b>P15</b> Minimum Price 40p	-1.2%	+0.6	-2.3	-2.0	+0.0	-3.6	+73.1	+53.4	-10.6	+18.1	+134.0	+2.5%	+6.94	+5.73
<b>P16</b> Minimum Price 45p	-2.3%	+0.6	-4.4	-3.2	+0.1	-7.0	+112.5	+72.6	-19.1	+24.5	+190.5	+3.6%	+9.86	+9.75
<b>P17</b> Minimum Price 50p	-3.8%	+0.4	-7.2	-4.6	+0.1	-11.3	+157.8	+93.3	-30.4	+31.5	+252.3	+4.7%	+13.06	+14.91
<b>P18</b> Minimum Price 60p	-7.4%	-0.0	-14.7	-7.6	+0.1	-22.3	+250.4	+139.0	-61.7	+46.9	+374.6	+7.0%	+19.39	+28.03
<b>P19</b> Minimum Price 70p " "	-11.5%	-0.4	-23.4	-10.9	+0.1	-34.6	+315.6	+188.6	-102.7	+63.4	+464.8	+8.7%	+24.06	+42.87
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-0.0%	-0.1	+0.0	-0.0	+0.0	-0.0	+3.9	+10.0	+0.1	+2.2	+16.1	+0.3%	+0.84	+0.57
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-0.3%	-0.5	+0.0	-0.4	+0.0	-0.8	+21.5	+56.9	-0.3	+11.1	+89.1	+1.7%	+4.61	+3.88
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-2.0%	-2.0	-2.2	-1.9	+0.1	-6.1	+75.7	+161.9	-8.6	+28.7	+257.7	+4.8%	+13.34	+14.79
<b>P23</b> 30p Minimum Price Beers Only	+0.1%	-0.3	+0.4	+0.1	+0.0	+0.2	+8.8	+13.8	+0.4	+4.7	+27.7	+0.5%	+1.43	+0.52
<b>P24</b> 30p Minimum Price Wines Only	-0.2%	+0.1	-0.6	+0.0	+0.0	-0.5	+6.0	+1.8	-1.0	+0.6	+7.4	+0.1%	+0.38	+0.45
<b>P25</b> 30p Minimum Price Spirits Only	+0.0%	+0.4	+0.2	-0.5	+0.0	+0.1	+5.6	+5.7	-0.5	+2.0	+12.8	+0.2%	+0.66	+0.27
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	-0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0%	+0.00	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.0	+0.0	-0.0	-0.0	+0.1	+0.0	-0.0	+0.0	+0.2	+0.0%	+0.01	+0.01
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.1%	+0.0	-0.3	+0.0	+0.0	-0.2	+3.4	+0.5	-0.3	+0.2	+3.8	+0.1%	+0.19	+0.29
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.2%	+0.0	-0.7	+0.0	-0.0	-0.6	+9.0	+1.4	-0.8	+0.5	+10.0	+0.2%	+0.52	+0.77
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.5%	+0.0	-1.6	-0.0	-0.0	-1.6	+21.7	+3.2	-2.0	+1.1	+24.0	+0.5%	+1.24	+1.87
<b>P31</b> Ban Off Trade Discounting if > 10%	-1.1%	+0.0	-3.1	-0.1	-0.0	-3.2	+43.8	+6.7	-4.3	+2.3	+48.5	+0.9%	+2.51	+3.87
<b>P32</b> Total Ban Off Trade Discounting	-1.9%	-0.0	-5.1	-0.5	-0.0	-5.7	+77.7	+13.2	-8.2	+4.4	+87.2	+1.6%	+4.52	+7.01
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-0.0%	-0.0	-0.0	-0.0	+0.0	-0.0	+1.3	+1.3	-0.0	+0.4	+3.1	+0.1%	+0.16	+0.07

**Table A18.5: Summary tables for sensitivity analysis – heavy drinkers less elastic – consumption analysis – hazardous drinkers**

SUMMARY - HAZARDOUS		Mean annual consumption per drinker (units)					Total spending on alcohol (£ millions)						Per drinker (£ p)		
Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail	On retail	Off duty +	On duty +	Total spending change	% spending change	Change in spend per drinker p.a.	Change in spend p.a. if no change in consump.	
							(exc duty + VAT)	(exc duty + VAT)	VAT	VAT					
P1	General Price +1%	-0.2%	-1.2	-1.6	-0.5	-0.1	-3.4	+19.1	+31.5	+0.5	+4.4	+55.5	+0.8%	+8.38	+10.70
P2	General Price +10%	-2.4%	-11.7	-16.4	-5.4	-0.8	-34.3	+185.7	+308.4	+3.5	+42.9	+540.5	+7.6%	+81.51	+107.04
P3	General Price +25%	-6.1%	-29.6	-41.2	-13.5	-2.1	-86.5	+440.6	+741.3	+4.2	+101.7	+1287.8	+18.1%	+194.22	+267.59
P4	Low Priced Off Trade Products +10%	-0.2%	+0.5	-3.0	-0.9	-0.0	-3.4	+28.8	+6.4	-0.4	+2.2	+37.1	+0.5%	+5.59	+5.42
P5	Low Priced Off Trade Products +25%	-0.6%	+1.2	-7.5	-2.2	-0.1	-8.5	+68.8	+16.0	-1.5	+5.6	+88.8	+1.3%	+13.39	+13.54
P6	Low Priced On Trade Products +10%	-0.2%	-1.6	+0.3	-0.8	-0.2	-2.4	+1.2	+55.4	+1.1	+6.0	+63.6	+0.9%	+9.59	+12.40
P7	Low Priced On Trade Products +25%	-0.4%	-4.1	+0.7	-2.0	-0.6	-6.0	+3.1	+130.2	+2.7	+13.4	+149.5	+2.1%	+22.54	+31.01
P8	All Low Priced Products +10%	-0.4%	-1.2	-2.7	-1.7	-0.3	-5.8	+30.1	+61.8	+0.7	+8.2	+100.8	+1.4%	+15.20	+17.82
P9	All Low Priced Products +25%	-1.0%	-2.9	-6.8	-4.2	-0.6	-14.5	+71.9	+146.5	+1.1	+19.1	+238.6	+3.4%	+35.99	+44.55
P10	Minimum Price 15p (Off and On Trade)	-0.0%	-0.1	+0.1	-0.1	+0.0	-0.1	+2.7	+1.4	+0.0	+0.5	+4.6	+0.1%	+0.70	+0.45
P11	Minimum Price 20p " "	-0.0%	-0.5	+0.2	-0.3	+0.0	-0.6	+8.1	+3.8	+0.1	+1.3	+13.4	+0.2%	+2.02	+1.37
P12	Minimum Price 25p	-0.1%	-1.4	+0.4	-0.6	+0.0	-1.6	+19.7	+9.0	+0.1	+3.1	+31.9	+0.4%	+4.81	+3.45
P13	Minimum Price 30p	-0.3%	-2.6	+0.3	-2.0	+0.1	-4.2	+45.7	+18.5	-0.4	+6.4	+70.2	+1.0%	+10.59	+8.51
P14	Minimum Price 35p	-0.8%	-4.1	-2.2	-4.7	+0.1	-10.9	+96.1	+31.3	-2.2	+10.9	+136.0	+1.9%	+20.51	+19.22
P15	Minimum Price 40p	-1.5%	-6.2	-7.3	-8.7	+0.1	-22.1	+171.5	+46.9	-5.8	+16.3	+229.0	+3.2%	+34.53	+36.64
P16	Minimum Price 45p	-2.7%	-9.1	-15.4	-13.6	+0.2	-38.0	+273.3	+64.5	-10.6	+22.4	+349.6	+4.9%	+52.72	+61.71
P17	Minimum Price 50p	-4.1%	-12.6	-26.6	-18.9	+0.2	-57.8	+393.5	+83.4	-17.1	+29.0	+488.8	+6.9%	+73.71	+93.27
P18	Minimum Price 60p	-7.4%	-20.3	-55.8	-30.2	+0.3	-106.0	+652.4	+124.4	-37.3	+43.2	+782.7	+11.0%	+118.04	+170.20
P19	Minimum Price 70p " "	-11.2%	-28.8	-88.8	-42.0	+0.3	-159.3	+876.7	+169.6	-69.8	+58.4	+1035.0	+14.6%	+156.08	+254.99
P20	Minimum Price 20p Off and 80p On Trade	-0.1%	-1.1	+0.3	-0.2	+0.0	-1.0	+8.4	+17.9	+0.3	+3.2	+29.8	+0.4%	+4.49	+4.16
P21	Minimum Price 30p Off and 95p On Trade	-0.5%	-5.6	+0.7	-1.9	+0.1	-6.7	+47.0	+86.0	+0.7	+15.0	+148.6	+2.1%	+22.42	+22.64
P22	Minimum Price 40p Off and 110p On Trade	-2.1%	-15.5	-6.4	-8.6	+0.2	-30.3	+174.8	+242.0	-3.1	+40.4	+454.1	+6.4%	+68.47	+80.07
P23	30p Minimum Price Beers Only	-0.2%	-4.1	+1.4	+0.2	+0.0	-2.4	+24.8	+12.4	+0.2	+4.3	+41.7	+0.6%	+6.29	+4.81
P24	30p Minimum Price Wines Only	-0.1%	+0.2	-2.0	+0.0	+0.0	-1.7	+10.2	+0.9	-0.4	+0.3	+11.1	+0.2%	+1.67	+2.06
P25	30p Minimum Price Spirits Only	-0.0%	+1.2	+0.9	-2.3	+0.0	-0.1	+10.7	+5.2	-0.2	+1.8	+17.4	+0.2%	+2.63	+1.65
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	-0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0%	+0.00	+0.00	
P27	Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.0	-0.0	+0.0	-0.0	+0.3	+0.0	-0.0	+0.0	+0.3	+0.0%	+0.05	+0.06
P28	Ban Off Trade Discounting if > 40%	-0.1%	-0.0	-1.1	+0.0	+0.0	-1.1	+8.1	+0.4	+0.1	+0.1	+8.8	+0.1%	+1.33	+1.77
P29	Ban Off Trade Discounting if > 30%	-0.2%	-0.1	-2.7	-0.0	+0.0	-2.8	+21.1	+1.2	+0.3	+0.4	+23.0	+0.3%	+3.48	+4.61
P30	Ban Off Trade Discounting if > 20%	-0.5%	-0.3	-6.3	-0.1	+0.0	-6.7	+50.5	+2.8	+0.7	+1.0	+55.0	+0.8%	+8.29	+11.12
P31	Ban Off Trade Discounting if > 10%	-0.9%	-0.7	-12.2	-0.5	-0.0	-13.5	+101.7	+5.9	+1.1	+2.1	+110.9	+1.6%	+16.72	+22.67
P32	Total Ban Off Trade Discounting	-1.7%	-1.7	-20.1	-1.7	-0.0	-23.6	+176.9	+11.5	+1.5	+4.0	+193.9	+2.7%	+29.25	+39.90
P33	Ban Off Trade Discount if Reg Price <30p	-0.0%	-0.3	+0.0	-0.0	+0.0	-0.3	+3.1	+1.1	+0.0	+0.4	+4.6	+0.1%	+0.70	+0.54

**Table A18.6: Summary tables for sensitivity analysis – heavy drinkers less elastic – consumption analysis – harmful drinkers**

SUMMARY - HARMFUL	Mean annual consumption per drinker (units)						Total spending on alcohol (£ millions)						Per drinker (£ p)	
	Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.
<b>P1</b> General Price +1%	-0.2%	-3.5	-3.5	-1.3	-0.3	-8.7	+17.7	+24.1	+0.4	+3.3	+45.5	+0.8%	+19.07	+24.48
<b>P2</b> General Price +10%	-2.4%	-35.4	-35.5	-13.5	-3.1	-87.5	+172.4	+235.7	+2.5	+32.3	+442.9	+7.6%	+185.46	+244.78
<b>P3</b> General Price +25%	-6.1%	-90.0	-89.3	-33.9	-7.8	-221.0	+409.7	+565.9	+2.1	+76.3	+1053.9	+18.0%	+441.31	+611.95
<b>P4</b> Low Priced Off Trade Products +10%	-0.4%	-1.6	-8.1	-3.2	-0.2	-13.2	+33.3	+5.9	-1.1	+2.1	+40.2	+0.7%	+16.85	+17.49
<b>P5</b> Low Priced Off Trade Products +25%	-0.9%	-4.1	-20.3	-8.1	-0.5	-33.0	+79.4	+14.8	-3.3	+5.2	+96.1	+1.6%	+40.24	+43.73
<b>P6</b> Low Priced On Trade Products +10%	-0.2%	-4.2	+0.8	-1.3	-0.7	-5.5	+1.1	+48.9	+1.0	+5.5	+56.5	+1.0%	+23.65	+29.97
<b>P7</b> Low Priced On Trade Products +25%	-0.4%	-10.6	+2.0	-3.3	-1.9	-13.8	+2.7	+115.6	+2.4	+12.4	+133.3	+2.3%	+55.81	+74.94
<b>P8</b> All Low Priced Products +10%	-0.5%	-5.9	-7.3	-4.5	-1.0	-18.7	+34.4	+54.9	-0.1	+7.5	+96.8	+1.7%	+40.52	+47.47
<b>P9</b> All Low Priced Products +25%	-1.3%	-14.8	-18.4	-11.3	-2.4	-46.8	+82.2	+130.7	-0.9	+17.7	+229.7	+3.9%	+96.20	+118.66
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0.0%	-0.4	-0.4	-0.8	+0.0	-1.5	+4.3	+1.8	-0.3	+0.6	+6.5	+0.1%	+2.71	+2.01
<b>P11</b> Minimum Price 20p " "	-0.2%	-3.5	-0.6	-1.6	+0.1	-5.6	+13.6	+4.5	-0.8	+1.6	+19.0	+0.3%	+7.96	+6.74
<b>P12</b> Minimum Price 25p	-0.4%	-10.8	-0.8	-3.4	+0.1	-14.8	+32.6	+9.5	-2.0	+3.3	+43.5	+0.7%	+18.21	+16.95
<b>P13</b> Minimum Price 30p	-0.9%	-22.1	-1.8	-8.8	+0.3	-32.5	+69.4	+18.7	-4.6	+6.6	+90.1	+1.5%	+37.71	+38.38
<b>P14</b> Minimum Price 35p	-1.7%	-35.6	-9.3	-18.8	+0.4	-63.3	+132.5	+31.4	-9.2	+11.1	+165.7	+2.8%	+69.40	+77.85
<b>P15</b> Minimum Price 40p	-3.0%	-52.5	-23.9	-31.7	+0.5	-107.6	+218.8	+46.4	-15.9	+16.4	+265.7	+4.5%	+111.26	+136.28
<b>P16</b> Minimum Price 45p	-4.5%	-72.4	-44.7	-46.9	+0.6	-163.3	+323.7	+63.3	-24.5	+22.2	+384.7	+6.6%	+161.11	+212.89
<b>P17</b> Minimum Price 50p	-6.3%	-94.1	-71.5	-63.1	+0.7	-228.0	+438.4	+81.5	-35.4	+28.5	+513.0	+8.8%	+214.82	+303.84
<b>P18</b> Minimum Price 60p	-10.3%	-140.1	-137.6	-97.4	+0.7	-374.4	+663.8	+120.9	-65.3	+42.1	+761.4	+13.0%	+318.82	+513.15
<b>P19</b> Minimum Price 70p " "	-14.6%	-188.0	-211.6	-132.0	+0.3	-531.3	+847.1	+164.2	-107.2	+56.4	+960.5	+16.4%	+402.20	+741.07
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-0.2%	-5.6	-0.4	-1.6	+0.1	-7.5	+13.9	+22.2	-0.5	+3.8	+39.4	+0.7%	+16.48	+16.57
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-1.1%	-31.1	-0.9	-8.6	+0.4	-40.3	+70.5	+86.7	-3.6	+14.9	+168.6	+2.9%	+70.60	+78.58
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-3.6%	-78.0	-21.8	-31.4	+0.7	-130.6	+221.8	+229.8	-13.5	+38.5	+476.6	+8.2%	+199.58	+250.88
<b>P23</b> 30p Minimum Price Beers Only	-0.7%	-28.3	+3.1	+0.5	+0.1	-24.5	+44.4	+9.2	-2.4	+3.3	+54.4	+0.9%	+22.77	+25.62
<b>P24</b> 30p Minimum Price Wines Only	-0.1%	+2.2	-6.9	+0.2	+0.1	-4.4	+11.3	+3.9	-0.6	+1.4	+16.0	+0.3%	+6.71	+6.37
<b>P25</b> 30p Minimum Price Spirits Only	-0.1%	+3.9	+1.9	-9.5	+0.1	-3.5	+13.6	+5.6	-1.5	+2.0	+19.6	+0.3%	+8.21	+6.38
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	-0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0%	+0.00	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	-0.0	-0.1	-0.0	-0.0	-0.1	+0.3	+0.0	-0.0	+0.0	+0.4	+0.0%	+0.15	+0.17
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.1%	-0.3	-2.3	+0.0	+0.0	-2.6	+6.7	+0.4	+0.1	+0.1	+7.3	+0.1%	+3.05	+4.00
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.2%	-1.1	-5.7	-0.0	-0.0	-6.8	+17.7	+1.0	+0.1	+0.4	+19.3	+0.3%	+8.07	+10.57
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.5%	-2.6	-13.6	-0.3	-0.0	-16.5	+43.0	+2.5	+0.4	+0.9	+46.7	+0.8%	+19.57	+25.93
<b>P31</b> Ban Off Trade Discounting if > 10%	-0.9%	-5.9	-26.2	-1.5	-0.1	-33.7	+87.4	+5.2	+0.5	+1.8	+95.0	+1.6%	+39.80	+53.36
<b>P32</b> Total Ban Off Trade Discounting	-1.7%	-11.9	-43.4	-4.5	-0.4	-60.2	+156.3	+10.2	+0.6	+3.6	+170.7	+2.9%	+71.47	+96.49
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-0.1%	-2.2	-0.0	-0.1	+0.0	-2.4	+5.1	+1.0	-0.2	+0.3	+6.3	+0.1%	+2.62	+2.59

**Table A18.7: Summary tables for sensitivity analysis – heavy drinkers less elastic – harm analysis – overall population**

SUMMARY - TOTAL	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Policy Scenario	Deaths ('000s)	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths ('000s)	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)
<b>P1</b> General Price +1%	-20	-0.1	-0.6	-0.8	-0.2	-91	-1.3	-0.6	-3.2	-3.6	-1.4	-2.4	-2.5	-6.4	-0.1	-31.7	-0.7
<b>P2</b> General Price +10%	-197	-1.1	-5.9	-8.6	-2.1	-896	-12.5	-6.5	-32.1	-36.8	-14.2	-24.5	-25.4	-64.1	-1.1	-319.3	-6.6
<b>P3</b> General Price +25%	-476	-2.8	-14.3	-21.2	-5.2	-2194	-31.1	-15.7	-79.2	-90.7	-35.8	-61.8	-63.9	-161.5	-2.7	-804.3	-16.5
<b>P4</b> Low Priced Off Trade Products +10%	-28	-0.2	-0.7	-1.1	-0.2	-145	-1.9	-0.8	-4.6	-4.8	-0.2	-0.1	-0.5	-0.7	-0.0	-15.1	-0.9
<b>P5</b> Low Priced Off Trade Products +25%	-69	-0.5	-1.7	-2.7	-0.6	-359	-4.7	-2.0	-11.6	-12.0	-0.5	-0.2	-1.2	-1.8	-0.0	-37.7	-2.3
<b>P6</b> Low Priced On Trade Products +10%	-12	-0.1	-0.4	-0.6	-0.2	-52	-0.8	-0.4	-2.2	-2.5	-2.2	-4.8	-7.3	-14.3	-0.2	-29.1	-0.4
<b>P7</b> Low Priced On Trade Products +25%	-31	-0.2	-1.0	-1.6	-0.4	-131	-2.1	-1.1	-5.4	-6.4	-5.6	-12.0	-18.2	-35.8	-0.5	-73.0	-0.9
<b>P8</b> All Low Priced Products +10%	-40	-0.3	-1.1	-1.7	-0.4	-197	-2.7	-1.3	-6.8	-7.4	-2.4	-4.9	-7.7	-15.0	-0.2	-44.3	-1.3
<b>P9</b> All Low Priced Products +25%	-100	-0.7	-2.9	-4.4	-1.0	-491	-6.8	-3.3	-17.2	-18.8	-6.1	-12.2	-19.3	-37.6	-0.5	-111.0	-3.2
<b>P10</b> Minimum Price 15p (Off and On Trade)	-1	-0.0	-0.0	-0.0	-0.0	-8	-0.1	-0.0	-0.3	-0.2	+0.0	+0.1	-0.0	+0.1	+0.0	-0.5	-0.1
<b>P11</b> Minimum Price 20p " "	-4	-0.0	-0.1	-0.2	-0.0	-31	-0.5	-0.1	-1.1	-0.9	+0.1	+0.2	-0.1	+0.2	+0.0	-2.1	-0.4
<b>P12</b> Minimum Price 25p	-12	-0.1	-0.2	-0.5	-0.1	-83	-1.3	-0.2	-2.9	-2.4	+0.1	+0.2	-0.3	-0.0	+0.0	-7.1	-1.2
<b>P13</b> Minimum Price 30p	-33	-0.3	-0.7	-1.3	-0.3	-208	-3.1	-0.8	-7.1	-6.4	-0.3	-0.1	-1.0	-1.4	-0.0	-22.0	-2.5
<b>P14</b> Minimum Price 35p	-85	-0.6	-2.0	-3.4	-0.7	-485	-6.8	-2.3	-16.3	-15.8	-1.3	-1.5	-2.7	-5.5	-0.1	-61.3	-4.8
<b>P15</b> Minimum Price 40p	-162	-1.2	-4.2	-6.7	-1.5	-904	-12.5	-4.9	-30.4	-30.7	-3.2	-4.1	-5.5	-12.8	-0.2	-128.4	-8.0
<b>P16</b> Minimum Price 45p	-261	-1.9	-7.0	-11.0	-2.4	-1435	-19.8	-8.1	-48.5	-49.7	-6.0	-8.1	-9.5	-23.6	-0.4	-225.8	-12.0
<b>P17</b> Minimum Price 50p	-378	-2.7	-9.9	-15.7	-3.5	-2054	-28.4	-11.4	-69.1	-71.2	-9.6	-13.2	-14.7	-37.6	-0.7	-350.6	-16.5
<b>P18</b> Minimum Price 60p	-643	-4.4	-16.7	-26.4	-5.9	-3432	-47.7	-18.9	-115.6	-120.2	-18.6	-25.7	-27.3	-71.6	-1.4	-662.6	-26.6
<b>P19</b> Minimum Price 70p " "	-917	-6.3	-23.7	-37.6	-8.5	-4855	-68.0	-26.6	-164.0	-171.6	-28.6	-39.7	-41.5	-109.8	-2.1	-1009.4	-36.5
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-6	-0.1	-0.1	-0.3	-0.1	-39	-0.6	-0.2	-1.4	-1.3	-0.5	-1.2	-2.0	-3.8	-0.0	-8.0	-0.6
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-48	-0.4	-1.1	-2.0	-0.4	-279	-4.1	-1.2	-9.8	-9.3	-2.4	-5.0	-7.8	-15.2	-0.2	-47.9	-3.1
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-213	-1.5	-5.8	-9.1	-2.0	-1134	-15.9	-6.6	-39.3	-40.5	-8.9	-16.5	-20.9	-46.2	-0.7	-211.8	-9.6
<b>P23</b> 30p Minimum Price Beers Only	-16	-0.2	-0.3	-0.6	-0.1	-120	-1.9	-0.3	-4.2	-3.4	-0.1	-0.2	-0.4	-0.8	-0.0	-14.0	-2.1
<b>P24</b> 30p Minimum Price Wines Only	-13	-0.1	-0.4	-0.5	-0.1	-61	-0.8	-0.4	-2.0	-2.2	-0.2	-0.0	-0.3	-0.5	-0.0	-10.9	-0.3
<b>P25</b> 30p Minimum Price Spirits Only	-4	-0.0	-0.1	-0.2	-0.0	-26	-0.4	-0.1	-0.9	-0.8	+0.1	+0.1	-0.4	-0.2	+0.0	+2.9	-0.2
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
<b>P27</b> Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.1	-0.0	-0.0	-0.0	-0.0	-0.0	-0.2	-0.0
<b>P28</b> Ban Off Trade Discounting if > 40%	-6	-0.0	-0.2	-0.3	-0.1	-30	-0.4	-0.2	-1.0	-1.1	-0.1	-0.2	-0.2	-0.5	-0.0	-6.6	-0.2
<b>P29</b> Ban Off Trade Discounting if > 30%	-16	-0.1	-0.4	-0.7	-0.2	-80	-1.1	-0.5	-2.6	-2.9	-0.4	-0.5	-0.5	-1.4	-0.0	-17.2	-0.5
<b>P30</b> Ban Off Trade Discounting if > 20%	-39	-0.2	-1.1	-1.6	-0.4	-192	-2.5	-1.2	-6.3	-7.0	-1.0	-1.3	-1.3	-3.6	-0.1	-42.1	-1.2
<b>P31</b> Ban Off Trade Discounting if > 10%	-79	-0.5	-2.2	-3.2	-0.8	-384	-5.1	-2.4	-12.8	-14.3	-2.2	-2.8	-2.9	-7.8	-0.2	-87.2	-2.5
<b>P32</b> Total Ban Off Trade Discounting	-136	-0.8	-3.8	-5.6	-1.3	-669	-9.1	-4.3	-22.6	-25.0	-4.0	-5.3	-5.4	-14.8	-0.3	-156.1	-4.4
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-2	-0.0	-0.0	-0.1	-0.0	-14	-0.2	-0.0	-0.5	-0.4	-0.0	-0.0	-0.1	-0.2	-0.0	-1.8	-0.2

**Table A18.8: Summary tables for sensitivity analysis – heavy drinkers less elastic – harm analysis – 11 to 17 year old drinkers**

SUMMARY - 11 TO 17	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.		
	Policy Scenario	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s)	Unemployed ('000s people)
P1	General Price +1%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.6	-1.5	-2.2	-0.0	-1.4	-0.0
P2	General Price +10%	-2	-0.0	-0.3	-0.3	-0.1	-2	-0.1	-0.2	-0.4	-1.0	-1.9	-6.0	-14.6	-22.5	-0.2	-14.5	-0.1
P3	General Price +25%	-6	-0.0	-0.7	-0.8	-0.3	-6	-0.1	-0.6	-1.0	-2.5	-4.7	-15.1	-36.6	-56.4	-0.5	-36.3	-0.3
P4	Low Priced Off Trade Products +10%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.3	-0.0	-0.3	-0.0
P5	Low Priced Off Trade Products +25%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.4	-0.8	-0.0	-0.8	-0.0
P6	Low Priced On Trade Products +10%	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.2	-0.4	-0.7	-2.3	-5.9	-9.0	-0.1	-5.4	-0.0
P7	Low Priced On Trade Products +25%	-2	-0.0	-0.3	-0.3	-0.1	-2	-0.1	-0.2	-0.4	-1.0	-1.7	-5.9	-14.8	-22.4	-0.2	-13.5	-0.1
P8	All Low Priced Products +10%	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.2	-0.4	-0.7	-2.5	-6.1	-9.3	-0.1	-5.7	-0.1
P9	All Low Priced Products +25%	-2	-0.0	-0.3	-0.4	-0.1	-2	-0.1	-0.3	-0.4	-1.1	-1.8	-6.1	-15.3	-23.3	-0.2	-14.3	-0.1
P10	Minimum Price 15p (Off and On Trade)	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.0	-0.0	-0.0
P11	Minimum Price 20p " "	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.2	-0.0	-0.2	-0.0
P12	Minimum Price 25p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.3	-0.6	-0.0	-0.5	-0.0
P13	Minimum Price 30p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.4	-0.7	-1.3	-0.0	-1.3	-0.0
P14	Minimum Price 35p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.8	-1.4	-2.5	-0.0	-2.3	-0.1
P15	Minimum Price 40p	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.0	-0.1	-0.2	-0.5	-1.3	-2.4	-4.1	-0.0	-3.5	-0.1
P16	Minimum Price 45p	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.3	-0.7	-2.0	-3.9	-6.6	-0.1	-5.4	-0.1
P17	Minimum Price 50p	-1	-0.0	-0.1	-0.2	-0.1	-1	-0.0	-0.1	-0.2	-0.4	-1.0	-2.9	-5.8	-9.7	-0.1	-7.8	-0.2
P18	Minimum Price 60p	-2	-0.0	-0.2	-0.3	-0.1	-2	-0.0	-0.2	-0.3	-0.8	-1.7	-4.9	-10.3	-16.9	-0.2	-13.4	-0.2
P19	Minimum Price 70p " "	-3	-0.0	-0.3	-0.4	-0.1	-3	-0.1	-0.3	-0.4	-1.1	-2.5	-7.2	-15.5	-25.2	-0.2	-19.7	-0.3
P20	Minimum Price 20p Off and 80p On Trade	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.9	-1.8	-3.0	-0.0	-2.1	-0.0
P21	Minimum Price 30p Off and 95p On Trade	-1	-0.0	-0.1	-0.2	-0.1	-1	-0.0	-0.1	-0.2	-0.4	-1.0	-3.1	-6.6	-10.7	-0.1	-7.4	-0.1
P22	Minimum Price 40p Off and 110p On Trade	-3	-0.0	-0.3	-0.3	-0.1	-3	-0.0	-0.3	-0.4	-1.0	-2.2	-6.9	-14.9	-24.1	-0.2	-16.3	-0.2
P23	30p Minimum Price Beers Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.4	-0.8	-0.0	-0.9	-0.0
P24	30p Minimum Price Wines Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
P25	30p Minimum Price Spirits Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.5	-0.0	-0.4	-0.0
P26	30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
P27	Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0
P28	Ban Off Trade Discounting if > 40%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.0	-0.1	-0.0
P29	Ban Off Trade Discounting if > 30%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.2	-0.0	-0.2	-0.0
P30	Ban Off Trade Discounting if > 20%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.3	-0.6	-0.0	-0.6	-0.0
P31	Ban Off Trade Discounting if > 10%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.4	-0.8	-1.3	-0.0	-1.2	-0.0
P32	Total Ban Off Trade Discounting	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.1	-0.1	-0.3	-0.7	-1.7	-2.6	-0.0	-2.2	-0.0
P33	Ban Off Trade Discount if Reg Price <30p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.0	-0.1	-0.0

**Table A18.9: Summary tables for sensitivity analysis – heavy drinkers less elastic – harm analysis – 18 to 24 year old hazardous drinkers**

SUMMARY - HAZARDOUS 18 to 24	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.		
	Policy Scenario	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)	Unemployed ('000s people)
P1	General Price +1%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.4	-0.2	-0.9	-0.0	-2.7	+0.0
P2	General Price +10%	-3	-0.0	-0.1	-0.2	-0.1	-3	-0.0	-0.1	-0.2	-0.6	-2.5	-4.2	-2.1	-8.9	-0.2	-27.0	+0.0
P3	General Price +25%	-7	-0.0	-0.4	-0.5	-0.1	-8	-0.1	-0.3	-0.6	-1.5	-6.3	-10.6	-5.4	-22.4	-0.4	-68.0	+0.0
P4	Low Priced Off Trade Products +10%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	+0.0	-0.1	-0.1	-0.0	-0.9	+0.0
P5	Low Priced Off Trade Products +25%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.1	+0.0	-0.1	-0.2	-0.0	-2.3	+0.0
P6	Low Priced On Trade Products +10%	-1	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.1	-0.1	-0.5	-0.8	-0.4	-1.7	-0.0	-5.2	+0.0
P7	Low Priced On Trade Products +25%	-1	-0.0	-0.1	-0.1	-0.0	-2	-0.0	-0.1	-0.1	-0.3	-1.2	-2.1	-1.0	-4.4	-0.1	-13.1	+0.0
P8	All Low Priced Products +10%	-1	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.1	-0.1	-0.5	-0.8	-0.5	-1.8	-0.0	-6.1	+0.0
P9	All Low Priced Products +25%	-1	-0.0	-0.1	-0.1	-0.0	-2	-0.0	-0.1	-0.2	-0.4	-1.3	-2.1	-1.2	-4.6	-0.1	-15.4	+0.0
P10	Minimum Price 15p (Off and On Trade)	+0	-0.0	+0.0	+0.0	+0.0	+0	-0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
P11	Minimum Price 20p " "	+0	-0.0	+0.0	+0.0	+0.0	+0	-0.0	+0.0	-0.0	+0.0	+0.0	+0.0	+0.0	+0.1	+0.0	+0.0	+0.0
P12	Minimum Price 25p	+0	-0.0	-0.0	-0.0	-0.0	+0	-0.0	-0.0	-0.0	-0.0	+0.0	+0.1	-0.0	+0.1	+0.0	-0.1	+0.0
P13	Minimum Price 30p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	+0.0	-0.1	-0.1	-0.0	-1.4	+0.0
P14	Minimum Price 35p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.2	-0.3	-0.8	-0.0	-4.5	+0.0
P15	Minimum Price 40p	-1	-0.0	-0.0	-0.1	-0.0	-1	-0.0	-0.0	-0.1	-0.2	-0.6	-0.7	-0.7	-2.0	-0.0	-9.5	+0.0
P16	Minimum Price 45p	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.3	-1.1	-1.4	-1.2	-3.7	-0.1	-16.2	+0.0
P17	Minimum Price 50p	-2	-0.0	-0.1	-0.2	-0.1	-2	-0.0	-0.1	-0.2	-0.5	-1.7	-2.3	-1.8	-5.7	-0.1	-24.2	+0.0
P18	Minimum Price 60p	-3	-0.0	-0.2	-0.3	-0.1	-4	-0.1	-0.2	-0.4	-0.9	-3.1	-4.3	-3.1	-10.5	-0.2	-42.6	+0.0
P19	Minimum Price 70p " "	-5	-0.0	-0.3	-0.4	-0.1	-5	-0.1	-0.3	-0.5	-1.4	-4.6	-6.6	-4.7	-15.8	-0.3	-63.0	+0.0
P20	Minimum Price 20p Off and 80p On Trade	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.1	-0.2	-0.0	-0.7	+0.0
P21	Minimum Price 30p Off and 95p On Trade	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.1	-0.1	-0.4	-0.6	-0.4	-1.4	-0.0	-4.6	+0.0
P22	Minimum Price 40p Off and 110p On Trade	-2	-0.0	-0.1	-0.1	-0.0	-2	-0.0	-0.1	-0.2	-0.4	-1.7	-2.7	-1.5	-5.8	-0.1	-19.2	+0.0
P23	30p Minimum Price Beers Only	+0	+0.0	+0.0	+0.0	+0.0	-0	-0.0	+0.0	-0.0	-0.0	+0.0	+0.1	+0.0	+0.1	+0.0	+0.2	+0.0
P24	30p Minimum Price Wines Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.0	-0.8	+0.0
P25	30p Minimum Price Spirits Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.0	-0.9	+0.0
P26	30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
P27	Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	+0.0
P28	Ban Off Trade Discounting if > 40%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.2	+0.0
P29	Ban Off Trade Discounting if > 30%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.0	-0.6	+0.0
P30	Ban Off Trade Discounting if > 20%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.1	-0.3	-0.0	-1.5	+0.0
P31	Ban Off Trade Discounting if > 10%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.3	-0.2	-0.8	-0.0	-3.2	+0.0
P32	Total Ban Off Trade Discounting	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.1	-0.1	-0.5	-0.6	-0.5	-1.6	-0.0	-6.3	+0.0
P33	Ban Off Trade Discount if Reg Price <30p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	+0.0	-0.0	-0.0	-0.0	-0.1	+0.0



**Table A18.10: Summary tables for sensitivity analysis – heavy drinkers less elastic – harm analysis – moderate drinkers**

SUMMARY - MODERATE	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)	Unemployed ('000s people)
P1 General Price +1%	-7	-0.0	-0.3	-0.3	-0.1	-10	-0.3	-0.3	-0.8	-1.3	-0.6	-0.9	-0.5	-2.0	-0.0	-15.4	+0.0
P2 General Price +10%	-66	-0.3	-2.8	-3.5	-0.9	-99	-3.0	-3.0	-8.7	-13.2	-5.9	-8.6	-5.4	-19.9	-0.4	-155.0	+0.0
P3 General Price +25%	-161	-0.7	-7.1	-8.8	-2.4	-234	-7.5	-7.6	-22.0	-32.9	-15.0	-21.9	-13.5	-50.4	-1.0	-390.0	+0.0
P4 Low Priced Off Trade Products +10%	-6	-0.0	-0.2	-0.3	-0.1	-9	-0.4	-0.3	-0.9	-1.2	+0.1	+0.3	+0.0	+0.4	+0.0	-2.7	+0.0
P5 Low Priced Off Trade Products +25%	-14	-0.1	-0.6	-0.8	-0.2	-23	-0.9	-0.7	-2.3	-3.0	+0.3	+0.7	+0.0	+1.1	+0.0	-6.7	+0.0
P6 Low Priced On Trade Products +10%	-5	-0.0	-0.2	-0.2	-0.1	-7	-0.2	-0.2	-0.6	-0.9	-0.7	-1.1	-0.7	-2.5	-0.0	-12.5	+0.0
P7 Low Priced On Trade Products +25%	-11	-0.0	-0.5	-0.6	-0.2	-17	-0.6	-0.5	-1.6	-2.3	-1.8	-2.7	-1.7	-6.2	-0.1	-31.5	+0.0
P8 All Low Priced Products +10%	-10	-0.1	-0.4	-0.5	-0.1	-16	-0.6	-0.5	-1.6	-2.1	-0.6	-0.8	-0.6	-2.0	-0.0	-15.3	+0.0
P9 All Low Priced Products +25%	-25	-0.1	-1.1	-1.3	-0.3	-39	-1.5	-1.2	-3.9	-5.2	-1.5	-2.0	-1.6	-5.1	-0.1	-38.4	+0.0
P10 Minimum Price 15p (Off and On Trade)	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	+0.0	+0.0	+0.0	+0.1	+0.0	+0.6	+0.0
P11 Minimum Price 20p " "	-0	-0.0	-0.0	-0.0	+0.0	-0	-0.0	-0.0	-0.1	-0.1	+0.2	+0.3	+0.1	+0.5	+0.0	+2.5	+0.0
P12 Minimum Price 25p	-1	-0.0	-0.0	-0.0	+0.0	-0	-0.1	-0.0	-0.1	-0.2	+0.3	+0.6	+0.3	+1.2	+0.0	+5.4	+0.0
P13 Minimum Price 30p	-4	-0.0	-0.2	-0.2	-0.0	-5	-0.3	-0.2	-0.7	-1.0	+0.6	+1.0	+0.4	+1.9	+0.0	+7.2	+0.0
P14 Minimum Price 35p	-15	-0.1	-0.6	-0.8	-0.2	-22	-1.0	-0.7	-2.4	-3.2	+0.6	+1.1	+0.3	+2.0	+0.0	+0.3	+0.0
P15 Minimum Price 40p	-33	-0.2	-1.6	-1.9	-0.5	-49	-2.0	-1.8	-5.4	-7.5	+0.3	+0.9	-0.0	+1.2	+0.0	-17.2	+0.0
P16 Minimum Price 45p	-57	-0.3	-2.8	-3.5	-0.9	-85	-3.4	-3.2	-9.4	-13.2	-0.3	+0.3	-0.7	-0.8	-0.0	-47.4	+0.0
P17 Minimum Price 50p	-86	-0.5	-4.0	-5.0	-1.2	-127	-5.1	-4.5	-13.9	-19.2	-1.3	-0.7	-1.7	-3.7	-0.1	-89.8	+0.0
P18 Minimum Price 60p	-155	-0.9	-7.0	-8.8	-2.2	-222	-9.3	-7.7	-24.9	-34.0	-3.9	-3.7	-4.5	-12.0	-0.3	-205.9	+0.0
P19 Minimum Price 70p " "	-225	-1.3	-10.0	-12.8	-3.2	-307	-13.9	-11.0	-36.7	-49.5	-6.9	-7.2	-7.7	-21.8	-0.5	-338.0	+0.0
P20 Minimum Price 20p Off and 80p On Trade	-1	-0.0	-0.0	-0.0	-0.0	-1	-0.1	-0.0	-0.1	-0.2	+0.1	+0.2	+0.1	+0.3	+0.0	+1.5	+0.0
P21 Minimum Price 30p Off and 95p On Trade	-8	-0.1	-0.3	-0.4	-0.1	-12	-0.5	-0.4	-1.3	-1.8	+0.2	+0.3	+0.1	+0.6	+0.0	-0.5	+0.0
P22 Minimum Price 40p Off and 110p On Trade	-49	-0.3	-2.3	-2.8	-0.7	-72	-2.7	-2.6	-7.7	-10.9	-1.3	-1.7	-1.2	-4.1	-0.1	-49.6	+0.0
P23 30p Minimum Price Beers Only	+0	-0.0	+0.0	+0.0	+0.0	+2	-0.0	-0.0	+0.0	-0.2	+0.5	+0.9	+0.4	+1.9	+0.0	+7.7	+0.0
P24 30p Minimum Price Wines Only	-4	-0.0	-0.2	-0.2	-0.0	-6	-0.2	-0.2	-0.6	-0.7	-0.1	-0.1	-0.1	-0.4	-0.0	-5.5	+0.0
P25 30p Minimum Price Spirits Only	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.1	-0.0	-0.2	-0.1	+0.1	+0.2	+0.1	+0.5	+0.0	+4.9	+0.0
P26 30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
P27 Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	+0.0
P28 Ban Off Trade Discounting if > 40%	-2	-0.0	-0.1	-0.1	-0.0	-3	-0.1	-0.1	-0.2	-0.3	-0.1	-0.1	-0.1	-0.2	-0.0	-2.8	+0.0
P29 Ban Off Trade Discounting if > 30%	-4	-0.0	-0.2	-0.2	-0.1	-7	-0.2	-0.2	-0.6	-0.9	-0.1	-0.2	-0.2	-0.5	-0.0	-7.4	+0.0
P30 Ban Off Trade Discounting if > 20%	-10	-0.0	-0.4	-0.5	-0.1	-16	-0.5	-0.5	-1.5	-2.1	-0.4	-0.4	-0.4	-1.2	-0.0	-18.2	+0.0
P31 Ban Off Trade Discounting if > 10%	-21	-0.1	-0.9	-1.1	-0.3	-33	-1.1	-1.0	-3.0	-4.4	-0.8	-0.9	-0.9	-2.6	-0.1	-37.8	+0.0
P32 Total Ban Off Trade Discounting	-38	-0.2	-1.6	-2.0	-0.5	-59	-1.9	-1.7	-5.3	-7.7	-1.5	-1.7	-1.6	-4.8	-0.1	-67.7	+0.0
P33 Ban Off Trade Discount if Reg Price <30p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	+0.0	+0.1	+0.0	+0.1	+0.0	+0.4	+0.0

**Table A18.11: Summary tables for sensitivity analysis – heavy drinkers less elastic – harm analysis – hazardous drinkers**

SUMMARY - HAZARDOUS	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Policy Scenario	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)
<b>P1</b> General Price +1%	-7	-0.0	-0.2	-0.3	-0.1	-38	-0.4	-0.2	-0.9	-1.2	-0.5	-0.8	-0.7	-1.9	-0.0	-10.6	+0.0
<b>P2</b> General Price +10%	-69	-0.3	-1.9	-2.6	-0.7	-368	-3.6	-2.2	-9.3	-12.1	-4.9	-8.1	-6.7	-19.6	-0.4	-106.0	+0.0
<b>P3</b> General Price +25%	-169	-0.8	-4.7	-6.6	-1.7	-898	-9.0	-5.5	-23.3	-30.1	-12.3	-20.4	-16.8	-49.5	-0.9	-267.5	+0.0
<b>P4</b> Low Priced Off Trade Products +10%	-10	-0.1	-0.2	-0.3	-0.1	-59	-0.6	-0.3	-1.4	-1.6	-0.1	-0.1	-0.2	-0.5	-0.0	-6.5	+0.0
<b>P5</b> Low Priced Off Trade Products +25%	-24	-0.1	-0.6	-0.8	-0.2	-143	-1.4	-0.7	-3.4	-4.0	-0.3	-0.3	-0.6	-1.3	-0.0	-16.3	+0.0
<b>P6</b> Low Priced On Trade Products +10%	-4	-0.0	-0.1	-0.2	-0.0	-20	-0.2	-0.1	-0.5	-0.8	-0.8	-1.5	-1.8	-4.1	-0.1	-9.5	+0.0
<b>P7</b> Low Priced On Trade Products +25%	-10	-0.0	-0.3	-0.4	-0.1	-50	-0.5	-0.3	-1.4	-1.9	-1.9	-3.8	-4.5	-10.1	-0.1	-23.7	+0.0
<b>P8</b> All Low Priced Products +10%	-14	-0.1	-0.3	-0.5	-0.1	-78	-0.8	-0.4	-1.9	-2.4	-0.9	-1.6	-2.0	-4.6	-0.1	-16.0	+0.0
<b>P9</b> All Low Priced Products +25%	-34	-0.2	-1.0	-1.4	-0.3	-192	-1.9	-1.2	-4.9	-6.2	-2.2	-4.1	-5.1	-11.4	-0.2	-40.1	+0.0
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0	-0.0	-0.0	-0.0	-0.0	-2	-0.0	-0.0	-0.1	-0.1	+0.0	+0.0	-0.0	+0.0	+0.0	-0.2	+0.0
<b>P11</b> Minimum Price 20p " "	-1	-0.0	-0.0	-0.0	-0.0	-6	-0.1	-0.0	-0.2	-0.2	-0.0	-0.0	-0.1	-0.1	-0.0	-1.5	+0.0
<b>P12</b> Minimum Price 25p	-3	-0.0	-0.1	-0.1	-0.0	-18	-0.2	-0.1	-0.4	-0.6	-0.1	-0.1	-0.2	-0.4	-0.0	-4.3	+0.0
<b>P13</b> Minimum Price 30p	-9	-0.0	-0.2	-0.3	-0.1	-52	-0.5	-0.3	-1.2	-1.6	-0.3	-0.3	-0.6	-1.2	-0.0	-11.4	+0.0
<b>P14</b> Minimum Price 35p	-26	-0.1	-0.7	-0.9	-0.2	-147	-1.4	-0.8	-3.5	-4.5	-0.7	-1.0	-1.2	-2.9	-0.1	-27.6	+0.0
<b>P15</b> Minimum Price 40p	-54	-0.3	-1.5	-2.0	-0.5	-304	-2.9	-1.8	-7.6	-9.6	-1.5	-2.1	-2.3	-5.9	-0.1	-54.5	+0.0
<b>P16</b> Minimum Price 45p	-92	-0.4	-2.5	-3.5	-0.8	-514	-5.1	-3.1	-13.0	-16.2	-2.7	-3.8	-3.9	-10.4	-0.2	-93.1	+0.0
<b>P17</b> Minimum Price 50p	-137	-0.7	-3.7	-5.2	-1.2	-766	-7.6	-4.6	-19.5	-24.0	-4.3	-5.9	-5.8	-16.0	-0.3	-142.0	+0.0
<b>P18</b> Minimum Price 60p	-241	-1.2	-6.3	-8.9	-2.2	-1339	-13.7	-7.6	-34.4	-41.7	-7.9	-11.1	-10.4	-29.5	-0.6	-262.2	+0.0
<b>P19</b> Minimum Price 70p " "	-348	-1.8	-9.0	-12.9	-3.1	-1933	-20.4	-10.9	-50.5	-60.6	-12.1	-17.0	-15.5	-44.6	-0.9	-396.6	+0.0
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-2	-0.0	-0.1	-0.1	-0.0	-8	-0.1	-0.1	-0.2	-0.3	-0.2	-0.4	-0.5	-1.1	-0.0	-3.5	+0.0
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-14	-0.1	-0.4	-0.5	-0.1	-77	-0.7	-0.4	-1.8	-2.4	-0.9	-1.7	-2.0	-4.7	-0.1	-20.0	+0.0
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-70	-0.3	-1.9	-2.7	-0.7	-388	-3.7	-2.3	-9.7	-12.4	-3.4	-5.8	-5.7	-14.9	-0.3	-82.2	+0.0
<b>P23</b> 30p Minimum Price Beers Only	-3	-0.0	-0.1	-0.1	-0.0	-16	-0.2	-0.1	-0.4	-0.6	-0.2	-0.4	-0.4	-1.0	-0.0	-7.7	+0.0
<b>P24</b> 30p Minimum Price Wines Only	-5	-0.0	-0.1	-0.2	-0.0	-29	-0.3	-0.1	-0.7	-0.8	-0.1	-0.1	-0.1	-0.3	-0.0	-4.0	+0.0
<b>P25</b> 30p Minimum Price Spirits Only	-1	-0.0	-0.0	-0.0	-0.0	-6	-0.1	-0.0	-0.1	-0.2	+0.0	+0.1	-0.0	+0.1	+0.0	+0.3	+0.0
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
<b>P27</b> Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	+0.0
<b>P28</b> Ban Off Trade Discounting if > 40%	-2	-0.0	-0.1	-0.1	-0.0	-14	-0.1	-0.1	-0.3	-0.4	-0.1	-0.1	-0.1	-0.2	-0.0	-2.5	+0.0
<b>P29</b> Ban Off Trade Discounting if > 30%	-6	-0.0	-0.2	-0.2	-0.1	-37	-0.4	-0.2	-0.9	-1.1	-0.2	-0.2	-0.2	-0.6	-0.0	-6.6	+0.0
<b>P30</b> Ban Off Trade Discounting if > 20%	-15	-0.1	-0.4	-0.5	-0.1	-89	-0.9	-0.4	-2.1	-2.6	-0.4	-0.5	-0.5	-1.4	-0.0	-16.0	+0.0
<b>P31</b> Ban Off Trade Discounting if > 10%	-31	-0.1	-0.7	-1.1	-0.3	-174	-1.7	-0.9	-4.2	-5.1	-0.8	-1.1	-1.0	-3.0	-0.1	-33.0	+0.0
<b>P32</b> Total Ban Off Trade Discounting	-52	-0.3	-1.4	-2.0	-0.5	-296	-2.9	-1.7	-7.4	-9.2	-1.6	-2.1	-1.9	-5.7	-0.1	-58.5	+0.0
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-1	-0.0	-0.0	-0.0	-0.0	-3	-0.0	-0.0	-0.1	-0.1	-0.0	-0.0	-0.1	-0.1	-0.0	-0.9	+0.0

**Table A18.12: Summary tables for sensitivity analysis – heavy drinkers less elastic – harm analysis – harmful drinkers**

SUMMARY - HARMFUL	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)	Unemployed ('000s people)
<b>P1</b> General Price +1%	-6	-0.1	-0.1	-0.2	-0.0	-43	-0.6	-0.1	-1.4	-1.1	-0.2	-0.4	-0.3	-0.9	-0.0	-4.9	-0.7
<b>P2</b> General Price +10%	-60	-0.6	-1.0	-2.2	-0.4	-427	-6.0	-1.0	-13.8	-10.9	-2.3	-3.7	-2.8	-8.7	-0.2	-49.8	-6.6
<b>P3</b> General Price +25%	-142	-1.4	-2.1	-5.2	-0.9	-1058	-14.5	-2.2	-33.3	-26.1	-5.7	-9.4	-7.0	-22.1	-0.4	-126.0	-16.5
<b>P4</b> Low Priced Off Trade Products +10%	-12	-0.1	-0.2	-0.4	-0.1	-78	-1.0	-0.3	-2.4	-2.0	-0.2	-0.2	-0.2	-0.6	-0.0	-5.9	-0.9
<b>P5</b> Low Priced Off Trade Products +25%	-30	-0.3	-0.6	-1.1	-0.2	-194	-2.5	-0.6	-5.9	-5.0	-0.4	-0.6	-0.6	-1.6	-0.0	-14.7	-2.3
<b>P6</b> Low Priced On Trade Products +10%	-3	-0.0	-0.0	-0.1	-0.0	-25	-0.4	-0.0	-0.9	-0.7	-0.4	-0.7	-0.7	-1.7	-0.0	-4.2	-0.4
<b>P7</b> Low Priced On Trade Products +25%	-8	-0.1	-0.1	-0.4	-0.1	-63	-1.0	-0.1	-2.3	-1.6	-0.9	-1.7	-1.7	-4.3	-0.1	-10.4	-0.9
<b>P8</b> All Low Priced Products +10%	-16	-0.1	-0.3	-0.6	-0.1	-103	-1.4	-0.3	-3.3	-2.7	-0.5	-0.9	-0.9	-2.3	-0.0	-10.1	-1.3
<b>P9</b> All Low Priced Products +25%	-39	-0.4	-0.7	-1.4	-0.3	-259	-3.5	-0.7	-8.1	-6.7	-1.3	-2.3	-2.3	-5.9	-0.1	-25.2	-3.2
<b>P10</b> Minimum Price 15p (Off and On Trade)	-1	-0.0	-0.0	-0.0	-0.0	-6	-0.1	-0.0	-0.2	-0.2	-0.0	+0.0	-0.1	-0.1	-0.0	-0.8	-0.1
<b>P11</b> Minimum Price 20p " "	-3	-0.0	-0.0	-0.1	-0.0	-25	-0.4	-0.0	-0.9	-0.6	-0.1	-0.1	-0.2	-0.3	-0.0	-3.1	-0.4
<b>P12</b> Minimum Price 25p	-8	-0.1	-0.1	-0.3	-0.1	-65	-1.0	-0.1	-2.3	-1.6	-0.2	-0.3	-0.4	-0.9	-0.0	-8.2	-1.2
<b>P13</b> Minimum Price 30p	-20	-0.2	-0.3	-0.8	-0.1	-150	-2.3	-0.3	-5.2	-3.8	-0.5	-0.8	-0.8	-2.1	-0.0	-17.8	-2.5
<b>P14</b> Minimum Price 35p	-44	-0.4	-0.7	-1.7	-0.3	-315	-4.5	-0.8	-10.4	-8.0	-1.1	-1.6	-1.5	-4.2	-0.1	-33.8	-4.8
<b>P15</b> Minimum Price 40p	-75	-0.7	-1.2	-2.8	-0.5	-551	-7.6	-1.2	-17.5	-13.6	-1.8	-2.7	-2.4	-7.0	-0.1	-56.2	-8.0
<b>P16</b> Minimum Price 45p	-112	-1.1	-1.6	-4.1	-0.7	-836	-11.4	-1.7	-26.0	-20.3	-2.8	-4.1	-3.5	-10.4	-0.2	-84.3	-12.0
<b>P17</b> Minimum Price 50p	-154	-1.5	-2.2	-5.5	-1.0	-1161	-15.6	-2.2	-35.6	-27.8	-3.9	-5.6	-4.7	-14.2	-0.3	-117.0	-16.5
<b>P18</b> Minimum Price 60p	-246	-2.4	-3.3	-8.6	-1.5	-1870	-24.7	-3.4	-56.1	-44.1	-6.3	-9.1	-7.5	-22.9	-0.5	-190.6	-26.6
<b>P19</b> Minimum Price 70p " "	-342	-3.2	-4.5	-11.7	-2.1	-2614	-33.8	-4.7	-76.6	-61.0	-8.7	-12.6	-10.3	-31.7	-0.6	-268.4	-36.5
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-4	-0.0	-0.1	-0.2	-0.0	-29	-0.5	-0.1	-1.0	-0.8	-0.3	-0.5	-0.4	-1.1	-0.0	-5.0	-0.6
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-25	-0.3	-0.4	-1.0	-0.2	-189	-2.9	-0.4	-6.6	-4.8	-1.0	-1.8	-1.5	-4.3	-0.1	-23.6	-3.1
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-91	-0.9	-1.4	-3.4	-0.6	-673	-9.4	-1.5	-21.7	-16.7	-2.9	-4.8	-4.0	-11.7	-0.2	-71.4	-9.6
<b>P23</b> 30p Minimum Price Beers Only	-13	-0.1	-0.2	-0.5	-0.1	-106	-1.7	-0.2	-3.8	-2.6	-0.5	-0.7	-0.4	-1.6	-0.0	-14.0	-2.1
<b>P24</b> 30p Minimum Price Wines Only	-4	-0.0	-0.1	-0.2	-0.0	-26	-0.3	-0.1	-0.8	-0.7	+0.0	+0.1	+0.0	+0.2	+0.0	-1.4	-0.3
<b>P25</b> 30p Minimum Price Spirits Only	-3	-0.0	-0.1	-0.1	-0.0	-19	-0.3	-0.1	-0.6	-0.5	-0.1	-0.2	-0.4	-0.7	-0.0	-2.3	-0.2
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
<b>P27</b> Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0
<b>P28</b> Ban Off Trade Discounting if > 40%	-2	-0.0	-0.0	-0.1	-0.0	-14	-0.2	-0.0	-0.4	-0.4	-0.0	-0.0	-0.0	-0.1	-0.0	-1.2	-0.2
<b>P29</b> Ban Off Trade Discounting if > 30%	-5	-0.0	-0.1	-0.2	-0.0	-35	-0.5	-0.1	-1.1	-0.9	-0.1	-0.1	-0.1	-0.3	-0.0	-3.1	-0.5
<b>P30</b> Ban Off Trade Discounting if > 20%	-13	-0.1	-0.3	-0.5	-0.1	-86	-1.2	-0.3	-2.7	-2.3	-0.2	-0.3	-0.2	-0.7	-0.0	-7.7	-1.2
<b>P31</b> Ban Off Trade Discounting if > 10%	-27	-0.2	-0.5	-1.0	-0.2	-176	-2.4	-0.6	-5.6	-4.7	-0.4	-0.6	-0.5	-1.5	-0.0	-16.0	-2.5
<b>P32</b> Total Ban Off Trade Discounting	-45	-0.4	-0.8	-1.6	-0.3	-314	-4.2	-0.8	-9.9	-8.0	-0.8	-1.1	-0.9	-2.9	-0.1	-28.9	-4.4
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-1	-0.0	-0.0	-0.1	-0.0	-11	-0.2	-0.0	-0.4	-0.3	-0.0	-0.1	-0.0	-0.2	-0.0	-1.3	-0.2

**Table A18.13: Summary tables for sensitivity analysis – heavy drinkers less elastic – financial value – overall population**

SUMMARY - TOTAL	Value of harm reduction in year 1 (£ millions)								Cumulative discounted value of harm reduction over 10 years (£m)									
	Healthcare costs				Unemployment costs		Total direct costs		Total value of harm reduction incl. QALYs	Healthcare costs				Unemployment costs		Total direct costs		Total value of harm reduction incl. QALYs
	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10
P1 General Price +1%	-3.7	-6.4	-3.0	-15.8	-29.0	-4.0	-2.1	-35.1	-58	-53	-25	-132	-268	-73	-18	-358		
P2 General Price +10%	-38.4	-64.6	-30.6	-157.4	-291.0	-41.8	-21.2	-354.0	-591	-537	-255	-1,309	-2,692	-737	-177	-3,605		
P3 General Price +25%	-94.4	-162.8	-77.1	-391.0	-725.2	-103.2	-53.5	-882.0	-1,460	-1,354	-642	-3,251	-6,707	-1,815	-445	-8,967		
P4 Low Priced Off Trade Products +10%	-4.5	-1.0	-1.4	-20.4	-27.3	-4.5	-3	-32.1	-79	-9	-12	-170	-269	-96	-2	-367		
P5 Low Priced Off Trade Products +25%	-11.4	-2.6	-3.5	-50.9	-68.2	-11.3	-7	-80.2	-199	-21	-29	-423	-672	-240	-5	-918		
P6 Low Priced On Trade Products +10%	-2.7	-12.2	-2.1	-7.1	-24.1	-3.1	-3.6	-30.9	-40	-102	-18	-59	-219	-50	-30	-299		
P7 Low Priced On Trade Products +25%	-6.9	-30.5	-5.3	-17.8	-60.6	-8.1	-9.0	-77.7	-102	-254	-44	-148	-549	-128	-75	-752		
P8 All Low Priced Products +10%	-7.3	-13.2	-3.5	-27.6	-51.6	-7.8	-3.9	-63.3	-121	-110	-29	-229	-490	-148	-72	-670		
P9 All Low Priced Products +25%	-18.9	-33.2	-8.8	-68.8	-129.7	-20.1	-9.7	-159.5	-309	-276	-73	-572	-1,230	-375	-81	-1,687		
P10 Minimum Price 15p (Off and On Trade)	-0.2	+1	-0	-2.6	-2.8	-2	+0	-2.9	-4	+	-	-22	-26	-5	+	-31		
P11 Minimum Price 20p " "	-0.6	+2	-2	-10.9	-11.5	-6	+1	-12.1	-15	+1	-2	-90	-105	-18	+1	-122		
P12 Minimum Price 25p	-1.7	-1	-7	-29.4	-31.9	-1.7	+0	-33.5	-39	-1	-6	-244	-290	-48	+	-337		
P13 Minimum Price 30p	-5.2	-1.7	-2.2	-62.8	-71.8	-5.2	-4	-77.4	-105	-14	-18	-522	-659	-128	-3	-791		
P14 Minimum Price 35p	-14.0	-6.4	-5.9	-117.2	-143.5	-14.0	-1.9	-159.5	-260	-53	-49	-975	-1,337	-315	-16	-1,668		
P15 Minimum Price 40p	-28.7	-14.7	-12.5	-192.9	-248.8	-29.1	-4.6	-282.5	-508	-122	-104	-1,604	-2,338	-614	-39	-2,990		
P16 Minimum Price 45p	-47.5	-27.1	-22.1	-287.1	-383.8	-48.4	-8.7	-440.9	-824	-226	-184	-2,388	-3,621	-995	-73	-4,688		
P17 Minimum Price 50p	-67.4	-43.1	-34.5	-395.4	-540.4	-69.2	-14.0	-623.7	-1,175	-358	-287	-3,288	-5,108	-1,424	-117	-6,649		
P18 Minimum Price 60p	-113.6	-82.3	-65.7	-634.3	-895.8	-117.9	-27.0	-1,040.7	-1,977	-684	-546	-5,275	-8,482	-2,403	-225	-11,110		
P19 Minimum Price 70p " "	-162.2	-126.0	-100.4	-869.4	-1,257.9	-169.6	-41.5	-1,469.0	-2,821	-1,048	-835	-7,230	-11,934	-3,432	-345	-15,710		
P20 Minimum Price 20p Off and 80p On Trade	-1.1	-2.9	-6	-13.6	-18.2	-1.2	-9	-20.3	-21	-24	-5	-113	-164	-26	-7	-197		
P21 Minimum Price 30p Off and 95p On Trade	-8.1	-12.6	-4.3	-74.7	-99.6	-8.4	-3.9	-111.9	-151	-105	-36	-621	-913	-185	-33	-1,131		
P22 Minimum Price 40p Off and 110p On Trade	-39.3	-42.7	-20.1	-232.5	-334.6	-40.5	-13.8	-388.9	-670	-355	-167	-1,933	-3,125	-811	-115	-4,051		
P23 30p Minimum Price Beers Only	-2.3	-7	-1.8	-55.1	-59.9	-2.3	-3	-62.6	-54	-6	-15	-459	-533	-68	-2	-603		
P24 30p Minimum Price Wines Only	-2.2	-8	-1.0	-6.4	-10.4	-2.3	-2	-13.0	-36	-7	-9	-53	-105	-45	-2	-151		
P25 30p Minimum Price Spirits Only	-0.7	-1	+6	-1.3	-1.5	-6	+1	-1.9	-15	-1	+5	-11	-21	-16	+1	-36		
P26 30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+1	+0	+0	+1		
P27 Ban Off Trade Discounting if > 50%	-0.0	-0	-0	-2	-3	-0	-0	-3	-1	-	-	-2	-3	-1	-	-4		
P28 Ban Off Trade Discounting if > 40%	-1.1	-7	-7	-4.4	-6.8	-1.2	-2	-8.2	-18	-6	-6	-36	-66	-23	-2	-90		
P29 Ban Off Trade Discounting if > 30%	-2.9	-1.8	-1.7	-11.6	-18.0	-3.0	-6	-21.6	-47	-15	-14	-97	-173	-58	-5	-236		
P30 Ban Off Trade Discounting if > 20%	-6.9	-4.4	-4.3	-28.2	-43.8	-7.3	-1.5	-52.6	-112	-37	-36	-235	-420	-140	-12	-572		
P31 Ban Off Trade Discounting if > 10%	-14.2	-9.5	-8.9	-58.0	-90.5	-15.0	-3.1	-108.7	-230	-79	-74	-482	-865	-285	-26	-1,176		
P32 Total Ban Off Trade Discounting	-24.8	-17.7	-15.8	-103.9	-162.1	-26.2	-5.8	-194.2	-403	-147	-132	-864	-1,546	-499	-49	-2,094		
P33 Ban Off Trade Discount if Reg Price <30p	-0.3	-2	-2	-5.0	-5.7	-3	-1	-6.0	-7	-1	-2	-41	-51	-8	-	-60		

**Table A18.14: Summary tables for sensitivity analysis – heavy drinkers less elastic – financial value – 11 to 17 year old drinkers**

SUMMARY - 11 TO 17		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)									
Policy Scenario	Year 1	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs	Years 1-10	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs
P1	General Price +1%	-0.2	-1.5	-0	-1	-1.8	-2	-4	-2.4	-1	-13	-	-	-15	-2	-3	-20	
P2	General Price +10%	-1.5	-15.2	-5	-5	-17.7	-2.3	-4.0	-23.9	-14	-126	-4	-4	-148	-20	-33	-201	
P3	General Price +25%	-3.8	-38.0	-1.1	-1.3	-44.2	-5.7	-9.9	-59.9	-35	-316	-9	-10	-371	-50	-83	-504	
P4	Low Priced Off Trade Products +10%	-0.0	-2	-0	-0	-3	-0	-1	-4	-	-2	-	-	-3	-	-1	-4	
P5	Low Priced Off Trade Products +25%	-0.1	-6	-0	-1	-8	-1	-2	-1.1	-1	-5	-	-1	-7	-1	-2	-9	
P6	Low Priced On Trade Products +10%	-0.6	-6.1	-2	-2	-7.1	-9	-1.5	-9.5	-6	-51	-1	-2	-59	-8	-13	-80	
P7	Low Priced On Trade Products +25%	-1.5	-15.3	-4	-5	-17.7	-2.3	-3.8	-23.8	-14	-127	-3	-4	-148	-20	-32	-201	
P8	All Low Priced Products +10%	-0.6	-6.4	-2	-2	-7.4	-1.0	-1.6	-10.0	-6	-53	-1	-2	-62	-9	-13	-84	
P9	All Low Priced Products +25%	-1.6	-15.9	-4	-6	-18.5	-2.4	-4.0	-24.9	-15	-132	-4	-5	-155	-21	-33	-210	
P10	Minimum Price 15p (Off and On Trade)	-0.0	-0	-0	-0	-1	-0	-0	-1	-	-	-	-	-	-	-	-1	
P11	Minimum Price 20p " "	-0.0	-2	-0	-0	-2	-0	-0	-3	-	-	-	-	-2	-	-	-3	
P12	Minimum Price 25p	-0.0	-4	-0	-1	-6	-1	-1	-8	-	-4	-	-1	-5	-1	-1	-6	
P13	Minimum Price 30p	-0.1	-1.0	-0	-2	-1.3	-1	-3	-1.8	-1	-8	-	-1	-11	-1	-2	-15	
P14	Minimum Price 35p	-0.2	-1.8	-1	-3	-2.3	-3	-5	-3.2	-2	-15	-1	-2	-20	-2	-4	-26	
P15	Minimum Price 40p	-0.3	-3.0	-1	-4	-3.8	-4	-9	-5.1	-3	-25	-1	-3	-31	-4	-7	-42	
P16	Minimum Price 45p	-0.5	-4.6	-2	-5	-5.8	-7	-1.3	-7.8	-4	-39	-1	-4	-48	-6	-11	-65	
P17	Minimum Price 50p	-0.7	-6.8	-2	-7	-8.4	-1.0	-1.9	-11.4	-6	-57	-2	-6	-70	-9	-16	-95	
P18	Minimum Price 60p	-1.2	-11.8	-4	-10	-14.5	-1.8	-3.3	-19.6	-11	-98	-4	-8	-121	-15	-28	-164	
P19	Minimum Price 70p " "	-1.8	-17.5	-6	-14	-21.3	-2.6	-4.9	-28.9	-16	-146	-5	-12	-178	-23	-41	-242	
P20	Minimum Price 20p Off and 80p On Trade	-0.2	-2.0	-1	-1	-2.4	-3	-6	-3.3	-2	-17	-1	-1	-20	-3	-5	-27	
P21	Minimum Price 30p Off and 95p On Trade	-0.7	-7.1	-2	-4	-8.4	-1.0	-2.0	-11.5	-6	-59	-2	-3	-70	-9	-17	-96	
P22	Minimum Price 40p Off and 110p On Trade	-1.6	-15.9	-5	-8	-18.8	-2.3	-4.5	-25.6	-14	-132	-4	-7	-157	-20	-38	-215	
P23	30p Minimum Price Beers Only	-0.1	-6	-0	-1	-8	-1	-2	-1.1	-1	-5	-	-1	-7	-1	-2	-9	
P24	30p Minimum Price Wines Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+	+	+	+	+	+	+	+	
P25	30p Minimum Price Spirits Only	-0.0	-4	-0	-1	-5	-1	-1	-6	-	-3	-	-1	-4	-1	-1	-5	
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	-0	-0	-0	-0	-0	-	-	-	-	-	-	-	-	
P28	Ban Off Trade Discounting if > 40%	-0.0	-1	-0	-0	-1	-0	-0	-1	-	-1	-	-	-1	-	-	-1	
P29	Ban Off Trade Discounting if > 30%	-0.0	-2	-0	-0	-2	-0	-0	-3	-	-2	-	-	-2	-	-	-3	
P30	Ban Off Trade Discounting if > 20%	-0.0	-4	-0	-0	-5	-1	-1	-7	-	-4	-	-	-5	-1	-1	-6	
P31	Ban Off Trade Discounting if > 10%	-0.1	-1.0	-0	-1	-1.2	-2	-3	-1.6	-1	-8	-	-1	-10	-1	-2	-14	
P32	Total Ban Off Trade Discounting	-0.2	-1.9	-1	-1	-2.3	-3	-5	-3.1	-2	-16	-1	-1	-19	-3	-4	-26	
P33	Ban Off Trade Discount if Reg Price <30p	-0.0	-1	-0	-0	-1	-0	-0	-1	-	-1	-	-	-1	-	-	-1	

**Table A18.15: Summary tables for sensitivity analysis – heavy drinkers less elastic – financial value – 18 to 24 year old hazardous drinkers**

SUMMARY - HAZARDOUS 18 to 24		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)								
Policy Scenario	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	
																	Healthcare costs
P1	General Price +1%	-0.1	-1.0	-2	+0	-1.2	-1	-3	-1.7	-1	-8	-1	+	-10	-1	-3	-14
P2	General Price +10%	-0.8	-9.8	-1.7	+0	-12.3	-1.2	-3.3	-16.8	-8	-82	-14	+	-104	-12	-28	-143
P3	General Price +25%	-2.1	-24.8	-4.2	+0	-31.1	-2.9	-8.4	-42.5	-20	-206	-35	+	-261	-29	-70	-361
P4	Low Priced Off Trade Products +10%	-0.0	-1	-1	+0	-2	-0	-0	-3	-	-1	-	+	-2	-	-	-3
P5	Low Priced Off Trade Products +25%	-0.1	-4	-1	+0	-6	-1	-1	-8	-1	-3	-1	+	-5	-1	-1	-6
P6	Low Priced On Trade Products +10%	-0.2	-1.9	-3	+0	-2.4	-2	-7	-3.3	-2	-16	-3	+	-20	-2	-5	-28
P7	Low Priced On Trade Products +25%	-0.4	-4.8	-8	+0	-6.0	-6	-1.6	-8.2	-4	-40	-7	+	-51	-6	-14	-71
P8	All Low Priced Products +10%	-0.2	-2.1	-4	+0	-2.6	-3	-7	-3.6	-2	-17	-3	+	-22	-3	-6	-31
P9	All Low Priced Products +25%	-0.5	-5.2	-9	+0	-6.6	-7	-1.7	-9.0	-5	-43	-8	+	-56	-7	-14	-77
P10	Minimum Price 15p (Off and On Trade)	+0.0	+0	+0	+0	+0	+0	+0	+0	+	+	+	+	+	+	+	+
P11	Minimum Price 20p " "	+0.0	+1	+0	+0	+1	+0	+0	+1	+	+	+	+	+	+	+	+1
P12	Minimum Price 25p	-0.0	+1	-0	+0	+0	-0	+0	+1	-	+	-	+	+	-	+	+
P13	Minimum Price 30p	-0.0	-2	-1	+0	-3	-1	-0	-4	-	-2	-1	+	-3	-1	-	-4
P14	Minimum Price 35p	-0.1	-1.1	-3	+0	-1.4	-2	-3	-2.0	-1	-9	-2	+	-12	-2	-3	-17
P15	Minimum Price 40p	-0.3	-2.5	-6	+0	-3.3	-4	-7	-4.5	-3	-21	-5	+	-28	-4	-6	-38
P16	Minimum Price 45p	-0.5	-4.5	-1.0	+0	-5.9	-7	-1.4	-8.1	-5	-37	-8	+	-50	-7	-12	-69
P17	Minimum Price 50p	-0.7	-6.9	-1.5	+0	-9.1	-1.1	-2.2	-12.4	-7	-58	-12	+	-77	-10	-18	-105
P18	Minimum Price 60p	-1.3	-12.6	-2.6	+0	-16.4	-1.9	-4.0	-22.3	-12	-104	-21	+	-138	-18	-33	-190
P19	Minimum Price 70p " "	-1.9	-18.8	-3.8	+0	-24.5	-2.8	-6.0	-33.3	-18	-157	-32	+	-206	-27	-50	-283
P20	Minimum Price 20p Off and 80p On Trade	-0.0	-3	-0	+0	-3	-0	-1	-5	-	-2	-	+	-3	-	-1	-4
P21	Minimum Price 30p Off and 95p On Trade	-0.1	-1.5	-3	+0	-2.0	-2	-5	-2.7	-2	-13	-2	+	-17	-2	-4	-23
P22	Minimum Price 40p Off and 110p On Trade	-0.6	-6.6	-1.2	+0	-8.3	-8	-2.2	-11.4	-6	-55	-10	+	-70	-9	-18	-97
P23	30p Minimum Price Beers Only	+0.0	+1	+0	+0	+2	+0	+0	+2	-	+1	+	+	+1	-	+	+2
P24	30p Minimum Price Wines Only	-0.0	-1	-0	+0	-2	-0	-0	-3	-	-1	-	+	-2	-	-	-2
P25	30p Minimum Price Spirits Only	-0.0	-2	-1	+0	-3	-0	-1	-4	-	-2	-	+	-2	-	-	-3
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	+0	-0	-0	-0	-0	-	-	-	+	-	-	-	-
P28	Ban Off Trade Discounting if > 40%	-0.0	-1	-0	+0	-1	-0	-0	-1	-	-	-	+	-1	-	-	-1
P29	Ban Off Trade Discounting if > 30%	-0.0	-2	-0	+0	-2	-0	-0	-3	-	-1	-	+	-2	-	-	-2
P30	Ban Off Trade Discounting if > 20%	-0.0	-4	-1	+0	-5	-1	-1	-7	-	-3	-1	+	-4	-1	-1	-6
P31	Ban Off Trade Discounting if > 10%	-0.1	-9	-2	+0	-1.2	-1	-3	-1.6	-1	-8	-2	+	-10	-1	-2	-14
P32	Total Ban Off Trade Discounting	-0.2	-1.9	-4	+0	-2.4	-3	-6	-3.3	-2	-16	-3	+	-20	-3	-5	-28
P33	Ban Off Trade Discount if Reg Price <30p	-0.0	-0	-0	+0	-0	-0	-0	-0	-	-	-	+	-	-	-	-

**Table A18.16: Summary tables for sensitivity analysis – heavy drinkers less elastic – financial value – moderate drinkers**

SUMMARY - MODERATE		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)								
Policy Scenario	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Year 1-10	Year 1-10	Year 1-10
P1	General Price +1%	-1.6	-2.4	-1.5	+0	-5.5	-1.8	-8	-8.1	-20	-20	-13	+	-53	-25	-7	-85
P2	General Price +10%	-17.1	-24.0	-15.4	+0	-56.4	-18.8	-8.3	-83.6	-215	-199	-128	+	-543	-263	-69	-876
P3	General Price +25%	-42.8	-60.6	-38.7	+0	-142.1	-47.3	-21.0	-210.4	-542	-504	-322	+	-1,368	-658	-174	-2,200
P4	Low Priced Off Trade Products +10%	-1.4	+4	-2	+0	-1.2	-1.4	+2	-2.4	-21	+3	-2	+	-19	-23	+1	-41
P5	Low Priced Off Trade Products +25%	-3.6	+9	-5	+0	-3.3	-3.6	+4	-6.5	-53	+7	-5	+	-50	-60	+4	-107
P6	Low Priced On Trade Products +10%	-1.0	-2.9	-1.0	+0	-5.0	-1.2	-1.0	-7.1	-14	-24	-9	+	-47	-17	-8	-72
P7	Low Priced On Trade Products +25%	-2.8	-7.2	-2.6	+0	-12.7	-3.2	-2.4	-18.3	-37	-60	-22	+	-119	-45	-20	-184
P8	All Low Priced Products +10%	-2.6	-2.5	-1.3	+0	-6.4	-2.7	-8	-9.9	-36	-21	-11	+	-68	-42	-7	-117
P9	All Low Priced Products +25%	-6.4	-6.3	-3.2	+0	-15.9	-6.7	-2.0	-24.7	-90	-53	-27	+	-169	-105	-17	-291
P10	Minimum Price 15p (Off and On Trade)	-0.0	+1	+1	+0	+1	-0	+0	+2	-1	+1	+1	+	+1	-1	+	+
P11	Minimum Price 20p " "	-0.0	+6	+3	+0	+8	+0	+2	+1.1	-1	+5	+2	+	+6	-1	+2	+6
P12	Minimum Price 25p	-0.0	+1.3	+5	+0	+1.8	+0	+5	+2.3	-2	+11	+4	+	+13	-4	+4	+14
P13	Minimum Price 30p	-1.0	+2.1	+8	+0	+1.9	-8	+8	+1.9	-16	+18	+6	+	+8	-20	+6	-6
P14	Minimum Price 35p	-3.6	+2.0	+1	+0	-1.4	-3.4	+8	-4.0	-55	+17	+1	+	-37	-64	+7	-94
P15	Minimum Price 40p	-9.3	+8	-1.6	+0	-10.1	-9.2	+4	-18.9	-129	+6	-13	+	-136	-149	+3	-282
P16	Minimum Price 45p	-16.9	-1.9	-4.6	+0	-23.4	-17.0	-4	-40.8	-229	-15	-38	+	-283	-263	-4	-550
P17	Minimum Price 50p	-24.2	-5.8	-8.9	+0	-38.8	-24.7	-1.7	-65.3	-333	-48	-74	+	-454	-384	-14	-853
P18	Minimum Price 60p	-42.3	-16.8	-20.6	+0	-79.7	-44.0	-5.4	-129.1	-587	-140	-171	+	-898	-680	-45	-1,623
P19	Minimum Price 70p " "	-61.2	-29.7	-34.0	+0	-124.9	-64.3	-9.7	-198.8	-856	-247	-283	+	-1,386	-990	-81	-2,456
P20	Minimum Price 20p Off and 80p On Trade	-0.1	+4	+1	+0	+4	-1	+1	+5	-3	+3	+1	+	+2	-3	+1	-
P21	Minimum Price 30p Off and 95p On Trade	-1.9	+6	-0	+0	-1.4	-1.8	+2	-3.0	-29	+5	-	+	-25	-36	+2	-59
P22	Minimum Price 40p Off and 110p On Trade	-13.9	-5.2	-5.0	+0	-24.1	-14.0	-1.8	-39.9	-187	-43	-42	+	-272	-217	-15	-504
P23	30p Minimum Price Beers Only	+0.0	+2.1	+7	+0	+2.8	+2	+7	+3.7	-	+18	+5	+	+23	-3	+6	+26
P24	30p Minimum Price Wines Only	-0.9	-5	-5	+0	-2.0	-1.0	-2	-3.1	-13	-5	-4	+	-22	-15	-1	-38
P25	30p Minimum Price Spirits Only	-0.1	+6	+6	+0	+1.1	-0	+2	+1.3	-3	+5	+5	+	+6	-2	+2	+6
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+1
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	+0	-0	-0	-0	-1	-	-	-	+	-	-	-	-1
P28	Ban Off Trade Discounting if > 40%	-0.4	-2	-3	+0	-1.0	-5	-1	-1.5	-6	-2	-2	+	-10	-7	-1	-18
P29	Ban Off Trade Discounting if > 30%	-1.1	-6	-7	+0	-2.5	-1.2	-2	-3.9	-14	-5	-6	+	-26	-18	-2	-45
P30	Ban Off Trade Discounting if > 20%	-2.6	-1.6	-1.9	+0	-6.1	-2.8	-5	-9.4	-34	-14	-15	+	-63	-42	-4	-110
P31	Ban Off Trade Discounting if > 10%	-5.5	-3.5	-3.9	+0	-12.8	-6.0	-1.1	-20.0	-72	-29	-32	+	-133	-88	-10	-231
P32	Total Ban Off Trade Discounting	-9.6	-6.4	-6.9	+0	-22.9	-10.4	-2.1	-35.5	-127	-53	-58	+	-238	-155	-18	-411
P33	Ban Off Trade Discount if Reg Price <30p	-0.0	+1	+0	+0	+1	-0	+1	+2	-1	+1	+	+	+1	-1	+	+

**Table A18.17: Summary tables for sensitivity analysis – heavy drinkers less elastic – financial value – hazardous drinkers**

SUMMARY - HAZARDOUS		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)								
Policy Scenario	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10
P1	General Price +1%	-1.1	-2.1	-1.0	+0	-4.2	-1.3	-7	-6.2	-18	-17	-8	+	-44	-24	-6	-73
P2	General Price +10%	-12.2	-21.0	-10.2	+0	-43.4	-13.4	-7.1	-63.9	-185	-175	-85	+	-445	-243	-59	-746
P3	General Price +25%	-30.5	-53.0	-25.7	+0	-109.1	-33.5	-17.8	-160.5	-463	-441	-214	+	-1,118	-602	-148	-1,867
P4	Low Priced Off Trade Products +10%	-1.5	-6	-6	+0	-2.7	-1.5	-2	-4.4	-25	-5	-5	+	-36	-32	-2	-69
P5	Low Priced Off Trade Products +25%	-3.6	-1.6	-1.5	+0	-6.7	-3.8	-5	-10.9	-63	-13	-12	+	-89	-80	-4	-172
P6	Low Priced On Trade Products +10%	-0.8	-3.8	-7	+0	-5.3	-9	-1.2	-7.4	-11	-32	-6	+	-49	-15	-10	-73
P7	Low Priced On Trade Products +25%	-1.9	-9.6	-1.7	+0	-13.3	-2.3	-2.9	-18.5	-28	-80	-14	+	-122	-38	-24	-184
P8	All Low Priced Products +10%	-2.2	-4.5	-1.3	+0	-8.0	-2.4	-1.3	-11.7	-36	-37	-11	+	-84	-47	-11	-143
P9	All Low Priced Products +25%	-6.2	-11.2	-3.2	+0	-20.7	-6.7	-3.4	-30.8	-98	-93	-27	+	-218	-125	-28	-371
P10	Minimum Price 15p (Off and On Trade)	-0.1	+0	-0	+0	-1	-1	+0	-1	-1	+	-	+	-1	-1	+	-2
P11	Minimum Price 20p " "	-0.2	-1	-2	+0	-4	-2	-0	-7	-3	-1	-1	+	-5	-4	-	-9
P12	Minimum Price 25p	-0.5	-4	-4	+0	-1.3	-6	-1	-2.0	-8	-3	-4	+	-15	-11	-1	-27
P13	Minimum Price 30p	-1.5	-1.3	-1.1	+0	-3.9	-1.6	-4	-5.8	-23	-11	-9	+	-43	-32	-3	-79
P14	Minimum Price 35p	-4.3	-3.3	-2.7	+0	-10.3	-4.6	-1.1	-15.9	-69	-28	-22	+	-119	-90	-9	-218
P15	Minimum Price 40p	-9.4	-6.8	-5.3	+0	-21.4	-9.9	-2.2	-33.5	-149	-57	-44	+	-250	-191	-18	-459
P16	Minimum Price 45p	-15.9	-12.0	-9.1	+0	-37.0	-16.8	-3.9	-57.7	-255	-99	-75	+	-430	-324	-33	-786
P17	Minimum Price 50p	-23.6	-18.4	-13.9	+0	-55.9	-24.9	-6.1	-87.0	-380	-153	-116	+	-649	-481	-51	-1,181
P18	Minimum Price 60p	-40.6	-34.1	-25.9	+0	-100.6	-43.0	-11.4	-155.0	-662	-284	-215	+	-1,161	-835	-95	-2,091
P19	Minimum Price 70p " "	-58.7	-51.7	-39.3	+0	-149.7	-62.5	-17.3	-229.6	-966	-430	-327	+	-1,723	-1,212	-144	-3,079
P20	Minimum Price 20p Off and 80p On Trade	-0.3	-1.0	-3	+0	-1.6	-4	-3	-2.3	-5	-8	-3	+	-15	-6	-3	-24
P21	Minimum Price 30p Off and 95p On Trade	-2.3	-4.4	-1.9	+0	-8.6	-2.5	-1.4	-12.6	-36	-37	-15	+	-88	-49	-12	-149
P22	Minimum Price 40p Off and 110p On Trade	-12.2	-15.3	-7.8	+0	-35.4	-13.0	-5.1	-53.5	-192	-127	-65	+	-385	-247	-42	-674
P23	30p Minimum Price Beers Only	-0.6	-1.0	-9	+0	-2.5	-7	-3	-3.5	-8	-8	-7	+	-24	-12	-3	-39
P24	30p Minimum Price Wines Only	-0.7	-4	-4	+0	-1.5	-8	-1	-2.4	-13	-3	-3	+	-19	-16	-1	-36
P25	30p Minimum Price Spirits Only	-0.1	+1	+1	+0	+1	-1	+1	+1	-3	+1	+1	+	-1	-3	+1	-3
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	+0	-0	-0	-0	-1	-	-	-	+	-	-	-	-1
P28	Ban Off Trade Discounting if > 40%	-0.4	-3	-3	+0	-9	-4	-1	-1.4	-7	-2	-2	+	-11	-8	-1	-20
P29	Ban Off Trade Discounting if > 30%	-1.0	-7	-7	+0	-2.4	-1.1	-2	-3.7	-17	-6	-6	+	-28	-22	-2	-52
P30	Ban Off Trade Discounting if > 20%	-2.4	-1.7	-1.6	+0	-5.7	-2.6	-6	-8.9	-40	-14	-14	+	-67	-52	-5	-124
P31	Ban Off Trade Discounting if > 10%	-4.8	-3.7	-3.4	+0	-11.9	-5.2	-1.2	-18.3	-79	-30	-28	+	-138	-103	-10	-251
P32	Total Ban Off Trade Discounting	-9.0	-6.8	-6.0	+0	-21.8	-9.7	-2.3	-33.8	-144	-57	-50	+	-250	-184	-19	-453
P33	Ban Off Trade Discount if Reg Price <30p	-0.1	-1	-1	+0	-3	-1	-0	-4	-1	-1	-1	+	-3	-2	-	-5



**Table A18.18: Summary tables for sensitivity analysis – heavy drinkers less elastic – financial value – harmful drinkers**

SUMMARY - HARMFUL		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)								
Policy Scenario	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Year 1-10	Year 1-10	
																	Healthcare costs
P1	General Price +1%	-0.9	-1.0	-5	-15.8	-18.1	-9	-3	-19.3	-19	-8	-4	-132	-162	-22	-3	-187
P2	General Price +10%	-8.1	-9.7	-4.8	-157.4	-179.9	-8.1	-3.3	-191.3	-181	-80	-40	-1,309	-1,610	-218	-27	-1,855
P3	General Price +25%	-18.6	-24.4	-12.1	-391.0	-446.1	-18.7	-8.2	-473.0	-432	-203	-100	-3,251	-3,987	-523	-68	-4,578
P4	Low Priced Off Trade Products +10%	-1.7	-7	-6	-20.4	-23.4	-1.6	-2	-25.2	-33	-6	-5	-170	-214	-40	-2	-257
P5	Low Priced Off Trade Products +25%	-4.1	-1.9	-1.4	-50.9	-58.2	-3.9	-6	-62.8	-83	-16	-12	-423	-533	-100	-5	-638
P6	Low Priced On Trade Products +10%	-0.5	-1.7	-3	-7.1	-9.6	-5	-5	-10.6	-12	-14	-2	-59	-87	-13	-4	-105
P7	Low Priced On Trade Products +25%	-1.2	-4.2	-7	-17.8	-24.0	-1.2	-1.3	-26.5	-29	-35	-6	-148	-218	-33	-11	-262
P8	All Low Priced Products +10%	-2.1	-2.4	-9	-27.6	-33.0	-2.1	-8	-35.8	-45	-20	-7	-229	-302	-53	-6	-361
P9	All Low Priced Products +25%	-5.3	-6.1	-2.2	-68.8	-82.4	-5.2	-1.9	-89.5	-112	-51	-18	-572	-753	-134	-16	-903
P10	Minimum Price 15p (Off and On Trade)	-0.1	-1	-1	-2.6	-2.9	-1	-0	-3.0	-2	-1	-1	-22	-25	-3	-	-29
P11	Minimum Price 20p " "	-0.4	-4	-3	-10.9	-12.0	-4	-1	-12.5	-11	-3	-3	-90	-106	-12	-1	-120
P12	Minimum Price 25p	-1.1	-1.0	-8	-29.4	-32.4	-1.2	-3	-33.8	-28	-9	-7	-244	-288	-33	-3	-324
P13	Minimum Price 30p	-2.8	-2.5	-1.8	-62.8	-69.8	-2.8	-8	-73.4	-65	-21	-15	-522	-623	-76	-7	-706
P14	Minimum Price 35p	-6.1	-4.9	-3.4	-117.2	-131.6	-6.0	-1.6	-139.2	-136	-40	-28	-975	-1,179	-161	-13	-1,353
P15	Minimum Price 40p	-10.0	-8.1	-5.6	-192.9	-216.6	-9.9	-2.7	-229.1	-228	-67	-47	-1,604	-1,946	-273	-22	-2,241
P16	Minimum Price 45p	-14.5	-12.1	-8.4	-287.1	-322.1	-14.4	-4.0	-340.5	-338	-101	-70	-2,388	-2,897	-406	-33	-3,336
P17	Minimum Price 50p	-19.4	-16.7	-11.7	-395.4	-443.2	-19.3	-5.6	-468.0	-460	-139	-97	-3,288	-3,984	-556	-46	-4,587
P18	Minimum Price 60p	-30.2	-26.9	-19.0	-634.3	-710.5	-30.3	-9.0	-749.8	-723	-224	-158	-5,275	-6,381	-883	-75	-7,339
P19	Minimum Price 70p " "	-41.5	-37.4	-26.9	-869.4	-975.2	-41.8	-12.6	-1,029.6	-993	-311	-224	-7,230	-8,758	-1,220	-104	-10,083
P20	Minimum Price 20p Off and 80p On Trade	-0.5	-1.2	-4	-13.6	-15.7	-6	-4	-16.7	-13	-10	-4	-113	-139	-15	-3	-158
P21	Minimum Price 30p Off and 95p On Trade	-3.4	-4.7	-2.3	-74.7	-85.1	-3.4	-1.5	-90.0	-82	-39	-19	-621	-761	-96	-13	-870
P22	Minimum Price 40p Off and 110p On Trade	-12.3	-12.9	-7.0	-232.5	-264.6	-12.1	-4.3	-281.0	-282	-107	-58	-1,933	-2,381	-335	-36	-2,751
P23	30p Minimum Price Beers Only	-1.7	-1.9	-1.5	-55.1	-60.3	-1.7	-7	-62.7	-45	-15	-13	-459	-532	-52	-6	-590
P24	30p Minimum Price Wines Only	-0.6	+1	-1	-6.4	-7.0	-6	+1	-7.5	-11	+1	-1	-53	-64	-14	+1	-77
P25	30p Minimum Price Spirits Only	-0.5	-8	-1	-1.3	-2.6	-5	-2	-3.3	-9	-6	-1	-11	-27	-11	-1	-39
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+1
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	-2	-2	-0	-0	-2	-	-	-	-2	-2	-	-	-2
P28	Ban Off Trade Discounting if > 40%	-0.3	-1	-1	-4.4	-4.9	-3	-0	-5.2	-6	-1	-1	-36	-44	-7	-	-52
P29	Ban Off Trade Discounting if > 30%	-0.8	-4	-3	-11.6	-13.0	-8	-1	-13.9	-16	-3	-3	-97	-118	-19	-1	-138
P30	Ban Off Trade Discounting if > 20%	-1.9	-9	-8	-28.2	-31.8	-1.8	-3	-33.9	-38	-7	-6	-235	-287	-46	-2	-335
P31	Ban Off Trade Discounting if > 10%	-3.8	-1.9	-1.6	-58.0	-65.3	-3.7	-6	-69.6	-78	-16	-13	-482	-589	-93	-5	-688
P32	Total Ban Off Trade Discounting	-6.0	-3.5	-2.9	-103.9	-116.3	-5.9	-1.2	-123.5	-132	-30	-24	-864	-1,049	-159	-10	-1,218
P33	Ban Off Trade Discount if Reg Price <30p	-0.2	-2	-1	-5.0	-5.5	-2	-1	-5.8	-5	-2	-1	-41	-49	-5	-1	-55

**Appendix 19: Summary tables for sensitivity analysis – Long-run elasticity**

**Table A19.1: Summary tables for sensitivity analysis – long-run elasticity – consumption analysis – overall population**

SUMMARY - TOTAL		Mean annual consumption per drinker (units)					Total spending on alcohol (£ millions)						Per drinker (£ p)		
Policy Scenario		% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.	Change in spend p.a. if no change in consump.
<b>P1</b>	General Price +1%	-0.9%	-2.8	-2.8	-1.6	-0.4	-7.6	+23.0	+26.7	-24.6	-7.0	+18.1	+0.1%	+0.61	+6.34
<b>P2</b>	General Price +10%	-9.1%	-28.1	-27.9	-15.3	-3.8	-75.1	+184.7	+200.4	-248.7	-80.5	+56.0	+0.3%	+1.90	+63.38
<b>P3</b>	General Price +25%	-22.2%	-68.6	-67.5	-37.3	-9.5	-182.9	+284.5	+233.6	-632.3	-243.3	-357.4	-1.9%	-12.14	+158.44
<b>P4</b>	Low Priced Off Trade Products +10%	-0.7%	-2.9	-0.9	-1.7	-0.2	-5.8	+74.0	+21.3	-21.1	+6.9	+81.2	+0.4%	+2.76	+3.23
<b>P5</b>	Low Priced Off Trade Products +25%	-1.8%	-7.3	-2.2	-4.4	-0.6	-14.5	+167.3	+53.2	-56.3	+17.3	+181.5	+1.0%	+6.17	+8.07
<b>P6</b>	Low Priced On Trade Products +10%	-1.7%	-3.7	-6.6	-2.7	-0.9	-13.9	-47.3	-2.6	-46.4	-36.9	-133.2	-0.7%	-4.53	+7.30
<b>P7</b>	Low Priced On Trade Products +25%	-4.2%	-9.3	-16.5	-6.7	-2.2	-34.7	-118.2	-55.1	-116.0	-100.1	-389.4	-2.1%	-13.23	+18.26
<b>P8</b>	All Low Priced Products +10%	-2.4%	-6.7	-7.4	-4.4	-1.1	-19.6	+25.8	+18.8	-67.1	-30.1	-52.6	-0.3%	-1.79	+10.53
<b>P9</b>	All Low Priced Products +25%	-5.9%	-16.6	-18.4	-10.9	-2.8	-48.7	+43.6	-1.5	-170.0	-83.1	-211.0	-1.1%	-7.17	+26.33
<b>P10</b>	Minimum Price 15p (Off and On Trade)	-0.1%	-0.8	+0.5	-0.3	-0.0	-0.6	+10.7	+8.2	-2.3	+2.7	+19.3	+0.1%	+0.66	+0.31
<b>P11</b>	Minimum Price 20p " "	-0.2%	-2.7	+1.8	-0.4	-0.0	-1.3	+33.4	+34.4	-5.1	+11.5	+74.3	+0.4%	+2.52	+0.98
<b>P12</b>	Minimum Price 25p	-0.4%	-6.8	+4.6	-0.7	-0.0	-3.0	+74.4	+89.8	-13.3	+30.1	+181.1	+1.0%	+6.15	+2.44
<b>P13</b>	Minimum Price 30p	-0.9%	-13.2	+9.0	-3.1	-0.0	-7.3	+142.3	+191.0	-39.6	+64.2	+358.0	+1.9%	+12.16	+5.85
<b>P14</b>	Minimum Price 35p	-1.7%	-20.6	+14.6	-7.8	-0.0	-13.8	+252.1	+349.2	-82.2	+117.7	+636.8	+3.4%	+21.64	+12.62
<b>P15</b>	Minimum Price 40p	-2.2%	-26.3	+22.0	-14.1	-0.1	-18.5	+419.0	+577.8	-121.0	+194.8	+1070.6	+5.7%	+36.38	+23.11
<b>P16</b>	Minimum Price 45p	-2.3%	-28.6	+30.6	-20.9	-0.1	-19.1	+666.5	+867.0	-137.1	+292.0	+1688.4	+9.1%	+57.37	+37.64
<b>P17</b>	Minimum Price 50p	-2.2%	-31.0	+39.1	-25.8	-0.2	-17.9	+971.2	+1198.4	-137.8	+403.0	+2434.7	+13.1%	+82.72	+55.57
<b>P18</b>	Minimum Price 60p	-2.9%	-36.9	+53.1	-39.5	-0.6	-23.9	+1586.0	+1923.5	-195.2	+644.9	+3959.1	+21.2%	+134.52	+98.61
<b>P19</b>	Minimum Price 70p " "	-4.8%	-43.0	+62.1	-57.7	-1.3	-39.9	+2023.2	+2687.5	-346.4	+897.5	+5261.8	+28.2%	+178.78	+146.09
<b>P20</b>	Minimum Price 20p Off and 80p On Trade	-0.6%	-3.7	+0.3	-1.1	-0.0	-4.6	+21.9	+41.5	-16.8	+5.3	+51.9	+0.3%	+1.76	+2.75
<b>P21</b>	Minimum Price 30p Off and 95p On Trade	-2.9%	-18.1	+0.7	-6.4	-0.0	-23.8	+77.5	+219.5	-103.1	+34.7	+228.7	+1.2%	+7.77	+14.34
<b>P22</b>	Minimum Price 40p Off and 110p On Trade	-8.0%	-40.2	-3.5	-22.4	-0.1	-66.2	+207.4	+660.3	-307.7	+110.9	+671.0	+3.6%	+22.80	+48.85
<b>P23</b>	30p Minimum Price Beers Only	+0.2%	-12.1	+11.4	+2.8	+0.0	+2.0	+105.3	+211.8	+7.0	+71.5	+395.5	+2.1%	+13.44	+3.51
<b>P24</b>	30p Minimum Price Wines Only	-0.2%	-0.6	-1.4	+0.2	+0.0	-1.8	+27.0	-10.4	-2.0	-3.8	+10.8	+0.1%	+0.37	+1.27
<b>P25</b>	30p Minimum Price Spirits Only	-0.9%	-0.6	-0.8	-5.9	+0.0	-7.3	+8.7	-10.4	-43.6	-3.5	-48.7	-0.3%	-1.65	+1.07
<b>P26</b>	30p Minimum Price Alcopops (RTDs) Only	-0.0%	+0.0	+0.0	+0.0	-0.0	-0.0	+0.0	+0.0	-0.0	+0.0	-0.0	-0.0%	-0.00	+0.00
<b>P27</b>	Ban Off Trade Discounting if > 50%	-0.0%	-0.0	-0.0	+0.0	-0.0	-0.0	+0.8	+0.0	-0.0	+0.0	+0.8	+0.0%	+0.03	+0.03
<b>P28</b>	Ban Off Trade Discounting if > 40%	-0.1%	-0.4	-0.3	+0.1	-0.0	-0.5	+20.1	+1.9	+1.3	+0.5	+23.8	+0.1%	+0.81	+0.92
<b>P29</b>	Ban Off Trade Discounting if > 30%	-0.1%	-1.0	-0.6	+0.4	-0.0	-1.2	+53.1	+7.4	+3.4	+2.2	+66.2	+0.4%	+2.25	+2.40
<b>P30</b>	Ban Off Trade Discounting if > 20%	-0.4%	-2.5	-1.2	+0.8	-0.0	-2.9	+128.1	+20.0	+8.0	+6.1	+162.2	+0.9%	+5.51	+5.85
<b>P31</b>	Ban Off Trade Discounting if > 10%	-0.7%	-5.1	-1.6	+1.0	-0.1	-5.8	+259.4	+55.8	+13.0	+17.6	+345.8	+1.9%	+11.75	+12.00
<b>P32</b>	Total Ban Off Trade Discounting	-1.1%	-9.1	-0.4	+0.5	-0.5	-9.4	+457.1	+145.1	+16.5	+46.8	+665.5	+3.6%	+22.61	+21.48
<b>P33</b>	Ban Off Trade Discount if Reg Price <30p	-0.0%	-1.0	+0.8	+0.1	-0.0	-0.1	+13.7	+16.7	+0.1	+5.6	+36.2	+0.2%	+1.23	+0.38

**Table A19.2: Summary tables for sensitivity analysis – long-run elasticity – consumption analysis – 11 to 17 year old drinkers**

SUMMARY - 11 TO 17	Mean annual consumption per drinker (units)						Total spending on alcohol (£ millions)						Per drinker (£ p)	
	Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.
<b>P1</b> General Price +1%	-1.0%	-1.9	-1.0	-1.8	-1.7	-6.4	+0.2	+0.7	-0.4	-1.2	-0.7	-0.1%	-0.48	+7.51
<b>P2</b> General Price +10%	-9.7%	-18.7	-9.8	-17.9	-16.6	-63.1	+1.3	+0.7	-4.5	-12.6	-15.1	-1.4%	-10.83	+75.07
<b>P3</b> General Price +25%	-23.7%	-46.5	-23.6	-42.6	-41.6	-154.4	+0.3	-24.7	-11.3	-35.5	-71.1	-6.8%	-51.06	+187.67
<b>P4</b> Low Priced Off Trade Products +10%	-0.4%	-1.5	+0.0	-0.9	+0.0	-2.4	+0.5	+0.7	-0.6	+0.2	+0.8	+0.1%	+0.55	+0.58
<b>P5</b> Low Priced Off Trade Products +25%	-0.9%	-3.8	+0.1	-2.4	+0.0	-6.1	+0.9	+1.7	-1.7	+0.6	+1.6	+0.2%	+1.14	+1.45
<b>P6</b> Low Priced On Trade Products +10%	-3.4%	-5.6	-1.9	-6.8	-8.0	-22.3	-0.5	-2.1	-0.5	-6.3	-9.4	-0.9%	-6.74	+21.57
<b>P7</b> Low Priced On Trade Products +25%	-8.5%	-14.0	-4.8	-16.6	-19.9	-55.3	-1.2	-14.5	-1.3	-17.2	-34.2	-3.3%	-24.55	+53.94
<b>P8</b> All Low Priced Products +10%	-3.8%	-7.1	-1.9	-7.7	-8.0	-24.7	+0.0	-1.4	-1.2	-6.0	-8.6	-0.8%	-6.19	+22.15
<b>P9</b> All Low Priced Products +25%	-9.4%	-17.8	-4.6	-18.9	-19.9	-61.2	-0.2	-12.8	-3.0	-16.6	-32.6	-3.1%	-23.39	+55.39
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0.1%	-0.1	-0.0	-0.4	+0.0	-0.5	+0.1	+0.0	-0.1	+0.0	-0.0	-0.0%	-0.01	+0.09
<b>P11</b> Minimum Price 20p " "	-0.3%	-0.6	-0.0	-1.3	+0.0	-2.0	+0.4	+0.2	-0.5	+0.1	+0.2	+0.0%	+0.12	+0.38
<b>P12</b> Minimum Price 25p	-0.7%	-2.1	+0.0	-2.5	+0.0	-4.6	+0.8	+0.9	-1.3	+0.3	+0.7	+0.1%	+0.54	+0.99
<b>P13</b> Minimum Price 30p	-1.5%	-5.5	+0.2	-4.5	+0.0	-9.8	+1.1	+2.6	-2.8	+0.9	+1.8	+0.2%	+1.30	+2.30
<b>P14</b> Minimum Price 35p	-1.9%	-7.4	+1.5	-6.2	+0.0	-12.1	+1.1	+8.3	-4.5	+2.9	+7.8	+0.8%	+5.63	+4.06
<b>P15</b> Minimum Price 40p	-1.5%	-8.3	+3.9	-5.3	+0.0	-9.7	+1.2	+19.6	-5.7	+6.9	+21.9	+2.1%	+15.74	+6.65
<b>P16</b> Minimum Price 45p	-0.9%	-7.2	+6.3	-5.0	+0.0	-5.8	+1.9	+33.8	-7.1	+11.8	+40.4	+3.9%	+29.00	+10.54
<b>P17</b> Minimum Price 50p	+0.2%	-2.6	+8.5	-4.4	+0.0	+1.5	+3.8	+50.8	-8.0	+17.7	+64.2	+6.1%	+46.08	+15.56
<b>P18</b> Minimum Price 60p	+2.7%	+7.9	+13.6	-3.8	+0.0	+17.7	+6.3	+91.1	-10.8	+31.6	+118.2	+11.3%	+84.82	+27.32
<b>P19</b> Minimum Price 70p " "	+4.6%	+17.4	+18.1	-5.4	-0.1	+30.0	+4.9	+133.3	-15.2	+45.7	+168.6	+16.1%	+121.04	+41.43
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-1.4%	-4.9	-0.9	-3.0	+0.0	-8.9	+0.1	+1.8	-0.9	-1.0	+0.0	+0.0%	+0.00	+7.23
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-4.8%	-18.5	-3.0	-9.6	+0.0	-31.1	+0.2	+5.0	-3.8	-2.9	-1.5	-0.1%	-1.09	+23.11
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-8.8%	-35.4	-4.5	-17.5	-0.1	-57.5	-1.1	+18.7	-8.1	-3.0	+6.5	+0.6%	+4.69	+51.90
<b>P23</b> 30p Minimum Price Beers Only	-0.7%	-5.4	+0.3	+0.5	+0.0	-4.6	+0.6	+2.8	-1.3	+1.0	+3.1	+0.3%	+2.22	+1.52
<b>P24</b> 30p Minimum Price Wines Only	+0.0%	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0%	+0.00	+0.00
<b>P25</b> 30p Minimum Price Spirits Only	-0.8%	-0.1	-0.1	-5.0	+0.0	-5.2	+0.5	-0.1	-1.6	-0.0	-1.3	-0.1%	-0.92	+0.78
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0%	+0.00	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	-0.0	-0.0	-0.0	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	+0.0%	+0.01	+0.00
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.0%	-0.1	-0.0	+0.1	+0.0	-0.1	+0.2	+0.2	-0.0	+0.1	+0.5	+0.0%	+0.33	+0.18
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.0%	-0.3	-0.1	+0.2	+0.0	-0.2	+0.5	+0.7	-0.0	+0.2	+1.3	+0.1%	+0.96	+0.50
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.0%	-0.7	-0.1	+0.6	+0.0	-0.3	+1.1	+1.8	-0.1	+0.6	+3.4	+0.3%	+2.44	+1.18
<b>P31</b> Ban Off Trade Discounting if > 10%	-0.1%	-1.2	-0.1	+1.0	-0.0	-0.3	+2.2	+4.5	-0.3	+1.5	+7.9	+0.8%	+5.68	+2.59
<b>P32</b> Total Ban Off Trade Discounting	+0.0%	-1.3	+0.3	+1.5	-0.3	+0.1	+4.0	+10.4	-0.9	+3.6	+17.1	+1.6%	+12.25	+5.18
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-0.1%	-0.6	+0.1	-0.0	+0.0	-0.5	+0.2	+0.4	-0.2	+0.1	+0.5	+0.0%	+0.37	+0.19

**Table A19.3: Summary tables for sensitivity analysis – long-run elasticity – consumption analysis – 18 to 24 year old hazardous drinkers**

SUMMARY - HAZARDOUS 18 to 24		Mean annual consumption per drinker (units)					Total spending on alcohol (£ millions)						Per drinker (£ p)	
Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail	On retail	Off duty +	On duty +	Total	% spending change	Change in spend per drinker p.a.	Change in if no change in consump.
							(exc duty + VAT)	(exc duty + VAT)	VAT	VAT	spending change			
<b>P1</b> General Price +1%	-1.0%	-4.9	-2.1	-4.5	-2.2	-13.7	+0.5	+1.1	-0.7	-0.9	-0.0	-0.0%	-0.01	+15.39
<b>P2</b> General Price +10%	-9.6%	-48.4	-20.8	-44.4	-22.1	-135.7	+3.4	+5.1	-7.2	-9.9	-8.6	-0.8%	-12.12	+153.86
<b>P3</b> General Price +25%	-23.5%	-118.9	-50.1	-108.3	-55.3	-332.6	+3.7	-12.6	-18.3	-28.8	-56.0	-5.1%	-79.05	+384.65
<b>P4</b> Low Priced Off Trade Products +10%	-0.3%	-1.7	-0.6	-1.2	-0.4	-3.9	+1.5	+1.9	-0.6	+0.6	+3.5	+0.3%	+4.94	+2.67
<b>P5</b> Low Priced Off Trade Products +25%	-0.7%	-4.3	-1.5	-3.1	-0.9	-9.7	+3.3	+4.8	-1.5	+1.6	+8.2	+0.8%	+11.63	+6.69
<b>P6</b> Low Priced On Trade Products +10%	-2.2%	-8.0	-5.1	-12.0	-5.6	-30.7	-0.9	-3.1	-1.0	-4.0	-9.0	-0.8%	-12.74	+23.00
<b>P7</b> Low Priced On Trade Products +25%	-5.4%	-19.9	-12.7	-29.5	-14.1	-76.2	-2.3	-12.4	-2.6	-10.8	-28.1	-2.6%	-39.60	+57.49
<b>P8</b> All Low Priced Products +10%	-2.4%	-9.7	-5.6	-13.1	-6.0	-34.5	+0.5	-1.1	-1.6	-3.4	-5.5	-0.5%	-7.82	+25.67
<b>P9</b> All Low Priced Products +25%	-6.1%	-24.2	-14.0	-32.4	-15.0	-85.7	+0.9	-7.6	-4.0	-9.2	-19.9	-1.8%	-28.13	+64.18
<b>P10</b> Minimum Price 15p (Off and On Trade)	+0.1%	-0.3	+0.7	+0.8	+0.0	+1.3	+0.3	+1.5	+0.0	+0.5	+2.3	+0.2%	+3.26	+0.34
<b>P11</b> Minimum Price 20p " "	+0.2%	-0.8	+1.9	+2.4	+0.0	+3.5	+0.9	+4.3	-0.0	+1.5	+6.7	+0.6%	+9.41	+1.09
<b>P12</b> Minimum Price 25p	+0.4%	-2.0	+4.1	+4.1	+0.0	+6.2	+1.8	+8.9	-0.2	+3.0	+13.5	+1.2%	+19.10	+2.53
<b>P13</b> Minimum Price 30p	+0.5%	-2.8	+6.6	+3.4	+0.0	+7.2	+3.3	+17.1	-1.1	+5.8	+25.1	+2.3%	+35.38	+6.26
<b>P14</b> Minimum Price 35p	+0.6%	-3.0	+10.5	+1.2	+0.0	+8.7	+5.7	+30.7	-2.8	+10.3	+43.9	+4.0%	+61.93	+13.83
<b>P15</b> Minimum Price 40p	+1.2%	+3.2	+16.5	-3.1	+0.0	+16.6	+9.5	+49.6	-4.5	+16.7	+71.3	+6.5%	+100.62	+25.35
<b>P16</b> Minimum Price 45p	+1.9%	+10.9	+23.6	-7.9	+0.0	+26.6	+13.8	+73.8	-6.7	+24.8	+105.8	+9.7%	+149.18	+40.78
<b>P17</b> Minimum Price 50p	+3.0%	+18.7	+30.9	-7.8	+0.0	+41.8	+18.7	+101.2	-8.4	+33.9	+145.4	+13.3%	+205.09	+58.99
<b>P18</b> Minimum Price 60p	+4.3%	+32.5	+43.2	-14.9	-0.4	+60.5	+24.8	+159.3	-14.8	+53.4	+222.6	+20.4%	+313.99	+101.18
<b>P19</b> Minimum Price 70p " "	+4.6%	+45.5	+51.9	-31.5	-1.3	+64.6	+21.9	+220.2	-25.3	+73.6	+290.4	+26.6%	+409.63	+148.14
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-0.4%	-4.4	-0.3	-0.9	+0.0	-5.6	+0.4	+3.8	-0.5	+0.6	+4.3	+0.4%	+6.11	+6.74
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-1.8%	-16.1	-1.1	-8.6	+0.0	-25.8	+1.7	+14.8	-3.0	+2.6	+16.2	+1.5%	+22.79	+27.37
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-4.5%	-30.2	-2.0	-30.9	-0.1	-63.3	+5.2	+44.9	-8.6	+8.9	+50.3	+4.6%	+70.99	+83.19
<b>P23</b> 30p Minimum Price Beers Only	+1.2%	-1.8	+8.8	+9.4	+0.0	+16.3	+2.1	+17.4	-0.0	+5.9	+25.3	+2.3%	+35.75	+3.51
<b>P24</b> 30p Minimum Price Wines Only	-0.1%	-0.8	-1.7	+0.5	+0.0	-2.0	+0.8	-0.2	-0.0	-0.1	+0.5	+0.0%	+0.73	+1.50
<b>P25</b> 30p Minimum Price Spirits Only	-0.5%	-0.2	-0.4	-6.3	+0.0	-6.9	+0.4	-0.1	-1.0	-0.0	-0.8	-0.1%	-1.11	+1.26
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0%	+0.00	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	-0.0	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0%	+0.04	+0.03
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.0%	-0.4	-0.2	+0.5	+0.0	-0.1	+0.3	+0.3	+0.0	+0.1	+0.7	+0.1%	+0.98	+0.59
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.0%	-1.0	-0.3	+1.2	-0.0	-0.1	+0.9	+0.8	+0.1	+0.3	+2.0	+0.2%	+2.87	+1.59
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.0%	-2.5	-0.5	+2.8	-0.1	-0.3	+2.1	+2.2	+0.1	+0.7	+5.2	+0.5%	+7.33	+3.99
<b>P31</b> Ban Off Trade Discounting if > 10%	-0.0%	-4.8	-0.4	+4.8	-0.2	-0.6	+4.3	+5.6	+0.1	+1.8	+11.8	+1.1%	+16.69	+8.65
<b>P32</b> Total Ban Off Trade Discounting	-0.1%	-7.4	+1.0	+6.4	-0.9	-0.9	+7.9	+12.9	-0.4	+4.2	+24.6	+2.3%	+34.70	+16.82
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	+0.1%	-0.2	+0.5	+0.5	+0.0	+0.9	+0.3	+1.2	-0.0	+0.4	+1.8	+0.2%	+2.57	+0.34

**Table A19.4: Summary tables for sensitivity analysis – long-run elasticity – consumption analysis – moderate drinkers**

SUMMARY - MODERATE		Mean annual consumption per drinker (units)					Total spending on alcohol (£ millions)						Per drinker (£ p)	
Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail	On retail	Off duty +	On duty +	Total	% spending change	Change in spend per drinker p.a.	Change in spend p.a. if no change in consump.
							(exc duty + VAT)	(exc duty + VAT)	VAT	VAT	spending change			
<b>P1</b> General Price +1%	-0.9%	-0.9	-1.1	-0.7	-0.1	-2.8	+4.8	+5.9	-5.2	-2.6	+2.9	+0.1%	+0.15	+2.76
<b>P2</b> General Price +10%	-9.1%	-8.7	-10.9	-6.5	-1.2	-27.3	+38.4	+36.8	-53.1	-29.9	-7.9	-0.1%	-0.41	+27.57
<b>P3</b> General Price +25%	-22.2%	-21.2	-26.4	-15.9	-3.0	-66.5	+56.0	+2.6	-135.4	-88.6	-165.5	-3.1%	-8.57	+68.91
<b>P4</b> Low Priced Off Trade Products +10%	-0.3%	-0.3	-0.2	-0.4	-0.1	-1.0	+14.4	+8.7	-2.3	+2.7	+23.6	+0.4%	+1.22	+0.90
<b>P5</b> Low Priced Off Trade Products +25%	-0.8%	-0.8	-0.5	-0.9	-0.2	-2.5	+33.2	+21.7	-6.2	+6.7	+55.4	+1.0%	+2.87	+2.24
<b>P6</b> Low Priced On Trade Products +10%	-1.8%	-1.3	-2.7	-1.1	-0.2	-5.3	-11.4	-11.1	-10.7	-11.8	-44.9	-0.8%	-2.33	+2.73
<b>P7</b> Low Priced On Trade Products +25%	-4.4%	-3.2	-6.7	-2.8	-0.4	-13.1	-28.5	-39.4	-26.7	-31.3	-125.9	-2.4%	-6.51	+6.82
<b>P8</b> All Low Priced Products +10%	-2.1%	-1.6	-2.9	-1.5	-0.3	-6.2	+2.8	-2.4	-12.9	-9.1	-21.5	-0.4%	-1.11	+3.63
<b>P9</b> All Low Priced Products +25%	-5.2%	-4.1	-7.1	-3.6	-0.6	-15.5	+3.6	-17.6	-32.5	-24.7	-71.2	-1.3%	-3.68	+9.06
<b>P10</b> Minimum Price 15p (Off and On Trade)	+0.0%	-0.1	+0.2	+0.0	-0.0	+0.1	+2.2	+3.8	+0.4	+1.2	+7.6	+0.1%	+0.39	+0.07
<b>P11</b> Minimum Price 20p " "	+0.2%	-0.2	+0.8	+0.1	-0.0	+0.7	+6.4	+14.2	+1.5	+4.6	+26.7	+0.5%	+1.38	+0.19
<b>P12</b> Minimum Price 25p	+0.6%	-0.4	+1.9	+0.2	-0.0	+1.7	+14.3	+35.0	+3.5	+11.2	+64.0	+1.2%	+3.31	+0.44
<b>P13</b> Minimum Price 30p	+0.8%	-0.8	+3.4	-0.2	-0.0	+2.4	+29.7	+69.1	+3.3	+22.2	+124.2	+2.3%	+6.43	+1.24
<b>P14</b> Minimum Price 35p	+0.9%	-1.2	+5.1	-1.3	-0.0	+2.6	+54.5	+116.4	+0.5	+37.3	+208.7	+3.9%	+10.81	+2.98
<b>P15</b> Minimum Price 40p	+1.1%	-1.3	+7.2	-2.7	-0.0	+3.2	+90.0	+182.8	-2.3	+58.5	+329.0	+6.2%	+17.03	+5.73
<b>P16</b> Minimum Price 45p	+1.5%	-1.0	+9.9	-4.2	-0.0	+4.6	+141.1	+269.5	-2.9	+86.1	+493.8	+9.3%	+25.56	+9.75
<b>P17</b> Minimum Price 50p	+2.3%	-0.7	+12.9	-5.1	-0.1	+6.9	+206.8	+374.0	+0.1	+119.3	+700.2	+13.1%	+36.24	+14.91
<b>P18</b> Minimum Price 60p	+3.0%	-0.5	+18.1	-8.3	-0.2	+9.1	+351.6	+609.7	-4.4	+194.0	+1150.8	+21.6%	+59.57	+28.03
<b>P19</b> Minimum Price 70p " "	+2.6%	-0.4	+22.3	-13.6	-0.4	+7.9	+463.9	+867.5	-31.1	+275.3	+1575.6	+29.6%	+81.56	+42.87
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-0.1%	-0.4	+0.3	-0.1	-0.0	-0.2	+4.4	+12.9	-0.5	+3.1	+19.8	+0.4%	+1.02	+0.57
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-1.1%	-2.2	+0.5	-1.4	-0.0	-3.2	+15.3	+60.4	-10.2	+12.0	+77.5	+1.5%	+4.01	+3.88
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-4.7%	-5.8	-2.0	-6.2	-0.0	-14.0	+42.4	+160.0	-43.4	+27.6	+186.6	+3.5%	+9.66	+14.79
<b>P23</b> 30p Minimum Price Beers Only	+1.7%	-0.5	+4.2	+1.2	+0.0	+5.0	+21.9	+74.1	+11.2	+23.9	+131.1	+2.5%	+6.79	+0.52
<b>P24</b> 30p Minimum Price Wines Only	-0.2%	-0.2	-0.5	+0.1	+0.0	-0.6	+6.3	-1.6	-0.4	-0.6	+3.6	+0.1%	+0.19	+0.45
<b>P25</b> 30p Minimum Price Spirits Only	-0.6%	-0.2	-0.3	-1.5	+0.0	-1.9	+1.2	-3.4	-7.3	-1.1	-10.6	-0.2%	-0.55	+0.27
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	-0.0%	+0.0	+0.0	+0.0	-0.0	-0.0	+0.0	+0.0	-0.0	+0.0	-0.0	-0.0%	-0.00	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	-0.0	-0.0	+0.0	-0.0	-0.0	+0.2	+0.0	+0.0	+0.0	+0.2	+0.0%	+0.01	+0.01
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.0%	-0.1	-0.1	+0.1	-0.0	-0.1	+4.2	+0.9	+0.4	+0.2	+5.7	+0.1%	+0.29	+0.29
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.1%	-0.2	-0.2	+0.2	-0.0	-0.2	+11.2	+2.9	+1.1	+0.8	+16.0	+0.3%	+0.83	+0.77
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.2%	-0.5	-0.4	+0.3	-0.0	-0.6	+27.0	+7.6	+2.4	+2.2	+39.3	+0.7%	+2.03	+1.87
<b>P31</b> Ban Off Trade Discounting if > 10%	-0.4%	-1.0	-0.5	+0.5	-0.0	-1.1	+55.2	+20.8	+4.5	+6.2	+86.7	+1.6%	+4.49	+3.87
<b>P32</b> Total Ban Off Trade Discounting	-0.5%	-1.7	-0.1	+0.4	-0.2	-1.5	+98.4	+52.4	+6.5	+16.0	+173.3	+3.3%	+8.97	+7.01
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	+0.1%	-0.0	+0.3	+0.1	-0.0	+0.3	+2.5	+5.9	+0.8	+1.9	+11.0	+0.2%	+0.57	+0.07

**Table A19.5: Summary tables for sensitivity analysis – long-run elasticity – consumption analysis – hazardous drinkers**

SUMMARY - HAZARDOUS	Mean annual consumption per drinker (units)						Total spending on alcohol (£ millions)						Per drinker (£ p)	
	Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.
<b>P1</b> General Price +1%	-0.9%	-4.6	-5.3	-2.6	-0.5	-13.0	+9.5	+10.1	-9.5	-2.6	+7.5	+0.1%	+1.13	+10.70
<b>P2</b> General Price +10%	-9.0%	-45.2	-52.3	-25.6	-5.3	-128.4	+77.1	+76.7	-95.8	-29.8	+28.3	+0.4%	+4.26	+107.04
<b>P3</b> General Price +25%	-21.9%	-110.5	-126.5	-62.4	-13.2	-312.6	+123.6	+94.4	-243.6	-89.6	-115.2	-1.6%	-17.37	+267.59
<b>P4</b> Low Priced Off Trade Products +10%	-0.6%	-3.8	-1.4	-2.7	-0.2	-8.2	+28.9	+8.0	-6.1	+2.6	+33.4	+0.5%	+5.04	+5.42
<b>P5</b> Low Priced Off Trade Products +25%	-1.4%	-9.4	-3.7	-6.8	-0.6	-20.5	+66.0	+19.9	-16.5	+6.6	+76.0	+1.1%	+11.46	+13.54
<b>P6</b> Low Priced On Trade Products +10%	-1.7%	-6.3	-12.2	-4.7	-1.4	-24.5	-19.7	+0.4	-19.1	-13.8	-52.2	-0.7%	-7.88	+12.40
<b>P7</b> Low Priced On Trade Products +25%	-4.3%	-15.7	-30.3	-11.6	-3.5	-61.1	-49.3	-17.6	-47.8	-37.5	-152.2	-2.1%	-22.95	+31.01
<b>P8</b> All Low Priced Products +10%	-2.3%	-10.1	-13.5	-7.3	-1.6	-32.6	+8.8	+8.4	-25.1	-11.2	-19.1	-0.3%	-2.88	+17.82
<b>P9</b> All Low Priced Products +25%	-5.7%	-25.1	-33.6	-18.1	-4.1	-80.9	+14.6	+2.6	-63.5	-31.0	-77.4	-1.1%	-11.68	+44.55
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0.0%	-0.9	+0.9	-0.3	+0.0	-0.4	+3.7	+4.5	-0.5	+1.5	+9.2	+0.1%	+1.38	+0.45
<b>P11</b> Minimum Price 20p " "	-0.0%	-3.2	+3.4	-0.3	+0.0	-0.1	+11.8	+15.7	-0.3	+5.3	+32.5	+0.5%	+4.90	+1.37
<b>P12</b> Minimum Price 25p	-0.0%	-8.1	+8.7	-0.7	+0.0	-0.1	+27.3	+38.1	-0.7	+13.0	+77.6	+1.1%	+11.70	+3.45
<b>P13</b> Minimum Price 30p	-0.2%	-15.7	+17.2	-4.4	-0.0	-2.9	+54.3	+77.1	-5.9	+26.2	+151.8	+2.1%	+22.89	+8.51
<b>P14</b> Minimum Price 35p	-0.6%	-24.9	+28.0	-12.0	-0.0	-9.0	+100.1	+137.1	-16.2	+46.6	+267.6	+3.8%	+40.36	+19.22
<b>P15</b> Minimum Price 40p	-0.9%	-31.3	+42.3	-23.1	-0.0	-12.2	+172.3	+222.9	-24.6	+75.7	+446.3	+6.3%	+67.30	+36.64
<b>P16</b> Minimum Price 45p	-0.7%	-33.8	+58.7	-34.9	-0.1	-10.1	+279.5	+331.2	-25.1	+112.3	+697.9	+9.8%	+105.25	+61.71
<b>P17</b> Minimum Price 50p	-0.4%	-37.1	+74.8	-44.0	-0.1	-6.4	+412.3	+454.6	-20.5	+153.8	+1000.2	+14.1%	+150.84	+93.27
<b>P18</b> Minimum Price 60p	-1.0%	-45.6	+101.3	-68.9	-0.5	-13.7	+691.3	+724.4	-31.8	+244.5	+1628.4	+22.9%	+245.58	+170.20
<b>P19</b> Minimum Price 70p " "	-2.9%	-54.4	+117.6	-102.7	-1.1	-40.6	+901.7	+1005.8	-82.1	+338.3	+2163.7	+30.5%	+326.30	+254.99
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-0.4%	-4.8	+0.4	-1.6	+0.0	-6.0	+6.6	+17.3	-5.5	+2.9	+21.3	+0.3%	+3.21	+4.16
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-2.3%	-23.8	+0.9	-10.1	-0.0	-33.0	+26.1	+87.9	-33.3	+15.0	+95.7	+1.3%	+14.43	+22.64
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-7.0%	-54.9	-7.0	-37.3	-0.0	-99.3	+81.3	+256.7	-104.9	+44.0	+277.2	+3.9%	+41.80	+80.07
<b>P23</b> 30p Minimum Price Beers Only	+0.8%	-14.5	+21.1	+4.6	+0.0	+11.2	+41.4	+82.5	+10.4	+28.1	+162.3	+2.3%	+24.48	+4.81
<b>P24</b> 30p Minimum Price Wines Only	-0.2%	-0.4	-2.2	+0.2	+0.0	-2.4	+9.9	-1.6	-0.6	-0.6	+7.1	+0.1%	+1.07	+2.06
<b>P25</b> 30p Minimum Price Spirits Only	-0.8%	-0.9	-1.6	-8.9	+0.0	-11.4	+2.6	-3.8	-15.3	-1.3	-17.8	-0.3%	-2.68	+1.65
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	-0.0%	+0.0	+0.0	+0.0	-0.0	-0.0	+0.0	+0.0	-0.0	+0.0	-0.0	-0.0%	-0.00	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	-0.0	-0.0	+0.0	-0.0	-0.0	+0.3	+0.0	+0.0	+0.0	+0.3	+0.0%	+0.05	+0.06
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.1%	-0.5	-0.6	+0.3	-0.0	-0.9	+8.8	+0.6	+0.6	+0.2	+10.1	+0.1%	+1.53	+1.77
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.1%	-1.5	-1.2	+0.7	-0.0	-2.1	+23.0	+2.4	+1.8	+0.7	+27.9	+0.4%	+4.21	+4.61
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.3%	-3.6	-2.5	+1.4	-0.0	-4.8	+55.1	+6.7	+4.2	+2.0	+68.2	+1.0%	+10.28	+11.12
<b>P31</b> Ban Off Trade Discounting if > 10%	-0.7%	-7.5	-3.5	+1.6	-0.1	-9.5	+111.3	+19.3	+7.5	+6.1	+144.1	+2.0%	+21.73	+22.67
<b>P32</b> Total Ban Off Trade Discounting	-1.0%	-13.5	-1.5	+0.6	-0.5	-14.8	+194.8	+51.4	+11.4	+16.7	+274.2	+3.9%	+41.36	+39.90
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	+0.0%	-1.2	+1.6	+0.2	-0.0	+0.6	+5.1	+6.3	+0.7	+2.2	+14.3	+0.2%	+2.16	+0.54

**Table A19.6: Summary tables for sensitivity analysis – long-run elasticity – consumption analysis – harmful drinkers**

SUMMARY - HARMFUL	Mean annual consumption per drinker (units)						Total spending on alcohol (£ millions)						Per drinker (£ p)	
	Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.
<b>P1</b> General Price +1%	-0.9%	-14.9	-11.1	-6.2	-1.9	-34.2	+8.6	+10.4	-9.8	-1.4	+7.9	+0.1%	+3.30	+24.48
<b>P2</b> General Price +10%	-9.3%	-147.2	-108.7	-61.3	-19.5	-336.6	+69.0	+86.7	-98.7	-16.5	+40.6	+0.7%	+16.98	+244.78
<b>P3</b> General Price +25%	-22.6%	-358.7	-263.4	-149.2	-48.7	-820.0	+105.1	+146.1	-250.5	-52.7	-51.9	-0.9%	-21.75	+611.95
<b>P4</b> Low Priced Off Trade Products +10%	-1.1%	-23.0	-5.1	-10.9	-1.7	-40.7	+30.7	+4.6	-12.7	+1.6	+24.2	+0.4%	+10.14	+17.49
<b>P5</b> Low Priced Off Trade Products +25%	-2.8%	-57.3	-12.9	-27.6	-4.1	-102.0	+68.1	+11.5	-33.5	+4.0	+50.1	+0.9%	+20.98	+43.73
<b>P6</b> Low Priced On Trade Products +10%	-1.6%	-17.0	-25.4	-10.1	-4.5	-57.2	-16.1	+9.0	-16.5	-9.5	-33.1	-0.6%	-13.86	+29.97
<b>P7</b> Low Priced On Trade Products +25%	-3.9%	-42.4	-63.5	-25.2	-11.4	-142.5	-40.2	+6.4	-41.2	-26.4	-101.4	-1.7%	-42.46	+74.94
<b>P8</b> All Low Priced Products +10%	-2.7%	-40.0	-30.4	-20.8	-6.2	-97.4	+14.3	+13.6	-29.0	-7.9	-9.1	-0.2%	-3.81	+47.47
<b>P9</b> All Low Priced Products +25%	-6.7%	-99.5	-75.3	-51.4	-15.5	-241.7	+25.7	+18.1	-73.7	-22.5	-52.3	-0.9%	-21.92	+118.66
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0.2%	-6.3	+1.3	-2.4	+0.0	-7.4	+4.8	-0.0	-2.2	-0.0	+2.6	+0.0%	+1.07	+2.01
<b>P11</b> Minimum Price 20p " "	-0.6%	-22.8	+6.2	-4.5	+0.0	-21.0	+15.2	+4.5	-6.2	+1.6	+15.1	+0.3%	+6.33	+6.74
<b>P12</b> Minimum Price 25p	-1.4%	-58.0	+16.8	-8.8	+0.0	-50.0	+32.8	+16.8	-16.1	+5.9	+39.5	+0.7%	+16.53	+16.95
<b>P13</b> Minimum Price 30p	-2.8%	-112.7	+35.9	-24.4	-0.0	-101.2	+58.3	+44.6	-36.9	+15.8	+81.8	+1.4%	+34.24	+38.38
<b>P14</b> Minimum Price 35p	-4.6%	-175.5	+61.4	-52.4	-0.1	-166.5	+97.4	+94.2	-66.4	+33.3	+158.5	+2.7%	+66.35	+77.85
<b>P15</b> Minimum Price 40p	-6.1%	-227.6	+94.8	-88.7	-0.5	-222.0	+156.4	+166.1	-94.0	+58.6	+287.2	+4.9%	+120.26	+136.28
<b>P16</b> Minimum Price 45p	-6.8%	-252.2	+132.5	-127.3	-1.3	-248.2	+245.3	+254.4	-108.9	+89.7	+480.5	+8.2%	+201.20	+212.89
<b>P17</b> Minimum Price 50p	-7.3%	-275.5	+168.1	-155.7	-2.1	-265.2	+351.0	+350.5	-117.0	+123.3	+707.8	+12.1%	+296.38	+303.84
<b>P18</b> Minimum Price 60p	-9.4%	-328.6	+223.5	-231.6	-4.7	-341.4	+541.7	+551.7	-158.1	+193.6	+1128.9	+19.3%	+472.73	+513.15
<b>P19</b> Minimum Price 70p " "	-12.6%	-382.3	+253.1	-320.3	-9.3	-458.7	+656.8	+757.1	-231.2	+264.6	+1447.3	+24.8%	+606.02	+741.07
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-1.0%	-28.6	-0.3	-8.0	+0.0	-36.9	+11.0	+11.3	-10.8	-0.1	+11.4	+0.2%	+4.78	+16.57
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-4.7%	-136.2	+2.6	-38.1	-0.0	-171.7	+36.3	+71.7	-59.3	+9.2	+57.9	+1.0%	+24.26	+78.58
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-11.5%	-292.0	-6.6	-119.8	-0.6	-419.1	+83.8	+240.8	-158.7	+41.3	+207.2	+3.5%	+86.76	+250.88
<b>P23</b> 30p Minimum Price Beers Only	-1.3%	-105.1	+47.4	+11.4	+0.0	-46.4	+42.0	+55.1	-14.6	+19.5	+101.9	+1.7%	+42.69	+25.62
<b>P24</b> 30p Minimum Price Wines Only	-0.3%	-4.8	-7.7	+1.3	+0.0	-11.2	+10.8	-7.2	-0.9	-2.6	+0.0	+0.0%	+0.02	+6.37
<b>P25</b> 30p Minimum Price Spirits Only	-1.2%	-3.2	-3.5	-36.0	+0.0	-42.8	+5.0	-3.2	-21.0	-1.1	-20.3	-0.3%	-8.50	+6.38
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	-0.0%	+0.0	+0.0	+0.0	-0.0	-0.0	+0.0	+0.0	-0.0	+0.0	-0.0	-0.0%	-0.00	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	-0.1	-0.1	+0.0	-0.0	-0.2	+0.3	-0.0	-0.0	-0.0	+0.3	+0.0%	+0.11	+0.17
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.1%	-2.3	-1.1	+0.6	-0.0	-2.8	+7.1	+0.4	+0.2	+0.1	+7.8	+0.1%	+3.28	+4.00
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.2%	-6.7	-2.1	+1.6	-0.1	-7.3	+18.9	+1.7	+0.6	+0.6	+21.8	+0.4%	+9.11	+10.57
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.5%	-16.2	-4.4	+3.3	-0.3	-17.5	+45.8	+4.9	+1.3	+1.6	+53.5	+0.9%	+22.41	+25.93
<b>P31</b> Ban Off Trade Discounting if > 10%	-1.0%	-33.7	-5.7	+3.8	-0.7	-36.3	+92.5	+13.7	+1.1	+4.6	+112.0	+1.9%	+46.91	+53.36
<b>P32</b> Total Ban Off Trade Discounting	-1.8%	-61.7	-0.4	+0.8	-3.0	-64.3	+163.2	+36.7	-1.3	+12.6	+211.2	+3.6%	+88.46	+96.49
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-0.1%	-8.9	+3.4	+0.3	-0.0	-5.2	+6.1	+4.5	-1.4	+1.6	+10.8	+0.2%	+4.53	+2.59

**Table A19.7: Summary tables for sensitivity analysis – long-run elasticity – harm analysis – overall population**

SUMMARY - TOTAL	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Policy Scenario	Deaths ('000s)	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths ('000s)	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)
<b>P1</b> General Price +1%	-66	-0.4	-1.8	-2.8	-0.7	-324	-4.4	-2.0	-11.0	-12.3	-4.8	-8.1	-8.1	-21.0	-0.4	-107.5	-2.6
<b>P2</b> General Price +10%	-608	-3.7	-17.4	-26.4	-6.4	-3018	-41.2	-18.9	-103.5	-116.7	-47.2	-79.1	-79.8	-206.1	-3.5	-1050.9	-25.0
<b>P3</b> General Price +25%	-1402	-8.5	-39.4	-60.2	-14.6	-6884	-94.7	-42.5	-235.4	-267.5	-114.4	-191.9	-193.2	-499.5	-8.4	-2542.4	-55.2
<b>P4</b> Low Priced Off Trade Products +10%	-55	-0.4	-1.3	-2.1	-0.5	-318	-4.3	-1.4	-10.2	-10.1	-1.5	-2.2	-1.9	-5.6	-0.1	-51.4	-3.1
<b>P5</b> Low Priced Off Trade Products +25%	-137	-1.0	-3.1	-5.3	-1.1	-791	-10.6	-3.5	-25.4	-25.3	-3.8	-5.5	-4.9	-14.2	-0.3	-129.3	-7.7
<b>P6</b> Low Priced On Trade Products +10%	-122	-0.7	-3.6	-5.3	-1.3	-581	-8.0	-3.9	-20.3	-23.2	-10.0	-17.9	-21.9	-49.8	-0.8	-200.2	-4.2
<b>P7</b> Low Priced On Trade Products +25%	-294	-1.8	-8.9	-13.3	-3.2	-1420	-19.6	-9.8	-50.0	-57.3	-24.7	-44.4	-54.2	-123.4	-1.9	-496.7	-10.2
<b>P8</b> All Low Priced Products +10%	-174	-1.1	-4.8	-7.4	-1.7	-886	-12.1	-5.3	-30.1	-32.9	-11.5	-20.1	-23.8	-55.4	-0.9	-250.9	-7.2
<b>P9</b> All Low Priced Products +25%	-414	-2.7	-11.7	-18.1	-4.3	-2143	-29.3	-13.0	-73.3	-80.5	-28.5	-49.8	-59.0	-137.2	-2.1	-621.5	-17.5
<b>P10</b> Minimum Price 15p (Off and On Trade)	+2	-0.0	+0.0	+0.0	-0.0	-1	-0.1	+0.1	-0.2	-0.1	-0.3	-0.5	-0.4	-1.3	-0.0	-6.8	-0.7
<b>P11</b> Minimum Price 20p " "	+4	-0.0	+0.2	+0.1	+0.0	-15	-0.5	+0.2	-1.0	-0.1	-0.3	-0.6	-0.7	-1.6	-0.0	-8.4	-1.9
<b>P12</b> Minimum Price 25p	+4	-0.1	+0.4	+0.0	+0.0	-75	-1.8	+0.5	-3.5	-1.1	-0.5	-0.9	-1.4	-2.7	-0.0	-13.5	-4.4
<b>P13</b> Minimum Price 30p	-21	-0.4	+0.0	-1.0	-0.1	-280	-5.1	+0.2	-10.9	-6.6	-1.0	-1.9	-2.9	-5.8	-0.1	-38.5	-8.5
<b>P14</b> Minimum Price 35p	-79	-0.9	-1.1	-3.1	-0.5	-661	-10.4	-1.0	-23.3	-17.5	-1.5	-2.3	-2.9	-6.7	-0.1	-76.1	-13.5
<b>P15</b> Minimum Price 40p	-136	-1.4	-2.1	-5.1	-0.9	-1029	-15.1	-2.3	-34.2	-27.3	-0.4	+0.5	+1.0	+1.1	-0.0	-78.6	-17.6
<b>P16</b> Minimum Price 45p	-173	-1.7	-2.8	-6.2	-1.0	-1277	-17.8	-3.4	-40.6	-33.0	+3.3	+7.3	+7.7	+18.3	+0.2	-23.7	-19.2
<b>P17</b> Minimum Price 50p	-185	-1.8	-2.6	-6.1	-0.9	-1418	-19.0	-3.3	-43.0	-33.9	+8.3	+16.6	+17.2	+42.1	+0.6	+52.2	-20.3
<b>P18</b> Minimum Price 60p	-279	-2.6	-4.2	-9.0	-1.3	-2039	-26.3	-5.5	-59.7	-48.8	+15.8	+32.0	+35.7	+83.4	+1.2	+117.2	-25.5
<b>P19</b> Minimum Price 70p " "	-433	-3.7	-7.5	-14.5	-2.4	-2953	-38.5	-9.5	-87.9	-75.9	+19.2	+41.3	+48.2	+108.8	+1.4	+67.5	-33.9
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-19	-0.1	-0.6	-1.0	-0.2	-112	-1.8	-0.6	-4.4	-4.5	-3.5	-6.7	-7.6	-17.8	-0.3	-60.4	-3.2
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-173	-1.3	-4.4	-7.5	-1.7	-989	-14.4	-4.8	-34.8	-34.6	-12.6	-23.0	-26.6	-62.3	-1.0	-266.0	-13.6
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-569	-4.0	-14.1	-23.2	-5.2	-3184	-43.4	-15.7	-105.1	-107.8	-28.6	-50.1	-54.3	-133.0	-2.2	-688.4	-30.6
<b>P23</b> 30p Minimum Price Beers Only	+62	+0.1	+2.3	+2.4	+0.7	+125	+0.4	+2.7	+2.9	+8.2	+3.4	+4.6	+2.6	+10.6	+0.2	+70.9	-4.4
<b>P24</b> 30p Minimum Price Wines Only	-17	-0.1	-0.5	-0.7	-0.2	-79	-1.0	-0.5	-2.5	-2.9	-1.4	-2.4	-1.2	-5.0	-0.1	-25.0	-1.0
<b>P25</b> 30p Minimum Price Spirits Only	-64	-0.4	-1.7	-2.7	-0.6	-326	-4.5	-1.9	-11.2	-11.8	-2.9	-4.0	-4.2	-11.1	-0.2	-82.3	-3.1
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.0
<b>P27</b> Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-2	-0.0	-0.0	-0.1	-0.1	-0.0	-0.0	-0.0	-0.0	-0.0	-0.3	-0.0
<b>P28</b> Ban Off Trade Discounting if > 40%	-4	-0.0	-0.1	-0.2	-0.0	-22	-0.3	-0.1	-0.7	-0.8	-0.2	-0.2	-0.1	-0.5	-0.0	-5.2	-0.2
<b>P29</b> Ban Off Trade Discounting if > 30%	-10	-0.1	-0.2	-0.4	-0.1	-55	-0.8	-0.3	-1.8	-1.9	-0.4	-0.5	-0.2	-1.1	-0.0	-12.8	-0.6
<b>P30</b> Ban Off Trade Discounting if > 20%	-24	-0.2	-0.6	-0.9	-0.2	-134	-1.8	-0.6	-4.3	-4.4	-0.9	-1.2	-0.4	-2.5	-0.1	-30.8	-1.5
<b>P31</b> Ban Off Trade Discounting if > 10%	-47	-0.3	-1.1	-1.8	-0.4	-270	-3.6	-1.2	-8.7	-8.8	-1.6	-2.3	-0.6	-4.4	-0.1	-59.2	-3.0
<b>P32</b> Total Ban Off Trade Discounting	-76	-0.5	-1.7	-2.9	-0.6	-448	-6.1	-1.8	-14.5	-14.3	-2.3	-3.1	-0.2	-5.6	-0.2	-92.5	-5.3
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	+2	-0.0	+0.1	+0.1	+0.0	-3	-0.1	+0.1	-0.2	+0.2	+0.1	+0.2	+0.1	+0.4	+0.0	+3.0	-0.5



**Table A19.8: Summary tables for sensitivity analysis – long-run elasticity – harm analysis – 11 to 17 year old drinkers**

SUMMARY - 11 TO 17	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Policy Scenario	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s)
<b>P1</b> General Price +1%	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.3	-0.6	-1.8	-4.3	-6.7	-0.1	-4.5	-0.0
<b>P2</b> General Price +10%	-6	-0.0	-0.8	-1.0	-0.4	-6	-0.2	-0.7	-1.2	-3.1	-5.5	-17.4	-42.6	-65.4	-0.6	-44.0	-0.4
<b>P3</b> General Price +25%	-15	-0.1	-1.9	-2.5	-0.8	-16	-0.4	-1.8	-2.9	-7.6	-13.3	-42.1	-102.9	-158.3	-1.4	-106.9	-1.0
<b>P4</b> Low Priced Off Trade Products +10%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.4	-0.6	-1.2	-0.0	-1.2	-0.0
<b>P5</b> Low Priced Off Trade Products +25%	-0	-0.0	-0.0	-0.1	-0.0	-0	-0.0	-0.0	-0.1	-0.1	-0.4	-1.0	-1.6	-3.0	-0.0	-3.1	-0.1
<b>P6</b> Low Priced On Trade Products +10%	-2	-0.0	-0.3	-0.4	-0.1	-2	-0.1	-0.3	-0.4	-1.1	-1.9	-5.9	-14.6	-22.3	-0.2	-15.1	-0.2
<b>P7</b> Low Priced On Trade Products +25%	-5	-0.0	-0.7	-0.9	-0.3	-5	-0.1	-0.6	-1.0	-2.7	-4.6	-14.5	-36.0	-55.1	-0.5	-37.5	-0.4
<b>P8</b> All Low Priced Products +10%	-2	-0.0	-0.3	-0.4	-0.1	-2	-0.1	-0.3	-0.4	-1.1	-2.0	-6.3	-15.2	-23.5	-0.2	-16.4	-0.2
<b>P9</b> All Low Priced Products +25%	-5	-0.0	-0.7	-0.9	-0.3	-6	-0.1	-0.7	-1.1	-2.8	-5.0	-15.5	-37.6	-58.1	-0.5	-40.6	-0.5
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.2	-0.0	-0.2	-0.0
<b>P11</b> Minimum Price 20p " "	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.6	-0.9	-0.0	-0.9	-0.0
<b>P12</b> Minimum Price 25p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.7	-1.3	-2.2	-0.0	-2.2	-0.1
<b>P13</b> Minimum Price 30p	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.2	-0.6	-1.5	-2.5	-4.6	-0.1	-4.8	-0.2
<b>P14</b> Minimum Price 35p	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.2	-0.7	-1.6	-2.2	-4.4	-0.1	-5.4	-0.2
<b>P15</b> Minimum Price 40p	-0	+0.0	-0.0	-0.0	-0.0	-0	+0.0	-0.0	-0.0	-0.0	-0.4	-0.6	+0.9	-0.1	-0.0	-3.1	-0.2
<b>P16</b> Minimum Price 45p	+0	+0.0	+0.1	+0.1	+0.0	+0	+0.0	+0.1	+0.1	+0.2	+0.0	+0.9	+4.8	+5.7	+0.0	+0.4	-0.2
<b>P17</b> Minimum Price 50p	+1	+0.0	+0.2	+0.2	+0.1	+1	+0.0	+0.2	+0.2	+0.6	+0.9	+3.5	+10.6	+15.0	+0.1	+6.6	-0.1
<b>P18</b> Minimum Price 60p	+3	+0.0	+0.4	+0.5	+0.2	+3	+0.1	+0.4	+0.6	+1.6	+2.8	+9.6	+24.4	+36.8	+0.3	+20.8	+0.0
<b>P19</b> Minimum Price 70p " "	+5	+0.0	+0.6	+0.8	+0.3	+5	+0.1	+0.6	+0.9	+2.4	+4.4	+14.7	+35.7	+54.8	+0.5	+32.7	+0.1
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.4	-0.8	-2.4	-5.3	-8.4	-0.1	-6.0	-0.1
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-3	-0.0	-0.3	-0.4	-0.1	-3	-0.1	-0.3	-0.5	-1.3	-2.7	-8.2	-18.0	-29.0	-0.3	-20.7	-0.3
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-6	-0.0	-0.6	-0.8	-0.3	-6	-0.1	-0.6	-0.9	-2.4	-5.0	-15.4	-33.8	-54.2	-0.5	-38.3	-0.5
<b>P23</b> 30p Minimum Price Beers Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.4	-0.9	-1.0	-2.3	-0.0	-2.8	-0.1
<b>P24</b> 30p Minimum Price Wines Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
<b>P25</b> 30p Minimum Price Spirits Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.6	-1.5	-2.3	-0.0	-2.0	-0.1
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
<b>P27</b> Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0
<b>P28</b> Ban Off Trade Discounting if > 40%	+0	-0.0	-0.0	-0.0	-0.0	+0	-0.0	-0.0	-0.0	-0.0	-0.0	+0.0	+0.0	+0.0	+0.0	-0.0	-0.0
<b>P29</b> Ban Off Trade Discounting if > 30%	+0	-0.0	+0.0	+0.0	-0.0	+0	-0.0	+0.0	-0.0	+0.0	-0.0	+0.0	+0.1	+0.1	+0.0	-0.1	-0.0
<b>P30</b> Ban Off Trade Discounting if > 20%	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.1	+0.3	+0.3	+0.0	-0.0	-0.0
<b>P31</b> Ban Off Trade Discounting if > 10%	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.2	+0.7	+0.9	+0.0	+0.1	-0.0
<b>P32</b> Total Ban Off Trade Discounting	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.1	+0.1	+0.6	+1.7	+2.4	+0.0	+0.9	-0.0
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.2	-0.0	-0.3	-0.0

**Table A19.9: Summary tables for sensitivity analysis – long-run elasticity – harm analysis – 18 to 24 year old hazardous drinkers**

SUMMARY - HAZARDOUS 18 to 24	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Policy Scenario	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)
<b>P1</b> General Price +1%	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.2	-1.0	-1.7	-0.9	-3.6	-0.1	-11.3	+0.0
<b>P2</b> General Price +10%	-11	-0.0	-0.6	-0.8	-0.2	-12	-0.2	-0.5	-1.0	-2.4	-9.9	-16.4	-8.7	-35.0	-0.7	-110.6	+0.0
<b>P3</b> General Price +25%	-26	-0.0	-1.4	-1.9	-0.6	-29	-0.5	-1.3	-2.4	-5.8	-24.3	-40.0	-21.2	-85.5	-1.6	-270.1	+0.0
<b>P4</b> Low Priced Off Trade Products +10%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.1	-0.2	-0.4	-0.0	-2.8	+0.0
<b>P5</b> Low Priced Off Trade Products +25%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.1	-0.2	-0.3	-0.3	-0.5	-1.1	-0.0	-7.1	+0.0
<b>P6</b> Low Priced On Trade Products +10%	-2	-0.0	-0.1	-0.2	-0.1	-3	-0.1	-0.1	-0.2	-0.6	-2.2	-3.7	-2.0	-7.9	-0.1	-25.1	+0.0
<b>P7</b> Low Priced On Trade Products +25%	-6	-0.0	-0.3	-0.4	-0.1	-7	-0.1	-0.3	-0.6	-1.4	-5.5	-9.1	-4.9	-19.4	-0.4	-62.1	+0.0
<b>P8</b> All Low Priced Products +10%	-3	-0.0	-0.1	-0.2	-0.1	-3	-0.1	-0.1	-0.3	-0.6	-2.4	-3.8	-2.1	-8.3	-0.2	-27.9	+0.0
<b>P9</b> All Low Priced Products +25%	-6	-0.0	-0.4	-0.5	-0.2	-7	-0.1	-0.3	-0.7	-1.5	-5.9	-9.4	-5.3	-20.5	-0.4	-69.0	+0.0
<b>P10</b> Minimum Price 15p (Off and On Trade)	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.1	+0.2	+0.1	+0.3	+0.0	+1.0	+0.0
<b>P11</b> Minimum Price 20p " "	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.1	+0.3	+0.4	+0.2	+0.9	+0.0	+2.9	+0.0
<b>P12</b> Minimum Price 25p	+1	+0.0	+0.0	+0.0	+0.0	+0	-0.0	+0.0	+0.0	+0.1	+0.5	+0.9	+0.4	+1.8	+0.0	+5.2	+0.0
<b>P13</b> Minimum Price 30p	+1	+0.0	+0.0	+0.0	+0.0	+1	-0.0	+0.0	+0.0	+0.1	+0.9	+1.7	+0.6	+3.1	+0.1	+6.7	+0.0
<b>P14</b> Minimum Price 35p	+2	+0.0	+0.0	+0.1	+0.0	+1	-0.0	+0.0	+0.0	+0.1	+1.3	+2.7	+0.8	+4.9	+0.1	+8.7	+0.0
<b>P15</b> Minimum Price 40p	+3	+0.0	+0.1	+0.1	+0.0	+2	-0.0	+0.1	+0.1	+0.3	+2.3	+4.6	+1.5	+8.4	+0.2	+16.1	+0.0
<b>P16</b> Minimum Price 45p	+4	+0.0	+0.1	+0.2	+0.0	+4	-0.0	+0.1	+0.1	+0.5	+3.4	+6.7	+2.3	+12.4	+0.2	+25.3	+0.0
<b>P17</b> Minimum Price 50p	+5	+0.0	+0.2	+0.3	+0.1	+5	+0.0	+0.2	+0.2	+0.7	+4.7	+9.0	+3.3	+17.1	+0.3	+38.2	+0.0
<b>P18</b> Minimum Price 60p	+8	+0.0	+0.3	+0.4	+0.1	+7	+0.0	+0.3	+0.4	+1.1	+6.6	+12.5	+4.7	+23.9	+0.4	+54.7	+0.1
<b>P19</b> Minimum Price 70p " "	+9	+0.0	+0.3	+0.4	+0.1	+8	+0.0	+0.3	+0.4	+1.2	+7.5	+14.4	+5.2	+27.2	+0.5	+59.6	+0.1
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.1	-0.1	-0.4	-0.7	-0.4	-1.4	-0.0	-4.6	+0.0
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-2	-0.0	-0.1	-0.1	-0.0	-2	-0.1	-0.1	-0.2	-0.5	-1.6	-2.5	-1.6	-5.7	-0.1	-20.5	+0.0
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-4	-0.0	-0.3	-0.3	-0.1	-5	-0.1	-0.2	-0.5	-1.2	-3.9	-5.9	-3.8	-13.5	-0.3	-50.0	+0.0
<b>P23</b> 30p Minimum Price Beers Only	+1	+0.0	+0.1	+0.1	+0.0	+1	-0.0	+0.1	+0.1	+0.3	+1.2	+2.1	+1.1	+4.4	+0.1	+13.5	+0.0
<b>P24</b> 30p Minimum Price Wines Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.1	-0.4	-0.0	-1.6	+0.0
<b>P25</b> 30p Minimum Price Spirits Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.2	-0.3	-0.8	-0.0	-5.1	+0.0
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
<b>P27</b> Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	+0.0
<b>P28</b> Ban Off Trade Discounting if > 40%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	+0.0
<b>P29</b> Ban Off Trade Discounting if > 30%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.0	-0.1	+0.0
<b>P30</b> Ban Off Trade Discounting if > 20%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.0	-0.1	-0.0	-0.3	+0.0
<b>P31</b> Ban Off Trade Discounting if > 10%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.1	-0.3	-0.0	-0.6	+0.0
<b>P32</b> Total Ban Off Trade Discounting	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.1	-0.4	-0.0	-0.8	+0.0
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	+0	+0.0	+0.0	+0.0	+0.0	+0	-0.0	+0.0	+0.0	+0.0	+0.1	+0.1	+0.1	+0.3	+0.0	+0.7	+0.0

**Table A19.10: Summary tables for sensitivity analysis – long-run elasticity – harm analysis – moderate drinkers**

SUMMARY - MODERATE	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Policy Scenario	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)
<b>P1</b> General Price +1%	-17	-0.1	-0.7	-0.9	-0.2	-25	-0.8	-0.8	-2.2	-3.6	-1.7	-2.4	-1.6	-5.7	-0.1	-43.6	+0.0
<b>P2</b> General Price +10%	-163	-0.7	-7.2	-9.1	-2.4	-229	-7.5	-7.8	-22.1	-35.0	-16.5	-23.4	-15.5	-55.4	-1.1	-423.3	+0.0
<b>P3</b> General Price +25%	-372	-1.6	-16.1	-20.5	-5.5	-479	-18.2	-17.1	-51.9	-79.8	-39.7	-56.3	-37.3	-133.2	-2.8	-1017.1	+0.0
<b>P4</b> Low Priced Off Trade Products +10%	-8	-0.0	-0.3	-0.4	-0.1	-11	-0.4	-0.4	-1.1	-1.9	-0.1	-0.0	-0.1	-0.2	-0.0	-7.6	+0.0
<b>P5</b> Low Priced Off Trade Products +25%	-20	-0.1	-0.8	-1.0	-0.2	-27	-1.0	-0.9	-2.8	-4.5	-0.2	-0.1	-0.2	-0.4	-0.0	-19.2	+0.0
<b>P6</b> Low Priced On Trade Products +10%	-33	-0.1	-1.4	-1.7	-0.5	-49	-1.6	-1.5	-4.4	-6.8	-3.3	-4.6	-3.1	-11.0	-0.2	-81.0	+0.0
<b>P7</b> Low Priced On Trade Products +25%	-81	-0.3	-3.7	-4.6	-1.2	-119	-3.9	-4.0	-11.4	-17.6	-8.1	-11.5	-7.7	-27.3	-0.6	-200.7	+0.0
<b>P8</b> All Low Priced Products +10%	-41	-0.2	-1.7	-2.1	-0.6	-59	-2.0	-1.8	-5.5	-8.6	-3.3	-4.7	-3.2	-11.2	-0.2	-88.4	+0.0
<b>P9</b> All Low Priced Products +25%	-99	-0.4	-4.6	-5.7	-1.5	-141	-4.8	-5.0	-14.2	-22.2	-8.3	-11.6	-7.9	-27.7	-0.6	-218.6	+0.0
<b>P10</b> Minimum Price 15p (Off and On Trade)	+1	+0.0	+0.0	+0.0	+0.0	+2	+0.1	+0.0	+0.2	+0.1	+0.1	+0.2	+0.1	+0.4	+0.0	+1.9	+0.0
<b>P11</b> Minimum Price 20p " "	+4	+0.0	+0.2	+0.2	+0.1	+7	+0.2	+0.2	+0.6	+0.6	+0.6	+0.9	+0.6	+2.2	+0.0	+11.3	+0.0
<b>P12</b> Minimum Price 25p	+9	+0.0	+0.4	+0.5	+0.1	+17	+0.4	+0.4	+1.3	+1.5	+1.4	+2.1	+1.4	+4.9	+0.1	+29.4	+0.0
<b>P13</b> Minimum Price 30p	+11	+0.0	+0.5	+0.6	+0.2	+22	+0.5	+0.5	+1.5	+1.6	+2.5	+3.7	+2.3	+8.5	+0.2	+48.5	+0.0
<b>P14</b> Minimum Price 35p	+7	-0.0	+0.3	+0.5	+0.2	+19	+0.3	+0.3	+1.0	+0.6	+3.4	+5.1	+3.2	+11.8	+0.2	+64.3	+0.0
<b>P15</b> Minimum Price 40p	+4	-0.0	+0.3	+0.4	+0.2	+19	+0.1	+0.2	+0.6	+0.0	+4.8	+7.2	+4.6	+16.6	+0.3	+91.1	+0.0
<b>P16</b> Minimum Price 45p	+5	-0.1	+0.2	+0.4	+0.2	+24	-0.0	+0.1	+0.5	+0.2	+6.9	+10.3	+6.5	+23.6	+0.5	+132.2	+0.0
<b>P17</b> Minimum Price 50p	+14	-0.1	+0.6	+0.8	+0.4	+39	+0.2	+0.4	+1.3	+1.8	+9.5	+14.2	+8.9	+32.6	+0.6	+185.7	+0.0
<b>P18</b> Minimum Price 60p	+14	-0.2	+0.3	+0.6	+0.4	+47	-0.3	+0.0	+0.3	+1.0	+14.4	+21.6	+13.4	+49.4	+1.0	+269.7	+0.0
<b>P19</b> Minimum Price 70p " "	-8	-0.4	-0.5	-0.4	+0.2	+22	-2.1	-0.9	-4.0	-3.4	+18.2	+27.6	+17.0	+62.9	+1.2	+320.7	+0.0
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-1	-0.0	-0.0	-0.1	-0.0	-1	-0.0	-0.0	-0.1	-0.4	+0.0	+0.0	+0.1	+0.1	-0.0	-2.0	+0.0
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-26	-0.1	-1.0	-1.3	-0.3	-33	-1.3	-1.1	-3.5	-6.0	-0.7	-1.0	-0.6	-2.3	-0.1	-31.4	+0.0
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-105	-0.5	-4.6	-5.7	-1.4	-137	-5.5	-5.1	-15.3	-23.7	-3.9	-5.4	-3.3	-12.7	-0.3	-141.2	+0.0
<b>P23</b> 30p Minimum Price Beers Only	+31	+0.1	+1.3	+1.6	+0.4	+52	+1.5	+1.4	+4.2	+5.5	+3.2	+4.7	+3.0	+10.9	+0.2	+75.9	+0.0
<b>P24</b> 30p Minimum Price Wines Only	-4	-0.0	-0.2	-0.2	-0.1	-6	-0.2	-0.2	-0.5	-0.8	-0.4	-0.6	-0.3	-1.3	-0.0	-8.6	+0.0
<b>P25</b> 30p Minimum Price Spirits Only	-15	-0.1	-0.6	-0.7	-0.2	-22	-0.8	-0.7	-2.1	-3.0	-0.3	-0.4	-0.3	-1.1	-0.0	-18.3	+0.0
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	+0.0	-0.0	-0.0	-0.0	-0.1	+0.0
<b>P27</b> Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	+0.0
<b>P28</b> Ban Off Trade Discounting if > 40%	-1	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.1	-0.2	-0.0	-0.1	-0.0	-0.1	-0.0	-1.4	+0.0
<b>P29</b> Ban Off Trade Discounting if > 30%	-2	-0.0	-0.1	-0.1	-0.0	-2	-0.1	-0.1	-0.2	-0.4	-0.1	-0.1	-0.1	-0.2	-0.0	-3.2	+0.0
<b>P30</b> Ban Off Trade Discounting if > 20%	-4	-0.0	-0.2	-0.2	-0.1	-5	-0.2	-0.2	-0.5	-0.9	-0.2	-0.3	-0.1	-0.7	-0.0	-7.9	+0.0
<b>P31</b> Ban Off Trade Discounting if > 10%	-8	-0.0	-0.3	-0.4	-0.1	-10	-0.3	-0.3	-0.9	-1.7	-0.3	-0.5	-0.2	-0.9	-0.0	-13.1	+0.0
<b>P32</b> Total Ban Off Trade Discounting	-11	-0.0	-0.5	-0.6	-0.1	-14	-0.4	-0.5	-1.3	-2.6	-0.2	-0.3	-0.0	-0.6	-0.0	-15.8	+0.0
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	+2	+0.0	+0.1	+0.1	+0.0	+3	+0.1	+0.1	+0.3	+0.3	+0.2	+0.3	+0.2	+0.8	+0.0	+5.4	+0.0

**Table A19.11: Summary tables for sensitivity analysis – long-run elasticity – harm analysis – hazardous drinkers**

SUMMARY - HAZARDOUS	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Policy Scenario	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)
<b>P1</b> General Price +1%	-26	-0.1	-0.7	-0.9	-0.2	-138	-1.3	-0.7	-3.3	-4.4	-1.9	-3.2	-2.7	-7.8	-0.1	-41.9	+0.0
<b>P2</b> General Price +10%	-238	-1.1	-6.7	-9.4	-2.4	-1253	-12.7	-7.7	-32.7	-42.4	-19.0	-31.4	-26.7	-77.1	-1.4	-410.5	+0.0
<b>P3</b> General Price +25%	-554	-2.6	-15.4	-21.9	-5.6	-2858	-30.5	-17.5	-77.6	-98.6	-46.3	-76.6	-65.0	-187.9	-3.4	-996.4	+0.0
<b>P4</b> Low Priced Off Trade Products +10%	-19	-0.1	-0.4	-0.6	-0.2	-104	-1.0	-0.5	-2.4	-3.1	-0.6	-0.8	-0.8	-2.2	-0.0	-21.7	+0.0
<b>P5</b> Low Priced Off Trade Products +25%	-46	-0.2	-1.2	-1.7	-0.4	-255	-2.4	-1.5	-6.3	-8.1	-1.5	-2.0	-2.1	-5.6	-0.1	-54.6	+0.0
<b>P6</b> Low Priced On Trade Products +10%	-47	-0.2	-1.4	-1.9	-0.5	-255	-2.5	-1.6	-6.6	-8.6	-4.0	-7.0	-7.2	-18.2	-0.3	-78.7	+0.0
<b>P7</b> Low Priced On Trade Products +25%	-115	-0.5	-3.3	-4.6	-1.2	-618	-6.2	-3.8	-16.1	-20.9	-10.0	-17.4	-17.9	-45.3	-0.7	-195.4	+0.0
<b>P8</b> All Low Priced Products +10%	-65	-0.3	-1.9	-2.6	-0.7	-350	-3.4	-2.2	-9.0	-11.7	-4.6	-7.8	-8.0	-20.5	-0.3	-100.1	+0.0
<b>P9</b> All Low Priced Products +25%	-157	-0.7	-4.5	-6.3	-1.6	-846	-8.5	-5.3	-22.1	-28.5	-11.5	-19.4	-19.9	-50.8	-0.8	-248.0	+0.0
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0	+0.0	-0.0	-0.0	-0.0	+0	+0.0	-0.0	+0.0	-0.0	-0.0	+0.0	-0.0	-0.0	-0.0	-1.6	+0.0
<b>P11</b> Minimum Price 20p " "	+2	+0.0	+0.0	+0.0	+0.0	+12	+0.1	+0.0	+0.3	+0.2	+0.1	+0.1	-0.1	+0.1	+0.0	-1.9	+0.0
<b>P12</b> Minimum Price 25p	+4	+0.0	+0.1	+0.1	+0.0	+31	+0.3	+0.1	+0.8	+0.6	+0.0	+0.1	-0.3	-0.2	-0.0	-4.8	+0.0
<b>P13</b> Minimum Price 30p	+2	+0.0	-0.0	+0.0	-0.0	+23	+0.3	+0.1	+0.6	+0.1	-0.2	-0.1	-1.1	-1.3	-0.0	-16.8	+0.0
<b>P14</b> Minimum Price 35p	-11	-0.0	-0.3	-0.4	-0.1	-44	-0.3	-0.3	-0.9	-2.1	-0.3	+0.1	-1.7	-1.9	-0.0	-34.1	+0.0
<b>P15</b> Minimum Price 40p	-26	-0.1	-0.8	-1.0	-0.3	-126	-1.0	-1.0	-2.9	-4.8	+0.5	+1.6	-1.5	+0.6	+0.0	-34.8	+0.0
<b>P16</b> Minimum Price 45p	-38	-0.2	-1.1	-1.4	-0.3	-198	-1.6	-1.5	-4.6	-6.7	+2.0	+4.3	-0.5	+5.8	+0.1	-12.5	+0.0
<b>P17</b> Minimum Price 50p	-45	-0.2	-1.1	-1.5	-0.3	-245	-2.0	-1.7	-5.4	-7.4	+3.8	+7.4	+1.3	+12.5	+0.2	+13.2	+0.1
<b>P18</b> Minimum Price 60p	-87	-0.4	-2.0	-2.7	-0.5	-485	-4.4	-2.9	-11.0	-13.4	+6.0	+11.4	+3.0	+20.4	+0.4	+22.8	+0.1
<b>P19</b> Minimum Price 70p " "	-161	-0.8	-3.8	-5.3	-1.1	-908	-8.9	-5.1	-21.9	-25.8	+6.1	+12.5	+2.2	+20.8	+0.4	-21.9	+0.1
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-6	-0.0	-0.2	-0.3	-0.1	-26	-0.2	-0.2	-0.7	-1.3	-1.3	-2.2	-2.3	-5.7	-0.1	-25.4	+0.0
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-56	-0.2	-1.7	-2.3	-0.6	-289	-2.8	-1.9	-7.4	-10.4	-4.9	-8.2	-8.5	-21.6	-0.4	-112.5	+0.0
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-205	-1.0	-5.5	-7.7	-1.9	-1104	-11.0	-6.5	-28.2	-35.9	-11.3	-18.4	-18.9	-48.5	-0.8	-285.3	+0.0
<b>P23</b> 30p Minimum Price Beers Only	+30	+0.2	+0.7	+1.0	+0.2	+174	+1.8	+0.9	+4.4	+4.8	+1.2	+1.6	+0.3	+3.1	+0.1	+26.0	+0.0
<b>P24</b> 30p Minimum Price Wines Only	-7	-0.0	-0.2	-0.2	-0.1	-36	-0.3	-0.2	-0.8	-1.0	-0.2	-0.3	-0.2	-0.7	-0.0	-6.6	+0.0
<b>P25</b> 30p Minimum Price Spirits Only	-22	-0.1	-0.6	-0.8	-0.2	-120	-1.1	-0.6	-2.9	-3.7	-1.1	-1.3	-1.1	-3.6	-0.1	-35.4	+0.0
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	+0.0	-0.0	-0.0	-0.0	+0.0	+0.0
<b>P27</b> Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	+0.0
<b>P28</b> Ban Off Trade Discounting if > 40%	-2	-0.0	-0.0	-0.1	-0.0	-9	-0.1	-0.0	-0.2	-0.3	-0.1	-0.1	-0.1	-0.2	-0.0	-2.3	+0.0
<b>P29</b> Ban Off Trade Discounting if > 30%	-4	-0.0	-0.1	-0.1	-0.0	-22	-0.2	-0.1	-0.5	-0.7	-0.2	-0.2	-0.2	-0.6	-0.0	-5.7	+0.0
<b>P30</b> Ban Off Trade Discounting if > 20%	-10	-0.0	-0.2	-0.3	-0.1	-53	-0.5	-0.3	-1.2	-1.6	-0.4	-0.6	-0.4	-1.4	-0.0	-13.5	+0.0
<b>P31</b> Ban Off Trade Discounting if > 10%	-19	-0.1	-0.5	-0.7	-0.2	-102	-1.0	-0.5	-2.4	-3.2	-0.7	-1.1	-0.9	-2.8	-0.1	-26.7	+0.0
<b>P32</b> Total Ban Off Trade Discounting	-29	-0.1	-0.7	-1.0	-0.3	-155	-1.4	-0.8	-3.7	-4.9	-1.2	-1.9	-1.6	-4.6	-0.1	-42.5	+0.0
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	+2	+0.0	+0.0	+0.1	+0.0	+11	+0.1	+0.1	+0.3	+0.3	+0.0	+0.0	-0.0	+0.1	+0.0	+0.9	+0.0

**Table A19.12: Summary tables for sensitivity analysis – long-run elasticity – harm analysis – harmful drinkers**

SUMMARY - HARMFUL	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Policy Scenario	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)
<b>P1</b> General Price +1%	-23	-0.2	-0.4	-0.9	-0.2	-161	-2.3	-0.4	-5.3	-4.2	-0.9	-1.5	-1.1	-3.5	-0.1	-19.9	-2.6
<b>P2</b> General Price +10%	-204	-2.0	-3.0	-7.4	-1.4	-1532	-21.0	-3.1	-48.0	-37.7	-9.0	-14.4	-10.8	-34.2	-0.6	-196.8	-25.0
<b>P3</b> General Price +25%	-469	-4.2	-6.8	-16.5	-3.1	-3538	-45.8	-6.9	-104.5	-85.0	-21.9	-35.3	-26.4	-83.5	-1.6	-479.8	-55.2
<b>P4</b> Low Priced Off Trade Products +10%	-29	-0.3	-0.5	-1.1	-0.2	-203	-2.9	-0.5	-6.7	-5.2	-0.9	-1.3	-1.0	-3.2	-0.1	-22.1	-3.1
<b>P5</b> Low Priced Off Trade Products +25%	-70	-0.7	-1.1	-2.6	-0.5	-509	-7.1	-1.1	-16.3	-12.7	-2.1	-3.4	-2.6	-8.1	-0.2	-55.5	-7.7
<b>P6</b> Low Priced On Trade Products +10%	-40	-0.4	-0.7	-1.5	-0.3	-276	-3.9	-0.7	-9.1	-7.2	-1.8	-3.0	-2.8	-7.6	-0.1	-33.8	-4.2
<b>P7</b> Low Priced On Trade Products +25%	-94	-0.9	-1.5	-3.6	-0.7	-681	-9.5	-1.6	-22.0	-17.4	-4.4	-7.5	-6.9	-18.8	-0.3	-84.3	-10.2
<b>P8</b> All Low Priced Products +10%	-67	-0.6	-1.1	-2.5	-0.5	-475	-6.7	-1.1	-15.4	-12.1	-2.6	-4.4	-3.8	-10.8	-0.2	-55.8	-7.2
<b>P9</b> All Low Priced Products +25%	-155	-1.5	-2.3	-5.7	-1.0	-1154	-15.9	-2.4	-36.5	-28.5	-6.5	-10.8	-9.4	-26.7	-0.5	-138.5	-17.5
<b>P10</b> Minimum Price 15p (Off and On Trade)	+1	-0.0	+0.0	-0.0	-0.0	-3	-0.2	+0.0	-0.4	-0.2	-0.5	-0.7	-0.5	-1.7	-0.0	-7.1	-0.7
<b>P11</b> Minimum Price 20p " "	-1	-0.1	-0.0	-0.2	-0.0	-34	-0.9	+0.0	-1.8	-1.0	-1.0	-1.6	-1.3	-3.9	-0.1	-17.7	-1.9
<b>P12</b> Minimum Price 25p	-10	-0.2	-0.1	-0.6	-0.1	-123	-2.6	-0.1	-5.6	-3.2	-1.9	-3.1	-2.4	-7.5	-0.1	-38.0	-4.4
<b>P13</b> Minimum Price 30p	-34	-0.5	-0.5	-1.6	-0.3	-325	-5.9	-0.4	-13.0	-8.3	-3.4	-5.5	-4.3	-13.2	-0.2	-70.3	-8.5
<b>P14</b> Minimum Price 35p	-75	-0.9	-1.1	-3.2	-0.6	-636	-10.4	-1.0	-23.4	-16.0	-4.8	-8.0	-5.8	-18.6	-0.4	-107.4	-13.5
<b>P15</b> Minimum Price 40p	-115	-1.3	-1.6	-4.6	-0.8	-923	-14.2	-1.6	-32.0	-22.8	-6.2	-10.1	-6.5	-22.9	-0.4	-138.8	-17.6
<b>P16</b> Minimum Price 45p	-141	-1.5	-2.1	-5.4	-1.0	-1104	-16.1	-2.1	-36.7	-27.0	-6.6	-10.6	-6.5	-23.6	-0.5	-150.7	-19.2
<b>P17</b> Minimum Price 50p	-156	-1.6	-2.2	-5.8	-1.0	-1215	-17.3	-2.2	-39.2	-29.2	-6.6	-10.4	-6.2	-23.2	-0.5	-158.5	-20.4
<b>P18</b> Minimum Price 60p	-209	-2.0	-3.0	-7.5	-1.3	-1604	-21.8	-3.1	-49.6	-38.0	-7.7	-11.6	-6.4	-25.6	-0.5	-198.2	-25.7
<b>P19</b> Minimum Price 70p " "	-270	-2.5	-3.9	-9.6	-1.8	-2073	-27.6	-4.0	-63.0	-49.2	-9.6	-13.9	-7.7	-31.3	-0.7	-264.6	-34.0
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-11	-0.1	-0.3	-0.6	-0.1	-85	-1.5	-0.3	-3.5	-2.6	-1.9	-3.3	-2.3	-7.5	-0.1	-30.6	-3.2
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-89	-0.9	-1.6	-3.7	-0.7	-666	-10.3	-1.6	-23.7	-17.6	-5.8	-9.8	-7.3	-23.0	-0.4	-114.0	-13.6
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-256	-2.5	-3.7	-9.4	-1.7	-1940	-26.8	-3.8	-61.2	-47.1	-11.5	-19.1	-13.3	-43.9	-0.8	-247.8	-30.6
<b>P23</b> 30p Minimum Price Beers Only	+1	-0.2	+0.2	-0.2	-0.0	-101	-2.8	+0.3	-5.7	-2.1	-1.0	-1.8	-0.8	-3.6	-0.1	-31.2	-4.5
<b>P24</b> 30p Minimum Price Wines Only	-6	-0.0	-0.1	-0.3	-0.1	-37	-0.5	-0.2	-1.2	-1.1	-0.8	-1.5	-0.6	-3.0	-0.1	-9.8	-1.0
<b>P25</b> 30p Minimum Price Spirits Only	-28	-0.3	-0.5	-1.1	-0.2	-184	-2.6	-0.6	-6.2	-5.1	-1.4	-2.2	-2.8	-6.5	-0.1	-28.7	-3.1
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0
<b>P27</b> Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.0
<b>P28</b> Ban Off Trade Discounting if > 40%	-2	-0.0	-0.0	-0.1	-0.0	-12	-0.2	-0.0	-0.4	-0.3	-0.1	-0.1	-0.0	-0.2	-0.0	-1.5	-0.2
<b>P29</b> Ban Off Trade Discounting if > 30%	-4	-0.0	-0.1	-0.2	-0.0	-31	-0.5	-0.1	-1.1	-0.8	-0.1	-0.2	-0.1	-0.5	-0.0	-4.1	-0.6
<b>P30</b> Ban Off Trade Discounting if > 20%	-10	-0.1	-0.2	-0.4	-0.1	-76	-1.1	-0.2	-2.6	-2.0	-0.3	-0.5	-0.2	-1.1	-0.0	-9.7	-1.5
<b>P31</b> Ban Off Trade Discounting if > 10%	-21	-0.2	-0.3	-0.8	-0.1	-159	-2.4	-0.4	-5.5	-4.1	-0.7	-1.0	-0.5	-2.2	-0.0	-20.2	-3.0
<b>P32</b> Total Ban Off Trade Discounting	-36	-0.4	-0.6	-1.4	-0.3	-279	-4.2	-0.6	-9.6	-7.0	-1.2	-1.8	-0.9	-3.9	-0.1	-36.2	-5.3
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-2	-0.0	-0.0	-0.1	-0.0	-17	-0.3	-0.0	-0.7	-0.4	-0.1	-0.2	-0.1	-0.5	-0.0	-3.4	-0.5

**Table A19.13: Summary tables for sensitivity analysis – long-run elasticity – financial value – overall population**

SUMMARY - TOTAL	Value of harm reduction in year 1 (£ millions)								Cumulative discounted value of harm reduction over 10 years (£m)							
					Total value of harm reduction								Total value of harm reduction			
	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	incl. QALYs	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	incl. QALYs
Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	
<b>P1</b> General Price +1%	-12.1	-21.7	-10.2	-63.0	-107.1	-13.3	-7.1	-127.6	-194	-181	-85	-524	-984	-247	-59	-1,290
<b>P2</b> General Price +10%	-115.9	-213.1	-99.6	-596.2	-1,024.9	-127.6	-69.7	-1,222.2	-1,845	-1,772	-829	-4,959	-9,405	-2,335	-579	-12,319
<b>P3</b> General Price +25%	-264.1	-516.5	-240.8	-1,316.3	-2,337.7	-293.0	-168.9	-2,799.6	-4,226	-4,296	-2,003	-10,947	-21,472	-5,350	-1,404	-28,226
<b>P4</b> Low Priced Off Trade Products +10%	-8.8	-6.6	-5.3	-75.7	-96.4	-9.0	-2.2	-107.7	-162	-55	-44	-629	-890	-203	-19	-1,111
<b>P5</b> Low Priced Off Trade Products +25%	-22.0	-16.5	-13.3	-187.6	-239.4	-22.6	-5.6	-267.6	-404	-138	-110	-1,560	-2,212	-505	-47	-2,764
<b>P6</b> Low Priced On Trade Products +10%	-23.4	-48.4	-17.9	-93.4	-183.2	-25.9	-15.1	-224.1	-368	-403	-149	-777	-1,696	-463	-126	-2,285
<b>P7</b> Low Priced On Trade Products +25%	-58.5	-120.0	-44.4	-230.0	-452.8	-64.6	-37.5	-554.9	-912	-998	-370	-1,912	-4,192	-1,145	-312	-5,648
<b>P8</b> All Low Priced Products +10%	-31.9	-54.9	-23.1	-167.2	-277.2	-34.6	-17.3	-329.1	-524	-457	-192	-1,390	-2,563	-658	-144	-3,366
<b>P9</b> All Low Priced Products +25%	-78.9	-136.1	-57.2	-407.8	-680.0	-85.7	-42.9	-808.7	-1,285	-1,132	-476	-3,391	-6,284	-1,610	-357	-8,251
<b>P10</b> Minimum Price 15p (Off and On Trade)	+0.1	-1.5	-7	-14.1	-16.2	-1	-5	-16.8	-	-12	-6	-118	-136	-1	-4	-141
<b>P11</b> Minimum Price 20p " "	+0.6	-1.7	-1.0	-44.2	-46.2	+5	-5	-46.3	-	-14	-8	-368	-390	-2	-4	-397
<b>P12</b> Minimum Price 25p	+1.1	-2.6	-1.8	-107.5	-110.8	+9	-9	-110.7	-15	-21	-15	-894	-946	-22	-7	-975
<b>P13</b> Minimum Price 30p	-2.4	-5.7	-4.7	-212.7	-225.4	-2.5	-1.9	-229.8	-105	-47	-39	-1,769	-1,959	-133	-16	-2,108
<b>P14</b> Minimum Price 35p	-10.8	-7.7	-9.3	-344.5	-372.3	-10.6	-2.7	-385.6	-281	-64	-77	-2,865	-3,288	-350	-22	-3,661
<b>P15</b> Minimum Price 40p	-18.5	-1.3	-10.6	-449.9	-480.3	-17.2	-9	-498.4	-445	-11	-88	-3,742	-4,286	-546	-8	-4,840
<b>P16</b> Minimum Price 45p	-23.3	+15.8	-6.1	-491.4	-505.1	-20.3	+4.5	-520.8	-550	+131	-51	-4,087	-4,557	-660	+37	-5,180
<b>P17</b> Minimum Price 50p	-22.4	+38.6	+1	-521.2	-504.9	-17.6	+11.9	-510.6	-573	+321	+1	-4,335	-4,586	-678	+99	-5,165
<b>P18</b> Minimum Price 60p	-34.1	+75.2	+3.6	-648.8	-604.1	-26.3	+23.3	-607.1	-834	+625	+30	-5,396	-5,575	-976	+194	-6,357
<b>P19</b> Minimum Price 70p " "	-57.3	+94.3	-4.0	-848.5	-815.5	-48.1	+28.9	-834.6	-1,295	+785	-33	-7,056	-7,600	-1,517	+240	-8,877
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-4.1	-16.7	-5.4	-71.0	-97.1	-5.0	-5.4	-107.5	-67	-139	-45	-590	-840	-89	-45	-975
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-31.2	-59.6	-25.4	-327.6	-443.7	-33.7	-19.4	-496.8	-548	-496	-211	-2,724	-3,979	-692	-161	-4,832
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-98.6	-132.1	-68.1	-754.2	-1,053.0	-103.5	-43.6	-1,200.2	-1,732	-1,099	-566	-6,272	-9,669	-2,156	-363	-12,188
<b>P23</b> 30p Minimum Price Beers Only	+12.3	+13.4	+5.6	-130.8	-99.5	+13.0	+4.4	-82.1	+135	+112	+46	-1,088	-795	+165	+36	-593
<b>P24</b> 30p Minimum Price Wines Only	-2.9	-5.7	-2.2	-18.1	-28.8	-3.1	-2.0	-33.9	-46	-47	-18	-150	-261	-58	-16	-336
<b>P25</b> 30p Minimum Price Spirits Only	-11.3	-13.1	-7.9	-63.9	-96.2	-12.0	-4.2	-112.4	-190	-109	-66	-531	-897	-236	-35	-1,167
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-1	-0	-1	-1	-3	-2	-0	-5
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0	-1	-0	-4	-5	-0	-0	-6	-1	-	-	-3	-5	-1	-	-6
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.7	-6	-6	-5.8	-7.7	-8	-2	-8.6	-12	-5	-5	-48	-70	-15	-2	-87
<b>P29</b> Ban Off Trade Discounting if > 30%	-1.7	-1.4	-1.4	-15.7	-20.1	-1.8	-5	-22.4	-29	-11	-12	-130	-182	-37	-4	-224
<b>P30</b> Ban Off Trade Discounting if > 20%	-3.9	-3.3	-3.4	-37.8	-48.5	-4.2	-1.2	-53.9	-69	-27	-29	-315	-439	-89	-10	-539
<b>P31</b> Ban Off Trade Discounting if > 10%	-7.7	-6.0	-6.7	-78.0	-98.4	-8.1	-2.3	-108.8	-137	-50	-56	-649	-891	-176	-19	-1,087
<b>P32</b> Total Ban Off Trade Discounting	-12.2	-8.3	-10.7	-138.1	-169.3	-12.8	-3.3	-185.4	-223	-69	-89	-1,148	-1,529	-286	-28	-1,843
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	+0.5	+6	+2	-13.1	-11.8	+6	+2	-11.1	+3	+5	+2	-109	-99	+4	+1	-94

**Table A19.14: Summary tables for sensitivity analysis – long-run elasticity – financial value – 11 to 17 year old drinkers**

SUMMARY - 11 TO 17		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)									
Policy Scenario	Year 1	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs	Years 1-10	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs
P1	General Price +1%	-0.5	-4.6	-1.1	-2	-5.4	-7	-1.2	-7.3	-4	-39	-1	-2	-46	-6	-10	-62	
P2	General Price +10%	-4.7	-45.5	-1.3	-1.7	-53.2	-7.0	-11.5	-71.8	-43	-378	-11	-14	-446	-62	-96	-605	
P3	General Price +25%	-11.3	-110.0	-3.3	-3.8	-128.3	-17.0	-28.0	-173.3	-104	-915	-27	-32	-1,078	-151	-233	-1,462	
P4	Low Priced Off Trade Products +10%	-0.1	-1.0	-0	-2	-1.3	-1	-3	-1.7	-1	-8	-	-1	-10	-1	-2	-14	
P5	Low Priced Off Trade Products +25%	-0.2	-2.4	-1	-4	-3.1	-4	-7	-4.2	-2	-20	-1	-3	-26	-3	-6	-35	
P6	Low Priced On Trade Products +10%	-1.6	-15.7	-5	-6	-18.4	-2.4	-3.9	-24.8	-15	-131	-4	-5	-155	-22	-32	-209	
P7	Low Priced On Trade Products +25%	-4.0	-39.0	-1.1	-1.6	-45.6	-6.1	-9.7	-61.4	-36	-324	-9	-13	-383	-54	-80	-517	
P8	All Low Priced Products +10%	-1.7	-16.7	-5	-8	-19.7	-2.6	-4.2	-26.5	-15	-139	-4	-7	-165	-23	-35	-223	
P9	All Low Priced Products +25%	-4.2	-41.3	-1.2	-1.9	-48.7	-6.4	-10.3	-65.4	-39	-344	-10	-16	-408	-57	-86	-551	
P10	Minimum Price 15p (Off and On Trade)	-0.0	-2	-0	-0	-3	-0	-0	-3	-	-2	-	-	-2	-	-	-3	
P11	Minimum Price 20p " "	-0.1	-8	-0	-1	-1.0	-1	-2	-1.3	-1	-6	-	-1	-8	-1	-2	-11	
P12	Minimum Price 25p	-0.2	-1.8	-1	-3	-2.3	-3	-5	-3.1	-1	-15	-1	-3	-19	-2	-4	-26	
P13	Minimum Price 30p	-0.4	-3.8	-1	-7	-4.9	-6	-1.0	-6.6	-3	-31	-1	-6	-41	-5	-9	-55	
P14	Minimum Price 35p	-0.4	-4.0	-2	-9	-5.4	-6	-1.1	-7.1	-3	-33	-1	-7	-45	-5	-9	-59	
P15	Minimum Price 40p	-0.1	-1.0	-1	-9	-2.1	-1	-4	-2.6	-1	-8	-1	-8	-17	-1	-4	-21	
P16	Minimum Price 45p	+0.3	+3.1	+0	-8	+2.6	+5	+5	+3.6	+3	+26	+	-7	+22	+5	+4	+31	
P17	Minimum Price 50p	+1.0	+9.4	+2	-6	+10.0	+1.5	+2.2	+13.7	+9	+78	+2	-5	+84	+13	+19	+115	
P18	Minimum Price 60p	+2.4	+24.2	+6	-0	+27.3	+3.6	+6.2	+37.1	+22	+202	+5	-	+229	+32	+51	+312	
P19	Minimum Price 70p " "	+3.7	+36.7	+1.0	+4	+41.8	+5.5	+9.5	+56.7	+33	+306	+8	+3	+350	+48	+79	+477	
P20	Minimum Price 20p Off and 80p On Trade	-0.6	-5.8	-2	-4	-6.9	-9	-1.6	-9.4	-5	-48	-2	-3	-58	-8	-13	-79	
P21	Minimum Price 30p Off and 95p On Trade	-2.0	-20.0	-7	-1.3	-24.0	-3.0	-5.5	-32.4	-18	-166	-5	-11	-201	-26	-45	-272	
P22	Minimum Price 40p Off and 110p On Trade	-3.8	-37.4	-1.2	-2.2	-44.6	-5.5	-10.2	-60.3	-34	-311	-10	-18	-374	-49	-84	-507	
P23	30p Minimum Price Beers Only	-0.2	-1.8	-1	-3	-2.5	-2	-6	-3.3	-2	-15	-1	-3	-20	-2	-5	-28	
P24	30p Minimum Price Wines Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+	+	+	+	+	+	+	+	
P25	30p Minimum Price Spirits Only	-0.2	-1.9	-1	-3	-2.5	-3	-4	-3.2	-2	-16	-	-3	-21	-3	-3	-27	
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	-0	-0	-0	-0	-0	-	-	-	-	-	-	-	-	
P28	Ban Off Trade Discounting if > 40%	-0.0	+0	-0	-0	-0	-0	+0	-0	-	+	-	-	-	-	+	-	
P29	Ban Off Trade Discounting if > 30%	+0.0	+0	-0	-0	+0	-0	+0	+0	+	+	-	-	+	+	+	+	
P30	Ban Off Trade Discounting if > 20%	+0.0	+1	-0	-0	+1	+0	+0	+1	+	+1	-	-	+1	+	+	+1	
P31	Ban Off Trade Discounting if > 10%	+0.0	+4	+0	-1	+4	+1	+1	+6	+	+4	+	-	+4	+1	+1	+5	
P32	Total Ban Off Trade Discounting	+0.1	+1.4	+0	-1	+1.5	+2	+3	+2.1	+1	+12	+	-1	+13	+2	+3	+17	
P33	Ban Off Trade Discount if Reg Price <30p	-0.0	-2	-0	-0	-3	-0	-1	-4	-	-2	-	-	-2	-	-1	-3	

**Table A19.15: Summary tables for sensitivity analysis – long-run elasticity – financial value – 18 to 24 year old hazardous drinkers**

SUMMARY - HAZARDOUS 18 to 24		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)									
Policy Scenario	Year 1	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs	Years 1-10	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs
P1	General Price +1%	-0.4	-4.0	-7.7	+0	-5.0	-5	-1.3	-6.9	-3	-33	-6	+	-42	-5	-11	-58	
P2	General Price +10%	-3.4	-39.1	-6.8	+0	-49.4	-4.8	-13.2	-67.4	-33	-325	-57	+	-415	-47	-110	-572	
P3	General Price +25%	-8.4	-95.6	-16.6	+0	-120.7	-11.6	-32.3	-164.6	-81	-795	-138	+	-1,015	-116	-268	-1,399	
P4	Low Priced Off Trade Products +10%	-0.1	-6	-2	+0	-9	-1	-2	-1.1	-1	-5	-1	+	-7	-1	-1	-10	
P5	Low Priced Off Trade Products +25%	-0.2	-1.5	-4	+0	-2.2	-3	-4	-2.9	-2	-13	-3	+	-18	-3	-4	-25	
P6	Low Priced On Trade Products +10%	-0.8	-8.8	-1.5	+0	-11.1	-1.1	-3.0	-15.2	-8	-73	-13	+	-94	-11	-25	-130	
P7	Low Priced On Trade Products +25%	-1.9	-21.8	-3.8	+0	-27.6	-2.7	-7.4	-37.6	-19	-181	-32	+	-232	-28	-61	-321	
P8	All Low Priced Products +10%	-0.9	-9.4	-1.7	+0	-12.0	-1.2	-3.1	-16.3	-8	-78	-14	+	-101	-12	-26	-139	
P9	All Low Priced Products +25%	-2.1	-23.3	-4.2	+0	-29.7	-3.0	-7.8	-40.5	-21	-194	-35	+	-250	-31	-65	-346	
P10	Minimum Price 15p (Off and On Trade)	+0.0	+4	+1	+0	+5	+0	+1	+7	+	+3	+1	+	+4	+	+1	+5	
P11	Minimum Price 20p " "	+0.1	+1.1	+2	+0	+1.3	+1	+4	+1.8	+1	+9	+1	+	+11	+1	+3	+15	
P12	Minimum Price 25p	+0.2	+2.0	+3	+0	+2.5	+2	+7	+3.4	+1	+16	+3	+	+20	+2	+6	+28	
P13	Minimum Price 30p	+0.2	+3.2	+4	+0	+3.9	+3	+1.2	+5.3	+2	+27	+4	+	+32	+2	+10	+44	
P14	Minimum Price 35p	+0.3	+4.9	+6	+0	+5.8	+3	+1.8	+7.9	+2	+40	+5	+	+48	+3	+15	+66	
P15	Minimum Price 40p	+0.6	+8.5	+1.1	+1	+10.2	+6	+3.1	+14.0	+4	+71	+9	+1	+85	+6	+26	+116	
P16	Minimum Price 45p	+0.9	+12.7	+1.6	+3	+15.5	+1.0	+4.6	+21.1	+7	+106	+14	+2	+129	+9	+39	+176	
P17	Minimum Price 50p	+1.3	+17.8	+2.4	+6	+22.1	+1.5	+6.4	+30.0	+11	+148	+20	+5	+183	+14	+53	+251	
P18	Minimum Price 60p	+1.8	+24.9	+3.5	+1.1	+31.3	+2.2	+8.9	+42.5	+15	+207	+29	+9	+261	+21	+74	+356	
P19	Minimum Price 70p " "	+2.0	+28.2	+3.8	+1.5	+35.5	+2.4	+10.2	+48.1	+17	+234	+32	+13	+295	+23	+85	+403	
P20	Minimum Price 20p Off and 80p On Trade	-0.1	-1.6	-3	+0	-2.0	-2	-5	-2.8	-2	-13	-2	+	-17	-2	-5	-24	
P21	Minimum Price 30p Off and 95p On Trade	-0.6	-6.6	-1.2	+0	-8.5	-9	-2.2	-11.6	-7	-55	-10	+	-72	-10	-18	-100	
P22	Minimum Price 40p Off and 110p On Trade	-1.5	-15.7	-3.0	+0	-20.3	-2.2	-5.1	-27.6	-16	-131	-25	+	-172	-23	-43	-238	
P23	30p Minimum Price Beers Only	+0.4	+4.9	+8	+1	+6.2	+6	+1.7	+8.4	+3	+41	+7	+1	+51	+5	+14	+70	
P24	30p Minimum Price Wines Only	-0.0	-5	-1	+0	-6	-1	-2	-8	-	-4	-1	+	-5	-1	-1	-7	
P25	30p Minimum Price Spirits Only	-0.1	-1.1	-3	+0	-1.6	-2	-3	-2.1	-1	-10	-2	+	-13	-2	-3	-18	
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	+0	-0	-0	-0	-0	-	-	-	+	-	-	-	-	
P28	Ban Off Trade Discounting if > 40%	-0.0	-0	-0	+0	-0	-0	-0	-1	-	-	-	+	-	-	-	-	
P29	Ban Off Trade Discounting if > 30%	-0.0	-1	-0	+0	-1	-0	-0	-1	-	-	-	+	-1	-	-	-1	
P30	Ban Off Trade Discounting if > 20%	-0.0	-1	-0	+0	-1	-0	-0	-2	-	-1	-	+	-1	-	-	-2	
P31	Ban Off Trade Discounting if > 10%	-0.0	-3	-0	+0	-3	-0	-1	-5	-	-2	-	+	-3	-	-1	-4	
P32	Total Ban Off Trade Discounting	-0.0	-4	-1	+0	-5	-0	-1	-6	-	-3	-	+	-4	-	-1	-6	
P33	Ban Off Trade Discount if Reg Price <30p	+0.0	+3	+0	+0	+4	+0	+1	+5	+	+2	+	+	+3	+	+1	+4	



**Table A19.16: Summary tables for sensitivity analysis – long-run elasticity – financial value – moderate drinkers**

SUMMARY - MODERATE		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)								
Policy Scenario	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	
																	Healthcare costs
P1	General Price +1%	-4.4	-6.9	-4.2	+0	-15.6	-4.9	-2.4	-22.9	-56	-57	-35	+	-148	-72	-20	-240
P2	General Price +10%	-43.8	-67.2	-41.1	+0	-152.1	-48.9	-23.0	-224.0	-551	-559	-342	+	-1,452	-701	-191	-2,344
P3	General Price +25%	-98.2	-161.7	-98.7	+0	-358.5	-110.2	-55.1	-523.9	-1,265	-1,345	-821	+	-3,430	-1,597	-459	-5,486
P4	Low Priced Off Trade Products +10%	-2.0	-3	-9	+0	-3.2	-2.1	-1	-5.3	-28	-2	-7	+	-37	-37	-1	-75
P5	Low Priced Off Trade Products +25%	-4.9	-7	-2.2	+0	-7.7	-4.9	-3	-12.9	-67	-6	-18	+	-91	-91	-2	-184
P6	Low Priced On Trade Products +10%	-8.3	-13.4	-7.6	+0	-29.3	-9.2	-4.5	-43.0	-107	-111	-64	+	-282	-136	-38	-455
P7	Low Priced On Trade Products +25%	-22.2	-33.1	-18.9	+0	-74.3	-24.6	-11.2	-110.1	-282	-276	-157	+	-715	-352	-93	-1,159
P8	All Low Priced Products +10%	-10.2	-13.6	-8.5	+0	-32.4	-11.2	-4.6	-48.2	-134	-113	-71	+	-318	-171	-38	-528
P9	All Low Priced Products +25%	-27.6	-33.8	-21.0	+0	-82.4	-30.1	-11.4	-123.9	-353	-281	-174	+	-808	-443	-95	-1,347
P10	Minimum Price 15p (Off and On Trade)	+0.2	+5	+1	+0	+8	+2	+2	+1.2	+3	+4	+1	+	+8	+3	+1	+13
P11	Minimum Price 20p " "	+1.0	+2.5	+9	+0	+4.4	+1.1	+8	+6.4	+13	+21	+7	+	+41	+13	+7	+61
P12	Minimum Price 25p	+2.4	+5.8	+2.5	+0	+10.8	+2.9	+1.9	+15.6	+31	+48	+21	+	+100	+31	+16	+147
P13	Minimum Price 30p	+3.0	+10.0	+4.2	+0	+17.2	+3.8	+3.4	+24.3	+36	+83	+35	+	+154	+32	+28	+214
P14	Minimum Price 35p	+2.1	+13.8	+5.5	+0	+21.4	+3.2	+4.6	+29.2	+22	+115	+45	+	+182	+11	+38	+232
P15	Minimum Price 40p	+1.7	+19.5	+7.8	+0	+29.1	+3.5	+6.5	+39.1	+12	+163	+65	+	+239	+	+54	+294
P16	Minimum Price 45p	+1.8	+27.9	+11.5	+0	+41.2	+4.4	+9.3	+54.9	+8	+232	+96	+	+336	+4	+78	+417
P17	Minimum Price 50p	+3.8	+38.5	+16.4	+0	+58.7	+7.3	+13.0	+78.9	+28	+320	+136	+	+485	+36	+108	+629
P18	Minimum Price 60p	+2.4	+58.2	+23.6	+0	+84.1	+7.6	+19.6	+111.3	+	+484	+196	+	+680	+20	+163	+862
P19	Minimum Price 70p " "	-2.6	+73.7	+27.4	+0	+98.6	+4.1	+24.8	+127.4	-91	+613	+228	+	+751	-68	+206	+889
P20	Minimum Price 20p Off and 80p On Trade	-0.3	+1	-4	+0	-5	-3	-0	-8	-3	+1	-3	+	-5	-8	-	-14
P21	Minimum Price 30p Off and 95p On Trade	-6.2	-2.9	-3.6	+0	-12.7	-6.4	-1.1	-20.2	-85	-24	-30	+	-139	-119	-9	-267
P22	Minimum Price 40p Off and 110p On Trade	-28.1	-15.7	-15.2	+0	-59.0	-28.8	-5.7	-93.4	-375	-131	-126	+	-632	-474	-47	-1,153
P23	30p Minimum Price Beers Only	+7.8	+13.0	+7.1	+0	+28.0	+8.8	+4.4	+41.2	+100	+108	+59	+	+268	+111	+37	+415
P24	30p Minimum Price Wines Only	-0.9	-1.5	-8	+0	-3.3	-1.0	-5	-4.8	-12	-13	-7	+	-31	-15	-4	-51
P25	30p Minimum Price Spirits Only	-3.6	-1.4	-2.1	+0	-7.1	-3.7	-5	-11.4	-49	-12	-17	+	-78	-60	-4	-142
P26	30p Minimum Price Alcopops (RTDs) Only	-0.0	-0	-0	+0	-0	-0	-0	-0	-1	-0	-0	+0	-2	-2	-0	-3
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	+0	-0	-0	-0	-0	-	-	-	+	-	-	-	-1
P28	Ban Off Trade Discounting if > 40%	-0.2	-1	-2	+0	-5	-2	-1	-7	-2	-1	-1	+	-5	-3	-	-9
P29	Ban Off Trade Discounting if > 30%	-0.4	-3	-4	+0	-1.1	-4	-1	-1.6	-5	-2	-3	+	-10	-7	-1	-19
P30	Ban Off Trade Discounting if > 20%	-1.0	-8	-9	+0	-2.6	-1.0	-3	-4.0	-12	-6	-8	+	-26	-18	-2	-46
P31	Ban Off Trade Discounting if > 10%	-1.8	-1.1	-1.6	+0	-4.4	-1.9	-4	-6.7	-22	-9	-13	+	-44	-33	-4	-81
P32	Total Ban Off Trade Discounting	-2.7	-7	-2.1	+0	-5.4	-2.8	-3	-8.6	-34	-5	-17	+	-56	-51	-3	-110
P33	Ban Off Trade Discount if Reg Price <30p	+0.5	+9	+5	+0	+1.9	+6	+3	+2.8	+6	+8	+4	+	+18	+6	+3	+27

**Table A19.17: Summary tables for sensitivity analysis – long-run elasticity – financial value – hazardous drinkers**

SUMMARY - HAZARDOUS		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)								
Policy Scenario	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10
P1	General Price +1%	-4.2	-8.4	-4.0	+0	-16.7	-4.8	-2.8	-24.2	-65	-70	-33	+	-168	-87	-23	-279
P2	General Price +10%	-42.9	-82.7	-39.1	+0	-164.7	-47.9	-27.6	-240.1	-650	-688	-325	+	-1,663	-847	-229	-2,739
P3	General Price +25%	-100.0	-201.4	-94.7	+0	-396.1	-111.8	-67.2	-575.1	-1,533	-1,675	-788	+	-3,996	-1,973	-559	-6,527
P4	Low Priced Off Trade Products +10%	-2.9	-2.6	-2.2	+0	-7.7	-3.1	-9	-11.7	-46	-22	-18	+	-87	-62	-7	-156
P5	Low Priced Off Trade Products +25%	-7.9	-6.7	-5.5	+0	-20.1	-8.5	-2.2	-30.8	-124	-55	-46	+	-225	-161	-19	-405
P6	Low Priced On Trade Products +10%	-8.8	-18.7	-7.1	+0	-34.6	-9.8	-5.9	-50.3	-132	-156	-59	+	-346	-172	-49	-568
P7	Low Priced On Trade Products +25%	-21.2	-46.4	-17.6	+0	-85.3	-23.8	-14.7	-123.8	-321	-386	-146	+	-854	-418	-123	-1,395
P8	All Low Priced Products +10%	-11.9	-21.4	-9.2	+0	-42.5	-13.2	-6.8	-62.5	-180	-178	-77	+	-435	-235	-57	-726
P9	All Low Priced Products +25%	-28.8	-53.0	-22.9	+0	-104.7	-32.0	-16.9	-153.6	-439	-440	-191	+	-1,071	-569	-141	-1,781
P10	Minimum Price 15p (Off and On Trade)	-0.1	-1	-2	+0	-3	-1	-0	-4	-	-	-2	+	-2	-1	-	-4
P11	Minimum Price 20p " "	+0.2	+1	-4	+0	+0	+1	+0	+2	+5	+1	-3	+	+3	+4	+	+8
P12	Minimum Price 25p	+0.6	-1	-8	+1	-3	+4	-1	+1	+13	-1	-6	+1	+6	+12	-	+18
P13	Minimum Price 30p	+0.1	-1.3	-2.1	+1	-3.2	-3	-4	-3.9	+8	-10	-18	+1	-20	+1	-3	-22
P14	Minimum Price 35p	-1.9	-2.2	-4.1	+1	-8.1	-2.5	-7	-11.2	-23	-18	-34	+1	-74	-42	-6	-122
P15	Minimum Price 40p	-4.7	+4	-4.5	+2	-8.5	-5.1	+3	-13.4	-67	+3	-37	+2	-99	-96	+2	-193
P16	Minimum Price 45p	-6.6	+6.3	-2.5	+6	-2.2	-6.5	+2.4	-6.2	-103	+53	-21	+5	-66	-135	+20	-180
P17	Minimum Price 50p	-6.9	+13.5	-4	+1.3	+7.5	-6.2	+4.9	+6.2	-117	+112	-3	+11	+3	-147	+41	-103
P18	Minimum Price 60p	-12.1	+21.5	-2	+2.5	+11.8	-10.9	+7.9	+8.7	-220	+179	-1	+21	-21	-269	+65	-225
P19	Minimum Price 70p " "	-23.8	+21.1	-5.2	+2.7	-5.1	-22.7	+7.9	-19.8	-425	+176	-43	+23	-269	-515	+66	-719
P20	Minimum Price 20p Off and 80p On Trade	-1.4	-5.7	-2.4	+0	-9.5	-1.8	-1.9	-13.2	-17	-47	-20	+	-84	-26	-16	-126
P21	Minimum Price 30p Off and 95p On Trade	-10.6	-22.2	-10.9	+0	-43.6	-12.1	-7.4	-63.1	-153	-184	-90	+	-428	-207	-61	-696
P22	Minimum Price 40p Off and 110p On Trade	-35.4	-50.8	-28.2	+0	-114.5	-38.5	-16.9	-169.9	-555	-423	-234	+	-1,212	-718	-140	-2,070
P23	30p Minimum Price Beers Only	+4.7	+4.4	+2.1	+5	+11.7	+4.8	+1.5	+18.0	+80	+37	+18	+4	+139	+97	+12	+248
P24	30p Minimum Price Wines Only	-1.0	-9	-6	+0	-2.5	-1.0	-3	-3.8	-16	-8	-5	+	-29	-21	-3	-52
P25	30p Minimum Price Spirits Only	-3.6	-4.6	-3.5	+0	-11.7	-4.0	-1.6	-17.3	-56	-39	-29	+	-124	-75	-13	-212
P26	30p Minimum Price Alcopops (RTDs) Only	-0.0	-0	+0	+0	-0	-0	-0	-0	-0	-0	+0	+0	-0	-0	-0	-0
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	+0	-0	-0	-0	-1	-	-	-	+	-	-	-	-1
P28	Ban Off Trade Discounting if > 40%	-0.3	-3	-3	+0	-8	-3	-1	-1.2	-4	-2	-2	+	-9	-6	-1	-16
P29	Ban Off Trade Discounting if > 30%	-0.7	-7	-6	+0	-2.0	-7	-2	-2.9	-10	-6	-5	+	-21	-14	-2	-37
P30	Ban Off Trade Discounting if > 20%	-1.6	-1.6	-1.5	+0	-4.6	-1.7	-6	-6.9	-24	-13	-12	+	-49	-32	-5	-87
P31	Ban Off Trade Discounting if > 10%	-3.0	-3.2	-3.0	+0	-9.2	-3.4	-1.1	-13.7	-47	-27	-25	+	-98	-63	-9	-171
P32	Total Ban Off Trade Discounting	-4.7	-5.2	-4.7	+0	-14.6	-5.3	-1.8	-21.7	-72	-43	-39	+	-154	-98	-15	-267
P33	Ban Off Trade Discount if Reg Price <30p	+0.3	+1	+1	+0	+5	+3	+0	+8	+5	+1	+1	+	+7	+6	+	+13

**Table A19.18: Summary tables for sensitivity analysis – long-run elasticity – financial value – harmful drinkers**

SUMMARY - HARMFUL		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)								
Policy Scenario	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Year 1-10	Year 1-10	
																	Healthcare costs
P1	General Price +1%	-3.2	-3.9	-1.9	-63.0	-72.0	-3.2	-1.3	-76.5	-70	-32	-16	-524	-643	-84	-11	-738
P2	General Price +10%	-26.7	-38.1	-18.8	-596.2	-679.8	-27.1	-12.8	-719.8	-620	-317	-157	-4,959	-6,052	-753	-107	-6,912
P3	General Price +25%	-59.9	-93.0	-45.9	-1,316.3	-1,515.1	-61.8	-31.3	-1,608.3	-1,372	-774	-381	-10,947	-13,475	-1,699	-261	-15,435
P4	Low Priced Off Trade Products +10%	-3.9	-3.7	-2.2	-75.7	-85.5	-3.9	-1.2	-90.6	-88	-30	-18	-629	-766	-104	-10	-880
P5	Low Priced Off Trade Products +25%	-9.3	-9.2	-5.5	-187.6	-211.6	-9.2	-3.1	-223.9	-213	-76	-46	-1,560	-1,895	-253	-26	-2,174
P6	Low Priced On Trade Products +10%	-5.6	-8.0	-3.0	-93.4	-110.0	-5.6	-2.6	-118.2	-121	-67	-25	-777	-990	-145	-21	-1,156
P7	Low Priced On Trade Products +25%	-13.0	-20.0	-7.4	-230.0	-270.3	-13.1	-6.4	-289.9	-290	-166	-62	-1,912	-2,431	-348	-53	-2,832
P8	All Low Priced Products +10%	-9.0	-11.7	-5.2	-167.2	-193.0	-9.0	-3.8	-205.8	-202	-97	-43	-1,390	-1,733	-241	-32	-2,006
P9	All Low Priced Products +25%	-20.4	-29.0	-12.8	-407.8	-470.0	-20.7	-9.4	-500.1	-474	-241	-107	-3,391	-4,213	-571	-78	-4,862
P10	Minimum Price 15p (Off and On Trade)	-0.1	-1.9	-6	-14.2	-16.7	-2	-6	-17.6	-3	-16	-5	-118	-142	-3	-5	-150
P11	Minimum Price 20p " "	-0.5	-4.3	-1.5	-44.2	-50.6	-8	-1.4	-52.8	-18	-36	-13	-368	-434	-19	-12	-466
P12	Minimum Price 25p	-1.9	-8.3	-3.5	-107.6	-121.3	-2.3	-2.7	-126.4	-59	-69	-29	-895	-1,052	-65	-23	-1,139
P13	Minimum Price 30p	-5.5	-14.5	-6.8	-212.7	-239.5	-6.0	-4.9	-250.4	-148	-121	-56	-1,769	-2,095	-167	-40	-2,302
P14	Minimum Price 35p	-11.0	-20.6	-10.7	-344.6	-387.0	-11.5	-7.0	-405.6	-281	-171	-89	-2,866	-3,407	-321	-58	-3,787
P15	Minimum Price 40p	-16.0	-25.6	-14.1	-450.2	-505.8	-16.3	-8.9	-531.0	-394	-213	-117	-3,744	-4,468	-456	-74	-4,998
P16	Minimum Price 45p	-19.3	-26.9	-15.4	-492.0	-553.5	-19.4	-9.4	-582.4	-463	-223	-128	-4,092	-4,906	-541	-78	-5,525
P17	Minimum Price 50p	-20.6	-26.9	-16.3	-522.5	-586.3	-20.6	-9.5	-616.4	-497	-223	-136	-4,346	-5,201	-585	-79	-5,865
P18	Minimum Price 60p	-26.9	-30.7	-20.5	-651.3	-729.4	-26.9	-10.9	-767.2	-638	-255	-171	-5,417	-6,480	-761	-91	-7,332
P19	Minimum Price 70p " "	-34.7	-38.4	-27.3	-851.2	-951.7	-35.1	-13.6	-1,000.3	-814	-320	-227	-7,079	-8,440	-983	-113	-9,536
P20	Minimum Price 20p Off and 80p On Trade	-2.1	-8.2	-2.6	-71.0	-83.8	-2.4	-2.7	-89.0	-44	-68	-21	-590	-723	-52	-23	-798
P21	Minimum Price 30p Off and 95p On Trade	-13.4	-25.0	-10.7	-327.6	-376.6	-13.8	-8.4	-398.8	-302	-208	-89	-2,724	-3,323	-353	-70	-3,745
P22	Minimum Price 40p Off and 110p On Trade	-33.4	-48.4	-24.3	-754.2	-860.3	-33.7	-16.6	-910.5	-787	-403	-202	-6,272	-7,664	-942	-138	-8,743
P23	30p Minimum Price Beers Only	-0.2	-4.1	-3.7	-131.4	-139.4	-6	-1.6	-141.6	-45	-34	-30	-1,092	-1,202	-42	-13	-1,258
P24	30p Minimum Price Wines Only	-1.0	-3.2	-7	-18.1	-23.0	-1.0	-1.1	-25.2	-18	-27	-6	-150	-201	-22	-9	-232
P25	30p Minimum Price Spirits Only	-4.1	-7.0	-2.3	-63.9	-77.4	-4.3	-2.1	-83.7	-85	-59	-19	-531	-695	-101	-17	-813
P26	30p Minimum Price Alcopops (RTDs) Only	-0.0	-0	-0	-0	-0	-0	-0	-0	-0	-0	-0	-1	-1	-0	-0	-2
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	-4	-5	-0	-0	-5	-	-	-	-3	-4	-	-	-5
P28	Ban Off Trade Discounting if > 40%	-0.2	-2	-2	-5.8	-6.4	-2	-1	-6.8	-5	-2	-1	-48	-57	-6	-1	-64
P29	Ban Off Trade Discounting if > 30%	-0.6	-6	-4	-15.7	-17.2	-6	-2	-18.1	-14	-5	-4	-130	-152	-16	-2	-170
P30	Ban Off Trade Discounting if > 20%	-1.5	-1.3	-1.0	-37.8	-41.6	-1.5	-5	-43.6	-33	-11	-9	-315	-368	-39	-4	-411
P31	Ban Off Trade Discounting if > 10%	-3.0	-2.7	-2.2	-78.0	-85.9	-3.0	-1.0	-89.8	-69	-22	-18	-649	-758	-81	-8	-848
P32	Total Ban Off Trade Discounting	-5.0	-4.8	-3.9	-138.1	-151.7	-5.0	-1.8	-158.5	-119	-40	-33	-1,148	-1,340	-140	-15	-1,495
P33	Ban Off Trade Discount if Reg Price <30p	-0.2	-5	-4	-13.1	-14.3	-2	-2	-14.7	-8	-5	-3	-109	-124	-8	-2	-134

**Appendix 20: Summary tables for sensitivity analysis – aggregation and revised elasticity**

**Table A20.1: Summary tables for sensitivity analysis – aggregation and revised elasticity – consumption analysis – overall population**

SUMMARY - TOTAL		Mean annual consumption per drinker (units)					Total spending on alcohol (£ millions)						Per drinker (£ p)							
		% change in consumption (all beverages)					Off retail (exc duty + VAT)		On retail (exc duty + VAT)		Off duty + VAT		On duty + VAT		Total spending change		% spending change		Change in spend per drinker p.a. if no change in consump.	
Policy Scenario		Beer	Wine	Spirit	RTD	All beverages														
P1	General Price +1%	-0.4%	-1.2	-1.3	-0.6	-0.1	-3.2	+44.9	+68.6	-4.2	+7.6	+116.8	+0.7%	+3.97	+6.08					
P2	General Price +10%	-4.0%	-12.9	-13.2	-5.6	-1.1	-32.9	+421.3	+648.3	-50.8	+67.3	+1086.0	+6.1%	+36.90	+60.81					
P3	General Price +25%	-10.4%	-34.0	-34.6	-14.2	-2.8	-85.5	+939.6	+1468.0	-156.9	+136.0	+2386.7	+13.3%	+81.09	+152.03					
P4	Low Priced Off Trade Products +10%	-0.4%	+0.4	-2.3	-1.0	-0.1	-2.9	+83.1	+47.3	-10.6	+16.4	+136.1	+0.8%	+4.63	+3.39					
P5	Low Priced Off Trade Products +25%	-0.9%	+1.1	-5.9	-2.5	-0.2	-7.5	+190.1	+117.7	-30.1	+40.7	+318.4	+1.8%	+10.82	+8.48					
P6	Low Priced On Trade Products +10%	-0.1%	-1.4	+1.2	-0.6	-0.3	-1.1	+15.0	+105.8	+12.8	+2.5	+136.1	+0.8%	+4.62	+6.57					
P7	Low Priced On Trade Products +25%	-0.3%	-3.6	+3.0	-1.5	-0.6	-2.7	+37.2	+226.4	+31.8	-0.5	+294.8	+1.6%	+10.02	+16.43					
P8	All Low Priced Products +10%	-0.5%	-1.0	-1.2	-1.6	-0.3	-4.1	+98.0	+152.9	+2.0	+18.7	+271.6	+1.5%	+9.23	+9.96					
P9	All Low Priced Products +25%	-1.3%	-2.6	-3.0	-4.0	-0.8	-10.3	+227.7	+344.6	+1.3	+39.9	+613.4	+3.4%	+20.84	+24.91					
P10	Minimum Price 15p (Off and On Trade)	-0.0%	-0.0	+0.1	-0.1	+0.0	-0.0	+10.3	+11.6	-0.3	+4.0	+25.6	+0.1%	+0.87	+0.33					
P11	Minimum Price 20p " "	-0.0%	-0.6	+0.5	-0.2	+0.0	-0.3	+32.9	+35.6	-1.9	+12.3	+78.9	+0.4%	+2.68	+1.11					
P12	Minimum Price 25p	-0.1%	-1.8	+1.2	-0.6	+0.0	-1.1	+76.3	+84.0	-6.5	+29.1	+182.8	+1.0%	+6.21	+2.80					
P13	Minimum Price 30p	-0.5%	-3.5	+1.9	-2.2	+0.0	-3.7	+157.8	+166.6	-21.0	+57.7	+361.1	+2.0%	+12.27	+6.62					
P14	Minimum Price 35p	-1.3%	-5.5	+0.2	-5.3	+0.1	-10.6	+288.0	+273.5	-55.5	+94.7	+600.7	+3.4%	+20.41	+14.07					
P15	Minimum Price 40p	-2.7%	-8.6	-3.9	-9.8	+0.1	-22.3	+450.8	+399.0	-113.6	+138.2	+874.4	+4.9%	+29.71	+25.52					
P16	Minimum Price 45p	-4.7%	-12.9	-11.1	-15.1	+0.1	-39.0	+633.3	+536.5	-196.4	+185.8	+1159.2	+6.5%	+39.39	+41.17					
P17	Minimum Price 50p	-7.3%	-18.0	-21.3	-20.9	+0.1	-60.0	+809.1	+683.2	-304.2	+236.5	+1424.6	+8.0%	+48.40	+60.29					
P18	Minimum Price 60p	-12.9%	-23.1	-49.7	-33.3	+0.1	-106.1	+1117.9	+996.7	-555.7	+344.6	+1903.4	+10.6%	+64.67	+106.43					
P19	Minimum Price 70p " "	-18.7%	-26.4	-82.8	-44.9	-0.0	-154.2	+1208.6	+1326.1	-857.0	+456.7	+2134.5	+11.9%	+72.52	+156.59					
P20	Minimum Price 20p Off and 80p On Trade	-0.1%	-1.1	+0.7	-0.2	+0.0	-0.6	+36.2	+69.0	+1.0	+14.9	+121.1	+0.7%	+4.11	+2.74					
P21	Minimum Price 30p Off and 95p On Trade	-0.6%	-6.4	+3.3	-2.0	+0.1	-5.1	+174.5	+305.4	-6.8	+65.9	+539.1	+3.0%	+18.32	+14.42					
P22	Minimum Price 40p Off and 110p On Trade	-3.5%	-18.3	-0.7	-9.5	+0.1	-28.4	+492.7	+747.4	-80.2	+148.6	+1308.4	+7.3%	+44.46	+48.94					
P23	30p Minimum Price Beers Only	-0.2%	-5.5	+3.3	+0.2	+0.0	-2.0	+99.9	+127.0	-10.3	+44.0	+260.6	+1.5%	+8.85	+4.32					
P24	30p Minimum Price Wines Only	-0.2%	+0.9	-2.3	+0.1	+0.0	-1.4	+26.2	+17.0	-5.8	+5.9	+43.4	+0.2%	+1.47	+1.27					
P25	30p Minimum Price Spirits Only	-0.0%	+1.3	+0.9	-2.4	+0.0	-0.2	+31.8	+23.2	-4.4	+8.0	+58.5	+0.3%	+1.99	+1.03					
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	-0.0	+0.0	+0.2	+0.3	+0.2	+0.1	+0.9	+0.0%	+0.03	+0.00					
P27	Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.0	+0.0	-0.0	+0.0	+0.9	+0.6	+0.1	+0.2	+1.8	+0.0%	+0.06	+0.04					
P28	Ban Off Trade Discounting if > 40%	-0.1%	+0.0	-1.0	+0.0	+0.0	-1.0	+15.9	+3.9	-2.8	+1.4	+18.4	+0.1%	+0.62	+0.93					
P29	Ban Off Trade Discounting if > 30%	-0.3%	-0.1	-2.5	+0.0	-0.0	-2.6	+41.5	+10.3	-7.6	+3.6	+47.8	+0.3%	+1.62	+2.45					
P30	Ban Off Trade Discounting if > 20%	-0.8%	-0.3	-5.9	-0.1	-0.0	-6.3	+98.3	+23.8	-18.9	+8.3	+111.4	+0.6%	+3.79	+5.97					
P31	Ban Off Trade Discounting if > 10%	-1.6%	-0.9	-11.5	-0.6	-0.0	-12.9	+196.7	+48.6	-40.2	+16.9	+221.9	+1.2%	+7.54	+12.29					
P32	Total Ban Off Trade Discounting	-2.8%	-2.2	-18.8	-1.8	-0.1	-23.0	+344.4	+90.9	-74.3	+31.5	+392.4	+2.2%	+13.33	+22.09					
P33	Ban Off Trade Discount if Reg Price <30p	-0.0%	-0.4	+0.2	-0.0	+0.0	-0.2	+12.7	+11.7	-0.7	+4.1	+27.7	+0.2%	+0.94	+0.44					

**Table A20.2: Summary tables for sensitivity analysis – aggregation and revised elasticity – consumption analysis – 11 to 17 year old drinkers**

SUMMARY - 11 TO 17	Mean annual consumption per drinker (units)						Total spending on alcohol (£ millions)						Per drinker (£ p)	
	Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.
<b>P1</b> General Price +1%	-0.4%	-1.3	-0.4	-0.7	-0.5	-2.9	+0.8	+4.6	-0.1	+0.3	+5.6	+0.6%	+4.03	+6.85
<b>P2</b> General Price +10%	-4.5%	-13.6	-3.8	-6.9	-4.9	-29.2	+7.3	+43.6	-1.5	+2.8	+52.3	+5.5%	+37.51	+68.53
<b>P3</b> General Price +25%	-11.4%	-34.9	-9.7	-17.2	-12.3	-74.2	+16.1	+97.1	-4.1	+4.8	+113.9	+11.9%	+81.74	+171.31
<b>P4</b> Low Priced Off Trade Products +10%	-0.3%	-0.2	-0.7	-1.1	+0.0	-2.0	+1.4	+1.1	-0.5	+0.4	+2.3	+0.2%	+1.65	+1.34
<b>P5</b> Low Priced Off Trade Products +25%	-0.8%	-0.6	-1.8	-2.7	+0.1	-5.0	+3.1	+2.7	-1.3	+1.0	+5.3	+0.6%	+3.83	+3.35
<b>P6</b> Low Priced On Trade Products +10%	-1.4%	-4.7	+0.2	-2.4	-2.5	-9.4	+0.2	+11.1	+0.1	-0.7	+10.8	+1.1%	+7.74	+18.47
<b>P7</b> Low Priced On Trade Products +25%	-3.6%	-11.9	+0.6	-6.0	-6.2	-23.5	+0.4	+22.9	+0.4	-2.5	+21.2	+2.2%	+15.22	+46.18
<b>P8</b> All Low Priced Products +10%	-1.8%	-5.0	-0.5	-3.5	-2.5	-11.4	+1.5	+12.2	-0.4	-0.3	+13.1	+1.4%	+9.40	+19.81
<b>P9</b> All Low Priced Products +25%	-4.4%	-12.6	-1.2	-8.7	-6.2	-28.6	+3.5	+25.6	-1.0	-1.6	+26.6	+2.8%	+19.06	+49.53
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0.0%	-0.0	-0.0	-0.0	+0.0	-0.1	+0.1	+0.0	-0.0	+0.0	+0.1	+0.0%	+0.07	+0.05
<b>P11</b> Minimum Price 20p " "	-0.1%	-0.4	-0.1	-0.1	+0.0	-0.6	+0.4	+0.4	-0.1	+0.1	+0.8	+0.1%	+0.54	+0.38
<b>P12</b> Minimum Price 25p	-0.3%	-1.1	-0.3	-0.2	+0.0	-1.7	+1.1	+1.1	-0.4	+0.4	+2.1	+0.2%	+1.51	+1.09
<b>P13</b> Minimum Price 30p	-0.7%	-2.3	-0.7	-1.8	+0.0	-4.8	+2.8	+2.9	-1.2	+1.0	+5.5	+0.6%	+3.93	+3.18
<b>P14</b> Minimum Price 35p	-1.4%	-3.7	-1.7	-4.1	+0.1	-9.4	+4.9	+5.3	-2.6	+1.9	+9.6	+1.0%	+6.89	+6.48
<b>P15</b> Minimum Price 40p	-2.4%	-5.3	-3.1	-7.3	+0.1	-15.5	+7.3	+8.2	-4.3	+2.9	+14.1	+1.5%	+10.11	+11.17
<b>P16</b> Minimum Price 45p	-3.6%	-7.2	-5.1	-11.3	+0.2	-23.4	+10.0	+11.5	-6.6	+4.1	+18.9	+2.0%	+13.56	+17.51
<b>P17</b> Minimum Price 50p	-4.9%	-9.3	-7.5	-15.6	+0.3	-32.2	+12.0	+15.0	-9.3	+5.3	+23.1	+2.4%	+16.56	+24.78
<b>P18</b> Minimum Price 60p	-7.9%	-13.6	-13.4	-25.0	+0.4	-51.5	+13.5	+22.6	-15.7	+8.0	+28.5	+3.0%	+20.43	+41.44
<b>P19</b> Minimum Price 70p " "	-10.4%	-13.7	-19.8	-34.6	+0.6	-67.5	+13.6	+31.7	-21.4	+10.8	+34.7	+3.6%	+24.91	+61.11
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-0.6%	-4.2	-0.0	-0.0	+0.0	-4.2	+0.5	+5.3	-0.0	+0.2	+6.0	+0.6%	+4.28	+6.81
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-2.5%	-14.1	-0.4	-1.7	+0.1	-16.0	+3.1	+16.0	-1.0	+0.8	+18.8	+2.0%	+13.52	+23.02
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-6.1%	-30.2	-2.4	-7.2	+0.3	-39.6	+8.0	+31.9	-3.8	+1.7	+37.7	+3.9%	+27.04	+54.51
<b>P23</b> 30p Minimum Price Beers Only	-0.4%	-3.0	+0.0	+0.0	+0.0	-2.9	+1.5	+2.2	-0.7	+0.8	+3.7	+0.4%	+2.67	+1.95
<b>P24</b> 30p Minimum Price Wines Only	-0.1%	+0.2	-0.9	+0.0	+0.0	-0.6	+0.4	+0.3	-0.1	+0.1	+0.6	+0.1%	+0.45	+0.44
<b>P25</b> 30p Minimum Price Spirits Only	-0.2%	+0.4	+0.2	-1.8	+0.0	-1.2	+0.9	+0.5	-0.4	+0.2	+1.1	+0.1%	+0.81	+0.79
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0%	+0.00	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	-0.0	-0.0	-0.0	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	+0.0%	+0.01	+0.01
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.0%	-0.0	-0.2	+0.0	+0.0	-0.2	+0.2	+0.1	-0.0	+0.0	+0.2	+0.0%	+0.16	+0.20
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.1%	-0.1	-0.4	-0.0	+0.0	-0.6	+0.4	+0.2	-0.1	+0.1	+0.6	+0.1%	+0.44	+0.55
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.2%	-0.3	-1.1	-0.1	+0.0	-1.5	+1.1	+0.5	-0.3	+0.2	+1.5	+0.2%	+1.08	+1.38
<b>P31</b> Ban Off Trade Discounting if > 10%	-0.5%	-0.7	-2.1	-0.5	+0.0	-3.3	+2.4	+1.1	-0.6	+0.4	+3.3	+0.3%	+2.36	+3.13
<b>P32</b> Total Ban Off Trade Discounting	-1.0%	-1.3	-3.6	-1.5	-0.0	-6.5	+4.8	+2.2	-1.2	+0.8	+6.6	+0.7%	+4.74	+6.48
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-0.1%	-0.3	-0.0	-0.0	+0.0	-0.3	+0.2	+0.2	-0.1	+0.1	+0.5	+0.1%	+0.35	+0.24

**Table A20.3: Summary tables for sensitivity analysis – aggregation and revised elasticity – consumption analysis – 18 to 24 year old hazardous drinkers**

SUMMARY - HAZARDOUS 18 to 24	Mean annual consumption per drinker (units)						Total spending on alcohol (£ millions)						Per drinker (£ p)	
	Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.
<b>P1</b> General Price +1%	-0.4%	-2.5	-0.9	-1.9	-0.7	-6.1	+1.2	+4.4	-0.2	+0.4	+5.8	+0.6%	+8.19	+13.63
<b>P2</b> General Price +10%	-4.4%	-26.3	-9.7	-19.5	-6.8	-62.3	+11.1	+41.5	-2.2	+3.1	+53.5	+5.5%	+75.53	+136.26
<b>P3</b> General Price +25%	-11.4%	-70.1	-25.5	-49.0	-17.1	-161.7	+24.6	+90.7	-6.3	+5.1	+114.1	+11.8%	+160.89	+340.64
<b>P4</b> Low Priced Off Trade Products +10%	-0.0%	+4.0	-2.2	-2.3	-0.0	-0.5	+2.0	+3.4	-0.4	+1.1	+6.1	+0.6%	+8.57	+3.30
<b>P5</b> Low Priced Off Trade Products +25%	-0.1%	+10.0	-5.4	-5.8	-0.1	-1.3	+4.5	+8.4	-1.1	+2.9	+14.7	+1.5%	+20.71	+8.25
<b>P6</b> Low Priced On Trade Products +10%	-0.7%	-3.5	+0.9	-5.2	-1.7	-9.5	+0.4	+5.3	+0.3	-0.7	+5.3	+0.5%	+7.49	+19.09
<b>P7</b> Low Priced On Trade Products +25%	-1.7%	-8.9	+2.4	-12.9	-4.2	-23.7	+0.9	+9.8	+0.9	-2.4	+9.1	+0.9%	+12.87	+47.73
<b>P8</b> All Low Priced Products +10%	-0.7%	+0.4	-1.2	-7.5	-1.7	-10.1	+2.3	+8.7	-0.1	+0.4	+11.4	+1.2%	+16.07	+22.39
<b>P9</b> All Low Priced Products +25%	-1.8%	+1.0	-3.1	-18.7	-4.4	-25.3	+5.4	+18.3	-0.3	+0.4	+23.8	+2.5%	+33.61	+55.98
<b>P10</b> Minimum Price 15p (Off and On Trade)	+0.0%	+1.1	+0.1	-0.8	+0.0	+0.4	+0.4	+1.1	-0.1	+0.4	+1.8	+0.2%	+2.53	+0.62
<b>P11</b> Minimum Price 20p " "	+0.1%	+3.1	+0.1	-2.1	+0.0	+1.1	+1.3	+3.5	-0.3	+1.2	+5.6	+0.6%	+7.93	+2.02
<b>P12</b> Minimum Price 25p	+0.1%	+6.0	-0.0	-4.1	+0.1	+2.1	+2.6	+7.2	-0.7	+2.4	+11.4	+1.2%	+16.14	+4.26
<b>P13</b> Minimum Price 30p	+0.1%	+10.4	-0.7	-8.5	+0.2	+1.4	+4.7	+13.1	-1.6	+4.4	+20.6	+2.1%	+29.04	+9.12
<b>P14</b> Minimum Price 35p	-0.3%	+15.5	-3.2	-16.7	+0.3	-4.1	+8.4	+21.0	-3.3	+7.1	+33.0	+3.4%	+46.62	+18.96
<b>P15</b> Minimum Price 40p	-1.1%	+20.7	-7.4	-28.8	+0.5	-15.0	+13.0	+30.4	-6.0	+10.3	+47.7	+4.9%	+67.28	+34.14
<b>P16</b> Minimum Price 45p	-2.2%	+24.7	-13.6	-43.3	+0.7	-31.6	+17.9	+40.7	-9.5	+13.8	+63.0	+6.5%	+88.81	+54.18
<b>P17</b> Minimum Price 50p	-3.7%	+27.8	-21.9	-58.9	+0.9	-52.0	+22.0	+51.8	-13.7	+17.5	+77.5	+8.0%	+109.37	+77.52
<b>P18</b> Minimum Price 60p	-6.5%	+42.2	-44.1	-90.9	+1.3	-91.5	+28.0	+75.4	-22.9	+25.5	+106.0	+11.0%	+149.59	+131.55
<b>P19</b> Minimum Price 70p " "	-9.0%	+55.1	-69.3	-115.0	+1.5	-127.6	+28.2	+100.4	-32.4	+33.8	+130.0	+13.5%	+183.37	+190.50
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-0.0%	+1.0	+0.5	-1.9	+0.1	-0.4	+1.5	+6.4	-0.2	+1.4	+9.1	+0.9%	+12.85	+7.50
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-0.3%	+2.3	+0.7	-8.0	+0.3	-4.6	+5.3	+22.4	-1.1	+5.1	+31.6	+3.3%	+44.64	+29.29
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-2.6%	-3.8	-4.6	-28.6	+0.8	-36.2	+14.2	+50.0	-5.0	+10.7	+69.9	+7.2%	+98.63	+88.79
<b>P23</b> 30p Minimum Price Beers Only	+0.4%	+4.6	+0.8	+0.4	+0.1	+5.9	+2.0	+9.8	-0.6	+3.3	+14.5	+1.5%	+20.44	+4.28
<b>P24</b> 30p Minimum Price Wines Only	-0.1%	+1.3	-2.6	+0.1	+0.0	-1.1	+0.7	+0.8	-0.2	+0.3	+1.6	+0.2%	+2.21	+1.37
<b>P25</b> 30p Minimum Price Spirits Only	-0.2%	+4.6	+1.1	-9.1	+0.0	-3.4	+2.1	+2.5	-0.9	+0.8	+4.5	+0.5%	+6.39	+3.47
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0%	+0.00	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.0	-0.0	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	+0.0%	+0.06	+0.03
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.0%	+0.2	-0.8	+0.0	+0.0	-0.5	+0.3	+0.3	-0.1	+0.1	+0.6	+0.1%	+0.82	+0.69
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.1%	+0.6	-1.9	-0.0	+0.0	-1.3	+0.7	+0.7	-0.2	+0.3	+1.6	+0.2%	+2.22	+1.83
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.2%	+1.3	-4.4	-0.2	+0.0	-3.3	+1.8	+1.8	-0.4	+0.6	+3.7	+0.4%	+5.28	+4.57
<b>P31</b> Ban Off Trade Discounting if > 10%	-0.5%	+2.3	-8.5	-1.6	+0.0	-7.7	+3.9	+3.6	-1.0	+1.2	+7.8	+0.8%	+11.01	+10.13
<b>P32</b> Total Ban Off Trade Discounting	-1.1%	+3.4	-13.8	-5.1	-0.1	-15.7	+7.5	+6.8	-2.0	+2.3	+14.7	+1.5%	+20.70	+19.92
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	+0.0%	+0.4	-0.0	-0.1	+0.0	+0.3	+0.3	+0.8	-0.1	+0.3	+1.3	+0.1%	+1.78	+0.45

**Table A20.4: Summary tables for sensitivity analysis – aggregation and revised elasticity – consumption analysis – moderate drinkers**

SUMMARY - MODERATE	Mean annual consumption per drinker (units)						Total spending on alcohol (£ millions)						Per drinker (£ p)	
	Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.
<b>P1</b> General Price +1%	-0.3%	-0.3	-0.4	-0.2	-0.0	-0.9	+10.0	+25.7	-0.5	+3.5	+38.8	+0.7%	+2.01	+2.73
<b>P2</b> General Price +10%	-3.3%	-3.1	-4.7	-1.8	-0.3	-9.8	+93.4	+246.5	-7.2	+32.8	+365.5	+6.9%	+18.92	+27.31
<b>P3</b> General Price +25%	-8.4%	-8.0	-11.9	-4.6	-0.7	-25.1	+212.6	+582.0	-22.5	+75.1	+847.3	+16.1%	+43.86	+68.28
<b>P4</b> Low Priced Off Trade Products +10%	-0.2%	+0.5	-0.8	-0.2	-0.0	-0.5	+13.7	+10.1	-1.3	+3.4	+25.9	+0.5%	+1.34	+0.89
<b>P5</b> Low Priced Off Trade Products +25%	-0.5%	+1.2	-2.0	-0.4	-0.0	-1.3	+31.7	+24.6	-3.9	+8.3	+60.7	+1.2%	+3.14	+2.23
<b>P6</b> Low Priced On Trade Products +10%	-0.2%	-0.3	+0.1	-0.2	-0.0	-0.5	+1.5	+33.9	+1.2	+3.1	+39.7	+0.8%	+2.06	+2.69
<b>P7</b> Low Priced On Trade Products +25%	-0.5%	-0.8	+0.1	-0.6	-0.1	-1.4	+3.4	+77.1	+2.8	+6.3	+89.7	+1.7%	+4.64	+6.71
<b>P8</b> All Low Priced Products +10%	-0.4%	+0.2	-0.8	-0.4	-0.1	-1.1	+15.0	+43.7	-0.2	+6.4	+64.9	+1.2%	+3.36	+3.58
<b>P9</b> All Low Priced Products +25%	-0.9%	+0.3	-1.9	-1.0	-0.1	-2.8	+35.0	+101.7	-1.3	+14.6	+149.9	+2.8%	+7.76	+8.94
<b>P10</b> Minimum Price 15p (Off and On Trade)	+0.0%	+0.0	+0.0	+0.0	+0.0	+0.1	+1.4	+2.0	+0.1	+0.7	+4.2	+0.1%	+0.22	+0.07
<b>P11</b> Minimum Price 20p " "	+0.0%	+0.1	+0.0	-0.0	+0.0	+0.1	+3.7	+5.8	+0.1	+2.0	+11.7	+0.2%	+0.60	+0.19
<b>P12</b> Minimum Price 25p	+0.1%	+0.2	+0.1	-0.1	+0.0	+0.2	+8.3	+13.5	-0.1	+4.6	+26.2	+0.5%	+1.36	+0.46
<b>P13</b> Minimum Price 30p	+0.0%	+0.6	-0.1	-0.3	+0.0	+0.1	+20.3	+28.6	-1.3	+9.7	+57.3	+1.1%	+2.97	+1.27
<b>P14</b> Minimum Price 35p	-0.3%	+1.1	-1.0	-0.9	+0.0	-0.9	+42.3	+48.0	-4.9	+16.3	+101.7	+1.9%	+5.26	+3.01
<b>P15</b> Minimum Price 40p	-1.0%	+1.5	-2.6	-1.8	+0.0	-2.9	+72.8	+70.1	-11.0	+23.7	+155.6	+2.9%	+8.05	+5.81
<b>P16</b> Minimum Price 45p	-2.0%	+1.7	-4.8	-3.0	+0.0	-6.0	+112.9	+94.2	-19.7	+31.9	+219.3	+4.2%	+11.35	+9.92
<b>P17</b> Minimum Price 50p	-3.4%	+1.8	-7.7	-4.3	+0.1	-10.1	+159.2	+120.1	-31.1	+40.7	+288.8	+5.5%	+14.95	+15.19
<b>P18</b> Minimum Price 60p	-7.0%	+1.8	-15.5	-7.3	+0.1	-21.0	+255.4	+176.9	-63.2	+59.8	+428.9	+8.1%	+22.20	+28.78
<b>P19</b> Minimum Price 70p " "	-11.0%	+1.9	-24.3	-10.6	+0.1	-33.0	+321.1	+237.5	-105.2	+80.1	+533.6	+10.1%	+27.62	+43.93
<b>P20</b> Minimum Price 20p Off and 80p On Trade	+0.0%	+0.0	+0.0	+0.0	+0.0	+0.1	+3.9	+11.4	+0.2	+2.7	+18.3	+0.3%	+0.95	+0.57
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-0.2%	-0.1	-0.1	-0.3	+0.0	-0.5	+21.2	+63.9	-0.5	+13.6	+98.2	+1.9%	+5.08	+3.86
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-1.7%	-1.0	-2.4	-1.8	+0.1	-5.1	+75.4	+177.8	-9.0	+34.6	+278.8	+5.3%	+14.43	+14.64
<b>P23</b> 30p Minimum Price Beers Only	+0.1%	+0.0	+0.4	+0.1	+0.0	+0.5	+9.6	+20.3	+0.1	+6.9	+36.9	+0.7%	+1.91	+0.59
<b>P24</b> 30p Minimum Price Wines Only	-0.2%	+0.1	-0.6	+0.0	+0.0	-0.5	+6.2	+1.9	-0.8	+0.7	+8.0	+0.2%	+0.41	+0.44
<b>P25</b> 30p Minimum Price Spirits Only	+0.1%	+0.5	+0.2	-0.4	+0.0	+0.2	+4.8	+7.0	-0.3	+2.4	+14.0	+0.3%	+0.72	+0.23
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	-0.0	+0.1	+0.2	+0.3	+0.2	+0.1	+0.8	+0.0%	+0.04	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	+0.0	+0.0	+0.0	-0.0	+0.1	+0.3	+0.4	+0.2	+0.1	+1.0	+0.0%	+0.05	+0.01
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.1%	+0.0	-0.2	+0.0	+0.0	-0.2	+3.6	+0.9	-0.1	+0.3	+4.7	+0.1%	+0.24	+0.29
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.2%	+0.1	-0.6	+0.0	-0.0	-0.6	+9.2	+1.9	-0.6	+0.6	+11.1	+0.2%	+0.58	+0.77
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.5%	+0.1	-1.6	-0.0	-0.0	-1.5	+22.0	+3.9	-1.8	+1.3	+25.5	+0.5%	+1.32	+1.88
<b>P31</b> Ban Off Trade Discounting if > 10%	-1.1%	+0.1	-3.1	-0.1	-0.0	-3.1	+44.4	+7.9	-4.2	+2.7	+50.9	+1.0%	+2.63	+3.90
<b>P32</b> Total Ban Off Trade Discounting	-1.9%	+0.0	-5.1	-0.5	-0.0	-5.6	+78.9	+15.3	-8.1	+5.2	+91.2	+1.7%	+4.72	+7.08
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	+0.0%	+0.0	+0.0	+0.0	+0.0	+0.1	+1.5	+2.1	+0.1	+0.7	+4.5	+0.1%	+0.23	+0.08

**Table A20.5: Summary tables for sensitivity analysis – aggregation and revised elasticity – consumption analysis – hazardous drinkers**

SUMMARY - HAZARDOUS		Mean annual consumption per drinker (units)					Total spending on alcohol (£ millions)						Per drinker (£ p)	
Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail	On retail	Off duty +	On duty +	Total	% spending change	Change in spend per drinker p.a.	Change in spend p.a. if no change in consump.
							(exc duty + VAT)	(exc duty + VAT)	VAT	VAT	spending change			
<b>P1</b> General Price +1%	-0.4%	-2.2	-2.4	-1.0	-0.2	-5.8	+17.8	+23.8	-1.8	+2.2	+42.1	+0.6%	+6.34	+10.26
<b>P2</b> General Price +10%	-4.2%	-22.5	-25.3	-10.4	-1.7	-59.9	+167.4	+222.8	-20.9	+19.1	+388.4	+5.7%	+58.58	+102.60
<b>P3</b> General Price +25%	-11.0%	-59.5	-66.7	-26.2	-4.2	-156.6	+370.7	+490.5	-65.5	+33.7	+829.4	+12.2%	+125.07	+256.49
<b>P4</b> Low Priced Off Trade Products +10%	-0.3%	+1.9	-3.9	-1.7	-0.1	-3.7	+32.6	+20.7	-3.1	+7.2	+57.4	+0.8%	+8.65	+5.66
<b>P5</b> Low Priced Off Trade Products +25%	-0.7%	+4.8	-9.7	-4.3	-0.2	-9.4	+74.5	+51.7	-9.0	+17.9	+135.2	+2.0%	+20.39	+14.16
<b>P6</b> Low Priced On Trade Products +10%	-0.1%	-2.9	+2.8	-1.3	-0.4	-1.9	+7.3	+36.2	+6.1	-0.9	+48.7	+0.7%	+7.34	+11.15
<b>P7</b> Low Priced On Trade Products +25%	-0.3%	-7.4	+7.1	-3.3	-1.1	-4.7	+18.2	+73.6	+15.4	-5.2	+102.0	+1.5%	+15.39	+27.89
<b>P8</b> All Low Priced Products +10%	-0.4%	-1.0	-1.1	-3.0	-0.5	-5.6	+39.9	+56.9	+3.1	+6.2	+106.1	+1.6%	+16.00	+16.82
<b>P9</b> All Low Priced Products +25%	-1.0%	-2.7	-2.8	-7.6	-1.2	-14.3	+93.0	+125.7	+6.3	+12.6	+237.6	+3.5%	+35.83	+42.05
<b>P10</b> Minimum Price 15p (Off and On Trade)	+0.0%	+0.1	+0.4	-0.2	+0.0	+0.3	+3.7	+4.4	+0.1	+1.5	+9.7	+0.1%	+1.47	+0.47
<b>P11</b> Minimum Price 20p " "	+0.1%	+0.0	+1.5	-0.5	+0.0	+1.0	+11.9	+14.8	+0.6	+5.1	+32.4	+0.5%	+4.88	+1.53
<b>P12</b> Minimum Price 25p	+0.2%	-0.1	+3.6	-1.2	+0.0	+2.4	+28.1	+36.6	+1.0	+12.6	+78.3	+1.2%	+11.81	+3.88
<b>P13</b> Minimum Price 30p	+0.1%	+0.1	+6.0	-4.0	+0.0	+2.1	+59.2	+72.9	-1.2	+25.2	+156.2	+2.3%	+23.55	+9.50
<b>P14</b> Minimum Price 35p	-0.4%	+0.1	+4.2	-9.7	+0.1	-5.3	+110.2	+120.0	-10.9	+41.5	+260.8	+3.8%	+39.33	+21.26
<b>P15</b> Minimum Price 40p	-1.5%	-1.3	-2.5	-17.8	+0.1	-21.5	+175.5	+175.8	-30.5	+60.8	+381.7	+5.6%	+57.56	+40.11
<b>P16</b> Minimum Price 45p	-3.3%	-4.5	-15.4	-27.6	+0.1	-47.3	+250.7	+237.2	-60.8	+82.1	+509.1	+7.5%	+76.78	+66.84
<b>P17</b> Minimum Price 50p	-5.7%	-9.0	-35.0	-38.1	+0.2	-82.0	+325.1	+302.7	-102.0	+104.8	+630.5	+9.3%	+95.09	+100.17
<b>P18</b> Minimum Price 60p	-11.5%	-11.2	-91.9	-60.7	+0.2	-163.6	+453.4	+442.4	-205.4	+153.1	+843.5	+12.4%	+127.21	+182.08
<b>P19</b> Minimum Price 70p " "	-17.7%	-12.1	-158.9	-80.9	+0.1	-251.8	+482.7	+589.0	-333.4	+203.1	+941.3	+13.8%	+141.96	+271.03
<b>P20</b> Minimum Price 20p Off and 80p On Trade	+0.0%	-1.0	+2.2	-0.4	+0.0	+0.7	+13.5	+27.3	+1.9	+6.0	+48.7	+0.7%	+7.35	+4.26
<b>P21</b> Minimum Price 30p Off and 95p On Trade	+0.0%	-5.4	+9.3	-3.8	+0.1	+0.3	+67.6	+125.1	+5.8	+27.6	+226.2	+3.3%	+34.11	+22.89
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-2.2%	-19.9	+5.3	-17.4	+0.2	-31.8	+196.4	+301.4	-13.9	+61.0	+544.9	+8.0%	+82.17	+80.53
<b>P23</b> 30p Minimum Price Beers Only	+0.4%	-2.9	+7.7	+0.4	+0.0	+5.1	+36.3	+59.4	+2.7	+20.6	+119.0	+1.7%	+17.95	+5.60
<b>P24</b> 30p Minimum Price Wines Only	-0.2%	+0.8	-3.7	+0.1	+0.0	-2.9	+9.5	+3.5	-2.4	+1.2	+11.8	+0.2%	+1.78	+2.07
<b>P25</b> 30p Minimum Price Spirits Only	-0.0%	+2.3	+2.1	-4.4	+0.0	-0.1	+13.4	+10.0	-1.4	+3.4	+25.3	+0.4%	+3.82	+1.83
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0.0%	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0	-0.0	+0.0	+0.0%	+0.00	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.1	-0.0	+0.0	-0.1	+0.3	+0.1	-0.1	+0.0	+0.4	+0.0%	+0.06	+0.06
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.1%	+0.1	-2.1	+0.0	+0.0	-2.0	+6.5	+1.7	-1.4	+0.6	+7.4	+0.1%	+1.11	+1.79
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.4%	+0.2	-5.2	-0.0	-0.0	-5.0	+17.1	+4.6	-3.6	+1.6	+19.7	+0.3%	+2.97	+4.67
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.9%	+0.2	-12.2	-0.1	-0.0	-12.1	+40.2	+10.9	-8.9	+3.8	+46.0	+0.7%	+6.93	+11.27
<b>P31</b> Ban Off Trade Discounting if > 10%	-1.7%	+0.0	-23.7	-1.1	-0.0	-24.8	+79.7	+22.5	-18.8	+7.8	+91.1	+1.3%	+13.75	+23.05
<b>P32</b> Total Ban Off Trade Discounting	-3.0%	-1.1	-38.6	-3.4	-0.1	-43.3	+137.0	+41.7	-34.1	+14.5	+159.1	+2.3%	+24.00	+40.77
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	+0.0%	-0.2	+0.4	-0.1	+0.0	+0.2	+4.4	+5.2	+0.1	+1.8	+11.5	+0.2%	+1.74	+0.61



**Table A20.6: Summary tables for sensitivity analysis – aggregation and revised elasticity – consumption analysis – harmful drinkers**

SUMMARY - HARMFUL	Mean annual consumption per drinker (units)						Total spending on alcohol (£ millions)						Per drinker (£ p)	
	Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.
<b>P1</b> General Price +1%	-0.4%	-6.8	-5.3	-2.5	-0.6	-15.1	+16.9	+16.9	-2.0	+1.6	+33.3	+0.6%	+13.96	+22.77
<b>P2</b> General Price +10%	-4.3%	-70.0	-54.5	-24.7	-6.1	-155.4	+158.5	+158.1	-22.5	+13.2	+307.2	+5.7%	+128.65	+227.65
<b>P3</b> General Price +25%	-11.1%	-183.5	-143.7	-62.3	-15.4	-404.8	+351.8	+347.1	-68.4	+22.4	+652.9	+12.0%	+273.38	+569.13
<b>P4</b> Low Priced Off Trade Products +10%	-0.6%	-3.8	-11.8	-6.0	-0.5	-22.1	+36.8	+16.5	-6.3	+5.8	+52.9	+1.0%	+22.14	+18.87
<b>P5</b> Low Priced Off Trade Products +25%	-1.5%	-9.7	-29.6	-15.0	-1.2	-55.5	+83.9	+41.3	-17.2	+14.5	+122.5	+2.3%	+51.28	+47.17
<b>P6</b> Low Priced On Trade Products +10%	-0.1%	-6.3	+6.7	-1.2	-1.4	-2.3	+6.2	+31.8	+5.4	+0.3	+43.6	+0.8%	+18.27	+25.04
<b>P7</b> Low Priced On Trade Products +25%	-0.2%	-15.8	+16.7	-3.1	-3.5	-5.7	+15.5	+67.0	+13.5	-1.5	+94.5	+1.7%	+39.56	+62.60
<b>P8</b> All Low Priced Products +10%	-0.7%	-10.2	-5.2	-7.2	-1.9	-24.5	+43.1	+48.3	-0.9	+6.0	+96.6	+1.8%	+40.44	+43.91
<b>P9</b> All Low Priced Products +25%	-1.7%	-26.0	-13.2	-18.1	-4.7	-62.0	+99.7	+108.5	-3.8	+12.9	+217.2	+4.0%	+90.97	+109.77
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0.0%	-0.9	-0.1	-0.5	+0.0	-1.5	+5.1	+5.3	-0.6	+1.8	+11.6	+0.2%	+4.86	+2.17
<b>P11</b> Minimum Price 20p " "	-0.2%	-7.9	+1.0	-1.2	+0.1	-7.9	+17.2	+15.0	-2.6	+5.2	+34.8	+0.6%	+14.59	+7.84
<b>P12</b> Minimum Price 25p	-0.6%	-23.7	+4.2	-3.1	+0.1	-22.5	+39.9	+33.9	-7.4	+11.9	+78.3	+1.4%	+32.80	+19.97
<b>P13</b> Minimum Price 30p	-1.4%	-47.8	+7.8	-12.6	+0.2	-52.3	+78.3	+65.0	-18.5	+22.8	+147.6	+2.7%	+61.82	+44.97
<b>P14</b> Minimum Price 35p	-3.0%	-77.0	-0.3	-31.2	+0.4	-108.1	+135.2	+105.5	-39.6	+36.9	+237.9	+4.4%	+99.64	+89.90
<b>P15</b> Minimum Price 40p	-5.3%	-114.4	-21.1	-56.1	+0.4	-191.1	+201.9	+152.9	-72.0	+53.6	+336.4	+6.2%	+140.86	+155.65
<b>P16</b> Minimum Price 45p	-8.2%	-159.7	-55.0	-85.1	+0.3	-299.5	+268.5	+204.7	-115.8	+71.7	+429.1	+7.9%	+179.66	+240.70
<b>P17</b> Minimum Price 50p	-11.8%	-210.2	-102.6	-116.2	+0.3	-428.8	+322.7	+259.6	-170.8	+90.8	+502.3	+9.2%	+210.35	+340.45
<b>P18</b> Minimum Price 60p	-18.7%	-267.1	-230.9	-182.2	-0.2	-680.3	+405.1	+375.8	-286.5	+131.1	+625.6	+11.5%	+261.94	+569.83
<b>P19</b> Minimum Price 70p " "	-25.6%	-305.6	-381.9	-241.2	-1.2	-930.0	+399.3	+496.9	-417.2	+172.6	+651.6	+12.0%	+272.86	+816.25
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-0.3%	-10.9	+2.4	-1.0	+0.1	-9.3	+18.8	+28.5	-1.2	+6.1	+52.1	+1.0%	+21.83	+16.21
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-1.6%	-61.2	+15.0	-11.9	+0.3	-57.8	+85.6	+111.1	-12.1	+24.3	+208.9	+3.8%	+87.46	+79.03
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-6.0%	-158.5	-4.1	-54.7	+0.6	-216.6	+220.3	+257.2	-57.3	+52.3	+472.5	+8.7%	+197.84	+252.03
<b>P23</b> 30p Minimum Price Beers Only	-1.2%	-60.1	+16.7	+0.9	+0.1	-42.4	+53.9	+47.3	-13.1	+16.6	+104.7	+1.9%	+43.84	+32.83
<b>P24</b> 30p Minimum Price Wines Only	-0.1%	+7.5	-13.0	+0.3	+0.1	-5.1	+10.6	+11.6	-2.6	+4.0	+23.6	+0.4%	+9.89	+6.33
<b>P25</b> 30p Minimum Price Spirits Only	-0.1%	+5.0	+4.2	-13.8	+0.0	-4.6	+13.6	+6.2	-2.7	+2.2	+19.2	+0.4%	+8.06	+5.81
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0.0%	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0	-0.0	+0.0	+0.0%	+0.01	+0.00
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.2	-0.0	-0.0	-0.2	+0.3	+0.1	-0.1	+0.0	+0.4	+0.0%	+0.17	+0.18
<b>P28</b> Ban Off Trade Discounting if > 40%	-0.1%	-0.5	-4.5	+0.0	-0.0	-4.9	+5.7	+1.4	-1.3	+0.5	+6.3	+0.1%	+2.64	+4.15
<b>P29</b> Ban Off Trade Discounting if > 30%	-0.4%	-1.8	-11.0	-0.0	-0.0	-12.9	+15.1	+3.8	-3.3	+1.3	+16.9	+0.3%	+7.06	+10.97
<b>P30</b> Ban Off Trade Discounting if > 20%	-0.9%	-4.8	-26.2	-0.5	-0.1	-31.5	+35.9	+8.9	-8.1	+3.1	+39.7	+0.7%	+16.64	+26.88
<b>P31</b> Ban Off Trade Discounting if > 10%	-1.8%	-11.3	-50.6	-2.9	-0.2	-64.9	+72.0	+18.1	-17.3	+6.3	+79.2	+1.5%	+33.15	+55.51
<b>P32</b> Total Ban Off Trade Discounting	-3.2%	-24.0	-83.2	-8.9	-0.9	-117.0	+127.3	+33.5	-32.1	+11.8	+140.5	+2.6%	+58.84	+100.93
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-0.1%	-4.6	+0.8	-0.2	+0.0	-4.0	+6.8	+4.4	-1.0	+1.5	+11.7	+0.2%	+4.88	+3.16

**Table A20.7: Summary tables for sensitivity analysis – aggregation and revised elasticity – harm analysis – overall population**

SUMMARY - TOTAL	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)	Unemployed ('000s people)
Policy Scenario																	
P1 General Price +1%	-29	-0.2	-0.8	-1.2	-0.3	-148	-1.9	-0.8	-4.8	-5.3	-2.0	-3.3	-3.3	-8.6	-0.1	-42.6	-1.2
P2 General Price +10%	-286	-1.8	-7.8	-12.0	-2.8	-1469	-19.5	-8.6	-48.6	-53.9	-19.9	-34.1	-33.2	-87.2	-1.5	-434.1	-11.7
P3 General Price +25%	-708	-4.4	-19.0	-29.6	-7.0	-3671	-48.7	-20.8	-120.8	-133.9	-51.3	-87.7	-84.6	-223.6	-3.8	-1118.4	-29.6
P4 Low Priced Off Trade Products +10%	-40	-0.3	-0.9	-1.5	-0.3	-227	-2.8	-1.1	-6.8	-6.9	-0.1	+0.1	-0.8	-0.8	-0.0	-15.5	-1.5
P5 Low Priced Off Trade Products +25%	-96	-0.7	-2.2	-3.6	-0.7	-559	-7.0	-2.6	-16.9	-16.9	-0.3	+0.2	-1.9	-2.0	-0.0	-39.1	-3.8
P6 Low Priced On Trade Products +10%	-7	-0.1	-0.3	-0.4	-0.1	-23	-0.5	-0.3	-1.3	-1.6	-2.3	-5.1	-7.5	-14.9	-0.2	-24.4	-0.1
P7 Low Priced On Trade Products +25%	-18	-0.1	-0.7	-1.1	-0.3	-58	-1.2	-0.8	-3.3	-4.1	-5.8	-12.7	-18.7	-37.3	-0.5	-61.2	-0.1
P8 All Low Priced Products +10%	-47	-0.3	-1.2	-1.9	-0.4	-249	-3.3	-1.4	-8.2	-8.6	-2.5	-5.0	-8.3	-15.8	-0.2	-40.2	-1.6
P9 All Low Priced Products +25%	-116	-0.8	-3.0	-4.8	-1.1	-625	-8.3	-3.5	-20.5	-21.5	-6.2	-12.7	-20.7	-39.6	-0.5	-101.9	-4.1
P10 Minimum Price 15p (Off and On Trade)	-1	-0.0	-0.0	-0.0	-0.0	-10	-0.2	-0.0	-0.4	-0.2	+0.2	+0.4	+0.1	+0.8	+0.0	+1.7	-0.1
P11 Minimum Price 20p " "	-4	-0.1	-0.0	-0.2	-0.0	-37	-0.7	-0.0	-1.4	-0.9	+0.4	+0.8	+0.2	+1.4	+0.0	+2.8	-0.6
P12 Minimum Price 25p	-12	-0.2	-0.1	-0.4	-0.1	-104	-1.8	-0.1	-3.9	-2.6	+0.6	+1.1	+0.1	+1.9	+0.0	+3.0	-1.8
P13 Minimum Price 30p	-40	-0.4	-0.7	-1.5	-0.2	-282	-4.4	-0.8	-10.0	-7.8	+0.4	+0.8	-0.9	+0.2	+0.0	-9.0	-4.1
P14 Minimum Price 35p	-114	-1.0	-2.3	-4.3	-0.8	-727	-10.2	-2.6	-23.9	-21.2	-1.3	-1.7	-3.7	-6.6	-0.1	-59.1	-8.3
P15 Minimum Price 40p	-232	-1.8	-5.1	-9.0	-1.8	-1436	-19.4	-6.0	-46.2	-43.7	-4.4	-6.3	-8.5	-19.2	-0.3	-154.7	-14.2
P16 Minimum Price 45p	-390	-2.9	-8.8	-15.2	-3.2	-2366	-31.4	-10.3	-75.0	-73.2	-9.4	-13.8	-15.6	-38.7	-0.7	-302.1	-21.9
P17 Minimum Price 50p	-578	-4.2	-13.0	-22.2	-4.7	-3463	-45.5	-14.9	-108.4	-107.5	-15.8	-23.3	-24.4	-63.6	-1.2	-496.3	-30.7
P18 Minimum Price 60p	-974	-6.9	-22.2	-37.3	-8.1	-5700	-74.4	-25.2	-176.9	-180.1	-29.0	-42.0	-44.0	-114.9	-2.1	-934.0	-45.8
P19 Minimum Price 70p " "	-1364	-9.5	-31.8	-52.8	-11.7	-7878	-103.5	-36.1	-245.8	-253.9	-41.6	-59.4	-63.3	-164.4	-3.0	-1388.2	-58.2
P20 Minimum Price 20p Off and 80p On Trade	-5	-0.1	-0.1	-0.2	-0.0	-40	-0.7	-0.1	-1.7	-1.2	-0.3	-0.9	-2.2	-3.4	-0.0	-2.7	-0.7
P21 Minimum Price 30p Off and 95p On Trade	-50	-0.5	-0.9	-2.0	-0.4	-328	-5.2	-1.0	-12.0	-9.9	-2.1	-5.1	-9.2	-16.4	-0.2	-32.5	-4.4
P22 Minimum Price 40p Off and 110p On Trade	-283	-2.2	-6.7	-11.4	-2.4	-1666	-22.9	-7.7	-55.1	-53.8	-11.8	-22.3	-28.0	-62.1	-0.9	-251.0	-15.9
P23 30p Minimum Price Beers Only	-15	-0.2	-0.1	-0.6	-0.1	-146	-2.7	-0.1	-6.0	-3.5	+0.1	-0.1	-0.1	-0.1	+0.0	-0.4	-3.6
P24 30p Minimum Price Wines Only	-20	-0.1	-0.5	-0.7	-0.2	-104	-1.2	-0.6	-3.0	-3.4	+0.3	+0.9	-0.1	+1.1	+0.0	-9.8	-0.2
P25 30p Minimum Price Spirits Only	-5	-0.1	-0.1	-0.2	-0.0	-35	-0.5	-0.1	-1.1	-0.9	-0.1	-0.0	-0.6	-0.7	-0.0	+1.7	-0.2
P26 30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
P27 Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-2	-0.0	-0.0	-0.1	-0.1	-0.0	-0.0	-0.0	-0.0	-0.0	-0.3	-0.0
P28 Ban Off Trade Discounting if > 40%	-11	-0.1	-0.3	-0.4	-0.1	-57	-0.7	-0.3	-1.7	-1.9	-0.2	-0.2	-0.3	-0.7	-0.0	-9.6	-0.4
P29 Ban Off Trade Discounting if > 30%	-27	-0.2	-0.7	-1.0	-0.2	-146	-1.8	-0.8	-4.5	-4.8	-0.6	-0.7	-0.8	-2.0	-0.0	-24.9	-1.0
P30 Ban Off Trade Discounting if > 20%	-65	-0.4	-1.6	-2.5	-0.6	-348	-4.4	-1.8	-10.7	-11.6	-1.5	-1.8	-1.9	-5.2	-0.1	-61.6	-2.3
P31 Ban Off Trade Discounting if > 10%	-127	-0.8	-3.2	-5.0	-1.1	-697	-8.9	-3.7	-21.8	-23.5	-3.3	-4.3	-4.3	-11.8	-0.2	-128.5	-4.8
P32 Total Ban Off Trade Discounting	-220	-1.5	-5.4	-8.7	-1.9	-1218	-15.7	-6.2	-38.3	-40.7	-6.3	-8.6	-8.5	-23.4	-0.5	-231.9	-8.6
P33 Ban Off Trade Discount if Reg Price <30p	-3	-0.0	-0.0	-0.1	-0.0	-19	-0.3	-0.0	-0.7	-0.5	-0.0	-0.0	-0.1	-0.1	-0.0	-0.8	-0.3

**Table A20.8: Summary tables for sensitivity analysis – aggregation and revised elasticity – harm analysis – 11 to 17 year old drinkers**

SUMMARY - 11 TO 17	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.		
	Policy Scenario	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s)	Unemployed ('000s people)
P1	General Price +1%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.8	-1.8	-2.8	-0.0	-2.0	-0.0
P2	General Price +10%	-3	-0.0	-0.3	-0.4	-0.2	-3	-0.1	-0.3	-0.5	-1.3	-2.6	-7.9	-18.1	-28.5	-0.3	-20.2	-0.2
P3	General Price +25%	-7	-0.1	-0.9	-1.1	-0.4	-8	-0.2	-0.8	-1.3	-3.4	-6.5	-19.9	-45.7	-72.0	-0.7	-51.0	-0.6
P4	Low Priced Off Trade Products +10%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.3	-0.6	-1.0	-0.0	-1.1	-0.0
P5	Low Priced Off Trade Products +25%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.1	-0.1	-0.3	-0.8	-1.4	-2.5	-0.0	-2.8	-0.1
P6	Low Priced On Trade Products +10%	-1	-0.0	-0.1	-0.1	-0.1	-1	-0.0	-0.1	-0.2	-0.4	-0.8	-2.5	-6.2	-9.5	-0.1	-6.2	-0.1
P7	Low Priced On Trade Products +25%	-2	-0.0	-0.3	-0.4	-0.1	-2	-0.1	-0.3	-0.4	-1.1	-2.0	-6.3	-15.4	-23.7	-0.2	-15.5	-0.2
P8	All Low Priced Products +10%	-1	-0.0	-0.1	-0.2	-0.1	-1	-0.0	-0.1	-0.2	-0.5	-0.9	-2.9	-6.7	-10.5	-0.1	-7.3	-0.1
P9	All Low Priced Products +25%	-3	-0.0	-0.3	-0.4	-0.1	-3	-0.1	-0.3	-0.5	-1.3	-2.3	-7.1	-16.8	-26.3	-0.2	-18.3	-0.2
P10	Minimum Price 15p (Off and On Trade)	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0
P11	Minimum Price 20p " "	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.3	-0.0	-0.3	-0.0
P12	Minimum Price 25p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.4	-0.8	-0.0	-0.9	-0.0
P13	Minimum Price 30p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.8	-1.2	-2.4	-0.0	-2.6	-0.1
P14	Minimum Price 35p	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.3	-0.7	-1.7	-2.7	-5.0	-0.1	-5.2	-0.1
P15	Minimum Price 40p	-1	-0.0	-0.1	-0.2	-0.1	-1	-0.0	-0.1	-0.2	-0.4	-1.1	-2.8	-4.8	-8.8	-0.1	-8.8	-0.2
P16	Minimum Price 45p	-2	-0.0	-0.2	-0.2	-0.1	-2	-0.0	-0.2	-0.3	-0.7	-1.7	-4.3	-7.8	-13.8	-0.2	-13.4	-0.3
P17	Minimum Price 50p	-3	-0.0	-0.3	-0.3	-0.1	-3	-0.0	-0.2	-0.4	-1.0	-2.3	-6.1	-11.3	-19.7	-0.2	-18.7	-0.4
P18	Minimum Price 60p	-4	-0.0	-0.4	-0.6	-0.2	-4	-0.1	-0.4	-0.6	-1.7	-3.8	-10.0	-19.3	-33.1	-0.3	-30.5	-0.6
P19	Minimum Price 70p " "	-5	-0.0	-0.6	-0.8	-0.3	-5	-0.1	-0.6	-0.9	-2.3	-4.9	-13.3	-27.3	-45.5	-0.5	-40.5	-0.7
P20	Minimum Price 20p Off and 80p On Trade	-0	-0.0	-0.0	-0.1	-0.0	-0	-0.0	-0.0	-0.1	-0.2	-0.4	-1.2	-2.3	-3.9	-0.0	-3.0	-0.0
P21	Minimum Price 30p Off and 95p On Trade	-2	-0.0	-0.2	-0.2	-0.1	-2	-0.0	-0.2	-0.2	-0.6	-1.5	-4.3	-8.6	-14.3	-0.1	-10.8	-0.2
P22	Minimum Price 40p Off and 110p On Trade	-4	-0.0	-0.4	-0.5	-0.2	-4	-0.1	-0.4	-0.6	-1.5	-3.5	-10.1	-20.6	-34.2	-0.3	-26.1	-0.4
P23	30p Minimum Price Beers Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.6	-0.6	-1.4	-0.0	-1.6	-0.1
P24	30p Minimum Price Wines Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.2	-0.0	-0.4	-0.0
P25	30p Minimum Price Spirits Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.5	-0.8	-0.0	-0.6	-0.0
P26	30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
P27	Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0
P28	Ban Off Trade Discounting if > 40%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.0	-0.1	-0.0
P29	Ban Off Trade Discounting if > 30%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.3	-0.0	-0.4	-0.0
P30	Ban Off Trade Discounting if > 20%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.2	-0.5	-0.9	-0.0	-0.9	-0.0
P31	Ban Off Trade Discounting if > 10%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.6	-1.3	-2.1	-0.0	-2.1	-0.0
P32	Total Ban Off Trade Discounting	-0	-0.0	-0.1	-0.1	-0.0	-0	-0.0	-0.1	-0.1	-0.2	-0.5	-1.2	-2.8	-4.5	-0.0	-4.2	-0.1
P33	Ban Off Trade Discount if Reg Price <30p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.2	-0.0	-0.2	-0.0

**Table A20.9: Summary tables for sensitivity analysis – aggregation and revised elasticity – harm analysis – 18 to 24 year old hazardous drinkers**

SUMMARY - HAZARDOUS 18 to 24	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Policy Scenario	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)
<b>P1</b> General Price +1%	-1	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.1	-0.5	-0.8	-0.4	-1.6	-0.0	-5.0	+0.0
<b>P2</b> General Price +10%	-5	-0.0	-0.3	-0.4	-0.1	-6	-0.1	-0.3	-0.5	-1.1	-4.8	-8.0	-4.1	-16.8	-0.3	-51.4	+0.0
<b>P3</b> General Price +25%	-13	-0.0	-0.7	-0.9	-0.3	-15	-0.2	-0.7	-1.2	-2.8	-12.3	-20.7	-10.5	-43.5	-0.8	-132.8	+0.0
<b>P4</b> Low Priced Off Trade Products +10%	+0	-0.0	+0.0	+0.0	-0.0	+0	-0.0	+0.0	-0.0	-0.0	+0.1	+0.4	+0.0	+0.5	+0.0	-0.0	+0.0
<b>P5</b> Low Priced Off Trade Products +25%	+0	-0.0	+0.0	+0.0	-0.0	+0	-0.0	+0.0	-0.0	-0.0	+0.3	+0.9	+0.1	+1.3	+0.0	-0.1	+0.0
<b>P6</b> Low Priced On Trade Products +10%	-1	-0.0	-0.0	-0.1	-0.0	-1	-0.0	-0.0	-0.1	-0.2	-0.8	-1.3	-0.6	-2.8	-0.1	-8.0	+0.0
<b>P7</b> Low Priced On Trade Products +25%	-2	-0.0	-0.1	-0.1	-0.0	-3	-0.1	-0.1	-0.2	-0.5	-1.9	-3.3	-1.6	-6.9	-0.1	-19.8	+0.0
<b>P8</b> All Low Priced Products +10%	-1	-0.0	-0.0	-0.1	-0.0	-1	-0.0	-0.0	-0.1	-0.2	-0.6	-1.0	-0.6	-2.3	-0.0	-8.0	+0.0
<b>P9</b> All Low Priced Products +25%	-2	-0.0	-0.1	-0.1	-0.0	-2	-0.1	-0.1	-0.2	-0.5	-1.6	-2.5	-1.5	-5.7	-0.1	-20.1	+0.0
<b>P10</b> Minimum Price 15p (Off and On Trade)	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.1	+0.1	+0.0	+0.2	+0.0	+0.4	+0.0
<b>P11</b> Minimum Price 20p " "	+0	+0.0	+0.0	+0.0	+0.0	+0	-0.0	+0.0	+0.0	+0.0	+0.2	+0.4	+0.1	+0.6	+0.0	+1.1	+0.0
<b>P12</b> Minimum Price 25p	+0	+0.0	+0.0	+0.0	+0.0	+0	-0.0	+0.0	+0.0	+0.0	+0.4	+0.8	+0.2	+1.4	+0.0	+2.2	+0.0
<b>P13</b> Minimum Price 30p	+1	-0.0	+0.0	+0.0	+0.0	+0	-0.0	+0.0	+0.0	+0.0	+0.5	+1.2	+0.2	+2.0	+0.0	+2.1	+0.0
<b>P14</b> Minimum Price 35p	+1	-0.0	-0.0	-0.0	-0.0	+0	-0.0	-0.0	-0.0	-0.1	+0.4	+1.2	+0.0	+1.6	+0.0	-1.7	+0.0
<b>P15</b> Minimum Price 40p	+0	-0.0	-0.0	-0.1	-0.0	-0	-0.0	-0.0	-0.1	-0.3	-0.1	+0.6	-0.6	-0.0	-0.0	-9.9	+0.0
<b>P16</b> Minimum Price 45p	-1	-0.0	-0.1	-0.2	-0.1	-1	-0.1	-0.1	-0.2	-0.5	-0.9	-0.6	-1.5	-3.0	-0.1	-22.6	+0.0
<b>P17</b> Minimum Price 50p	-2	-0.0	-0.2	-0.3	-0.1	-3	-0.1	-0.2	-0.4	-0.9	-2.1	-2.1	-2.7	-6.8	-0.1	-38.4	+0.0
<b>P18</b> Minimum Price 60p	-4	-0.0	-0.3	-0.5	-0.2	-5	-0.1	-0.3	-0.6	-1.5	-3.8	-4.1	-4.7	-12.7	-0.2	-67.7	+0.0
<b>P19</b> Minimum Price 70p " "	-5	-0.0	-0.5	-0.6	-0.2	-7	-0.2	-0.4	-0.9	-2.1	-5.4	-6.0	-6.6	-18.0	-0.3	-94.6	+0.0
<b>P20</b> Minimum Price 20p Off and 80p On Trade	+0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	+0.0	+0.1	+0.0	+0.2	+0.0	-0.1	+0.0
<b>P21</b> Minimum Price 30p Off and 95p On Trade	+0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.1	-0.1	-0.0	+0.2	-0.2	+0.0	-0.0	-3.0	+0.0
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-2	-0.0	-0.1	-0.2	-0.1	-3	-0.1	-0.1	-0.3	-0.7	-2.1	-3.0	-2.1	-7.1	-0.1	-28.3	+0.0
<b>P23</b> 30p Minimum Price Beers Only	+1	+0.0	+0.0	+0.0	+0.0	+1	-0.0	+0.0	+0.0	+0.1	+0.6	+1.2	+0.4	+2.2	+0.0	+5.3	+0.0
<b>P24</b> 30p Minimum Price Wines Only	+0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	+0.0	+0.1	-0.0	+0.0	+0.0	-0.7	+0.0
<b>P25</b> 30p Minimum Price Spirits Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.0	-0.2	-0.3	-0.0	-2.4	+0.0
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
<b>P27</b> Ban Off Trade Discounting if > 50%	+0	-0.0	-0.0	-0.0	-0.0	+0	-0.0	-0.0	-0.0	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0
<b>P28</b> Ban Off Trade Discounting if > 40%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.3	+0.0
<b>P29</b> Ban Off Trade Discounting if > 30%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.0	-0.9	+0.0
<b>P30</b> Ban Off Trade Discounting if > 20%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.1	-0.2	-0.4	-0.0	-2.4	+0.0
<b>P31</b> Ban Off Trade Discounting if > 10%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.4	-0.4	-1.1	-0.0	-5.8	+0.0
<b>P32</b> Total Ban Off Trade Discounting	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.3	-0.8	-1.0	-0.9	-2.6	-0.0	-11.9	+0.0
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	+0	+0.0	+0.0	+0.0	+0.0	+0	-0.0	+0.0	+0.0	+0.0	+0.0	+0.1	+0.0	+0.2	+0.0	+0.3	+0.0

**Table A20.10: Summary tables for sensitivity analysis – aggregation and revised elasticity – harm analysis – moderate drinkers**

SUMMARY - MODERATE	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)	Unemployed ('000s people)
P1 General Price +1%	-6	-0.0	-0.3	-0.3	-0.1	-9	-0.3	-0.3	-0.8	-1.3	-0.5	-0.8	-0.5	-1.8	-0.0	-14.6	+0.0
P2 General Price +10%	-63	-0.3	-2.7	-3.4	-0.9	-89	-2.8	-2.9	-8.3	-13.7	-5.5	-8.0	-5.1	-18.6	-0.4	-147.0	+0.0
P3 General Price +25%	-155	-0.6	-6.8	-8.5	-2.3	-212	-7.2	-7.4	-21.1	-34.3	-14.1	-20.3	-12.9	-47.3	-1.0	-371.0	+0.0
P4 Low Priced Off Trade Products +10%	-5	-0.0	-0.2	-0.2	-0.1	-7	-0.3	-0.2	-0.8	-1.1	+0.2	+0.4	+0.1	+0.6	+0.0	-1.6	+0.0
P5 Low Priced Off Trade Products +25%	-12	-0.1	-0.5	-0.6	-0.2	-17	-0.8	-0.6	-2.0	-2.8	+0.4	+1.0	+0.1	+1.5	+0.0	-3.9	+0.0
P6 Low Priced On Trade Products +10%	-4	-0.0	-0.1	-0.2	-0.0	-6	-0.2	-0.2	-0.5	-0.7	-0.5	-0.7	-0.5	-1.6	-0.0	-8.9	+0.0
P7 Low Priced On Trade Products +25%	-9	-0.0	-0.4	-0.5	-0.1	-14	-0.5	-0.4	-1.4	-1.8	-1.2	-1.7	-1.2	-4.1	-0.1	-22.4	+0.0
P8 All Low Priced Products +10%	-8	-0.0	-0.4	-0.5	-0.1	-13	-0.5	-0.4	-1.4	-1.9	-0.3	-0.3	-0.4	-1.0	-0.0	-10.5	+0.0
P9 All Low Priced Products +25%	-21	-0.1	-0.9	-1.1	-0.3	-31	-1.3	-1.0	-3.4	-4.6	-0.8	-0.8	-1.0	-2.6	-0.1	-26.5	+0.0
P10 Minimum Price 15p (Off and On Trade)	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	+0.0	+0.1	+0.0	+0.1	+0.0	+0.6	+0.0
P11 Minimum Price 20p " "	-0	-0.0	+0.0	+0.0	+0.0	+0	-0.0	-0.0	-0.0	-0.0	+0.2	+0.3	+0.1	+0.5	+0.0	+2.6	+0.0
P12 Minimum Price 25p	-0	-0.0	+0.0	+0.0	+0.0	+1	-0.0	+0.0	-0.0	-0.1	+0.4	+0.6	+0.3	+1.3	+0.0	+6.0	+0.0
P13 Minimum Price 30p	-2	-0.0	-0.1	-0.1	-0.0	-2	-0.2	-0.1	-0.5	-0.7	+0.7	+1.2	+0.5	+2.3	+0.0	+9.8	+0.0
P14 Minimum Price 35p	-12	-0.1	-0.4	-0.6	-0.1	-14	-0.8	-0.5	-1.9	-2.8	+0.7	+1.5	+0.4	+2.7	+0.1	+5.0	+0.0
P15 Minimum Price 40p	-28	-0.2	-1.3	-1.6	-0.4	-35	-1.7	-1.5	-4.5	-7.1	+0.5	+1.3	+0.1	+1.9	+0.0	-10.9	+0.0
P16 Minimum Price 45p	-51	-0.3	-2.5	-3.1	-0.8	-65	-3.0	-2.9	-8.3	-13.3	-0.2	+0.6	-0.6	-0.2	-0.0	-40.2	+0.0
P17 Minimum Price 50p	-80	-0.4	-3.7	-4.6	-1.1	-101	-4.6	-4.2	-12.5	-19.9	-1.2	-0.5	-1.7	-3.4	-0.1	-82.5	+0.0
P18 Minimum Price 60p	-149	-0.8	-6.6	-8.3	-2.1	-187	-8.6	-7.3	-23.1	-35.6	-4.2	-4.1	-4.7	-13.0	-0.3	-201.5	+0.0
P19 Minimum Price 70p " "	-220	-1.2	-9.6	-12.2	-3.1	-267	-12.9	-10.5	-34.4	-52.0	-7.5	-7.9	-8.1	-23.6	-0.5	-334.6	+0.0
P20 Minimum Price 20p Off and 80p On Trade	-1	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.1	-0.1	+0.1	+0.2	+0.1	+0.4	+0.0	+1.6	+0.0
P21 Minimum Price 30p Off and 95p On Trade	-6	-0.0	-0.2	-0.3	-0.1	-8	-0.4	-0.3	-1.0	-1.5	+0.3	+0.6	+0.2	+1.1	+0.0	+2.6	+0.0
P22 Minimum Price 40p Off and 110p On Trade	-43	-0.2	-2.0	-2.4	-0.6	-56	-2.4	-2.3	-6.7	-10.4	-0.9	-1.0	-1.0	-2.9	-0.1	-41.1	+0.0
P23 30p Minimum Price Beers Only	+1	-0.0	+0.0	+0.0	+0.0	+3	+0.0	+0.0	+0.1	-0.0	+0.6	+1.0	+0.5	+2.0	+0.0	+10.0	+0.0
P24 30p Minimum Price Wines Only	-3	-0.0	-0.2	-0.2	-0.0	-5	-0.2	-0.2	-0.5	-0.8	-0.1	-0.1	-0.2	-0.4	-0.0	-5.7	+0.0
P25 30p Minimum Price Spirits Only	+1	-0.0	+0.0	+0.0	+0.0	+1	-0.0	+0.0	-0.0	+0.1	+0.2	+0.4	+0.2	+0.8	+0.0	+5.4	+0.0
P26 30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
P27 Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	+0.0
P28 Ban Off Trade Discounting if > 40%	-2	-0.0	-0.1	-0.1	-0.0	-2	-0.1	-0.1	-0.2	-0.4	-0.1	-0.1	-0.1	-0.2	-0.0	-2.9	+0.0
P29 Ban Off Trade Discounting if > 30%	-4	-0.0	-0.2	-0.2	-0.1	-6	-0.2	-0.2	-0.6	-1.0	-0.2	-0.2	-0.2	-0.5	-0.0	-7.5	+0.0
P30 Ban Off Trade Discounting if > 20%	-10	-0.0	-0.4	-0.5	-0.1	-15	-0.5	-0.5	-1.4	-2.3	-0.4	-0.5	-0.5	-1.3	-0.0	-18.5	+0.0
P31 Ban Off Trade Discounting if > 10%	-21	-0.1	-0.9	-1.1	-0.3	-30	-1.0	-1.0	-2.9	-4.9	-0.9	-1.0	-0.9	-2.8	-0.1	-38.5	+0.0
P32 Total Ban Off Trade Discounting	-38	-0.2	-1.6	-2.0	-0.5	-54	-1.9	-1.7	-5.2	-8.6	-1.7	-2.0	-1.8	-5.4	-0.1	-69.2	+0.0
P33 Ban Off Trade Discount if Reg Price <30p	-0	-0.0	-0.0	-0.0	+0.0	-0	-0.0	-0.0	-0.0	-0.0	+0.0	+0.1	+0.0	+0.1	+0.0	+0.6	+0.0

**Table A20.11: Summary tables for sensitivity analysis – aggregation and revised elasticity – harm analysis – hazardous drinkers**

SUMMARY - HAZARDOUS	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Policy Scenario	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)
<b>P1</b> General Price +1%	-12	-0.1	-0.3	-0.4	-0.1	-64	-0.6	-0.3	-1.6	-2.0	-0.9	-1.5	-1.2	-3.6	-0.1	-18.4	+0.0
<b>P2</b> General Price +10%	-118	-0.5	-3.3	-4.6	-1.2	-628	-6.2	-3.8	-16.1	-20.8	-9.0	-15.1	-12.4	-36.4	-0.7	-188.6	+0.0
<b>P3</b> General Price +25%	-298	-1.4	-8.2	-11.5	-2.9	-1570	-16.0	-9.4	-41.0	-52.2	-23.3	-39.1	-32.0	-94.4	-1.7	-491.6	+0.0
<b>P4</b> Low Priced Off Trade Products +10%	-14	-0.1	-0.3	-0.5	-0.1	-86	-0.8	-0.4	-2.0	-2.3	+0.1	+0.3	-0.4	-0.0	+0.0	-3.6	+0.0
<b>P5</b> Low Priced Off Trade Products +25%	-35	-0.2	-0.9	-1.2	-0.3	-207	-2.0	-1.2	-5.1	-6.0	+0.2	+0.6	-1.0	-0.1	+0.0	-9.0	+0.0
<b>P6</b> Low Priced On Trade Products +10%	-2	-0.0	-0.1	-0.1	-0.0	-10	-0.1	-0.1	-0.3	-0.5	-1.1	-2.2	-2.6	-5.9	-0.1	-9.8	+0.0
<b>P7</b> Low Priced On Trade Products +25%	-6	-0.0	-0.2	-0.3	-0.1	-26	-0.3	-0.2	-0.8	-1.3	-2.7	-5.5	-6.4	-14.6	-0.2	-24.6	+0.0
<b>P8</b> All Low Priced Products +10%	-16	-0.1	-0.4	-0.6	-0.1	-94	-0.9	-0.5	-2.3	-2.8	-1.0	-2.0	-3.0	-5.9	-0.1	-13.5	+0.0
<b>P9</b> All Low Priced Products +25%	-41	-0.2	-1.2	-1.6	-0.4	-235	-2.3	-1.6	-6.1	-7.5	-2.5	-5.0	-7.4	-14.9	-0.2	-34.4	+0.0
<b>P10</b> Minimum Price 15p (Off and On Trade)	+0	+0.0	+0.0	+0.0	+0.0	+1	+0.0	+0.0	+0.0	+0.0	+0.1	+0.1	+0.0	+0.2	+0.0	+1.1	+0.0
<b>P11</b> Minimum Price 20p " "	+1	+0.0	+0.0	+0.1	+0.0	+6	+0.1	+0.0	+0.2	+0.2	+0.2	+0.4	+0.1	+0.8	+0.0	+3.6	+0.0
<b>P12</b> Minimum Price 25p	+2	+0.0	+0.1	+0.1	+0.0	+12	+0.2	+0.1	+0.4	+0.4	+0.5	+0.9	+0.2	+1.6	+0.0	+8.5	+0.0
<b>P13</b> Minimum Price 30p	-2	-0.0	-0.0	+0.0	+0.0	-10	-0.0	-0.1	-0.1	-0.2	+0.7	+1.3	-0.3	+1.7	+0.0	+10.1	+0.0
<b>P14</b> Minimum Price 35p	-25	-0.1	-0.7	-0.9	-0.2	-142	-1.3	-0.9	-3.3	-4.3	+0.4	+0.8	-1.5	-0.4	+0.0	-4.7	+0.0
<b>P15</b> Minimum Price 40p	-70	-0.3	-1.9	-2.6	-0.6	-393	-3.7	-2.5	-9.7	-12.3	-0.8	-0.9	-3.6	-5.2	-0.1	-40.2	+0.0
<b>P16</b> Minimum Price 45p	-134	-0.7	-3.5	-4.9	-1.1	-755	-7.4	-4.5	-18.9	-23.1	-2.7	-3.8	-6.8	-13.4	-0.2	-100.7	+0.0
<b>P17</b> Minimum Price 50p	-214	-1.1	-5.5	-7.7	-1.8	-1199	-12.1	-6.8	-30.4	-36.6	-5.4	-7.8	-10.8	-24.0	-0.4	-184.0	+0.0
<b>P18</b> Minimum Price 60p	-386	-2.0	-9.7	-14.1	-3.3	-2170	-23.3	-11.9	-57.0	-66.8	-10.8	-15.2	-19.4	-45.5	-0.8	-374.4	+0.0
<b>P19</b> Minimum Price 70p " "	-554	-3.1	-14.3	-20.9	-5.0	-3122	-35.3	-17.4	-85.7	-98.5	-16.0	-22.2	-27.3	-65.5	-1.2	-573.6	+0.0
<b>P20</b> Minimum Price 20p Off and 80p On Trade	+1	+0.0	+0.0	+0.0	+0.0	+6	+0.1	+0.0	+0.1	+0.1	-0.0	-0.2	-0.8	-1.0	-0.0	+1.8	+0.0
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-5	-0.0	-0.1	-0.1	-0.0	-25	-0.2	-0.2	-0.5	-0.8	-0.2	-0.9	-3.0	-4.1	-0.0	+2.5	+0.0
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-87	-0.4	-2.4	-3.3	-0.8	-482	-4.6	-3.1	-12.2	-15.5	-4.0	-7.5	-10.3	-21.8	-0.3	-79.2	+0.0
<b>P23</b> 30p Minimum Price Beers Only	+8	+0.0	+0.2	+0.3	+0.1	+45	+0.5	+0.2	+1.3	+1.4	+0.9	+1.3	+0.4	+2.6	+0.1	+16.3	+0.0
<b>P24</b> 30p Minimum Price Wines Only	-9	-0.0	-0.2	-0.3	-0.1	-54	-0.5	-0.3	-1.2	-1.5	-0.1	-0.0	-0.3	-0.4	-0.0	-5.7	+0.0
<b>P25</b> 30p Minimum Price Spirits Only	-1	-0.0	-0.0	-0.0	-0.0	-5	-0.1	-0.0	-0.1	-0.1	-0.1	-0.1	-0.4	-0.6	-0.0	-0.5	+0.0
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
<b>P27</b> Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	+0.0
<b>P28</b> Ban Off Trade Discounting if > 40%	-5	-0.0	-0.1	-0.2	-0.0	-29	-0.3	-0.1	-0.7	-0.8	-0.1	-0.1	-0.1	-0.3	-0.0	-4.4	+0.0
<b>P29</b> Ban Off Trade Discounting if > 30%	-12	-0.1	-0.3	-0.4	-0.1	-70	-0.7	-0.3	-1.7	-2.0	-0.2	-0.3	-0.3	-0.8	-0.0	-11.4	+0.0
<b>P30</b> Ban Off Trade Discounting if > 20%	-29	-0.1	-0.7	-1.0	-0.2	-164	-1.6	-0.8	-3.9	-4.8	-0.6	-0.7	-0.8	-2.2	-0.0	-28.0	+0.0
<b>P31</b> Ban Off Trade Discounting if > 10%	-57	-0.3	-1.5	-2.1	-0.5	-322	-3.2	-1.8	-8.1	-9.9	-1.4	-1.8	-1.9	-5.0	-0.1	-58.5	+0.0
<b>P32</b> Total Ban Off Trade Discounting	-97	-0.5	-2.6	-3.7	-0.9	-548	-5.5	-3.2	-13.9	-17.1	-2.7	-3.6	-3.6	-9.9	-0.2	-104.8	+0.0
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	+0	+0.0	+0.0	+0.0	+0.0	+1	+0.0	+0.0	+0.0	+0.0	+0.1	+0.1	+0.0	+0.1	+0.0	+0.9	+0.0

**Table A20.12: Summary tables for sensitivity analysis – aggregation and revised elasticity – harm analysis – harmful drinkers**

SUMMARY - HARMFUL	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)	Unemployed ('000s people)
<b>P1</b> General Price +1%	-11	-0.1	-0.2	-0.4	-0.1	-74	-1.1	-0.2	-2.5	-1.9	-0.4	-0.7	-0.5	-1.6	-0.0	-8.8	-1.2
<b>P2</b> General Price +10%	-103	-1.0	-1.6	-3.8	-0.7	-750	-10.4	-1.7	-24.0	-18.8	-4.3	-7.0	-5.2	-16.5	-0.3	-90.1	-11.7
<b>P3</b> General Price +25%	-251	-2.4	-3.6	-9.0	-1.6	-1885	-25.4	-3.7	-58.1	-45.7	-11.0	-18.2	-13.4	-42.7	-0.8	-234.7	-29.6
<b>P4</b> Low Priced Off Trade Products +10%	-21	-0.2	-0.4	-0.8	-0.1	-134	-1.7	-0.4	-4.0	-3.5	-0.4	-0.6	-0.4	-1.4	-0.0	-10.4	-1.5
<b>P5</b> Low Priced Off Trade Products +25%	-49	-0.4	-0.7	-1.7	-0.3	-335	-4.2	-0.8	-9.8	-8.1	-0.9	-1.4	-1.1	-3.4	-0.1	-26.2	-3.8
<b>P6</b> Low Priced On Trade Products +10%	-1	-0.0	+0.0	-0.0	-0.0	-7	-0.2	+0.0	-0.4	-0.2	-0.4	-0.9	-1.0	-2.3	-0.0	-3.2	-0.1
<b>P7</b> Low Priced On Trade Products +25%	-1	-0.0	+0.0	-0.1	-0.0	-17	-0.4	+0.0	-0.9	-0.5	-1.1	-2.2	-2.5	-5.8	-0.1	-8.1	-0.1
<b>P8</b> All Low Priced Products +10%	-22	-0.2	-0.4	-0.8	-0.1	-142	-1.9	-0.4	-4.4	-3.7	-0.8	-1.5	-1.4	-3.7	-0.1	-13.7	-1.6
<b>P9</b> All Low Priced Products +25%	-53	-0.5	-0.8	-1.9	-0.3	-358	-4.7	-0.9	-10.9	-8.9	-2.0	-3.7	-3.6	-9.3	-0.1	-34.8	-4.1
<b>P10</b> Minimum Price 15p (Off and On Trade)	-1	-0.0	-0.0	-0.0	-0.0	-11	-0.2	-0.0	-0.4	-0.2	+0.1	+0.2	+0.1	+0.4	+0.0	-0.0	-0.1
<b>P11</b> Minimum Price 20p " "	-5	-0.1	-0.1	-0.2	-0.0	-44	-0.7	-0.1	-1.6	-1.1	+0.0	+0.1	-0.0	+0.1	+0.0	-3.4	-0.6
<b>P12</b> Minimum Price 25p	-15	-0.2	-0.2	-0.6	-0.1	-117	-1.9	-0.2	-4.3	-2.9	-0.3	-0.4	-0.3	-1.0	-0.0	-11.5	-1.8
<b>P13</b> Minimum Price 30p	-36	-0.4	-0.6	-1.4	-0.2	-270	-4.1	-0.6	-9.5	-6.8	-1.0	-1.7	-1.0	-3.7	-0.1	-28.7	-4.1
<b>P14</b> Minimum Price 35p	-78	-0.8	-1.2	-2.8	-0.5	-571	-8.2	-1.2	-18.7	-14.1	-2.4	-3.8	-2.4	-8.5	-0.2	-59.3	-8.3
<b>P15</b> Minimum Price 40p	-135	-1.3	-1.9	-4.8	-0.8	-1008	-14.0	-2.0	-31.9	-24.3	-4.1	-6.5	-4.2	-14.8	-0.3	-103.0	-14.2
<b>P16</b> Minimum Price 45p	-204	-2.0	-2.8	-7.2	-1.3	-1546	-21.0	-2.9	-47.7	-36.7	-6.3	-10.0	-6.5	-22.8	-0.5	-160.0	-21.9
<b>P17</b> Minimum Price 50p	-284	-2.7	-3.8	-9.9	-1.7	-2163	-28.8	-3.9	-65.5	-50.8	-8.9	-14.0	-9.1	-32.0	-0.6	-227.6	-30.7
<b>P18</b> Minimum Price 60p	-439	-4.0	-5.8	-14.9	-2.7	-3342	-42.6	-5.9	-96.8	-77.3	-13.3	-20.6	-14.1	-48.1	-1.0	-353.4	-45.8
<b>P19</b> Minimum Price 70p " "	-589	-5.2	-7.8	-19.6	-3.6	-4488	-55.3	-8.0	-125.5	-102.7	-17.1	-25.9	-18.4	-61.4	-1.2	-472.5	-58.2
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-5	-0.1	-0.1	-0.2	-0.0	-45	-0.8	-0.1	-1.7	-1.1	-0.2	-0.4	-0.4	-1.0	-0.0	-5.2	-0.7
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-38	-0.4	-0.5	-1.5	-0.3	-294	-4.6	-0.6	-10.4	-7.3	-1.7	-3.0	-2.3	-6.9	-0.1	-34.0	-4.4
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-150	-1.5	-2.1	-5.5	-1.0	-1127	-15.8	-2.2	-36.1	-27.4	-5.7	-9.9	-7.2	-22.8	-0.4	-122.6	-15.9
<b>P23</b> 30p Minimum Price Beers Only	-24	-0.3	-0.3	-1.0	-0.2	-195	-3.3	-0.3	-7.3	-4.9	-1.3	-2.4	-1.0	-4.7	-0.1	-26.8	-3.7
<b>P24</b> 30p Minimum Price Wines Only	-7	-0.1	-0.1	-0.2	-0.0	-44	-0.5	-0.2	-1.3	-1.1	+0.5	+1.1	+0.3	+1.9	+0.0	+1.6	-0.2
<b>P25</b> 30p Minimum Price Spirits Only	-5	-0.0	-0.1	-0.2	-0.0	-31	-0.4	-0.1	-0.9	-0.8	-0.2	-0.3	-0.4	-0.9	-0.0	-3.3	-0.2
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
<b>P27</b> Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	-0.1	-0.0
<b>P28</b> Ban Off Trade Discounting if > 40%	-4	-0.0	-0.1	-0.2	-0.0	-26	-0.3	-0.1	-0.8	-0.7	-0.1	-0.1	-0.1	-0.2	-0.0	-2.2	-0.4
<b>P29</b> Ban Off Trade Discounting if > 30%	-11	-0.1	-0.2	-0.4	-0.1	-69	-0.9	-0.2	-2.2	-1.8	-0.2	-0.2	-0.2	-0.5	-0.0	-6.0	-1.0
<b>P30</b> Ban Off Trade Discounting if > 20%	-26	-0.2	-0.5	-1.0	-0.2	-169	-2.3	-0.6	-5.4	-4.5	-0.4	-0.6	-0.4	-1.4	-0.0	-14.7	-2.3
<b>P31</b> Ban Off Trade Discounting if > 10%	-49	-0.5	-0.8	-1.8	-0.3	-344	-4.7	-0.8	-10.8	-8.6	-0.9	-1.3	-1.0	-3.2	-0.1	-30.9	-4.8
<b>P32</b> Total Ban Off Trade Discounting	-84	-0.8	-1.2	-3.0	-0.5	-617	-8.4	-1.3	-19.2	-15.0	-1.8	-2.5	-1.9	-6.2	-0.1	-56.8	-8.6
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-3	-0.0	-0.0	-0.1	-0.0	-20	-0.3	-0.0	-0.7	-0.5	-0.1	-0.2	-0.1	-0.4	-0.0	-2.4	-0.3

**Table A20.13: Summary tables for sensitivity analysis – aggregation and revised elasticity – financial value – overall population**

SUMMARY - TOTAL	Value of harm reduction in year 1 (£ millions)									Cumulative discounted value of harm reduction over 10 years (£m)							
	Healthcare					Unemploy				Total value of harm reduction			Total value of harm reduction				
	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY	Crime QALY	Total value of harm reduction incl. QALYs	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY	Crime QALY	Total value of harm reduction incl. QALYs	
Policy Scenario	Year 1	Year 1	Year 1	Year 1	Year 1	value	value	Year 1	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Year 1-10	
<b>P1</b> General Price +1%	-5.1	-8.8	-4.1	-27.7	-45.7	-5.5	-2.9	-54.1	-84	-73	-34	-231	-421	-107	-24	-552	
<b>P2</b> General Price +10%	-52.2	-89.3	-41.4	-278.9	-461.8	-56.5	-29.5	-547.8	-850	-742	-344	-2,319	-4,256	-1,077	-245	-5,579	
<b>P3</b> General Price +25%	-128.7	-229.3	-106.8	-707.3	-1,172.1	-140.1	-75.9	-1,388.1	-2,108	-1,907	-888	-5,882	-10,786	-2,677	-631	-14,094	
<b>P4</b> Low Priced Off Trade Products +10%	-6.1	-1.0	-1.4	-35.0	-43.4	-5.9	-2	-49.5	-112	-8	-11	-291	-423	-138	-1	-562	
<b>P5</b> Low Priced Off Trade Products +25%	-14.8	-2.5	-3.5	-87.5	-108.2	-14.5	-5	-123.2	-277	-21	-29	-728	-1,055	-339	-4	-1,397	
<b>P6</b> Low Priced On Trade Products +10%	-1.9	-12.8	-1.4	+1.2	-14.8	-2.4	-3.7	-21.0	-27	-106	-12	+10	-134	-33	-31	-198	
<b>P7</b> Low Priced On Trade Products +25%	-4.9	-31.8	-3.6	+3.0	-37.3	-6.0	-9.3	-52.7	-68	-265	-30	+25	-338	-82	-78	-498	
<b>P8</b> All Low Priced Products +10%	-8.2	-13.8	-2.8	-34.1	-58.8	-8.5	-3.9	-71.2	-141	-115	-24	-283	-562	-171	-33	-766	
<b>P9</b> All Low Priced Products +25%	-20.3	-34.6	-7.2	-86.1	-148.3	-21.2	-9.9	-179.4	-354	-288	-60	-716	-1,418	-431	-82	-1,931	
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0.1	+8	+1	-3.9	-3.2	-1	+3	-2.9	-4	+7	+1	-33	-30	-4	+2	-32	
<b>P11</b> Minimum Price 20p " "	-0.5	+1.5	+1	-18.9	-17.8	-3	+5	-17.6	-16	+12	+1	-157	-160	-18	+5	-174	
<b>P12</b> Minimum Price 25p	-1.4	+2.1	+0	-51.8	-51.1	-1.1	+8	-51.4	-45	+17	+	-431	-458	-51	+7	-503	
<b>P13</b> Minimum Price 30p	-5.5	+5	-1.1	-112.9	-119.0	-4.9	+3	-123.7	-131	+4	-10	-939	-1,076	-155	+3	-1,228	
<b>P14</b> Minimum Price 35p	-16.9	-7.0	-5.9	-215.1	-244.9	-16.3	-2.1	-263.2	-350	-58	-49	-1,789	-2,247	-425	-17	-2,689	
<b>P15</b> Minimum Price 40p	-37.0	-21.0	-15.3	-361.7	-435.0	-36.6	-6.7	-478.3	-715	-175	-127	-3,008	-4,026	-875	-56	-4,956	
<b>P16</b> Minimum Price 45p	-63.1	-42.8	-29.9	-548.4	-684.2	-63.4	-13.9	-761.5	-1,189	-356	-248	-4,561	-6,354	-1,464	-116	-7,933	
<b>P17</b> Minimum Price 50p	-92.7	-70.7	-49.2	-760.7	-973.3	-94.2	-23.3	-1,090.8	-1,735	-588	-409	-6,327	-9,059	-2,151	-194	-11,403	
<b>P18</b> Minimum Price 60p	-157.2	-129.3	-92.7	-1,113.8	-1,493.0	-162.2	-42.5	-1,697.6	-2,897	-1,075	-771	-9,263	-14,007	-3,602	-354	-17,962	
<b>P19</b> Minimum Price 70p " "	-224.6	-186.0	-138.2	-1,408.9	-1,957.8	-233.5	-61.0	-2,252.3	-4,099	-1,547	-1,149	-11,718	-18,513	-5,077	-507	-24,098	
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-0.8	-2.2	-2	-19.3	-22.4	-8	-6	-23.8	-21	-19	-1	-160	-201	-24	-5	-229	
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-7.6	-12.6	-2.7	-116.0	-138.9	-7.4	-3.7	-150.1	-167	-105	-22	-965	-1,258	-197	-31	-1,487	
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-47.7	-57.5	-23.4	-399.7	-528.4	-48.4	-18.4	-595.3	-879	-479	-195	-3,324	-4,877	-1,076	-153	-6,106	
<b>P23</b> 30p Minimum Price Beers Only	-1.7	+4	-7	-103.4	-105.3	-1.2	+0	-106.5	-62	+3	-6	-860	-924	-71	+	-995	
<b>P24</b> 30p Minimum Price Wines Only	-3.2	+8	-1.0	-6.3	-9.7	-3.2	+4	-12.5	-54	+7	-9	-53	-108	-67	+3	-172	
<b>P25</b> 30p Minimum Price Spirits Only	-0.6	-6	+6	-2.7	-3.4	-5	-1	-3.9	-15	-5	+5	-22	-38	-18	-	-56	
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+1	+0	+0	+0	+3	+4	+1	+0	+5	
<b>P27</b> Ban Off Trade Discounting if > 50%	-0.1	-0	-0	-3	-4	-1	-0	-5	-1	-	-	-3	-4	-2	-	-6	
<b>P28</b> Ban Off Trade Discounting if > 40%	-1.8	-9	-1.0	-8.3	-12.0	-1.8	-3	-14.1	-30	-8	-8	-69	-115	-38	-3	-155	
<b>P29</b> Ban Off Trade Discounting if > 30%	-4.5	-2.5	-2.5	-22.1	-31.7	-4.7	-8	-37.1	-76	-21	-21	-184	-302	-97	-7	-406	
<b>P30</b> Ban Off Trade Discounting if > 20%	-10.8	-6.5	-6.2	-54.1	-77.7	-11.2	-2.1	-91.0	-183	-54	-52	-450	-739	-233	-18	-990	
<b>P31</b> Ban Off Trade Discounting if > 10%	-21.7	-14.4	-13.0	-112.1	-161.2	-22.7	-4.7	-188.6	-371	-120	-108	-932	-1,531	-469	-39	-2,040	
<b>P32</b> Total Ban Off Trade Discounting	-37.1	-27.7	-23.5	-202.5	-290.8	-39.0	-9.2	-339.0	-644	-231	-195	-1,684	-2,755	-814	-76	-3,645	
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-0.3	-1	-1	-9.2	-9.7	-3	-0	-10.0	-9	-1	-1	-76	-87	-10	-	-97	



**Table A20.14: Summary tables for sensitivity analysis – aggregation and revised elasticity – financial value – 11 to 17 year old drinkers**

SUMMARY - 11 TO 17		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)								
Policy Scenario	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Year 1-10	Year 1-10	Year 1-10
P1	General Price +1%	-0.2	-2.0	-1.1	-1.1	-2.3	-3.0	-5.2	-3.2	-2	-16	-1	-1	-20	-3	-4	-27
P2	General Price +10%	-2.0	-19.9	-6.6	-1.0	-23.5	-3.0	-5.2	-31.8	-18	-166	-5	-8	-197	-27	-44	-267
P3	General Price +25%	-5.1	-50.2	-1.6	-2.4	-59.3	-7.6	-13.2	-80.1	-47	-418	-13	-20	-497	-67	-110	-674
P4	Low Priced Off Trade Products +10%	-0.1	-8	-0	-1	-1.0	-1	-2	-1.4	-1	-7	-	-1	-9	-1	-2	-12
P5	Low Priced Off Trade Products +25%	-0.2	-2.0	-1	-1	-2.6	-3	-6	-3.5	-2	-17	-1	-3	-22	-3	-5	-29
P6	Low Priced On Trade Products +10%	-0.7	-6.6	-2	-3	-7.8	-1.0	-1.7	-10.5	-6	-55	-2	-2	-65	-9	-14	-88
P7	Low Priced On Trade Products +25%	-1.7	-16.6	-5	-7	-19.4	-2.5	-4.1	-26.1	-15	-138	-4	-6	-163	-22	-34	-220
P8	All Low Priced Products +10%	-0.8	-7.4	-2	-4	-8.8	-1.1	-1.9	-11.9	-7	-62	-2	-3	-74	-10	-16	-100
P9	All Low Priced Products +25%	-1.9	-18.6	-6	-1.0	-22.1	-2.8	-4.7	-29.6	-17	-155	-5	-8	-185	-25	-39	-249
P10	Minimum Price 15p (Off and On Trade)	-0.0	-0	-0	-0	-0	-0	-0	-1	-	-	-	-	-	-	-	-
P11	Minimum Price 20p " "	-0.0	-2	-0	-0	-3	-0	-1	-4	-	-2	-	-	-2	-	-1	-3
P12	Minimum Price 25p	-0.1	-6	-0	-1	-8	-1	-2	-1.1	-1	-5	-	-1	-7	-1	-2	-9
P13	Minimum Price 30p	-0.2	-1.9	-1	-3	-2.5	-3	-6	-3.4	-2	-16	-1	-3	-21	-2	-5	-28
P14	Minimum Price 35p	-0.4	-3.9	-2	-6	-5.1	-6	-1.2	-6.8	-4	-32	-1	-5	-43	-5	-10	-57
P15	Minimum Price 40p	-0.7	-6.7	-3	-1.0	-8.7	-1.0	-2.0	-11.7	-6	-56	-2	-8	-73	-9	-16	-98
P16	Minimum Price 45p	-1.1	-10.5	-4	-1.4	-13.4	-1.6	-3.0	-18.0	-10	-87	-3	-12	-112	-14	-25	-151
P17	Minimum Price 50p	-1.6	-14.9	-6	-1.8	-18.8	-2.3	-4.2	-25.3	-14	-124	-5	-15	-157	-20	-35	-212
P18	Minimum Price 60p	-2.6	-24.8	-9	-2.6	-30.9	-3.8	-6.9	-41.6	-23	-206	-8	-21	-259	-33	-58	-350
P19	Minimum Price 70p " "	-3.5	-33.8	-1.2	-3.1	-41.6	-5.3	-9.2	-56.2	-32	-281	-10	-25	-349	-46	-77	-472
P20	Minimum Price 20p Off and 80p On Trade	-0.3	-2.7	-1	-2	-3.2	-4	-8	-4.4	-2	-22	-1	-1	-27	-3	-6	-37
P21	Minimum Price 30p Off and 95p On Trade	-1.0	-9.9	-3	-7	-12.0	-1.4	-2.8	-16.3	-9	-83	-3	-6	-100	-13	-24	-137
P22	Minimum Price 40p Off and 110p On Trade	-2.4	-23.9	-8	-1.7	-28.9	-3.5	-6.7	-39.1	-22	-199	-7	-14	-242	-31	-56	-328
P23	30p Minimum Price Beers Only	-0.1	-1.1	-1	-3	-1.5	-1	-4	-2.0	-1	-9	-	-2	-13	-1	-3	-17
P24	30p Minimum Price Wines Only	-0.0	-2	-0	-0	-3	-0	-1	-4	-	-2	-	-	-2	-	-	-3
P25	30p Minimum Price Spirits Only	-0.1	-6	-0	-1	-7	-1	-1	-1.0	-1	-5	-	-	-6	-1	-1	-8
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	-0	-0	-0	-0	-0	-	-	-	-	-	-	-	-
P28	Ban Off Trade Discounting if > 40%	-0.0	-1	-0	-0	-1	-0	-0	-2	-	-1	-	-	-1	-	-	-1
P29	Ban Off Trade Discounting if > 30%	-0.0	-3	-0	-0	-4	-0	-1	-5	-	-2	-	-	-3	-	-1	-4
P30	Ban Off Trade Discounting if > 20%	-0.1	-7	-0	-1	-9	-1	-2	-1.2	-1	-6	-	-1	-7	-1	-2	-10
P31	Ban Off Trade Discounting if > 10%	-0.2	-1.7	-1	-2	-2.1	-3	-4	-2.8	-2	-14	-1	-1	-17	-2	-4	-23
P32	Total Ban Off Trade Discounting	-0.4	-3.5	-1	-3	-4.3	-6	-9	-5.7	-3	-29	-1	-3	-36	-5	-7	-48
P33	Ban Off Trade Discount if Reg Price <30p	-0.0	-1	-0	-0	-2	-0	-0	-2	-	-1	-	-	-2	-	-	-2

**Table A20.15: Summary tables for sensitivity analysis – aggregation and revised elasticity – financial value – 18 to 24 year old hazardous drinkers**

SUMMARY - HAZARDOUS 18 to 24		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)									
Policy Scenario	Year 1	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs	Years 1-10	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs
P1	General Price +1%	-0.2	-1.8	-3	+0	-2.3	-2	-6	-3.1	-1	-15	-3	+	-19	-2	-5	-26	
P2	General Price +10%	-1.6	-18.6	-3.2	+0	-23.4	-2.2	-6.3	-31.9	-15	-155	-26	+	-197	-22	-53	-271	
P3	General Price +25%	-4.2	-48.3	-8.2	+0	-60.6	-5.7	-16.4	-82.7	-40	-402	-68	+	-509	-57	-137	-703	
P4	Low Priced Off Trade Products +10%	+0.0	+4	+0	+0	+5	-0	+2	+6	-	+4	+	+	+4	-	+2	+5	
P5	Low Priced Off Trade Products +25%	+0.0	+1.1	+0	+0	+1.1	-0	+5	+1.6	-	+9	+	+	+9	-	+4	+13	
P6	Low Priced On Trade Products +10%	-0.3	-3.0	-5	+0	-3.8	-3	-1.0	-5.2	-3	-25	-4	+	-32	-4	-9	-44	
P7	Low Priced On Trade Products +25%	-0.6	-7.5	-1.2	+0	-9.4	-8	-2.6	-12.8	-6	-63	-10	+	-79	-9	-22	-110	
P8	All Low Priced Products +10%	-0.2	-2.6	-5	+0	-3.3	-4	-9	-4.5	-3	-22	-4	+	-28	-4	-7	-39	
P9	All Low Priced Products +25%	-0.6	-6.5	-1.2	+0	-8.4	-9	-2.1	-11.4	-7	-54	-10	+	-71	-10	-18	-99	
P10	Minimum Price 15p (Off and On Trade)	+0.0	+2	+0	+0	+2	+0	+1	+3	+	+2	+	+	+2	+	+1	+3	
P11	Minimum Price 20p " "	+0.0	+6	+1	+0	+8	+0	+2	+1.0	+	+5	+1	+	+6	+	+2	+9	
P12	Minimum Price 25p	+0.1	+1.3	+1	+0	+1.6	+1	+5	+2.2	+1	+11	+1	+	+13	+1	+4	+18	
P13	Minimum Price 30p	+0.1	+1.8	+2	+0	+2.1	+1	+7	+2.9	+1	+15	+1	+	+17	+	+6	+24	
P14	Minimum Price 35p	-0.0	+1.2	-1	+0	+1.1	-1	+6	+1.6	-1	+10	-1	+	+9	-1	+5	+12	
P15	Minimum Price 40p	-0.3	-9	-6	+0	-1.7	-5	-1	-2.3	-3	-7	-5	+	-15	-5	-	-21	
P16	Minimum Price 45p	-0.6	-4.5	-1.3	+0	-6.4	-1.1	-1.2	-8.7	-7	-37	-11	+	-55	-11	-10	-75	
P17	Minimum Price 50p	-1.1	-9.1	-2.3	+0	-12.5	-1.8	-2.6	-16.9	-11	-76	-19	+	-106	-17	-22	-145	
P18	Minimum Price 60p	-2.0	-16.6	-4.0	+0	-22.5	-3.1	-4.9	-30.5	-20	-138	-33	+	-191	-31	-41	-262	
P19	Minimum Price 70p " "	-2.7	-23.4	-5.6	+0	-31.7	-4.3	-6.9	-43.0	-28	-194	-47	+	-269	-43	-58	-369	
P20	Minimum Price 20p Off and 80p On Trade	+0.0	+1	-0	+0	+1	-0	+1	+2	-	+1	-	+	+1	-	+1	+1	
P21	Minimum Price 30p Off and 95p On Trade	-0.1	-3	-2	+0	-5	-2	-0	-7	-1	-2	-1	+	-5	-2	-	-7	
P22	Minimum Price 40p Off and 110p On Trade	-0.8	-8.5	-1.7	+0	-11.0	-1.3	-2.7	-15.0	-9	-70	-14	+	-94	-13	-23	-130	
P23	30p Minimum Price Beers Only	+0.2	+2.3	+3	+0	+2.8	+2	+8	+3.9	+1	+19	+3	+	+24	+2	+7	+32	
P24	30p Minimum Price Wines Only	-0.0	-0	-0	+0	-1	-0	+0	-1	-	-	-	+	-1	-	+	-1	
P25	30p Minimum Price Spirits Only	-0.1	-4	-1	+0	-6	-1	-1	-9	-1	-4	-1	+	-6	-1	-1	-8	
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	
P27	Ban Off Trade Discounting if > 50%	-0.0	+0	-0	+0	+0	-0	+0	+0	-	+	-	+	+	-	+	+	
P28	Ban Off Trade Discounting if > 40%	-0.0	-1	-0	+0	-1	-0	-0	-1	-	-1	-	+	-1	-	-	-1	
P29	Ban Off Trade Discounting if > 30%	-0.0	-2	-1	+0	-3	-0	-0	-3	-	-1	-	+	-2	-	-	-3	
P30	Ban Off Trade Discounting if > 20%	-0.1	-5	-1	+0	-7	-1	-1	-1.0	-1	-4	-1	+	-6	-1	-1	-8	
P31	Ban Off Trade Discounting if > 10%	-0.2	-1.4	-3	+0	-1.9	-3	-4	-2.6	-2	-12	-3	+	-16	-3	-3	-22	
P32	Total Ban Off Trade Discounting	-0.3	-3.2	-7	+0	-4.3	-5	-1.0	-5.8	-3	-27	-6	+	-36	-5	-8	-49	
P33	Ban Off Trade Discount if Reg Price <30p	+0.0	+2	+0	+0	+2	+0	+1	+2	+	+1	+	+	+1	+	+	+2	

**Table A20.16: Summary tables for sensitivity analysis – aggregation and revised elasticity – financial value – moderate drinkers**

SUMMARY - MODERATE		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)									
Policy Scenario	Year 1	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs	Years 1-10	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs
P1	General Price +1%	-1.5	-2.2	-1.4	+0	-5.2	-1.7	-8	-7.6	-20	-19	-12	+	-50	-26	-6	-83	
P2	General Price +10%	-16.4	-22.5	-14.6	+0	-53.5	-18.1	-7.8	-79.4	-208	-187	-121	+	-516	-273	-65	-854	
P3	General Price +25%	-41.4	-57.1	-36.7	+0	-135.2	-45.7	-19.7	-200.5	-525	-475	-305	+	-1,305	-686	-164	-2,155	
P4	Low Priced Off Trade Products +10%	-1.1	+6	-1	+0	-7	-1.1	+2	-1.6	-18	+5	-1	+	-14	-22	+2	-34	
P5	Low Priced Off Trade Products +25%	-3.1	+1.4	-3	+0	-1.9	-3.0	+6	-4.4	-46	+12	-2	+	-37	-57	+5	-88	
P6	Low Priced On Trade Products +10%	-0.9	-2.0	-7	+0	-3.5	-1.0	-6	-5.2	-12	-16	-6	+	-34	-14	-5	-54	
P7	Low Priced On Trade Products +25%	-2.4	-4.9	-1.8	+0	-9.1	-2.6	-1.6	-13.4	-33	-41	-15	+	-88	-37	-13	-139	
P8	All Low Priced Products +10%	-2.2	-1.4	-8	+0	-4.4	-2.3	-4	-7.1	-32	-12	-7	+	-50	-38	-3	-91	
P9	All Low Priced Products +25%	-5.3	-3.5	-2.1	+0	-10.9	-5.5	-1.0	-17.4	-77	-30	-17	+	-123	-92	-8	-224	
P10	Minimum Price 15p (Off and On Trade)	-0.0	+1	+1	+0	+1	-0	+0	+2	-1	+1	+	+	+1	-1	+	+1	
P11	Minimum Price 20p " "	+0.0	+6	+2	+0	+8	+1	+2	+1.1	-	+5	+2	+	+6	-1	+2	+7	
P12	Minimum Price 25p	+0.1	+1.4	+6	+0	+2.0	+2	+5	+2.8	-	+11	+5	+	+16	-2	+4	+18	
P13	Minimum Price 30p	-0.5	+2.5	+1.0	+0	+3.0	-3	+9	+3.6	-10	+21	+8	+	+19	-15	+8	+12	
P14	Minimum Price 35p	-2.7	+2.7	+6	+0	+6	-2.4	+1.0	-8	-42	+22	+5	+	-15	-57	+9	-63	
P15	Minimum Price 40p	-7.8	+1.5	-1.0	+0	-7.3	-7.6	+7	-14.3	-110	+13	-8	+	-106	-143	+6	-243	
P16	Minimum Price 45p	-15.3	-1.3	-4.0	+0	-20.5	-15.3	-2	-36.0	-207	-11	-33	+	-251	-266	-2	-518	
P17	Minimum Price 50p	-22.3	-5.6	-8.2	+0	-36.2	-22.7	-1.7	-60.5	-306	-47	-69	+	-421	-398	-14	-833	
P18	Minimum Price 60p	-39.9	-18.1	-20.3	+0	-78.4	-41.5	-5.9	-125.7	-552	-150	-169	+	-872	-712	-49	-1,633	
P19	Minimum Price 70p " "	-58.5	-32.0	-33.9	+0	-124.4	-61.5	-10.5	-196.4	-814	-266	-282	+	-1,362	-1,040	-87	-2,490	
P20	Minimum Price 20p Off and 80p On Trade	-0.1	+4	+1	+0	+5	-0	+1	+6	-2	+3	+1	+	+3	-2	+1	+1	
P21	Minimum Price 30p Off and 95p On Trade	-1.4	+1.1	+3	+0	-0	-1.3	+4	-9	-23	+10	+2	+	-11	-30	+4	-38	
P22	Minimum Price 40p Off and 110p On Trade	-12.0	-3.9	-4.2	+0	-20.1	-12.1	-1.3	-33.5	-164	-32	-35	+	-231	-208	-11	-449	
P23	30p Minimum Price Beers Only	+0.2	+2.2	+9	+0	+3.3	+4	+8	+4.5	+2	+19	+7	+	+28	-1	+7	+33	
P24	30p Minimum Price Wines Only	-0.9	-6	-5	+0	-2.0	-1.0	-2	-3.2	-13	-5	-4	+	-22	-15	-2	-39	
P25	30p Minimum Price Spirits Only	+0.1	+9	+6	+0	+1.7	+2	+3	+2.2	+	+7	+5	+	+13	+1	+3	+17	
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+1	
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	+0	-0	-0	-0	-1	-	-	-	+	-	-	-	-1	
P28	Ban Off Trade Discounting if > 40%	-0.4	-3	-3	+0	-1.0	-5	-1	-1.5	-6	-2	-2	+	-10	-8	-1	-19	
P29	Ban Off Trade Discounting if > 30%	-1.1	-7	-8	+0	-2.5	-1.2	-2	-3.9	-14	-6	-6	+	-26	-20	-2	-48	
P30	Ban Off Trade Discounting if > 20%	-2.6	-1.7	-1.9	+0	-6.2	-2.8	-6	-9.6	-34	-15	-16	+	-64	-47	-5	-116	
P31	Ban Off Trade Discounting if > 10%	-5.5	-3.8	-3.9	+0	-13.2	-6.0	-1.2	-20.4	-72	-31	-32	+	-136	-98	-10	-244	
P32	Total Ban Off Trade Discounting	-9.6	-7.1	-7.0	+0	-23.7	-10.4	-2.4	-36.5	-127	-59	-58	+	-244	-171	-20	-435	
P33	Ban Off Trade Discount if Reg Price <30p	-0.0	+2	+1	+0	+2	+0	+1	+3	-	+1	+	+	+1	-1	+	+1	

**Table A20.17: Summary tables for sensitivity analysis – aggregation and revised elasticity – financial value – hazardous drinkers**

SUMMARY - HAZARDOUS		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)									
Policy Scenario	Year 1	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs	Years 1-10	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs
P1	General Price +1%	-2.0	-3.8	-1.8	+0	-7.5	-2.2	-1.3	-11.0	-30	-31	-15	+	-76	-40	-11	-127	
P2	General Price +10%	-21.0	-38.8	-18.0	+0	-77.8	-23.2	-13.0	-114.0	-320	-322	-150	+	-792	-415	-108	-1,315	
P3	General Price +25%	-52.7	-100.6	-47.0	+0	-200.2	-58.2	-33.9	-292.3	-809	-836	-391	+	-2,035	-1,044	-282	-3,362	
P4	Low Priced Off Trade Products +10%	-2.0	+0	-3	+0	-2.2	-2.0	+1	-4.1	-37	+	-2	+	-38	-46	+1	-83	
P5	Low Priced Off Trade Products +25%	-5.7	+1	-7	+0	-6.2	-5.6	+3	-11.5	-98	+1	-5	+	-103	-120	+2	-220	
P6	Low Priced On Trade Products +10%	-0.6	-5.4	-5	+0	-6.5	-8	-1.6	-9.0	-8	-45	-4	+	-57	-11	-14	-81	
P7	Low Priced On Trade Products +25%	-1.4	-13.5	-1.3	+1	-16.2	-1.9	-4.1	-22.2	-19	-112	-11	+	-142	-26	-34	-201	
P8	All Low Priced Products +10%	-2.6	-5.4	-8	+0	-8.8	-2.7	-1.5	-13.1	-44	-45	-7	+	-96	-56	-13	-164	
P9	All Low Priced Products +25%	-7.5	-13.6	-2.1	+0	-23.2	-7.9	-3.9	-34.9	-122	-113	-17	+	-252	-150	-32	-435	
P10	Minimum Price 15p (Off and On Trade)	+0.1	+3	+1	+0	+4	+1	+1	+6	+1	+2	+1	+	+4	+1	+1	+5	
P11	Minimum Price 20p " "	+0.2	+8	+3	+0	+1.4	+3	+3	+2.0	+3	+7	+3	+	+13	+4	+3	+20	
P12	Minimum Price 25p	+0.5	+1.9	+8	+1	+3.3	+6	+7	+4.6	+7	+16	+7	+1	+30	+8	+6	+44	
P13	Minimum Price 30p	+0.0	+2.2	+1.0	+1	+3.4	+2	+9	+4.6	-2	+18	+9	+1	+26	-4	+8	+29	
P14	Minimum Price 35p	-4.0	+2	-3	+0	-4.1	-3.9	+4	-7.7	-68	+1	-2	+	-69	-87	+3	-153	
P15	Minimum Price 40p	-11.9	-5.1	-3.6	+0	-20.6	-12.0	-1.3	-33.9	-195	-42	-30	+	-268	-245	-11	-524	
P16	Minimum Price 45p	-22.2	-14.0	-9.5	+0	-45.8	-22.8	-4.2	-72.7	-369	-117	-79	+	-565	-462	-35	-1,062	
P17	Minimum Price 50p	-35.1	-25.9	-17.8	+0	-78.8	-36.4	-8.1	-123.2	-586	-216	-148	+	-949	-733	-67	-1,749	
P18	Minimum Price 60p	-63.7	-50.5	-36.6	+0	-150.8	-66.7	-16.1	-233.5	-1,080	-420	-304	+	-1,804	-1,336	-133	-3,273	
P19	Minimum Price 70p " "	-94.8	-74.0	-56.6	+0	-225.4	-99.7	-23.6	-348.7	-1,622	-615	-470	+	-2,707	-1,971	-197	-4,875	
P20	Minimum Price 20p Off and 80p On Trade	+0.1	-5	+3	+0	-1	+1	-1	-1	+2	-4	+2	+	+	+2	-1	+2	
P21	Minimum Price 30p Off and 95p On Trade	-0.6	-2.6	+6	+1	-2.5	-5	-6	-3.6	-11	-22	+5	+1	-27	-16	-5	-48	
P22	Minimum Price 40p Off and 110p On Trade	-15.3	-20.2	-6.9	+0	-42.3	-15.9	-6.2	-64.5	-244	-168	-57	+	-469	-310	-52	-830	
P23	30p Minimum Price Beers Only	+1.5	+3.3	+1.4	+2	+6.3	+1.7	+1.2	+9.2	+23	+27	+12	+2	+64	+27	+10	+100	
P24	30p Minimum Price Wines Only	-1.3	-5	-5	+0	-2.3	-1.4	-1	-3.8	-23	-4	-4	+	-32	-29	-1	-62	
P25	30p Minimum Price Spirits Only	-0.1	-5	+2	+0	-5	-1	-1	-7	-2	-4	+1	+	-5	-3	-1	-9	
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	+0	-0	-0	-0	-1	-1	-	-	+	-1	-1	-	-1	
P28	Ban Off Trade Discounting if > 40%	-0.7	-4	-4	+0	-1.6	-8	-1	-2.5	-12	-3	-4	+	-20	-16	-1	-37	
P29	Ban Off Trade Discounting if > 30%	-1.9	-1.1	-1.2	+0	-4.1	-2.0	-3	-6.5	-31	-9	-10	+	-50	-41	-3	-93	
P30	Ban Off Trade Discounting if > 20%	-4.5	-2.7	-2.9	+0	-10.1	-4.8	-9	-15.8	-74	-23	-24	+	-121	-96	-7	-224	
P31	Ban Off Trade Discounting if > 10%	-9.6	-6.2	-6.0	+0	-21.8	-10.3	-2.0	-34.1	-155	-51	-50	+	-256	-198	-17	-471	
P32	Total Ban Off Trade Discounting	-16.8	-11.9	-10.7	+0	-39.4	-17.9	-4.0	-61.3	-268	-99	-89	+	-457	-341	-33	-831	
P33	Ban Off Trade Discount if Reg Price <30p	+0.0	+2	+1	+0	+3	+1	+1	+4	+	+2	+1	+	+3	+	+1	+4	

**Table A20.18: Summary tables for sensitivity analysis – aggregation and revised elasticity – financial value – harmful drinkers**

SUMMARY - HARMFUL	Value of harm reduction in year 1 (£ millions)								Cumulative discounted value of harm reduction over 10 years (£m)							
	Healthcare costs	Crime costs	Absence costs	Unemploy ment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs	Healthcare costs	Crime costs	Absence costs	Unemploy ment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs
P1 General Price +1%	-1.5	-1.8	-0.8	-27.7	-31.8	-1.5	-6	-33.9	-33	-15	-7	-231	-285	-39	-5	-329
P2 General Price +10%	-13.7	-18.1	-8.6	-278.9	-319.3	-13.7	-6.1	-339.2	-313	-151	-72	-2,319	-2,855	-376	-51	-3,282
P3 General Price +25%	-32.1	-46.9	-22.5	-707.3	-808.8	-32.5	-15.9	-857.2	-751	-390	-187	-5,882	-7,211	-915	-132	-8,258
P4 Low Priced Off Trade Products +10%	-2.9	-1.6	-1.0	-35.0	-40.5	-2.8	-5	-43.8	-58	-13	-8	-291	-371	-70	-4	-445
P5 Low Priced Off Trade Products +25%	-6.1	-4.0	-2.5	-87.5	-100.1	-5.8	-1.3	-107.2	-134	-33	-21	-728	-916	-162	-11	-1,089
P6 Low Priced On Trade Products +10%	-0.1	-2.2	-1	+1.2	-1.2	-2	-6	-2.0	-4	-18	-1	+10	-13	-4	-5	-22
P7 Low Priced On Trade Products +25%	-0.3	-5.4	-3	+3.0	-3.0	-4	-1.6	-5.0	-10	-45	-2	+25	-33	-10	-13	-55
P8 All Low Priced Products +10%	-3.0	-3.8	-1.1	-34.1	-42.0	-2.9	-1.2	-46.1	-62	-31	-9	-283	-386	-74	-10	-470
P9 All Low Priced Products +25%	-6.8	-9.5	-2.9	-86.1	-105.3	-6.7	-3.0	-114.9	-148	-79	-24	-716	-967	-178	-25	-1,170
P10 Minimum Price 15p (Off and On Trade)	-0.1	+4	-1	-3.9	-3.7	-1	+1	-3.7	-4	+3	-	-33	-34	-5	+1	-38
P11 Minimum Price 20p " "	-0.7	+1	-5	-18.9	-20.1	-7	+0	-20.7	-19	+1	-4	-158	-180	-21	+	-201
P12 Minimum Price 25p	-2.0	-1.2	-1.4	-51.9	-56.4	-1.9	-4	-58.8	-52	-10	-11	-432	-504	-58	-4	-566
P13 Minimum Price 30p	-5.0	-4.2	-3.2	-113.0	-125.4	-4.8	-1.5	-131.7	-119	-35	-26	-940	-1,120	-136	-13	-1,269
P14 Minimum Price 35p	-10.2	-9.7	-6.2	-215.1	-241.1	-9.9	-3.4	-254.5	-240	-80	-52	-1,789	-2,161	-281	-29	-2,470
P15 Minimum Price 40p	-17.2	-16.8	-10.6	-361.7	-406.3	-16.8	-5.9	-429.1	-409	-140	-88	-3,008	-3,645	-486	-49	-4,180
P16 Minimum Price 45p	-25.5	-26.0	-16.4	-548.4	-616.3	-25.1	-9.1	-650.5	-612	-216	-136	-4,561	-5,525	-734	-76	-6,335
P17 Minimum Price 50p	-35.0	-36.6	-23.1	-760.7	-855.5	-34.8	-12.8	-903.1	-841	-305	-193	-6,327	-7,665	-1,017	-106	-8,788
P18 Minimum Price 60p	-53.0	-55.5	-35.6	-1,113.8	-1,257.9	-53.2	-19.2	-1,330.3	-1,260	-461	-296	-9,263	-11,281	-1,547	-160	-12,988
P19 Minimum Price 70p " "	-70.4	-71.4	-47.5	-1,408.9	-1,598.3	-71.1	-24.6	-1,693.9	-1,656	-594	-395	-11,718	-14,363	-2,055	-204	-16,622
P20 Minimum Price 20p Off and 80p On Trade	-0.7	-1.0	-5	-19.3	-21.5	-7	-3	-22.6	-20	-8	-4	-160	-193	-22	-3	-218
P21 Minimum Price 30p Off and 95p On Trade	-5.2	-7.2	-3.4	-116.1	-132.0	-5.1	-2.5	-139.6	-129	-60	-29	-966	-1,184	-147	-21	-1,351
P22 Minimum Price 40p Off and 110p On Trade	-19.5	-24.6	-12.1	-399.7	-455.9	-19.2	-8.4	-483.5	-463	-205	-101	-3,324	-4,093	-548	-70	-4,710
P23 30p Minimum Price Beers Only	-3.4	-5.1	-3.0	-103.6	-115.0	-3.3	-1.9	-120.2	-87	-42	-25	-862	-1,016	-97	-16	-1,129
P24 30p Minimum Price Wines Only	-0.9	+2.0	+0	-6.3	-5.3	-9	+7	-5.4	-18	+16	+	-53	-55	-23	+6	-71
P25 30p Minimum Price Spirits Only	-0.7	-1.0	-2	-2.7	-4.6	-6	-3	-5.5	-13	-8	-2	-22	-46	-16	-2	-64
P26 30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+3	+4	+0	+0	+4
P27 Ban Off Trade Discounting if > 50%	-0.0	-0	-0	-3	-4	-0	+0	-4	-1	-	-	-3	-3	-1	+	-4
P28 Ban Off Trade Discounting if > 40%	-0.6	-2	-2	-8.3	-9.3	-6	-1	-10.0	-12	-2	-2	-69	-84	-14	-1	-99
P29 Ban Off Trade Discounting if > 30%	-1.5	-7	-6	-22.1	-24.9	-1.5	-2	-26.6	-31	-6	-5	-184	-225	-37	-2	-264
P30 Ban Off Trade Discounting if > 20%	-3.7	-1.7	-1.5	-54.1	-61.1	-3.6	-6	-65.3	-75	-15	-12	-450	-552	-90	-5	-647
P31 Ban Off Trade Discounting if > 10%	-6.5	-3.8	-3.1	-112.1	-125.5	-6.3	-1.3	-133.2	-143	-32	-26	-932	-1,134	-173	-11	-1,317
P32 Total Ban Off Trade Discounting	-10.6	-7.4	-5.7	-202.5	-226.3	-10.4	-2.5	-239.3	-248	-62	-48	-1,684	-2,042	-300	-21	-2,363
P33 Ban Off Trade Discount if Reg Price <30p	-0.4	-4	-3	-9.2	-10.2	-4	-2	-10.7	-9	-4	-2	-76	-91	-10	-1	-102

**Appendix 21: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment**

**Table A21.1: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – consumption analysis – overall population**

SUMMARY - TOTAL	Mean annual consumption per drinker (units)						Total spending on alcohol (£ millions)						Per drinker (£ p)		
	Policy Scenario	% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.	Change in spend p.a. if no change in consump.
P1	General Price +1%	-0.4%	-1.1	-1.3	-0.6	-0.1	-3.1	+45.0	+70.6	-4.1	+8.3	+119.8	+0.7%	+4.07	+6.08
P2	General Price +10%	-3.9%	-11.9	-13.3	-5.6	-1.1	-31.9	+422.6	+670.0	-49.4	+74.6	+1117.8	+6.2%	+37.98	+60.81
P3	General Price +25%	-10.1%	-31.6	-34.7	-14.1	-2.7	-83.1	+943.5	+1526.6	-153.6	+154.4	+2471.0	+13.8%	+83.96	+152.03
P4	Low Priced Off Trade Products +10%	-0.2%	+1.0	-1.7	-0.9	-0.1	-1.7	+89.0	+57.5	-5.5	+19.9	+160.9	+0.9%	+5.47	+3.39
P5	Low Priced Off Trade Products +25%	-0.5%	+2.5	-4.4	-2.4	-0.1	-4.5	+204.9	+143.2	-17.2	+49.6	+380.5	+2.1%	+12.93	+8.48
P6	Low Priced On Trade Products +10%	-0.1%	-1.2	+0.9	-0.6	-0.2	-1.1	+12.8	+110.1	+11.1	+4.0	+138.0	+0.8%	+4.69	+6.57
P7	Low Priced On Trade Products +25%	-0.3%	-3.0	+2.2	-1.5	-0.6	-2.8	+31.9	+238.6	+27.4	+3.9	+301.8	+1.7%	+10.25	+16.43
P8	All Low Priced Products +10%	-0.4%	-0.2	-0.8	-1.6	-0.3	-2.9	+101.8	+167.5	+5.4	+23.8	+298.4	+1.7%	+10.14	+9.96
P9	All Low Priced Products +25%	-0.9%	-0.6	-2.2	-3.9	-0.7	-7.5	+237.1	+382.6	+9.8	+53.3	+682.7	+3.8%	+23.20	+24.91
P10	Minimum Price 15p (Off and On Trade)	+0.0%	+0.1	+0.1	-0.1	+0.0	+0.1	+10.6	+13.2	-0.1	+4.6	+28.2	+0.2%	+0.96	+0.33
P11	Minimum Price 20p " "	+0.0%	+0.1	+0.5	-0.2	+0.0	+0.4	+34.5	+47.2	-0.6	+16.4	+97.5	+0.5%	+3.31	+1.11
P12	Minimum Price 25p	+0.1%	+0.1	+1.3	-0.5	+0.0	+0.9	+81.3	+118.6	-2.4	+41.2	+238.8	+1.3%	+8.11	+2.80
P13	Minimum Price 30p	+0.1%	+0.4	+2.2	-2.1	+0.0	+0.6	+168.6	+237.7	-12.2	+82.5	+476.6	+2.7%	+16.19	+6.62
P14	Minimum Price 35p	-0.5%	+0.2	+0.9	-5.3	+0.1	-4.1	+305.0	+380.2	-42.0	+132.0	+775.2	+4.3%	+26.34	+14.07
P15	Minimum Price 40p	-1.7%	-1.2	-2.9	-9.7	+0.1	-13.7	+475.5	+541.2	-94.9	+188.0	+1109.8	+6.2%	+37.71	+25.52
P16	Minimum Price 45p	-3.4%	-3.7	-9.5	-14.9	+0.1	-28.1	+667.2	+716.3	-172.2	+248.7	+1460.0	+8.2%	+49.61	+41.17
P17	Minimum Price 50p	-5.7%	-7.1	-19.3	-20.7	+0.1	-46.9	+852.9	+901.5	-274.9	+312.9	+1792.3	+10.0%	+60.90	+60.29
P18	Minimum Price 60p	-10.8%	-9.0	-46.8	-33.1	+0.1	-88.8	+1183.8	+1292.2	-516.8	+447.9	+2407.1	+13.4%	+81.79	+106.43
P19	Minimum Price 70p " "	-16.2%	-9.4	-79.2	-44.6	-0.0	-133.2	+1296.4	+1699.6	-810.6	+587.2	+2772.6	+15.5%	+94.20	+156.59
P20	Minimum Price 20p Off and 80p On Trade	+0.0%	-0.4	+0.7	-0.2	+0.0	+0.2	+37.6	+84.0	+2.1	+20.1	+143.9	+0.8%	+4.89	+2.74
P21	Minimum Price 30p Off and 95p On Trade	-0.1%	-2.0	+3.4	-2.0	+0.1	-0.5	+184.2	+388.4	+1.0	+94.7	+668.3	+3.7%	+22.71	+14.42
P22	Minimum Price 40p Off and 110p On Trade	-2.4%	-10.0	-0.3	-9.4	+0.1	-19.6	+514.6	+915.9	-63.9	+205.7	+1572.4	+8.8%	+53.42	+48.94
P23	30p Minimum Price Beers Only	+0.3%	-1.2	+3.6	+0.3	+0.0	+2.6	+110.4	+207.2	-1.6	+72.0	+388.0	+2.2%	+13.18	+4.32
P24	30p Minimum Price Wines Only	-0.2%	+0.3	-2.3	+0.0	+0.0	-1.9	+25.6	+6.5	-6.4	+2.3	+28.0	+0.2%	+0.95	+1.27
P25	30p Minimum Price Spirits Only	-0.0%	+1.3	+1.0	-2.4	+0.0	-0.1	+32.6	+24.6	-3.8	+8.5	+61.9	+0.3%	+2.10	+1.03
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	-0.0	+0.0	+0.2	+0.4	+0.2	+0.1	+0.9	+0.0%	+0.03	+0.00
P27	Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.0	+0.0	-0.0	+0.0	+0.9	+0.6	+0.1	+0.2	+1.8	+0.0%	+0.06	+0.04
P28	Ban Off Trade Discounting if > 40%	-0.1%	+0.0	-1.0	+0.0	-0.0	-0.9	+16.0	+4.3	-2.7	+1.5	+19.1	+0.1%	+0.65	+0.93
P29	Ban Off Trade Discounting if > 30%	-0.3%	+0.0	-2.4	+0.0	-0.0	-2.4	+42.0	+11.9	-7.1	+4.1	+50.9	+0.3%	+1.73	+2.45
P30	Ban Off Trade Discounting if > 20%	-0.7%	-0.1	-5.8	-0.1	-0.0	-5.9	+99.6	+27.8	-17.8	+9.7	+119.3	+0.7%	+4.05	+5.97
P31	Ban Off Trade Discounting if > 10%	-1.5%	-0.4	-11.3	-0.5	-0.0	-12.2	+199.3	+57.4	-38.2	+19.9	+238.4	+1.3%	+8.10	+12.29
P32	Total Ban Off Trade Discounting	-2.6%	-1.4	-18.5	-1.8	-0.1	-21.7	+349.3	+107.7	-70.6	+37.3	+423.7	+2.4%	+14.40	+22.09
P33	Ban Off Trade Discount if Reg Price <30p	+0.0%	-0.0	+0.2	-0.0	+0.0	+0.1	+13.6	+18.1	+0.0	+6.3	+38.0	+0.2%	+1.29	+0.44

**Table A21.2: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – consumption analysis – 11 to 17 year old drinkers**

SUMMARY - 11 TO 17		Mean annual consumption per drinker (units)					Total spending on alcohol (£ millions)						Per drinker (£ p)		
Policy Scenario		% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.	Change in spend p.a. if no change in consump.
<b>P1</b>	General Price +1%	-0.4%	-0.8	-0.3	-0.8	-0.4	-2.3	+0.8	+5.1	-0.1	+0.5	+6.4	+0.7%	+4.61	+6.85
<b>P2</b>	General Price +10%	-3.6%	-8.5	-2.8	-7.5	-4.4	-23.3	+8.0	+49.1	-0.9	+4.6	+60.8	+6.4%	+43.67	+68.53
<b>P3</b>	General Price +25%	-9.2%	-23.4	-7.5	-18.0	-11.2	-60.2	+18.1	+112.9	-2.8	+9.6	+137.7	+14.4%	+98.87	+171.31
<b>P4</b>	Low Priced Off Trade Products +10%	-0.1%	+0.7	-0.7	-1.1	+0.0	-1.0	+1.4	+2.1	-0.5	+0.7	+3.8	+0.4%	+2.71	+1.34
<b>P5</b>	Low Priced Off Trade Products +25%	-0.4%	+1.9	-1.7	-2.6	+0.1	-2.4	+3.2	+5.2	-1.2	+1.8	+9.0	+0.9%	+6.47	+3.35
<b>P6</b>	Low Priced On Trade Products +10%	-0.9%	-1.3	+0.9	-3.3	-2.1	-5.8	+0.6	+14.2	+0.4	+0.4	+15.6	+1.6%	+11.21	+18.47
<b>P7</b>	Low Priced On Trade Products +25%	-2.1%	-3.5	+2.2	-7.1	-5.2	-13.6	+1.4	+31.9	+1.1	+0.6	+35.0	+3.7%	+25.11	+46.18
<b>P8</b>	All Low Priced Products +10%	-1.0%	-0.6	+0.2	-4.3	-2.0	-6.8	+2.0	+16.3	-0.0	+1.1	+19.4	+2.0%	+13.92	+19.81
<b>P9</b>	All Low Priced Products +25%	-2.5%	-1.8	+0.4	-9.8	-5.1	-16.2	+4.6	+37.1	-0.1	+2.4	+44.0	+4.6%	+31.60	+49.53
<b>P10</b>	Minimum Price 15p (Off and On Trade)	-0.0%	+0.0	-0.0	-0.0	+0.0	-0.0	+0.1	+0.1	-0.0	+0.0	+0.2	+0.0%	+0.13	+0.05
<b>P11</b>	Minimum Price 20p " "	-0.0%	+0.1	-0.1	-0.1	+0.0	-0.1	+0.4	+0.9	-0.1	+0.3	+1.5	+0.2%	+1.07	+0.38
<b>P12</b>	Minimum Price 25p	-0.0%	+0.3	-0.3	-0.2	+0.0	-0.2	+1.1	+2.5	-0.3	+0.9	+4.2	+0.4%	+3.05	+1.09
<b>P13</b>	Minimum Price 30p	-0.2%	+1.3	-0.7	-1.7	+0.1	-1.0	+3.0	+6.6	-1.1	+2.3	+10.9	+1.1%	+7.81	+3.18
<b>P14</b>	Minimum Price 35p	-0.5%	+2.2	-1.6	-4.0	+0.1	-3.2	+5.3	+11.4	-2.2	+4.0	+18.5	+1.9%	+13.28	+6.48
<b>P15</b>	Minimum Price 40p	-1.1%	+2.9	-2.9	-7.2	+0.2	-7.0	+7.9	+16.7	-3.9	+5.9	+26.5	+2.8%	+19.02	+11.17
<b>P16</b>	Minimum Price 45p	-1.9%	+3.2	-4.9	-11.2	+0.3	-12.6	+10.7	+22.3	-6.1	+7.9	+34.8	+3.6%	+24.98	+17.51
<b>P17</b>	Minimum Price 50p	-2.9%	+3.2	-7.2	-15.5	+0.4	-19.2	+13.0	+28.2	-8.7	+10.0	+42.5	+4.5%	+30.52	+24.78
<b>P18</b>	Minimum Price 60p	-5.3%	+3.0	-13.0	-24.9	+0.5	-34.3	+14.9	+40.7	-14.9	+14.3	+54.9	+5.8%	+39.43	+41.44
<b>P19</b>	Minimum Price 70p " "	-7.0%	+7.1	-19.3	-34.4	+0.7	-45.9	+15.3	+55.1	-20.6	+18.9	+68.8	+7.2%	+49.36	+61.11
<b>P20</b>	Minimum Price 20p Off and 80p On Trade	-0.2%	-1.9	+0.1	+0.1	+0.1	-1.6	+0.7	+7.9	+0.1	+1.1	+9.7	+1.0%	+6.99	+6.81
<b>P21</b>	Minimum Price 30p Off and 95p On Trade	-1.0%	-5.6	+0.2	-1.3	+0.3	-6.4	+3.8	+25.5	-0.4	+4.1	+32.9	+3.5%	+23.65	+23.02
<b>P22</b>	Minimum Price 40p Off and 110p On Trade	-3.3%	-14.0	-1.3	-6.5	+0.6	-21.2	+9.4	+51.1	-2.7	+8.1	+65.9	+6.9%	+47.32	+54.51
<b>P23</b>	30p Minimum Price Beers Only	+0.1%	+0.4	+0.0	+0.1	+0.0	+0.5	+1.7	+5.7	-0.6	+2.0	+8.8	+0.9%	+6.28	+1.95
<b>P24</b>	30p Minimum Price Wines Only	-0.1%	+0.1	-0.9	+0.0	+0.0	-0.8	+0.4	+0.2	-0.1	+0.1	+0.5	+0.0%	+0.33	+0.44
<b>P25</b>	30p Minimum Price Spirits Only	-0.1%	+0.8	+0.2	-1.8	+0.0	-0.8	+0.9	+0.8	-0.4	+0.3	+1.7	+0.2%	+1.20	+0.79
<b>P26</b>	30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0%	+0.00	+0.00
<b>P27</b>	Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.0	-0.0	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	+0.0%	+0.01	+0.01
<b>P28</b>	Ban Off Trade Discounting if > 40%	-0.0%	+0.0	-0.2	+0.0	+0.0	-0.2	+0.2	+0.1	-0.0	+0.0	+0.3	+0.0%	+0.20	+0.20
<b>P29</b>	Ban Off Trade Discounting if > 30%	-0.1%	+0.0	-0.4	-0.0	+0.0	-0.5	+0.4	+0.3	-0.1	+0.1	+0.8	+0.1%	+0.58	+0.55
<b>P30</b>	Ban Off Trade Discounting if > 20%	-0.2%	+0.0	-1.1	-0.1	+0.0	-1.1	+1.1	+0.8	-0.2	+0.3	+2.0	+0.2%	+1.43	+1.38
<b>P31</b>	Ban Off Trade Discounting if > 10%	-0.4%	-0.0	-2.1	-0.5	+0.0	-2.6	+2.4	+1.8	-0.6	+0.6	+4.3	+0.4%	+3.08	+3.13
<b>P32</b>	Total Ban Off Trade Discounting	-0.8%	-0.1	-3.6	-1.5	-0.0	-5.3	+4.9	+3.5	-1.2	+1.2	+8.5	+0.9%	+6.07	+6.48
<b>P33</b>	Ban Off Trade Discount if Reg Price <30p	-0.0%	+0.1	-0.0	-0.0	+0.0	-0.0	+0.3	+0.6	-0.1	+0.2	+1.0	+0.1%	+0.71	+0.24

**Table A21.3: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – consumption analysis – 18 to 24 year old hazardous drinkers**

SUMMARY - HAZARDOUS 18 to 24		Mean annual consumption per drinker (units)					Total spending on alcohol (£ millions)						Per drinker (£ p)		
Policy Scenario		% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.	Change in spend p.a. if no change in consump.
<b>P1</b>	General Price +1%	-0.4%	-2.6	-0.5	-2.0	-0.7	-5.8	+1.3	+4.4	-0.1	+0.3	+5.8	+0.6%	+8.24	+13.63
<b>P2</b>	General Price +10%	-4.2%	-27.3	-5.9	-19.6	-6.7	-59.4	+12.0	+40.6	-1.5	+2.8	+54.0	+5.6%	+76.15	+136.26
<b>P3</b>	General Price +25%	-11.0%	-72.2	-16.8	-49.0	-16.7	-154.8	+27.0	+88.8	-4.7	+4.5	+115.6	+12.0%	+163.00	+340.64
<b>P4</b>	Low Priced Off Trade Products +10%	-0.1%	+2.2	-1.6	-2.3	-0.1	-1.9	+2.0	+2.3	-0.4	+0.8	+4.8	+0.5%	+6.75	+3.30
<b>P5</b>	Low Priced Off Trade Products +25%	-0.3%	+5.4	-4.2	-5.8	-0.2	-4.7	+4.7	+5.9	-1.0	+2.0	+11.5	+1.2%	+16.16	+8.25
<b>P6</b>	Low Priced On Trade Products +10%	-0.5%	-2.7	+2.2	-5.7	-1.5	-7.7	+0.7	+5.5	+0.6	-0.7	+6.1	+0.6%	+8.56	+19.09
<b>P7</b>	Low Priced On Trade Products +25%	-1.3%	-6.7	+5.4	-13.7	-3.6	-18.6	+1.8	+10.4	+1.5	-2.3	+11.4	+1.2%	+16.13	+47.73
<b>P8</b>	All Low Priced Products +10%	-0.7%	-0.5	+0.5	-8.0	-1.5	-9.6	+2.7	+7.8	+0.2	+0.1	+10.9	+1.1%	+15.33	+22.39
<b>P9</b>	All Low Priced Products +25%	-1.7%	-1.4	+1.2	-19.5	-3.8	-23.5	+6.4	+16.3	+0.5	-0.3	+23.0	+2.4%	+32.40	+55.98
<b>P10</b>	Minimum Price 15p (Off and On Trade)	+0.0%	+0.8	+0.1	-0.8	+0.0	+0.1	+0.4	+0.9	-0.1	+0.3	+1.6	+0.2%	+2.22	+0.62
<b>P11</b>	Minimum Price 20p " "	+0.0%	+2.3	+0.1	-2.1	+0.0	+0.3	+1.3	+3.0	-0.3	+1.0	+5.0	+0.5%	+7.01	+2.02
<b>P12</b>	Minimum Price 25p	+0.0%	+4.4	+0.2	-4.1	+0.1	+0.6	+2.5	+6.3	-0.7	+2.1	+10.2	+1.1%	+14.39	+4.26
<b>P13</b>	Minimum Price 30p	-0.1%	+7.6	-0.2	-8.6	+0.2	-1.0	+4.8	+11.6	-1.6	+3.9	+18.6	+1.9%	+26.21	+9.12
<b>P14</b>	Minimum Price 35p	-0.6%	+10.6	-2.4	-16.9	+0.3	-8.3	+8.4	+18.3	-3.4	+6.2	+29.5	+3.0%	+41.54	+18.96
<b>P15</b>	Minimum Price 40p	-1.6%	+13.0	-6.3	-29.1	+0.4	-22.0	+13.0	+26.1	-6.0	+8.8	+41.8	+4.3%	+58.98	+34.14
<b>P16</b>	Minimum Price 45p	-2.9%	+14.0	-12.3	-43.8	+0.6	-41.5	+17.8	+34.7	-9.6	+11.7	+54.6	+5.7%	+77.05	+54.18
<b>P17</b>	Minimum Price 50p	-4.6%	+14.1	-20.4	-59.5	+0.8	-65.1	+21.8	+43.9	-13.9	+14.8	+66.5	+6.9%	+93.86	+77.52
<b>P18</b>	Minimum Price 60p	-7.9%	+21.5	-42.2	-91.8	+1.0	-111.5	+27.6	+63.1	-23.1	+21.3	+89.0	+9.2%	+125.50	+131.55
<b>P19</b>	Minimum Price 70p " "	-10.9%	+27.7	-66.9	-116.0	+1.1	-154.2	+27.8	+83.6	-32.5	+28.0	+106.9	+11.1%	+150.77	+190.50
<b>P20</b>	Minimum Price 20p Off and 80p On Trade	+0.0%	+1.3	+0.6	-1.9	+0.1	+0.1	+1.5	+6.6	-0.2	+1.5	+9.4	+1.0%	+13.28	+7.50
<b>P21</b>	Minimum Price 30p Off and 95p On Trade	-0.2%	+3.7	+1.5	-8.0	+0.4	-2.4	+5.5	+23.3	-1.0	+5.3	+33.1	+3.4%	+46.69	+29.29
<b>P22</b>	Minimum Price 40p Off and 110p On Trade	-2.4%	-3.6	-2.9	-28.7	+0.8	-34.4	+14.6	+50.0	-4.7	+10.7	+70.6	+7.3%	+99.54	+88.79
<b>P23</b>	30p Minimum Price Beers Only	+0.3%	+3.0	+0.8	+0.4	+0.1	+4.2	+1.9	+8.9	-0.6	+3.0	+13.2	+1.4%	+18.62	+4.28
<b>P24</b>	30p Minimum Price Wines Only	-0.2%	+0.4	-2.7	+0.1	+0.0	-2.2	+0.6	+0.3	-0.2	+0.1	+0.8	+0.1%	+1.11	+1.37
<b>P25</b>	30p Minimum Price Spirits Only	-0.2%	+4.2	+1.8	-9.0	+0.0	-3.0	+2.2	+2.4	-0.8	+0.8	+4.6	+0.5%	+6.48	+3.47
<b>P26</b>	30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0%	+0.00	+0.00
<b>P27</b>	Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.0	-0.0	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	+0.0%	+0.04	+0.03
<b>P28</b>	Ban Off Trade Discounting if > 40%	-0.1%	+0.0	-0.8	-0.0	+0.0	-0.7	+0.3	+0.1	-0.1	+0.1	+0.4	+0.0%	+0.56	+0.69
<b>P29</b>	Ban Off Trade Discounting if > 30%	-0.1%	+0.1	-1.9	-0.0	+0.0	-1.8	+0.7	+0.4	-0.2	+0.1	+1.1	+0.1%	+1.59	+1.83
<b>P30</b>	Ban Off Trade Discounting if > 20%	-0.3%	+0.1	-4.4	-0.3	+0.0	-4.5	+1.8	+1.0	-0.4	+0.4	+2.7	+0.3%	+3.87	+4.57
<b>P31</b>	Ban Off Trade Discounting if > 10%	-0.7%	+0.0	-8.4	-1.7	-0.0	-10.0	+3.8	+2.3	-1.0	+0.8	+5.9	+0.6%	+8.38	+10.13
<b>P32</b>	Total Ban Off Trade Discounting	-1.4%	-0.4	-13.5	-5.3	-0.2	-19.4	+7.4	+4.7	-2.0	+1.6	+11.6	+1.2%	+16.42	+19.92
<b>P33</b>	Ban Off Trade Discount if Reg Price <30p	+0.0%	+0.3	-0.0	-0.1	+0.0	+0.1	+0.3	+0.7	-0.1	+0.2	+1.1	+0.1%	+1.61	+0.45



**Table A21.4: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – consumption analysis – moderate drinkers**

SUMMARY - MODERATE		Mean annual consumption per drinker (units)					Total spending on alcohol (£ millions)						Per drinker (£ p)		
Policy Scenario		% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.	Change in spend p.a. if no change in consump.
<b>P1</b>	General Price +1%	-0.3%	-0.3	-0.4	-0.2	-0.0	-0.9	+10.0	+26.2	-0.4	+3.7	+39.4	+0.7%	+2.04	+2.73
<b>P2</b>	General Price +10%	-3.2%	-2.8	-4.7	-1.8	-0.3	-9.5	+93.6	+251.2	-7.0	+34.3	+372.1	+7.1%	+19.26	+27.31
<b>P3</b>	General Price +25%	-8.2%	-7.4	-11.8	-4.6	-0.7	-24.4	+213.3	+594.5	-22.1	+79.1	+864.9	+16.4%	+44.77	+68.28
<b>P4</b>	Low Priced Off Trade Products +10%	-0.1%	+0.7	-0.7	-0.2	-0.0	-0.2	+14.4	+13.3	-0.7	+4.5	+31.5	+0.6%	+1.63	+0.89
<b>P5</b>	Low Priced Off Trade Products +25%	-0.2%	+1.7	-1.8	-0.4	-0.0	-0.5	+33.4	+32.7	-2.5	+11.1	+74.7	+1.4%	+3.87	+2.23
<b>P6</b>	Low Priced On Trade Products +10%	-0.2%	-0.3	+0.0	-0.2	-0.0	-0.6	+1.1	+33.4	+1.0	+3.0	+38.6	+0.7%	+2.00	+2.69
<b>P7</b>	Low Priced On Trade Products +25%	-0.5%	-0.8	-0.0	-0.6	-0.1	-1.5	+2.6	+75.9	+2.2	+6.0	+86.7	+1.6%	+4.49	+6.71
<b>P8</b>	All Low Priced Products +10%	-0.3%	+0.4	-0.7	-0.4	-0.0	-0.8	+15.4	+46.4	+0.1	+7.4	+69.3	+1.3%	+3.59	+3.58
<b>P9</b>	All Low Priced Products +25%	-0.7%	+0.8	-1.9	-1.0	-0.1	-2.1	+35.9	+108.7	-0.5	+17.1	+161.1	+3.1%	+8.34	+8.94
<b>P10</b>	Minimum Price 15p (Off and On Trade)	+0.0%	+0.1	+0.0	+0.0	+0.0	+0.2	+1.6	+3.1	+0.3	+1.1	+5.9	+0.1%	+0.31	+0.07
<b>P11</b>	Minimum Price 20p " "	+0.1%	+0.3	+0.1	+0.0	+0.0	+0.4	+4.1	+9.1	+0.4	+3.1	+16.7	+0.3%	+0.87	+0.19
<b>P12</b>	Minimum Price 25p	+0.3%	+0.8	+0.1	-0.0	+0.0	+0.9	+9.1	+21.6	+0.6	+7.4	+38.7	+0.7%	+2.00	+0.46
<b>P13</b>	Minimum Price 30p	+0.5%	+1.7	+0.0	-0.3	+0.0	+1.5	+22.4	+45.1	+0.4	+15.4	+83.2	+1.6%	+4.31	+1.27
<b>P14</b>	Minimum Price 35p	+0.4%	+2.8	-0.7	-0.9	+0.0	+1.3	+45.8	+73.2	-2.1	+25.0	+141.9	+2.7%	+7.35	+3.01
<b>P15</b>	Minimum Price 40p	-0.0%	+3.8	-2.1	-1.7	+0.0	+0.0	+77.8	+104.2	-7.2	+35.6	+210.5	+4.0%	+10.89	+5.81
<b>P16</b>	Minimum Price 45p	-0.8%	+4.7	-4.1	-2.9	+0.0	-2.3	+119.6	+137.9	-14.8	+47.1	+289.8	+5.5%	+15.00	+9.92
<b>P17</b>	Minimum Price 50p	-1.9%	+5.4	-6.9	-4.1	+0.1	-5.6	+167.8	+173.7	-25.1	+59.3	+375.7	+7.1%	+19.45	+15.19
<b>P18</b>	Minimum Price 60p	-5.0%	+6.7	-14.6	-7.1	+0.1	-14.9	+268.5	+250.8	-55.2	+85.4	+549.5	+10.4%	+28.45	+28.78
<b>P19</b>	Minimum Price 70p " "	-8.5%	+8.0	-23.2	-10.4	+0.0	-25.5	+339.0	+332.0	-95.5	+112.8	+688.3	+13.0%	+35.63	+43.93
<b>P20</b>	Minimum Price 20p Off and 80p On Trade	+0.1%	+0.2	+0.1	+0.0	+0.0	+0.3	+4.2	+14.6	+0.5	+3.8	+23.2	+0.4%	+1.20	+0.57
<b>P21</b>	Minimum Price 30p Off and 95p On Trade	+0.3%	+1.1	+0.1	-0.3	+0.0	+0.9	+23.2	+80.4	+1.1	+19.4	+124.0	+2.4%	+6.42	+3.86
<b>P22</b>	Minimum Price 40p Off and 110p On Trade	-0.8%	+1.3	-2.0	-1.7	+0.0	-2.3	+80.2	+213.5	-5.3	+46.7	+335.0	+6.3%	+17.34	+14.64
<b>P23</b>	30p Minimum Price Beers Only	+0.5%	+1.0	+0.5	+0.1	+0.0	+1.6	+10.9	+34.9	+1.1	+11.9	+58.8	+1.1%	+3.04	+0.59
<b>P24</b>	30p Minimum Price Wines Only	-0.2%	+0.1	-0.6	+0.0	+0.0	-0.5	+6.1	+1.3	-0.8	+0.4	+7.0	+0.1%	+0.36	+0.44
<b>P25</b>	30p Minimum Price Spirits Only	+0.2%	+0.7	+0.3	-0.4	+0.0	+0.5	+5.6	+9.6	+0.4	+3.3	+18.9	+0.4%	+0.98	+0.23
<b>P26</b>	30p Minimum Price Alcopops (RTDs) Only	+0.0%	+0.0	+0.0	+0.0	-0.0	+0.1	+0.2	+0.4	+0.2	+0.1	+0.9	+0.0%	+0.05	+0.00
<b>P27</b>	Ban Off Trade Discounting if > 50%	-0.0%	+0.0	+0.0	+0.0	-0.0	+0.1	+0.3	+0.4	+0.2	+0.1	+1.0	+0.0%	+0.05	+0.01
<b>P28</b>	Ban Off Trade Discounting if > 40%	-0.1%	+0.0	-0.2	+0.0	+0.0	-0.2	+3.6	+1.0	-0.1	+0.3	+4.8	+0.1%	+0.25	+0.29
<b>P29</b>	Ban Off Trade Discounting if > 30%	-0.2%	+0.1	-0.6	+0.0	-0.0	-0.5	+9.3	+2.3	-0.6	+0.8	+11.8	+0.2%	+0.61	+0.77
<b>P30</b>	Ban Off Trade Discounting if > 20%	-0.5%	+0.1	-1.5	-0.0	-0.0	-1.4	+22.1	+5.0	-1.7	+1.7	+27.1	+0.5%	+1.40	+1.88
<b>P31</b>	Ban Off Trade Discounting if > 10%	-1.0%	+0.2	-3.0	-0.1	-0.0	-2.9	+44.7	+10.2	-4.0	+3.4	+54.4	+1.0%	+2.81	+3.90
<b>P32</b>	Total Ban Off Trade Discounting	-1.8%	+0.3	-5.1	-0.5	-0.0	-5.3	+79.3	+19.4	-7.7	+6.6	+97.6	+1.9%	+5.05	+7.08
<b>P33</b>	Ban Off Trade Discount if Reg Price <30p	+0.0%	+0.1	+0.0	+0.0	+0.0	+0.2	+1.6	+3.4	+0.2	+1.1	+6.4	+0.1%	+0.33	+0.08

**Table A21.5: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – consumption analysis – hazardous drinkers**

SUMMARY - HAZARDOUS		Mean annual consumption per drinker (units)					Total spending on alcohol (£ millions)						Per drinker (£ p)		
Policy Scenario		% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.	Change in spend p.a. if no change in consump.
<b>P1</b>	General Price +1%	-0.4%	-2.2	-2.6	-1.0	-0.2	-5.9	+17.6	+23.6	-1.9	+2.2	+41.5	+0.6%	+6.26	+10.26
<b>P2</b>	General Price +10%	-4.3%	-22.3	-26.6	-10.5	-1.6	-61.0	+165.5	+221.3	-22.3	+18.7	+383.1	+5.6%	+57.78	+102.60
<b>P3</b>	General Price +25%	-11.1%	-59.1	-69.5	-26.3	-4.0	-158.9	+365.4	+487.7	-68.9	+32.9	+817.2	+12.0%	+123.24	+256.49
<b>P4</b>	Low Priced Off Trade Products +10%	-0.3%	+1.3	-4.1	-1.7	-0.1	-4.6	+31.9	+17.8	-3.6	+6.2	+52.3	+0.8%	+7.88	+5.66
<b>P5</b>	Low Priced Off Trade Products +25%	-0.8%	+3.3	-10.3	-4.3	-0.2	-11.5	+72.8	+44.5	-10.3	+15.4	+122.4	+1.8%	+18.47	+14.16
<b>P6</b>	Low Priced On Trade Products +10%	-0.1%	-2.4	+2.6	-1.4	-0.4	-1.6	+7.2	+38.0	+6.1	-0.3	+50.9	+0.7%	+7.67	+11.15
<b>P7</b>	Low Priced On Trade Products +25%	-0.3%	-5.9	+6.5	-3.4	-0.9	-3.8	+17.9	+79.1	+15.2	-3.2	+109.0	+1.6%	+16.43	+27.89
<b>P8</b>	All Low Priced Products +10%	-0.4%	-1.1	-1.5	-3.2	-0.4	-6.2	+39.1	+55.8	+2.4	+5.9	+103.2	+1.5%	+15.57	+16.82
<b>P9</b>	All Low Priced Products +25%	-1.1%	-2.8	-3.9	-7.7	-1.1	-15.5	+90.9	+124.0	+4.8	+12.1	+231.8	+3.4%	+34.96	+42.05
<b>P10</b>	Minimum Price 15p (Off and On Trade)	+0.0%	+0.0	+0.3	-0.2	+0.0	+0.1	+3.4	+4.2	-0.1	+1.4	+8.9	+0.1%	+1.34	+0.47
<b>P11</b>	Minimum Price 20p " "	+0.0%	-0.1	+0.9	-0.5	+0.0	+0.3	+10.8	+14.4	-0.3	+5.0	+29.8	+0.4%	+4.50	+1.53
<b>P12</b>	Minimum Price 25p	+0.1%	-0.2	+2.3	-1.2	+0.0	+0.8	+25.6	+35.8	-1.1	+12.4	+72.6	+1.1%	+10.96	+3.88
<b>P13</b>	Minimum Price 30p	-0.1%	-0.3	+3.6	-4.1	+0.0	-0.8	+54.6	+71.4	-5.0	+24.7	+145.7	+2.1%	+21.97	+9.50
<b>P14</b>	Minimum Price 35p	-0.7%	-0.9	+0.7	-9.8	+0.1	-10.0	+103.2	+115.8	-16.7	+40.0	+242.3	+3.6%	+36.54	+21.26
<b>P15</b>	Minimum Price 40p	-2.0%	-3.1	-7.1	-18.0	+0.1	-28.1	+165.7	+167.9	-38.3	+58.1	+353.4	+5.2%	+53.30	+40.11
<b>P16</b>	Minimum Price 45p	-3.9%	-7.1	-21.1	-27.8	+0.1	-55.8	+237.7	+225.8	-70.6	+78.2	+471.1	+6.9%	+71.05	+66.84
<b>P17</b>	Minimum Price 50p	-6.5%	-12.3	-41.6	-38.3	+0.1	-92.1	+308.7	+288.0	-113.6	+99.7	+582.8	+8.6%	+87.90	+100.17
<b>P18</b>	Minimum Price 60p	-12.4%	-15.9	-99.6	-60.9	+0.1	-176.3	+429.7	+420.8	-219.9	+145.6	+776.2	+11.4%	+117.06	+182.08
<b>P19</b>	Minimum Price 70p " "	-18.7%	-17.9	-167.1	-81.1	+0.0	-266.2	+452.2	+560.5	-349.8	+193.3	+856.2	+12.6%	+129.13	+271.03
<b>P20</b>	Minimum Price 20p Off and 80p On Trade	+0.0%	-0.8	+1.4	-0.4	+0.0	+0.2	+12.3	+28.6	+0.9	+6.4	+48.2	+0.7%	+7.27	+4.26
<b>P21</b>	Minimum Price 30p Off and 95p On Trade	-0.1%	-4.4	+6.4	-3.8	+0.1	-1.8	+62.5	+130.1	+1.6	+29.4	+223.6	+3.3%	+33.72	+22.89
<b>P22</b>	Minimum Price 40p Off and 110p On Trade	-2.6%	-19.1	-0.4	-17.4	+0.2	-36.7	+185.6	+306.5	-22.5	+62.8	+532.4	+7.8%	+80.29	+80.53
<b>P23</b>	30p Minimum Price Beers Only	+0.2%	-2.5	+5.3	+0.3	+0.0	+3.2	+32.4	+61.4	-0.7	+21.2	+114.3	+1.7%	+17.23	+5.60
<b>P24</b>	30p Minimum Price Wines Only	-0.2%	+0.5	-3.7	+0.1	+0.0	-3.1	+9.5	+2.1	-2.4	+0.7	+10.0	+0.1%	+1.50	+2.07
<b>P25</b>	30p Minimum Price Spirits Only	-0.1%	+1.7	+1.9	-4.4	+0.0	-0.8	+12.7	+7.9	-1.9	+2.7	+21.4	+0.3%	+3.23	+1.83
<b>P26</b>	30p Minimum Price Alcopops (RTDs) Only	+0.0%	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0	-0.0	+0.0	+0.0%	+0.00	+0.00
<b>P27</b>	Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.1	-0.0	+0.0	-0.1	+0.3	+0.1	-0.1	+0.0	+0.3	+0.0%	+0.05	+0.06
<b>P28</b>	Ban Off Trade Discounting if > 40%	-0.1%	+0.0	-2.1	+0.0	+0.0	-2.0	+6.5	+1.5	-1.5	+0.5	+7.0	+0.1%	+1.06	+1.79
<b>P29</b>	Ban Off Trade Discounting if > 30%	-0.4%	+0.1	-5.2	-0.0	-0.0	-5.2	+17.0	+4.1	-3.7	+1.4	+18.8	+0.3%	+2.84	+4.67
<b>P30</b>	Ban Off Trade Discounting if > 20%	-0.9%	+0.0	-12.3	-0.1	-0.0	-12.5	+39.9	+9.8	-9.1	+3.4	+44.0	+0.6%	+6.64	+11.27
<b>P31</b>	Ban Off Trade Discounting if > 10%	-1.8%	-0.4	-23.9	-1.1	-0.0	-25.4	+79.1	+20.5	-19.2	+7.1	+87.5	+1.3%	+13.20	+23.05
<b>P32</b>	Total Ban Off Trade Discounting	-3.1%	-1.8	-39.1	-3.4	-0.1	-44.4	+135.7	+38.6	-35.0	+13.4	+152.7	+2.2%	+23.03	+40.77
<b>P33</b>	Ban Off Trade Discount if Reg Price <30p	+0.0%	-0.1	+0.3	-0.1	+0.0	+0.1	+4.1	+5.2	-0.1	+1.8	+11.1	+0.2%	+1.67	+0.61

**Table A21.6: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – consumption analysis – harmful drinkers**

SUMMARY - HARMFUL		Mean annual consumption per drinker (units)					Total spending on alcohol (£ millions)						Per drinker (£ p)		
Policy Scenario		% change in consumption (all beverages)	Beer	Wine	Spirit	RTD	All beverages	Off retail (exc duty + VAT)	On retail (exc duty + VAT)	Off duty + VAT	On duty + VAT	Total spending change	% spending change	Change in spend per drinker p.a.	Change in spend p.a. if no change in consump.
P1	General Price +1%	-0.4%	-5.8	-5.0	-2.5	-0.6	-13.8	+17.1	+18.6	-1.7	+2.1	+36.2	+0.7%	+15.14	+22.77
P2	General Price +10%	-3.9%	-60.4	-51.6	-24.6	-5.9	-142.6	+161.5	+175.8	-19.9	+19.0	+336.4	+6.2%	+140.86	+227.65
P3	General Price +25%	-10.3%	-161.8	-137.3	-61.9	-14.9	-375.8	+360.1	+393.5	-62.3	+36.8	+728.1	+13.4%	+304.88	+569.13
P4	Low Priced Off Trade Products +10%	-0.2%	+3.0	-4.1	-5.6	-0.5	-7.3	+42.7	+26.4	-1.1	+9.2	+77.2	+1.4%	+32.32	+18.87
P5	Low Priced Off Trade Products +25%	-0.5%	+7.3	-10.8	-14.1	-1.1	-18.7	+98.7	+66.0	-4.5	+23.1	+183.3	+3.4%	+76.76	+47.17
P6	Low Priced On Trade Products +10%	-0.1%	-5.0	+3.8	-1.5	-1.2	-3.9	+4.5	+34.1	+4.0	+1.1	+43.6	+0.8%	+18.25	+25.04
P7	Low Priced On Trade Products +25%	-0.3%	-12.5	+9.6	-3.6	-3.0	-9.6	+11.2	+73.2	+9.9	+0.7	+95.0	+1.7%	+39.78	+62.60
P8	All Low Priced Products +10%	-0.3%	-2.1	-0.3	-7.2	-1.7	-11.3	+47.2	+60.6	+2.8	+10.3	+120.9	+2.2%	+50.61	+43.91
P9	All Low Priced Products +25%	-0.8%	-5.9	-1.4	-17.6	-4.2	-29.1	+110.1	+139.6	+5.3	+23.7	+278.7	+5.1%	+116.71	+109.77
P10	Minimum Price 15p (Off and On Trade)	-0.0%	-0.3	+0.3	-0.5	+0.0	-0.4	+5.6	+6.0	-0.3	+2.1	+13.4	+0.2%	+5.61	+2.17
P11	Minimum Price 20p " "	+0.0%	-1.6	+2.9	-1.1	+0.0	+0.3	+19.7	+23.7	-0.7	+8.3	+51.0	+0.9%	+21.35	+7.84
P12	Minimum Price 25p	+0.1%	-4.2	+9.1	-2.9	+0.1	+2.0	+46.6	+61.2	-1.9	+21.4	+127.4	+2.3%	+53.36	+19.97
P13	Minimum Price 30p	-0.1%	-8.6	+17.4	-12.1	+0.2	-3.0	+91.6	+121.2	-7.6	+42.4	+247.6	+4.6%	+103.68	+44.97
P14	Minimum Price 35p	-0.9%	-18.2	+14.8	-30.5	+0.4	-33.5	+155.9	+191.0	-23.2	+66.9	+390.6	+7.2%	+163.58	+89.90
P15	Minimum Price 40p	-2.5%	-36.7	+0.8	-55.0	+0.5	-90.3	+231.5	+268.8	-49.4	+94.2	+545.0	+10.0%	+228.21	+155.65
P16	Minimum Price 45p	-4.7%	-63.5	-25.3	-83.7	+0.4	-172.0	+308.6	+352.0	-86.7	+123.3	+697.2	+12.8%	+291.93	+240.70
P17	Minimum Price 50p	-7.6%	-96.1	-65.9	-114.6	+0.4	-276.3	+374.2	+438.8	-135.9	+153.6	+830.7	+15.3%	+347.84	+340.45
P18	Minimum Price 60p	-13.3%	-120.2	-181.5	-180.3	+0.0	-482.0	+481.7	+618.7	-241.0	+216.2	+1075.4	+19.8%	+450.33	+569.83
P19	Minimum Price 70p " "	-19.1%	-129.3	-323.3	-239.2	-1.0	-692.7	+499.6	+803.8	-364.2	+280.0	+1219.2	+22.4%	+510.53	+816.25
P20	Minimum Price 20p Off and 80p On Trade	-0.0%	-3.7	+4.0	-0.9	+0.1	-0.5	+21.1	+38.6	+0.7	+9.6	+70.0	+1.3%	+29.33	+16.21
P21	Minimum Price 30p Off and 95p On Trade	-0.2%	-19.8	+23.1	-11.4	+0.4	-7.6	+98.4	+171.3	-1.7	+45.3	+313.3	+5.8%	+131.18	+79.03
P22	Minimum Price 40p Off and 110p On Trade	-3.2%	-78.9	+14.0	-53.6	+0.7	-117.8	+248.1	+382.8	-36.2	+94.9	+689.6	+12.7%	+288.78	+252.03
P23	30p Minimum Price Beers Only	+0.3%	-16.1	+25.3	+1.6	+0.2	+11.0	+67.2	+111.0	-2.0	+38.9	+215.0	+4.0%	+90.02	+32.83
P24	30p Minimum Price Wines Only	-0.3%	+2.2	-12.9	+0.1	+0.0	-10.6	+10.0	+3.1	-3.3	+1.1	+11.0	+0.2%	+4.59	+6.33
P25	30p Minimum Price Spirits Only	-0.1%	+5.5	+5.1	-13.8	+0.0	-3.2	+14.2	+7.1	-2.2	+2.5	+21.6	+0.4%	+9.03	+5.81
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0%	-0.0	+0.0	+0.0	-0.0	+0.0	+0.0	-0.0	+0.0	-0.0	+0.0	+0.0%	+0.02	+0.00
P27	Ban Off Trade Discounting if > 50%	-0.0%	+0.0	-0.2	-0.0	-0.0	-0.2	+0.3	+0.1	-0.0	+0.0	+0.4	+0.0%	+0.18	+0.18
P28	Ban Off Trade Discounting if > 40%	-0.1%	-0.2	-4.3	+0.0	-0.0	-4.4	+5.9	+1.8	-1.1	+0.6	+7.2	+0.1%	+3.02	+4.15
P29	Ban Off Trade Discounting if > 30%	-0.3%	-0.7	-10.3	+0.0	-0.0	-11.1	+15.7	+5.4	-2.8	+1.9	+20.2	+0.4%	+8.48	+10.97
P30	Ban Off Trade Discounting if > 20%	-0.7%	-2.1	-24.6	-0.4	-0.1	-27.2	+37.4	+12.9	-6.9	+4.5	+47.9	+0.9%	+20.04	+26.88
P31	Ban Off Trade Discounting if > 10%	-1.5%	-5.8	-47.7	-2.7	-0.2	-56.3	+74.9	+26.5	-14.9	+9.3	+95.8	+1.8%	+40.13	+55.51
P32	Total Ban Off Trade Discounting	-2.8%	-14.0	-77.6	-8.6	-0.9	-101.1	+133.0	+49.2	-27.7	+17.2	+171.7	+3.2%	+71.92	+100.93
P33	Ban Off Trade Discount if Reg Price <30p	+0.0%	-1.0	+1.5	-0.2	+0.0	+0.4	+7.9	+9.5	-0.1	+3.3	+20.6	+0.4%	+8.62	+3.16

**Table A21.7: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – harm analysis – overall population**

SUMMARY - TOTAL	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)	Unemployed ('000s people)
Policy Scenario																	
P1 General Price +1%	-29	-0.2	-0.8	-1.2	-0.3	-147	-1.9	-0.8	-4.7	-5.3	-1.8	-3.1	-2.9	-7.9	-0.1	-41.0	-1.0
P2 General Price +10%	-282	-1.7	-7.7	-11.8	-2.8	-1453	-19.0	-8.5	-47.5	-53.0	-18.8	-31.8	-29.9	-80.5	-1.4	-419.3	-10.6
P3 General Price +25%	-700	-4.3	-18.8	-29.1	-6.9	-3635	-47.8	-20.6	-118.6	-131.9	-48.7	-82.3	-76.9	-207.9	-3.6	-1084.4	-27.4
P4 Low Priced Off Trade Products +10%	-30	-0.2	-0.7	-1.1	-0.2	-166	-1.9	-0.8	-4.6	-5.0	+0.1	+0.3	-0.4	-0.0	+0.0	-7.6	-0.3
P5 Low Priced Off Trade Products +25%	-72	-0.5	-1.7	-2.6	-0.5	-411	-4.7	-2.1	-11.5	-12.3	+0.1	+0.8	-1.1	-0.2	+0.0	-19.6	-0.8
P6 Low Priced On Trade Products +10%	-8	-0.0	-0.3	-0.5	-0.1	-28	-0.5	-0.3	-1.3	-1.7	-1.9	-3.9	-5.6	-11.4	-0.1	-24.1	-0.3
P7 Low Priced On Trade Products +25%	-21	-0.1	-0.8	-1.2	-0.3	-70	-1.2	-0.9	-3.3	-4.4	-4.6	-9.6	-13.5	-27.7	-0.4	-59.4	-0.6
P8 All Low Priced Products +10%	-39	-0.2	-1.0	-1.5	-0.3	-195	-2.4	-1.2	-5.9	-6.7	-1.8	-3.6	-6.0	-11.5	-0.1	-31.9	-0.6
P9 All Low Priced Products +25%	-94	-0.6	-2.5	-3.8	-0.9	-488	-6.0	-3.0	-15.0	-16.9	-4.6	-8.9	-14.7	-28.2	-0.4	-80.2	-1.4
P10 Minimum Price 15p (Off and On Trade)	+1	+0.0	+0.0	+0.0	+0.0	-1	+0.0	+0.0	+0.0	+0.1	+0.0	+0.0	-0.0	+0.0	+0.0	+1.4	-0.0
P11 Minimum Price 20p " "	+2	+0.0	+0.1	+0.1	+0.0	+1	+0.1	+0.1	+0.2	+0.3	+0.4	+0.6	+0.2	+1.2	+0.0	+8.0	+0.1
P12 Minimum Price 25p	+5	+0.0	+0.2	+0.2	+0.1	+1	+0.2	+0.2	+0.6	+0.9	+1.1	+1.9	+0.6	+3.6	+0.1	+21.7	+0.3
P13 Minimum Price 30p	-5	-0.1	+0.1	-0.1	+0.0	-75	-0.6	-0.0	-1.1	-0.8	+1.8	+3.3	+0.5	+5.7	+0.1	+31.4	+0.1
P14 Minimum Price 35p	-60	-0.5	-1.2	-2.2	-0.4	-407	-4.6	-1.6	-10.8	-10.9	+0.9	+2.4	-1.3	+2.0	+0.1	-0.1	-1.9
P15 Minimum Price 40p	-159	-1.2	-3.5	-6.0	-1.2	-1002	-12.0	-4.3	-28.8	-29.3	-1.5	-1.0	-5.3	-7.9	-0.1	-78.6	-5.8
P16 Minimum Price 45p	-298	-2.2	-6.6	-11.3	-2.4	-1829	-22.6	-7.9	-54.0	-54.9	-5.8	-7.1	-11.6	-24.5	-0.4	-207.7	-11.5
P17 Minimum Price 50p	-471	-3.4	-10.6	-17.9	-3.8	-2837	-35.6	-12.4	-85.0	-87.0	-11.5	-15.3	-19.6	-46.5	-0.8	-383.7	-18.7
P18 Minimum Price 60p	-841	-5.9	-19.6	-32.6	-7.1	-4929	-62.8	-22.5	-149.9	-156.1	-23.5	-31.8	-37.7	-92.9	-1.7	-786.8	-31.5
P19 Minimum Price 70p " "	-1211	-8.5	-28.6	-47.2	-10.5	-7011	-90.8	-32.6	-215.9	-226.0	-34.9	-47.1	-55.4	-137.4	-2.5	-1208.4	-42.5
P20 Minimum Price 20p Off and 80p On Trade	+1	-0.0	+0.0	+0.0	+0.0	-3	+0.0	+0.0	+0.1	+0.1	+0.1	+0.0	-1.1	-0.9	+0.0	+5.1	+0.0
P21 Minimum Price 30p Off and 95p On Trade	-15	-0.2	-0.2	-0.5	-0.1	-116	-1.2	-0.3	-2.8	-2.7	+0.7	+0.7	-4.2	-2.8	+0.0	+15.5	-0.2
P22 Minimum Price 40p Off and 110p On Trade	-209	-1.5	-5.0	-8.2	-1.8	-1241	-15.5	-5.9	-37.7	-39.0	-6.6	-11.4	-18.6	-36.6	-0.5	-162.7	-7.8
P23 30p Minimum Price Beers Only	+16	+0.0	+0.6	+0.7	+0.2	+50	+0.8	+0.6	+2.3	+3.0	+2.7	+4.6	+2.0	+9.3	+0.2	+51.4	+1.2
P24 30p Minimum Price Wines Only	-20	-0.1	-0.5	-0.8	-0.2	-103	-1.2	-0.6	-3.1	-3.5	-0.9	-1.3	-1.1	-3.3	-0.1	-21.3	-0.8
P25 30p Minimum Price Spirits Only	-1	-0.0	+0.0	-0.0	+0.0	-18	-0.1	+0.0	-0.3	-0.2	+0.0	+0.1	-0.4	-0.3	+0.0	+1.6	-0.2
P26 30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.1	+0.0
P27 Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-2	-0.0	-0.0	-0.1	-0.1	-0.0	-0.0	-0.0	-0.0	-0.0	-0.3	-0.0
P28 Ban Off Trade Discounting if > 40%	-10	-0.1	-0.3	-0.4	-0.1	-55	-0.7	-0.3	-1.6	-1.8	-0.2	-0.3	-0.3	-0.8	-0.0	-9.6	-0.3
P29 Ban Off Trade Discounting if > 30%	-26	-0.2	-0.7	-1.0	-0.2	-138	-1.7	-0.7	-4.2	-4.6	-0.6	-0.7	-0.8	-2.1	-0.0	-24.3	-0.8
P30 Ban Off Trade Discounting if > 20%	-62	-0.4	-1.6	-2.4	-0.5	-331	-4.1	-1.8	-10.1	-11.1	-1.5	-1.9	-2.0	-5.4	-0.1	-59.9	-2.0
P31 Ban Off Trade Discounting if > 10%	-122	-0.8	-3.1	-4.8	-1.1	-663	-8.3	-3.6	-20.5	-22.4	-3.3	-4.3	-4.3	-12.0	-0.2	-124.6	-4.0
P32 Total Ban Off Trade Discounting	-211	-1.4	-5.3	-8.3	-1.9	-1157	-14.7	-6.0	-36.0	-38.9	-6.3	-8.6	-8.4	-23.3	-0.5	-223.9	-7.2
P33 Ban Off Trade Discount if Reg Price <30p	+0	-0.0	+0.0	+0.0	+0.0	-2	-0.0	+0.0	+0.0	+0.0	+0.2	+0.3	+0.1	+0.6	+0.0	+3.2	+0.1

**Table A21.8: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – harm analysis – 11 to 17 year old drinkers**

SUMMARY - 11 TO 17		Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
Policy Scenario		Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)	Unemployed ('000s people)
P1	General Price +1%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.6	-1.5	-2.4	-0.0	-1.6	-0.0
P2	General Price +10%	-2	-0.0	-0.3	-0.4	-0.1	-2	-0.1	-0.3	-0.4	-1.1	-2.0	-6.4	-15.4	-23.8	-0.2	-16.1	-0.2
P3	General Price +25%	-6	-0.0	-0.7	-1.0	-0.3	-6	-0.2	-0.7	-1.1	-2.8	-5.2	-16.5	-39.2	-61.0	-0.5	-41.3	-0.4
P4	Low Priced Off Trade Products +10%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.5	-0.0	-0.5	-0.0
P5	Low Priced Off Trade Products +25%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.3	-0.8	-1.2	-0.0	-1.2	-0.0
P6	Low Priced On Trade Products +10%	-0	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.3	-0.4	-1.6	-4.3	-6.3	-0.1	-3.6	-0.0
P7	Low Priced On Trade Products +25%	-1	-0.0	-0.2	-0.2	-0.1	-1	-0.0	-0.2	-0.3	-0.7	-1.1	-3.8	-10.4	-15.3	-0.1	-8.5	-0.1
P8	All Low Priced Products +10%	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.3	-0.5	-1.7	-4.6	-6.8	-0.1	-4.1	-0.1
P9	All Low Priced Products +25%	-1	-0.0	-0.2	-0.3	-0.1	-1	-0.0	-0.2	-0.3	-0.8	-1.2	-4.1	-11.3	-16.6	-0.1	-9.8	-0.1
P10	Minimum Price 15p (Off and On Trade)	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0
P11	Minimum Price 20p " "	+0	-0.0	-0.0	-0.0	-0.0	+0	-0.0	-0.0	-0.0	-0.0	+0.0	+0.0	-0.0	-0.0	-0.0	-0.0	-0.0
P12	Minimum Price 25p	+0	-0.0	-0.0	-0.0	-0.0	+0	-0.0	-0.0	-0.0	-0.0	+0.0	+0.0	-0.1	-0.1	-0.0	-0.0	-0.0
P13	Minimum Price 30p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.5	-0.6	-0.0	-0.4	-0.0
P14	Minimum Price 35p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.5	-1.4	-2.0	-0.0	-1.6	-0.0
P15	Minimum Price 40p	-0	-0.0	-0.1	-0.1	-0.0	-0	-0.0	-0.1	-0.1	-0.2	-0.4	-1.1	-3.0	-4.5	-0.0	-3.7	-0.1
P16	Minimum Price 45p	-1	-0.0	-0.1	-0.1	-0.1	-1	-0.0	-0.1	-0.2	-0.4	-0.8	-2.2	-5.4	-8.4	-0.1	-6.9	-0.1
P17	Minimum Price 50p	-1	-0.0	-0.2	-0.2	-0.1	-1	-0.0	-0.2	-0.3	-0.7	-1.2	-3.4	-8.4	-13.1	-0.1	-10.8	-0.2
P18	Minimum Price 60p	-2	-0.0	-0.3	-0.4	-0.1	-2	-0.1	-0.3	-0.5	-1.3	-2.3	-6.4	-15.3	-24.0	-0.2	-20.0	-0.4
P19	Minimum Price 70p " "	-3	-0.0	-0.5	-0.6	-0.2	-3	-0.1	-0.4	-0.7	-1.8	-3.1	-8.8	-22.1	-33.9	-0.3	-27.3	-0.4
P20	Minimum Price 20p Off and 80p On Trade	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.5	-1.2	-1.9	-0.0	-1.2	-0.0
P21	Minimum Price 30p Off and 95p On Trade	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.3	-0.6	-1.9	-4.7	-7.2	-0.1	-4.5	-0.0
P22	Minimum Price 40p Off and 110p On Trade	-2	-0.0	-0.2	-0.3	-0.1	-2	-0.0	-0.2	-0.4	-0.9	-1.8	-5.6	-13.3	-20.7	-0.2	-14.0	-0.2
P23	30p Minimum Price Beers Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.1	+0.1	+0.1	+0.2	+0.0	+0.4	+0.0
P24	30p Minimum Price Wines Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.4	-0.0	-0.4	-0.0
P25	30p Minimum Price Spirits Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.3	-0.5	-0.0	-0.4	-0.0
P26	30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
P27	Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0
P28	Ban Off Trade Discounting if > 40%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.0	-0.1	-0.0
P29	Ban Off Trade Discounting if > 30%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.3	-0.0	-0.3	-0.0
P30	Ban Off Trade Discounting if > 20%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.5	-0.7	-0.0	-0.7	-0.0
P31	Ban Off Trade Discounting if > 10%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.5	-1.2	-1.8	-0.0	-1.7	-0.0
P32	Total Ban Off Trade Discounting	-0	-0.0	-0.1	-0.1	-0.0	-0	-0.0	-0.1	-0.1	-0.2	-0.4	-1.0	-2.6	-3.9	-0.0	-3.4	-0.1
P33	Ban Off Trade Discount if Reg Price <30p	+0	-0.0	-0.0	-0.0	-0.0	+0	-0.0	-0.0	-0.0	-0.0	+0.0	+0.0	-0.0	-0.0	+0.0	+0.0	+0.0

**Table A21.9: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – harm analysis – 18 to 24 year old hazardous drinkers**

SUMMARY - HAZARDOUS 18 to 24		Health outcomes p.a. (first year)				Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.		
Policy Scenario		Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)	Unemployed ('000s people)
P1	General Price +1%	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.1	-0.5	-0.8	-0.4	-1.6	-0.0	-4.8	+0.0
P2	General Price +10%	-5	-0.0	-0.3	-0.3	-0.1	-5	-0.1	-0.2	-0.4	-1.0	-4.7	-8.0	-3.9	-16.6	-0.3	-49.3	+0.0
P3	General Price +25%	-13	-0.0	-0.7	-0.9	-0.3	-14	-0.2	-0.6	-1.1	-2.7	-12.2	-20.6	-10.2	-43.0	-0.8	-128.0	+0.0
P4	Low Priced Off Trade Products +10%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.0	-0.1	-0.2	-0.0	-1.4	+0.0
P5	Low Priced Off Trade Products +25%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.1	-0.2	-0.5	-0.0	-3.4	+0.0
P6	Low Priced On Trade Products +10%	-1	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.1	-0.1	-0.6	-1.1	-0.5	-2.3	-0.0	-6.5	+0.0
P7	Low Priced On Trade Products +25%	-2	-0.0	-0.1	-0.1	-0.0	-2	-0.0	-0.1	-0.2	-0.3	-1.6	-2.7	-1.3	-5.5	-0.1	-15.7	+0.0
P8	All Low Priced Products +10%	-1	-0.0	-0.0	-0.1	-0.0	-1	-0.0	-0.0	-0.1	-0.2	-0.7	-1.1	-0.6	-2.5	-0.0	-7.8	+0.0
P9	All Low Priced Products +25%	-2	-0.0	-0.1	-0.1	-0.0	-2	-0.0	-0.1	-0.2	-0.4	-1.7	-2.8	-1.5	-6.1	-0.1	-19.2	+0.0
P10	Minimum Price 15p (Off and On Trade)	+0	+0.0	+0.0	+0.0	+0.0	+0	-0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.1	+0.0	+0.1	+0.0
P11	Minimum Price 20p " "	+0	+0.0	+0.0	+0.0	+0.0	+0	-0.0	+0.0	+0.0	+0.0	+0.1	+0.2	+0.0	+0.3	+0.0	+0.4	+0.0
P12	Minimum Price 25p	+0	-0.0	+0.0	+0.0	+0.0	+0	-0.0	+0.0	+0.0	+0.0	+0.2	+0.4	+0.1	+0.6	+0.0	+0.8	+0.0
P13	Minimum Price 30p	+0	-0.0	+0.0	-0.0	-0.0	+0	-0.0	+0.0	-0.0	-0.0	+0.2	+0.5	+0.0	+0.7	+0.0	-0.2	+0.0
P14	Minimum Price 35p	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.1	-0.1	-0.2	+0.0	-0.4	-0.6	-0.0	-5.8	+0.0
P15	Minimum Price 40p	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.4	-1.0	-1.2	-1.2	-3.4	-0.1	-16.6	+0.0
P16	Minimum Price 45p	-2	-0.0	-0.2	-0.2	-0.1	-3	-0.0	-0.2	-0.3	-0.7	-2.2	-3.0	-2.3	-7.6	-0.1	-32.0	+0.0
P17	Minimum Price 50p	-4	-0.0	-0.3	-0.3	-0.1	-4	-0.1	-0.2	-0.4	-1.1	-3.7	-5.2	-3.7	-12.6	-0.2	-50.6	+0.0
P18	Minimum Price 60p	-6	-0.0	-0.5	-0.6	-0.2	-7	-0.1	-0.4	-0.7	-1.8	-6.2	-8.7	-6.3	-21.2	-0.4	-86.1	+0.0
P19	Minimum Price 70p " "	-9	-0.0	-0.6	-0.8	-0.3	-10	-0.2	-0.6	-1.0	-2.5	-8.4	-11.8	-8.7	-29.0	-0.6	-118.8	+0.0
P20	Minimum Price 20p Off and 80p On Trade	+0	-0.0	+0.0	+0.0	+0.0	+0	-0.0	+0.0	-0.0	-0.0	+0.1	+0.2	+0.0	+0.3	+0.0	+0.2	+0.0
P21	Minimum Price 30p Off and 95p On Trade	+0	-0.0	-0.0	-0.0	-0.0	+0	-0.0	-0.0	-0.0	-0.0	+0.1	+0.5	-0.0	+0.6	+0.0	-1.2	+0.0
P22	Minimum Price 40p Off and 110p On Trade	-2	-0.0	-0.1	-0.2	-0.1	-3	-0.1	-0.1	-0.3	-0.6	-2.0	-3.0	-2.0	-7.0	-0.1	-27.0	+0.0
P23	30p Minimum Price Beers Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.1	+0.4	+0.8	+0.3	+1.6	+0.0	+3.8	+0.0
P24	30p Minimum Price Wines Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.1	-0.3	-0.0	-1.6	+0.0
P25	30p Minimum Price Spirits Only	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.2	-0.2	-0.2	-0.5	-0.0	-2.3	+0.0
P26	30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
P27	Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	+0.0
P28	Ban Off Trade Discounting if > 40%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.0	-0.6	+0.0
P29	Ban Off Trade Discounting if > 30%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.1	-0.3	-0.0	-1.4	+0.0
P30	Ban Off Trade Discounting if > 20%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.1	-0.2	-0.3	-0.3	-0.8	-0.0	-3.5	+0.0
P31	Ban Off Trade Discounting if > 10%	-1	-0.0	-0.0	-0.1	-0.0	-1	-0.0	-0.0	-0.1	-0.2	-0.6	-0.8	-0.6	-1.9	-0.0	-7.8	+0.0
P32	Total Ban Off Trade Discounting	-1	-0.0	-0.1	-0.1	-0.0	-1	-0.0	-0.1	-0.1	-0.3	-1.1	-1.7	-1.1	-4.0	-0.1	-15.2	+0.0
P33	Ban Off Trade Discount if Reg Price <30p	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.1	+0.0	+0.1	+0.0

**Table A21.10: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – harm analysis – moderate drinkers**

SUMMARY - MODERATE		Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
Policy Scenario		Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)	Unemployed ('000s people)
P1	General Price +1%	-6	-0.0	-0.2	-0.3	-0.1	-9	-0.3	-0.3	-0.8	-1.3	-0.5	-0.8	-0.5	-1.8	-0.0	-14.2	+0.0
P2	General Price +10%	-61	-0.2	-2.7	-3.3	-0.9	-86	-2.7	-2.9	-8.0	-13.3	-5.4	-7.8	-5.0	-18.2	-0.4	-143.7	+0.0
P3	General Price +25%	-150	-0.6	-6.7	-8.3	-2.2	-206	-6.9	-7.2	-20.4	-33.5	-13.8	-19.9	-12.7	-46.4	-1.0	-363.8	+0.0
P4	Low Priced Off Trade Products +10%	-2	-0.0	-0.1	-0.1	-0.0	-3	-0.2	-0.1	-0.5	-0.7	+0.3	+0.6	+0.2	+1.0	+0.0	+2.0	+0.0
P5	Low Priced Off Trade Products +25%	-6	-0.0	-0.3	-0.3	-0.1	-8	-0.5	-0.3	-1.2	-1.6	+0.7	+1.4	+0.4	+2.5	+0.1	+5.0	+0.0
P6	Low Priced On Trade Products +10%	-4	-0.0	-0.2	-0.2	-0.1	-6	-0.2	-0.2	-0.5	-0.7	-0.6	-0.8	-0.5	-1.9	-0.0	-11.1	+0.0
P7	Low Priced On Trade Products +25%	-10	-0.0	-0.4	-0.5	-0.1	-15	-0.5	-0.5	-1.4	-2.0	-1.4	-2.0	-1.4	-4.8	-0.1	-27.9	+0.0
P8	All Low Priced Products +10%	-6	-0.0	-0.3	-0.3	-0.1	-9	-0.4	-0.3	-1.0	-1.4	-0.3	-0.2	-0.4	-0.9	-0.0	-9.1	+0.0
P9	All Low Priced Products +25%	-16	-0.1	-0.7	-0.9	-0.2	-24	-1.0	-0.8	-2.6	-3.6	-0.7	-0.6	-1.0	-2.2	-0.0	-23.0	+0.0
P10	Minimum Price 15p (Off and On Trade)	+1	+0.0	+0.0	+0.0	+0.0	+1	+0.0	+0.0	+0.1	+0.1	+0.1	+0.1	+0.0	+0.2	+0.0	+1.5	+0.0
P11	Minimum Price 20p " "	+3	+0.0	+0.1	+0.1	+0.0	+4	+0.1	+0.1	+0.2	+0.4	+0.3	+0.5	+0.2	+1.0	+0.0	+5.9	+0.0
P12	Minimum Price 25p	+6	+0.0	+0.2	+0.3	+0.1	+9	+0.2	+0.2	+0.6	+0.9	+0.7	+1.3	+0.5	+2.5	+0.1	+14.7	+0.0
P13	Minimum Price 30p	+10	+0.0	+0.3	+0.4	+0.1	+15	+0.2	+0.4	+0.9	+1.3	+1.4	+2.5	+1.0	+4.9	+0.1	+27.5	+0.0
P14	Minimum Price 35p	+7	-0.0	+0.2	+0.2	+0.1	+11	-0.0	+0.2	+0.2	+0.3	+1.9	+3.4	+1.2	+6.4	+0.1	+31.8	+0.0
P15	Minimum Price 40p	-3	-0.1	-0.3	-0.3	-0.1	-1	-0.7	-0.3	-1.4	-2.4	+2.0	+3.9	+1.0	+6.9	+0.1	+24.6	+0.0
P16	Minimum Price 45p	-20	-0.2	-1.0	-1.3	-0.3	-24	-1.7	-1.2	-4.1	-6.8	+1.7	+3.8	+0.6	+6.1	+0.1	+4.6	+0.0
P17	Minimum Price 50p	-43	-0.3	-2.2	-2.7	-0.7	-54	-3.0	-2.4	-7.8	-12.9	+1.0	+3.3	-0.3	+4.1	+0.1	-28.2	+0.0
P18	Minimum Price 60p	-104	-0.6	-5.1	-6.3	-1.6	-134	-6.5	-5.6	-17.5	-28.0	-1.2	+1.1	-2.8	-2.9	-0.1	-128.7	+0.0
P19	Minimum Price 70p " "	-167	-1.0	-7.8	-9.9	-2.5	-210	-10.3	-8.6	-27.7	-43.0	-3.8	-1.6	-5.7	-11.1	-0.2	-244.4	+0.0
P20	Minimum Price 20p Off and 80p On Trade	+2	+0.0	+0.1	+0.1	+0.0	+3	+0.1	+0.1	+0.2	+0.3	+0.2	+0.4	+0.2	+0.8	+0.0	+4.6	+0.0
P21	Minimum Price 30p Off and 95p On Trade	+6	+0.0	+0.2	+0.2	+0.1	+8	+0.0	+0.2	+0.3	+0.6	+1.1	+1.9	+0.7	+3.6	+0.1	+19.4	+0.0
P22	Minimum Price 40p Off and 110p On Trade	-19	-0.1	-0.9	-1.1	-0.3	-24	-1.4	-1.0	-3.4	-5.4	+0.5	+1.6	-0.1	+2.1	+0.0	-8.3	+0.0
P23	30p Minimum Price Beers Only	+10	+0.0	+0.4	+0.5	+0.1	+15	+0.3	+0.4	+1.0	+1.7	+1.3	+2.2	+1.0	+4.5	+0.1	+27.4	+0.0
P24	30p Minimum Price Wines Only	-4	-0.0	-0.2	-0.2	-0.1	-6	-0.2	-0.2	-0.5	-0.8	-0.2	-0.3	-0.2	-0.8	-0.0	-7.1	+0.0
P25	30p Minimum Price Spirits Only	+3	+0.0	+0.1	+0.1	+0.0	+5	+0.1	+0.1	+0.4	+0.5	+0.3	+0.6	+0.2	+1.1	+0.0	+7.1	+0.0
P26	30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.1	+0.0
P27	Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	+0.0
P28	Ban Off Trade Discounting if > 40%	-2	-0.0	-0.1	-0.1	-0.0	-2	-0.1	-0.1	-0.2	-0.4	-0.1	-0.1	-0.1	-0.2	-0.0	-2.8	+0.0
P29	Ban Off Trade Discounting if > 30%	-4	-0.0	-0.2	-0.2	-0.1	-6	-0.2	-0.2	-0.6	-0.9	-0.2	-0.2	-0.2	-0.5	-0.0	-7.1	+0.0
P30	Ban Off Trade Discounting if > 20%	-10	-0.0	-0.4	-0.5	-0.1	-14	-0.5	-0.4	-1.3	-2.2	-0.4	-0.4	-0.4	-1.3	-0.0	-17.5	+0.0
P31	Ban Off Trade Discounting if > 10%	-20	-0.1	-0.9	-1.1	-0.3	-28	-1.0	-0.9	-2.8	-4.6	-0.8	-0.9	-0.9	-2.7	-0.1	-36.2	+0.0
P32	Total Ban Off Trade Discounting	-36	-0.2	-1.5	-1.9	-0.5	-51	-1.8	-1.6	-5.0	-8.1	-1.6	-1.8	-1.7	-5.1	-0.1	-64.9	+0.0
P33	Ban Off Trade Discount if Reg Price <30p	+1	+0.0	+0.0	+0.0	+0.0	+1	+0.0	+0.0	+0.0	+0.1	+0.1	+0.2	+0.1	+0.3	+0.0	+2.0	+0.0

**Table A21.11: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – harm analysis – hazardous drinkers**

SUMMARY - HAZARDOUS		Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
Policy Scenario		Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)	Unemployed ('000s people)
P1	General Price +1%	-12	-0.1	-0.3	-0.4	-0.1	-68	-0.6	-0.4	-1.6	-2.1	-0.8	-1.4	-1.1	-3.4	-0.1	-18.3	+0.0
P2	General Price +10%	-122	-0.6	-3.4	-4.7	-1.2	-652	-6.5	-3.9	-16.7	-21.3	-8.7	-14.5	-11.2	-34.4	-0.6	-187.9	+0.0
P3	General Price +25%	-306	-1.4	-8.3	-11.7	-3.0	-1620	-16.6	-9.6	-42.3	-53.4	-22.7	-37.7	-29.0	-89.4	-1.6	-489.5	+0.0
P4	Low Priced Off Trade Products +10%	-15	-0.1	-0.3	-0.5	-0.1	-89	-0.8	-0.4	-2.1	-2.4	-0.2	-0.2	-0.4	-0.8	-0.0	-7.5	+0.0
P5	Low Priced Off Trade Products +25%	-37	-0.2	-1.0	-1.3	-0.3	-216	-2.1	-1.3	-5.3	-6.3	-0.4	-0.5	-1.0	-2.0	-0.0	-18.9	+0.0
P6	Low Priced On Trade Products +10%	-2	-0.0	-0.1	-0.1	-0.0	-8	-0.1	-0.1	-0.3	-0.4	-0.8	-1.6	-1.8	-4.2	-0.1	-8.3	+0.0
P7	Low Priced On Trade Products +25%	-5	-0.0	-0.2	-0.3	-0.1	-20	-0.2	-0.2	-0.7	-1.1	-2.0	-3.9	-4.1	-9.9	-0.1	-19.9	+0.0
P8	All Low Priced Products +10%	-17	-0.1	-0.4	-0.6	-0.1	-97	-0.9	-0.5	-2.3	-2.8	-1.0	-1.8	-2.2	-5.0	-0.1	-15.9	+0.0
P9	All Low Priced Products +25%	-42	-0.2	-1.2	-1.6	-0.4	-239	-2.4	-1.5	-6.1	-7.4	-2.4	-4.4	-5.2	-12.1	-0.2	-39.5	+0.0
P10	Minimum Price 15p (Off and On Trade)	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.0	+0.0	+0.1	+0.0	+0.1	+0.0	+0.6	+0.0
P11	Minimum Price 20p " "	-0	-0.0	+0.0	+0.0	+0.0	-2	-0.0	-0.0	-0.0	-0.0	+0.1	+0.3	+0.1	+0.5	+0.0	+2.1	+0.0
P12	Minimum Price 25p	-1	-0.0	+0.0	-0.0	+0.0	-7	-0.1	-0.0	-0.1	-0.1	+0.3	+0.7	+0.1	+1.1	+0.0	+5.2	+0.0
P13	Minimum Price 30p	-7	-0.0	-0.1	-0.2	-0.0	-47	-0.4	-0.2	-1.0	-1.1	+0.4	+0.9	-0.1	+1.1	+0.0	+3.7	+0.0
P14	Minimum Price 35p	-32	-0.2	-0.8	-1.2	-0.3	-189	-1.8	-1.1	-4.6	-5.5	-0.3	-0.0	-1.3	-1.6	-0.0	-17.1	+0.0
P15	Minimum Price 40p	-78	-0.4	-2.1	-2.9	-0.7	-446	-4.4	-2.7	-11.3	-13.6	-1.8	-2.3	-3.4	-7.5	-0.1	-60.4	+0.0
P16	Minimum Price 45p	-144	-0.7	-3.8	-5.3	-1.3	-815	-8.2	-4.8	-20.7	-24.8	-4.2	-5.8	-6.6	-16.6	-0.3	-128.1	+0.0
P17	Minimum Price 50p	-225	-1.1	-5.8	-8.2	-2.0	-1264	-13.0	-7.2	-32.4	-38.5	-7.3	-10.4	-10.6	-28.3	-0.5	-218.2	+0.0
P18	Minimum Price 60p	-399	-2.1	-10.2	-14.8	-3.5	-2242	-24.2	-12.4	-59.4	-69.2	-13.5	-19.2	-19.3	-52.0	-1.0	-420.5	+0.0
P19	Minimum Price 70p " "	-569	-3.1	-14.7	-21.5	-5.2	-3201	-36.3	-17.7	-88.1	-100.7	-19.4	-27.2	-27.2	-73.8	-1.4	-628.8	+0.0
P20	Minimum Price 20p Off and 80p On Trade	-0	-0.0	-0.0	-0.0	-0.0	-2	-0.0	-0.0	-0.1	-0.0	+0.1	+0.2	-0.2	+0.0	+0.0	+1.8	+0.0
P21	Minimum Price 30p Off and 95p On Trade	-9	-0.1	-0.2	-0.3	-0.1	-59	-0.6	-0.3	-1.4	-1.5	+0.2	+0.4	-1.2	-0.6	+0.0	+1.3	+0.0
P22	Minimum Price 40p Off and 110p On Trade	-94	-0.5	-2.6	-3.6	-0.9	-530	-5.3	-3.3	-13.6	-16.7	-3.6	-5.8	-7.2	-16.6	-0.3	-88.8	+0.0
P23	30p Minimum Price Beers Only	+4	+0.0	+0.1	+0.2	+0.0	+13	+0.1	+0.1	+0.3	+0.7	+0.8	+1.5	+0.7	+3.0	+0.1	+14.6	+0.0
P24	30p Minimum Price Wines Only	-9	-0.0	-0.2	-0.3	-0.1	-50	-0.5	-0.3	-1.2	-1.4	-0.2	-0.3	-0.4	-0.9	-0.0	-7.5	+0.0
P25	30p Minimum Price Spirits Only	-1	-0.0	-0.0	-0.1	-0.0	-8	-0.1	-0.0	-0.2	-0.3	-0.2	-0.3	-0.4	-0.9	-0.0	-3.3	+0.0
P26	30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
P27	Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	+0.0
P28	Ban Off Trade Discounting if > 40%	-5	-0.0	-0.1	-0.2	-0.0	-29	-0.3	-0.1	-0.7	-0.8	-0.1	-0.2	-0.1	-0.4	-0.0	-4.8	+0.0
P29	Ban Off Trade Discounting if > 30%	-12	-0.1	-0.3	-0.4	-0.1	-71	-0.7	-0.3	-1.7	-2.0	-0.3	-0.4	-0.4	-1.1	-0.0	-12.2	+0.0
P30	Ban Off Trade Discounting if > 20%	-29	-0.1	-0.7	-1.0	-0.2	-166	-1.6	-0.8	-4.0	-4.8	-0.8	-1.0	-0.9	-2.7	-0.1	-29.8	+0.0
P31	Ban Off Trade Discounting if > 10%	-57	-0.3	-1.5	-2.1	-0.5	-325	-3.2	-1.8	-8.2	-10.0	-1.7	-2.2	-2.0	-5.9	-0.1	-61.8	+0.0
P32	Total Ban Off Trade Discounting	-99	-0.5	-2.6	-3.7	-0.9	-554	-5.6	-3.2	-14.1	-17.3	-3.2	-4.4	-3.8	-11.4	-0.2	-110.3	+0.0
P33	Ban Off Trade Discount if Reg Price <30p	-0	-0.0	-0.0	-0.0	-0.0	-2	-0.0	-0.0	-0.0	-0.0	+0.0	+0.1	+0.0	+0.2	+0.0	+0.7	+0.0



**Table A21.12: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – harm analysis – harmful drinkers**

SUMMARY - HARMFUL	Health outcomes p.a. (first year)					Health outcomes p.a. (full effect)					Crime outcomes p.a.					Workplace harm p.a.	
	Policy Scenario	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	QALYs saved ('000s)	Deaths	Chronic illness ('000s)	Acute illness ('000s)	Hospital admissions ('000s)	Cum. discounted QALYs Years 1-10 ('000s)	Violent crime ('000s)	Criminal damage ('000s)	Other crime ('000s)	Total crimes ('000s)	QALYs of crime victims ('000s)	Days Absence ('000s days)
<b>P1</b> General Price +1%	-11	-0.1	-0.2	-0.4	-0.1	-70	-1.0	-0.2	-2.3	-1.9	-0.4	-0.6	-0.4	-1.4	-0.0	-7.8	-1.0
<b>P2</b> General Price +10%	-98	-0.9	-1.5	-3.6	-0.6	-714	-9.8	-1.6	-22.6	-17.8	-3.7	-6.0	-4.3	-14.0	-0.3	-80.6	-10.6
<b>P3</b> General Price +25%	-241	-2.3	-3.3	-8.5	-1.5	-1806	-24.2	-3.4	-55.3	-43.5	-9.7	-15.8	-11.4	-37.0	-0.7	-213.1	-27.4
<b>P4</b> Low Priced Off Trade Products +10%	-13	-0.1	-0.2	-0.4	-0.1	-74	-0.8	-0.3	-2.0	-1.9	-0.1	-0.1	-0.2	-0.3	-0.0	-2.1	-0.3
<b>P5</b> Low Priced Off Trade Products +25%	-30	-0.2	-0.5	-1.0	-0.2	-186	-2.1	-0.5	-4.9	-4.4	-0.1	-0.1	-0.4	-0.7	-0.0	-5.6	-0.8
<b>P6</b> Low Priced On Trade Products +10%	-2	-0.0	-0.0	-0.1	-0.0	-14	-0.2	-0.0	-0.5	-0.4	-0.3	-0.6	-0.6	-1.5	-0.0	-3.2	-0.3
<b>P7</b> Low Priced On Trade Products +25%	-5	-0.1	-0.1	-0.2	-0.0	-34	-0.5	-0.1	-1.2	-1.0	-0.7	-1.4	-1.3	-3.5	-0.1	-7.9	-0.6
<b>P8</b> All Low Priced Products +10%	-15	-0.1	-0.3	-0.5	-0.1	-88	-1.0	-0.3	-2.5	-2.3	-0.4	-0.6	-0.7	-1.7	-0.0	-5.4	-0.6
<b>P9</b> All Low Priced Products +25%	-35	-0.3	-0.6	-1.2	-0.2	-225	-2.6	-0.6	-6.2	-5.5	-0.9	-1.6	-1.8	-4.3	-0.1	-13.9	-1.4
<b>P10</b> Minimum Price 15p (Off and On Trade)	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.0	-0.1	-0.1	-0.1	-0.3	-0.0	-0.6	-0.0
<b>P11</b> Minimum Price 20p " "	-1	-0.0	-0.0	-0.0	-0.0	-1	+0.0	-0.0	+0.1	-0.0	-0.1	-0.1	-0.1	-0.3	-0.0	-0.0	+0.1
<b>P12</b> Minimum Price 25p	-1	-0.0	-0.0	-0.0	-0.0	-0	+0.1	-0.0	+0.2	+0.0	+0.0	+0.0	-0.1	+0.0	+0.0	+1.7	+0.3
<b>P13</b> Minimum Price 30p	-8	-0.1	-0.1	-0.3	-0.0	-42	-0.4	-0.2	-1.0	-1.1	-0.0	-0.0	-0.3	-0.3	-0.0	+0.3	+0.1
<b>P14</b> Minimum Price 35p	-36	-0.3	-0.6	-1.2	-0.2	-229	-2.7	-0.6	-6.4	-5.6	-0.6	-0.9	-1.0	-2.5	-0.0	-14.6	-1.9
<b>P15</b> Minimum Price 40p	-78	-0.7	-1.1	-2.7	-0.5	-555	-6.9	-1.2	-16.1	-13.2	-1.6	-2.4	-2.3	-6.3	-0.1	-42.3	-5.8
<b>P16</b> Minimum Price 45p	-135	-1.3	-1.8	-4.6	-0.8	-990	-12.7	-1.9	-29.1	-23.2	-3.1	-4.6	-4.1	-11.8	-0.2	-83.1	-11.5
<b>P17</b> Minimum Price 50p	-203	-2.0	-2.6	-7.0	-1.2	-1518	-19.6	-2.7	-44.7	-35.4	-5.0	-7.3	-6.2	-18.6	-0.4	-135.4	-18.7
<b>P18</b> Minimum Price 60p	-337	-3.2	-4.3	-11.3	-2.0	-2552	-32.1	-4.4	-72.9	-58.6	-8.2	-11.8	-10.3	-30.4	-0.6	-233.4	-31.5
<b>P19</b> Minimum Price 70p " "	-474	-4.3	-6.0	-15.6	-2.8	-3599	-44.1	-6.2	-100.0	-81.8	-10.9	-15.2	-13.8	-39.8	-0.8	-328.3	-42.5
<b>P20</b> Minimum Price 20p Off and 80p On Trade	-1	-0.0	-0.0	-0.0	-0.0	-3	+0.0	-0.0	-0.0	-0.1	-0.1	-0.3	-0.2	-0.7	-0.0	-0.7	+0.0
<b>P21</b> Minimum Price 30p Off and 95p On Trade	-11	-0.1	-0.2	-0.4	-0.1	-64	-0.7	-0.2	-1.7	-1.6	-0.3	-0.5	-0.8	-1.6	-0.0	-3.0	-0.2
<b>P22</b> Minimum Price 40p Off and 110p On Trade	-95	-0.9	-1.4	-3.4	-0.6	-685	-8.9	-1.5	-20.5	-16.5	-2.7	-4.4	-4.1	-11.3	-0.2	-60.1	-7.8
<b>P23</b> 30p Minimum Price Beers Only	+2	+0.0	+0.1	+0.1	+0.0	+22	+0.4	+0.1	+1.0	+0.7	+0.5	+0.9	+0.3	+1.8	+0.0	+9.4	+1.2
<b>P24</b> 30p Minimum Price Wines Only	-8	-0.1	-0.2	-0.3	-0.1	-47	-0.6	-0.2	-1.4	-1.3	-0.4	-0.7	-0.4	-1.5	-0.0	-6.7	-0.8
<b>P25</b> 30p Minimum Price Spirits Only	-3	-0.0	-0.0	-0.1	-0.0	-16	-0.2	-0.0	-0.5	-0.4	-0.1	-0.2	-0.2	-0.6	-0.0	-2.2	-0.2
<b>P26</b> 30p Minimum Price Alcopops (RTDs) Only	+0	+0.0	+0.0	+0.0	+0.0	+0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0	+0.0
<b>P27</b> Ban Off Trade Discounting if > 50%	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.0	-0.1	-0.0
<b>P28</b> Ban Off Trade Discounting if > 40%	-4	-0.0	-0.1	-0.1	-0.0	-24	-0.3	-0.1	-0.7	-0.6	-0.1	-0.1	-0.1	-0.2	-0.0	-2.0	-0.3
<b>P29</b> Ban Off Trade Discounting if > 30%	-10	-0.1	-0.2	-0.4	-0.1	-61	-0.8	-0.2	-1.9	-1.6	-0.1	-0.2	-0.2	-0.5	-0.0	-5.0	-0.8
<b>P30</b> Ban Off Trade Discounting if > 20%	-24	-0.2	-0.5	-0.9	-0.2	-151	-2.0	-0.5	-4.7	-4.0	-0.3	-0.4	-0.4	-1.1	-0.0	-12.3	-2.0
<b>P31</b> Ban Off Trade Discounting if > 10%	-45	-0.4	-0.7	-1.6	-0.3	-309	-4.1	-0.8	-9.5	-7.8	-0.7	-0.9	-0.9	-2.5	-0.1	-26.0	-4.0
<b>P32</b> Total Ban Off Trade Discounting	-76	-0.7	-1.1	-2.7	-0.5	-553	-7.4	-1.1	-16.9	-13.4	-1.4	-1.9	-1.6	-5.0	-0.1	-47.6	-7.2
<b>P33</b> Ban Off Trade Discount if Reg Price <30p	-0	-0.0	-0.0	-0.0	-0.0	-1	-0.0	-0.0	-0.0	-0.0	+0.0	+0.1	+0.0	+0.1	+0.0	+0.5	+0.1

**Table A21.13: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – financial value – overall population**

SUMMARY - TOTAL		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)								
		Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs
Policy Scenario		Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Year 1-10	Year 1-10	Year 1-10	
P1	General Price +1%	-5.1	-8.2	-3.9	-25.1	-42.3	-5.4	-2.7	-50.4	-82	-68	-33	-209	-392	-105	-22	-520
P2	General Price +10%	-51.3	-83.5	-40.3	-255.0	-430.1	-55.5	-27.7	-513.2	-835	-694	-335	-2,120	-3,985	-1,060	-230	-5,274
P3	General Price +25%	-126.8	-215.8	-104.3	-657.3	-1,104.2	-137.7	-71.7	-1,313.6	-2,076	-1,795	-867	-5,467	-10,205	-2,639	-596	-13,440
P4	Low Priced Off Trade Products +10%	-4.5	-2	-6	-5.9	-11.3	-4.4	+1	-15.6	-81	-2	-5	-49	-137	-99	+1	-235
P5	Low Priced Off Trade Products +25%	-11.2	-6	-1.6	-15.7	-29.0	-10.9	+2	-39.7	-202	-5	-13	-130	-350	-247	+1	-596
P6	Low Priced On Trade Products +10%	-2.0	-10.1	-1.7	-3.9	-17.7	-2.4	-3.0	-23.1	-28	-84	-14	-33	-158	-35	-25	-217
P7	Low Priced On Trade Products +25%	-5.2	-24.6	-4.1	-9.7	-43.6	-6.2	-7.3	-57.1	-70	-205	-34	-81	-390	-87	-60	-538
P8	All Low Priced Products +10%	-6.5	-10.4	-2.3	-10.1	-29.3	-6.8	-2.9	-39.0	-109	-86	-19	-84	-298	-134	-24	-456
P9	All Low Priced Products +25%	-16.5	-25.5	-5.8	-26.8	-74.6	-17.2	-7.2	-99.0	-275	-212	-49	-223	-759	-338	-60	-1,157
P10	Minimum Price 15p (Off and On Trade)	+0.1	+1	+2	+5	+8	+1	+0	+1.0	+1	+	+2	+4	+7	+1	+	+9
P11	Minimum Price 20p " "	+0.5	+1.3	+1.0	+4.8	+7.5	+5	+5	+8.6	+5	+11	+8	+40	+64	+6	+4	+75
P12	Minimum Price 25p	+1.3	+4.0	+2.6	+14.2	+22.2	+1.5	+1.6	+25.3	+14	+33	+22	+118	+187	+17	+13	+218
P13	Minimum Price 30p	+0.3	+6.3	+4.1	+14.4	+25.0	+6	+2.6	+28.3	-12	+52	+34	+120	+193	-16	+22	+199
P14	Minimum Price 35p	-8.5	+2.0	+1.5	-29.5	-34.5	-8.2	+1.5	-41.1	-174	+17	+12	-245	-390	-218	+12	-595
P15	Minimum Price 40p	-24.5	-9.3	-5.8	-118.9	-158.4	-24.5	-2.1	-185.0	-470	-77	-48	-989	-1,583	-586	-17	-2,186
P16	Minimum Price 45p	-46.6	-28.1	-18.1	-251.6	-344.4	-47.2	-8.2	-399.8	-879	-234	-151	-2,092	-3,356	-1,099	-68	-4,523
P17	Minimum Price 50p	-74.7	-53.3	-35.3	-420.8	-584.1	-76.5	-16.4	-677.0	-1,391	-443	-293	-3,500	-5,627	-1,740	-136	-7,503
P18	Minimum Price 60p	-137.5	-107.0	-74.6	-715.2	-1,034.2	-142.6	-33.7	-1,210.5	-2,506	-890	-620	-5,948	-9,964	-3,122	-280	-13,366
P19	Minimum Price 70p " "	-200.7	-158.9	-116.2	-974.1	-1,449.8	-209.4	-50.3	-1,709.5	-3,646	-1,321	-966	-8,101	-14,035	-4,520	-419	-18,974
P20	Minimum Price 20p Off and 80p On Trade	+0.2	-2	+8	+4.2	+4.9	+2	+1	+5.2	+1	-2	+7	+35	+41	+1	+1	+43
P21	Minimum Price 30p Off and 95p On Trade	-1.7	-3	+2.8	+9.2	+10.0	-1.6	+7	+9.1	-43	-2	+24	+76	+54	-54	+6	+6
P22	Minimum Price 40p Off and 110p On Trade	-34.3	-34.3	-13.4	-166.4	-248.5	-35.2	-10.1	-293.8	-626	-285	-111	-1,384	-2,407	-779	-84	-3,270
P23	30p Minimum Price Beers Only	+3.6	+10.4	+5.6	+34.4	+54.0	+4.1	+3.9	+62.0	+46	+86	+46	+286	+465	+60	+32	+557
P24	30p Minimum Price Wines Only	-3.4	-3.8	-1.9	-15.9	-25.0	-3.6	-1.2	-29.8	-56	-32	-16	-132	-235	-71	-10	-317
P25	30p Minimum Price Spirits Only	+0.1	-3	+4	-3.8	-3.5	+1	+0	-3.4	-2	-2	+3	-31	-32	-4	+	-36
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+1	+1	+0	+0	+1	+1	+0	+1	+5	+7	+2	+0	+9
P27	Ban Off Trade Discounting if > 50%	-0.1	-0	-0	-3	-4	-1	-0	-5	-1	-	-	-2	-4	-1	-	-6
P28	Ban Off Trade Discounting if > 40%	-1.7	-1.1	-1.0	-7.1	-10.8	-1.8	-3	-12.9	-29	-9	-8	-59	-104	-37	-3	-144
P29	Ban Off Trade Discounting if > 30%	-4.3	-2.7	-2.4	-17.9	-27.3	-4.5	-9	-32.6	-73	-22	-20	-149	-263	-92	-7	-363
P30	Ban Off Trade Discounting if > 20%	-10.4	-6.7	-6.0	-44.1	-67.2	-10.9	-2.2	-80.2	-175	-56	-50	-367	-647	-222	-18	-887
P31	Ban Off Trade Discounting if > 10%	-20.9	-14.5	-12.5	-92.1	-140.0	-22.0	-4.7	-166.7	-354	-121	-104	-766	-1,345	-448	-39	-1,833
P32	Total Ban Off Trade Discounting	-35.8	-27.6	-22.4	-167.2	-253.0	-37.7	-9.1	-299.7	-615	-230	-186	-1,391	-2,421	-778	-75	-3,274
P33	Ban Off Trade Discount if Reg Price <30p	+0.1	+7	+4	+2.1	+3.2	+1	+3	+3.6	+	+6	+3	+17	+26	+1	+2	+29

**Table A21.14: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – financial value – 11 to 17 year old drinkers**

SUMMARY - 11 TO 17		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)								
		Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs
Policy Scenario		Year 1	Year 1	Year 1	Year 1	Year 1			Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10			Year 1-10	
P1	General Price +1%	-0.2	-1.6	-0	-1	-1.9	-2	-4	-2.6	-1	-14	-	-1	-16	-2	-3	-22
P2	General Price +10%	-1.7	-16.5	-5	-7	-19.4	-2.5	-4.2	-26.2	-15	-137	-4	-6	-163	-22	-35	-220
P3	General Price +25%	-4.3	-42.2	-1.3	-1.8	-49.6	-6.4	-10.9	-67.0	-39	-351	-11	-15	-416	-57	-91	-564
P4	Low Priced Off Trade Products +10%	-0.0	-4	-0	-0	-5	-1	-1	-7	-	-3	-	-	-4	-1	-1	-6
P5	Low Priced Off Trade Products +25%	-0.1	-1.0	-0	-1	-1.2	-2	-2	-1.7	-1	-8	-	-1	-10	-2	-2	-14
P6	Low Priced On Trade Products +10%	-0.4	-4.4	-1	-2	-5.1	-7	-1.0	-6.8	-4	-36	-1	-1	-43	-6	-8	-57
P7	Low Priced On Trade Products +25%	-1.0	-10.5	-3	-4	-12.1	-1.6	-2.4	-16.2	-10	-87	-2	-3	-102	-14	-20	-137
P8	All Low Priced Products +10%	-0.5	-4.8	-1	-2	-5.6	-8	-1.1	-7.5	-4	-40	-1	-2	-47	-7	-9	-63
P9	All Low Priced Products +25%	-1.2	-11.6	-3	-5	-13.5	-1.8	-2.7	-18.0	-11	-96	-2	-4	-113	-16	-22	-152
P10	Minimum Price 15p (Off and On Trade)	-0.0	-0	-0	-0	-0	-0	-0	-0	-	-	-	-	-	-	-	-
P11	Minimum Price 20p " "	-0.0	-0	-0	+0	-0	-0	-0	-0	-	-	-	+	-	-	-	-
P12	Minimum Price 25p	-0.0	-1	-0	+0	-1	-0	-0	-1	-	-1	-	+	-1	-	-	-1
P13	Minimum Price 30p	-0.1	-5	-0	-0	-6	-1	-1	-7	-	-4	-	-	-5	-1	-1	-6
P14	Minimum Price 35p	-0.2	-1.5	-0	-1	-1.8	-3	-3	-2.4	-1	-12	-	-1	-15	-2	-3	-20
P15	Minimum Price 40p	-0.4	-3.4	-1	-3	-4.1	-6	-8	-5.5	-3	-28	-1	-2	-34	-5	-7	-46
P16	Minimum Price 45p	-0.7	-6.2	-2	-5	-7.6	-1.0	-1.5	-10.1	-6	-52	-2	-4	-64	-9	-13	-85
P17	Minimum Price 50p	-1.0	-9.7	-3	-8	-11.8	-1.6	-2.4	-15.8	-9	-81	-3	-7	-99	-14	-20	-133
P18	Minimum Price 60p	-1.9	-17.8	-6	-1.4	-21.6	-2.9	-4.5	-29.0	-17	-148	-5	-11	-181	-25	-37	-244
P19	Minimum Price 70p " "	-2.6	-24.9	-8	-1.6	-30.0	-4.1	-6.2	-40.2	-24	-207	-7	-14	-251	-36	-51	-338
P20	Minimum Price 20p Off and 80p On Trade	-0.1	-1.2	-0	-0	-1.4	-2	-3	-2.0	-1	-10	-	-	-12	-2	-3	-16
P21	Minimum Price 30p Off and 95p On Trade	-0.5	-4.7	-1	-2	-5.5	-7	-1.2	-7.5	-4	-39	-1	-1	-46	-6	-10	-63
P22	Minimum Price 40p Off and 110p On Trade	-1.4	-14.1	-4	-7	-16.6	-2.1	-3.7	-22.4	-13	-117	-4	-6	-139	-19	-31	-189
P23	30p Minimum Price Beers Only	+0.0	+2	+0	+1	+3	+0	+1	+4	+	+2	+	+	+3	+	+1	+4
P24	30p Minimum Price Wines Only	-0.0	-3	-0	-0	-4	-1	-1	-5	-	-3	-	-	-3	-1	-1	-4
P25	30p Minimum Price Spirits Only	-0.0	-4	-0	-0	-5	-1	-1	-6	-	-3	-	-	-4	-1	-1	-5
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	-0	-0	-0	-0	-0	-	-	-	-	-	-	-	-
P28	Ban Off Trade Discounting if > 40%	-0.0	-1	-0	-0	-1	-0	-0	-1	-	-1	-	-	-1	-	-	-1
P29	Ban Off Trade Discounting if > 30%	-0.0	-2	-0	-0	-3	-0	-1	-4	-	-2	-	-	-2	-	-	-3
P30	Ban Off Trade Discounting if > 20%	-0.1	-6	-0	-0	-7	-1	-1	-1.0	-1	-5	-	-	-6	-1	-1	-8
P31	Ban Off Trade Discounting if > 10%	-0.2	-1.4	-0	-1	-1.7	-2	-3	-2.3	-1	-12	-	-1	-14	-2	-3	-19
P32	Total Ban Off Trade Discounting	-0.3	-3.0	-1	-2	-3.6	-5	-7	-4.8	-3	-25	-1	-2	-30	-4	-6	-41
P33	Ban Off Trade Discount if Reg Price <30p	-0.0	-0	+0	+0	-0	-0	+0	-0	-	-	+	+	-	-	+	-

**Table A21.15: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – financial value – 18 to 24 year old hazardous drinkers**

SUMMARY - HAZARDOUS 18 to 24		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)								
Policy Scenario		Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs
		Year 1	Year 1	Year 1	Year 1	Year 1			Year 1	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10			Year 1-10
P1	General Price +1%	-0.2	-1.8	-3	+0	-2.2	-2	-6	-3.0	-1	-15	-2	+	-19	-2	-5	-26
P2	General Price +10%	-1.6	-18.3	-3.1	+0	-22.9	-2.1	-6.2	-31.2	-15	-152	-25	+	-192	-21	-52	-265
P3	General Price +25%	-4.0	-47.4	-7.9	+0	-59.4	-5.5	-16.2	-81.1	-38	-395	-66	+	-498	-54	-135	-687
P4	Low Priced Off Trade Products +10%	-0.0	-3	-1	+0	-4	-1	-1	-5	-	-2	-1	+	-3	-1	-1	-5
P5	Low Priced Off Trade Products +25%	-0.1	-7	-2	+0	-1.0	-2	-2	-1.3	-1	-6	-2	+	-8	-2	-2	-11
P6	Low Priced On Trade Products +10%	-0.2	-2.5	-4	+0	-3.1	-3	-8	-4.2	-2	-21	-3	+	-26	-3	-7	-36
P7	Low Priced On Trade Products +25%	-0.5	-6.0	-1.0	+0	-7.5	-7	-2.1	-10.2	-5	-50	-8	+	-63	-7	-17	-87
P8	All Low Priced Products +10%	-0.2	-2.8	-5	+0	-3.5	-3	-9	-4.7	-2	-23	-4	+	-29	-3	-8	-40
P9	All Low Priced Products +25%	-0.6	-6.8	-1.2	+0	-8.6	-8	-2.3	-11.7	-6	-56	-10	+	-72	-8	-19	-100
P10	Minimum Price 15p (Off and On Trade)	+0.0	+1	+0	+0	+1	+0	+0	+1	+	+1	+	+	+1	+	+	+1
P11	Minimum Price 20p " "	+0.0	+3	+0	+0	+3	+0	+1	+4	+	+2	+	+	+3	+	+1	+4
P12	Minimum Price 25p	+0.0	+6	+1	+0	+7	+0	+2	+1.0	+	+5	+	+	+6	+	+2	+8
P13	Minimum Price 30p	+0.0	+6	+0	+0	+6	-0	+3	+9	-	+5	+	+	+5	-	+2	+7
P14	Minimum Price 35p	-0.2	-1.0	-3	+0	-1.5	-3	-2	-2.0	-2	-8	-3	+	-12	-3	-2	-17
P15	Minimum Price 40p	-0.5	-4.3	-1.0	+0	-5.8	-8	-1.3	-7.8	-5	-36	-8	+	-49	-7	-11	-67
P16	Minimum Price 45p	-1.0	-9.2	-1.9	+0	-12.0	-1.4	-2.9	-16.3	-9	-76	-16	+	-101	-14	-24	-139
P17	Minimum Price 50p	-1.5	-15.1	-3.0	+0	-19.6	-2.3	-4.8	-26.7	-14	-125	-25	+	-165	-22	-40	-227
P18	Minimum Price 60p	-2.6	-25.3	-5.2	+0	-33.1	-3.9	-8.1	-45.0	-25	-211	-43	+	-278	-37	-67	-382
P19	Minimum Price 70p " "	-3.6	-34.8	-7.1	+0	-45.5	-5.3	-11.0	-61.9	-34	-289	-59	+	-383	-51	-92	-526
P20	Minimum Price 20p Off and 80p On Trade	+0.0	+3	+0	+0	+3	+0	+1	+4	+	+2	+	+	+3	-	+1	+3
P21	Minimum Price 30p Off and 95p On Trade	-0.0	+4	-1	+0	+3	-1	+2	+4	-	+3	-	+	+2	-1	+2	+3
P22	Minimum Price 40p Off and 110p On Trade	-0.8	-8.3	-1.6	+0	-10.7	-1.2	-2.7	-14.6	-8	-69	-14	+	-90	-12	-22	-125
P23	30p Minimum Price Beers Only	+0.1	+1.7	+2	+0	+2.0	+2	+6	+2.8	+1	+14	+2	+	+17	+1	+5	+24
P24	30p Minimum Price Wines Only	-0.0	-4	-1	+0	-6	-1	-1	-8	-	-3	-1	+	-5	-1	-1	-6
P25	30p Minimum Price Spirits Only	-0.1	-6	-1	+0	-8	-1	-2	-1.1	-1	-5	-1	+	-7	-1	-2	-10
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	+0	-0	-0	-0	-0	-	-	-	+	-	-	-	-
P28	Ban Off Trade Discounting if > 40%	-0.0	-2	-0	+0	-2	-0	-0	-3	-	-1	-	+	-2	-	-	-2
P29	Ban Off Trade Discounting if > 30%	-0.0	-4	-1	+0	-5	-1	-1	-7	-	-3	-1	+	-4	-1	-1	-6
P30	Ban Off Trade Discounting if > 20%	-0.1	-1.0	-2	+0	-1.3	-2	-3	-1.8	-1	-8	-2	+	-11	-1	-3	-15
P31	Ban Off Trade Discounting if > 10%	-0.2	-2.3	-5	+0	-3.0	-3	-7	-4.1	-2	-19	-4	+	-25	-3	-6	-35
P32	Total Ban Off Trade Discounting	-0.5	-4.7	-9	+0	-6.1	-7	-1.5	-8.2	-4	-39	-8	+	-51	-6	-13	-70
P33	Ban Off Trade Discount if Reg Price <30p	+0.0	+1	+0	+0	+1	+0	+0	+1	+	+1	+	+	+1	+	+	+1

**Table A21.16: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – financial value – moderate drinkers**

SUMMARY - MODERATE		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)								
Policy Scenario		Healthcare costs Year 1	Crime costs Year 1	Absence costs Year 1	Unemployment costs Year 1	Total direct costs Year 1	Health QALY value	Crime QALY value	Total value of harm incl. QALYs Year 1	Healthcare costs Years 1-10	Crime costs Years 1-10	Absence costs Years 1-10	Unemployment costs Years 1-10	Total direct costs Years 1-10	Health QALY value	Crime QALY value	Total value of harm incl. QALYs Year 1-10
P1	General Price +1%	-1.5	-2.2	-1.4	+0	-5.1	-1.6	-7	-7.4	-19	-18	-12	+	-49	-25	-6	-80
P2	General Price +10%	-16.0	-22.0	-14.2	+0	-52.3	-17.7	-7.6	-77.5	-202	-183	-118	+	-503	-266	-63	-832
P3	General Price +25%	-40.5	-56.0	-35.9	+0	-132.4	-44.8	-19.3	-196.5	-511	-466	-299	+	-1,276	-671	-161	-2,107
P4	Low Priced Off Trade Products +10%	-0.6	+1.0	+3	+0	+6	-6	+4	+4	-11	+9	+2	+	+	-13	+3	-10
P5	Low Priced Off Trade Products +25%	-1.6	+2.6	+6	+0	+1.6	-1.5	+1.0	+1.1	-26	+21	+5	+	+	-33	+8	-24
P6	Low Priced On Trade Products +10%	-1.0	-2.3	-9	+0	-4.2	-1.1	-8	-6.0	-13	-19	-8	+	-39	-15	-6	-60
P7	Low Priced On Trade Products +25%	-2.6	-5.7	-2.4	+0	-10.6	-2.9	-1.9	-15.5	-33	-47	-20	+	-100	-39	-16	-155
P8	All Low Priced Products +10%	-1.6	-1.2	-7	+0	-3.5	-1.7	-3	-5.6	-23	-10	-6	+	-39	-28	-3	-70
P9	All Low Priced Products +25%	-4.3	-3.1	-1.7	+0	-9.1	-4.5	-9	-14.5	-60	-26	-14	+	-101	-73	-7	-181
P10	Minimum Price 15p (Off and On Trade)	+0.2	+2	+2	+0	+6	+2	+1	+8	+2	+2	+1	+	+6	+2	+1	+9
P11	Minimum Price 20p " "	+0.5	+1.1	+6	+0	+2.3	+5	+4	+3.2	+6	+9	+5	+	+21	+7	+4	+31
P12	Minimum Price 25p	+1.4	+2.8	+1.6	+0	+5.8	+1.5	+1.1	+8.4	+16	+24	+14	+	+53	+19	+9	+80
P13	Minimum Price 30p	+2.1	+5.4	+3.1	+0	+10.6	+2.3	+2.1	+15.0	+23	+45	+26	+	+94	+27	+17	+138
P14	Minimum Price 35p	+1.3	+7.0	+3.8	+0	+12.0	+1.6	+2.7	+16.3	+9	+58	+31	+	+98	+6	+23	+127
P15	Minimum Price 40p	-1.5	+7.1	+3.2	+0	+8.9	-1.2	+2.9	+10.6	-30	+59	+27	+	+56	-48	+24	+31
P16	Minimum Price 45p	-6.0	+5.8	+1.4	+0	+1.1	-5.9	+2.5	-2.3	-94	+48	+11	+	-35	-136	+21	-150
P17	Minimum Price 50p	-12.9	+2.9	-1.8	+0	-11.7	-13.1	+1.7	-23.2	-186	+24	-15	+	-177	-258	+14	-421
P18	Minimum Price 60p	-30.5	-6.7	-11.7	+0	-48.9	-31.9	-1.4	-82.2	-423	-55	-97	+	-576	-560	-12	-1,147
P19	Minimum Price 70p " "	-47.3	-17.8	-23.2	+0	-88.4	-50.0	-5.0	-143.4	-659	-148	-193	+	-1,000	-860	-42	-1,902
P20	Minimum Price 20p Off and 80p On Trade	+0.4	+9	+5	+0	+1.8	+4	+3	+2.6	+4	+8	+4	+	+16	+5	+3	+24
P21	Minimum Price 30p Off and 95p On Trade	+1.2	+4.0	+2.3	+0	+7.4	+1.3	+1.6	+10.3	+11	+33	+19	+	+63	+12	+13	+88
P22	Minimum Price 40p Off and 110p On Trade	-5.2	+1.6	-2	+0	-3.8	-5.2	+9	-8.1	-79	+13	-2	+	-67	-108	+7	-168
P23	30p Minimum Price Beers Only	+2.3	+5.1	+3.0	+0	+10.4	+2.6	+1.9	+14.9	+27	+43	+25	+	+94	+33	+16	+144
P24	30p Minimum Price Wines Only	-0.9	-1.0	-7	+0	-2.6	-1.0	-3	-4.0	-13	-9	-5	+	-27	-16	-3	-46
P25	30p Minimum Price Spirits Only	+0.7	+1.3	+8	+0	+2.8	+8	+5	+4.0	+9	+11	+6	+	+26	+10	+4	+40
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+1	+0	+0	+0	+1	+1	+0	+3
P27	Ban Off Trade Discounting if > 50%	-0.0	-0	-0	+0	-0	-0	-0	-0	-	-	-	+	-	-	-	-1
P28	Ban Off Trade Discounting if > 40%	-0.4	-3	-3	+0	-1.0	-4	-1	-1.5	-5	-2	-2	+	-10	-7	-1	-18
P29	Ban Off Trade Discounting if > 30%	-1.0	-7	-7	+0	-2.4	-1.1	-2	-3.7	-14	-6	-6	+	-25	-19	-2	-45
P30	Ban Off Trade Discounting if > 20%	-2.4	-1.7	-1.7	+0	-5.9	-2.7	-5	-9.1	-32	-14	-14	+	-61	-44	-5	-110
P31	Ban Off Trade Discounting if > 10%	-5.2	-3.6	-3.6	+0	-12.4	-5.7	-1.2	-19.3	-68	-30	-30	+	-128	-93	-10	-231
P32	Total Ban Off Trade Discounting	-9.1	-6.7	-6.5	+0	-22.3	-9.9	-2.2	-34.4	-120	-55	-54	+	-230	-163	-18	-411
P33	Ban Off Trade Discount if Reg Price <30p	+0.1	+4	+2	+0	+7	+1	+1	+1.0	+1	+3	+2	+	+6	+2	+1	+9

**Table A21.17: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – financial value – hazardous drinkers**

SUMMARY - HAZARDOUS		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)								
		Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs	Healthcare costs	Crime costs	Absence costs	Unemployment costs	Total direct costs	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs
Policy Scenario		Year 1	Year 1	Year 1	Year 1	Year 1		Year 1	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Years 1-10	Year 1-10
P1	General Price +1%	-2.0	-3.6	-1.8	+0	-7.4	-2.2	-1.2	-10.9	-31	-30	-15	+	-76	-42	-10	-128
P2	General Price +10%	-21.6	-37.1	-18.1	+0	-76.8	-23.7	-12.6	-113.0	-330	-309	-150	+	-789	-427	-105	-1,321
P3	General Price +25%	-53.8	-96.5	-47.2	+0	-197.5	-59.2	-32.8	-289.5	-831	-803	-392	+	-2,026	-1,068	-273	-3,367
P4	Low Priced Off Trade Products +10%	-2.2	-.9	-.7	+0	-3.8	-2.2	-.2	-6.2	-38	-7	-6	+	-52	-48	-2	-102
P5	Low Priced Off Trade Products +25%	-6.1	-2.3	-1.7	+0	-10.0	-6.1	-.6	-16.8	-103	-19	-14	+	-136	-125	-5	-266
P6	Low Priced On Trade Products +10%	-0.5	-4.1	-.5	+0	-5.1	-.7	-1.2	-6.9	-6	-34	-4	+	-44	-9	-10	-63
P7	Low Priced On Trade Products +25%	-1.2	-9.6	-1.2	+0	-12.0	-1.5	-2.9	-16.5	-16	-80	-10	+	-105	-21	-24	-151
P8	All Low Priced Products +10%	-2.7	-5.0	-1.2	+0	-8.9	-2.9	-1.5	-13.2	-45	-42	-10	+	-96	-57	-12	-166
P9	All Low Priced Products +25%	-7.3	-12.0	-3.0	+0	-22.3	-7.7	-3.6	-33.6	-119	-100	-25	+	-244	-148	-30	-422
P10	Minimum Price 15p (Off and On Trade)	-0.0	+1	+1	+0	+2	-.0	+0	+2	-	+1	+1	+	+1	-	+	+1
P11	Minimum Price 20p " "	+0.0	+5	+3	+0	+8	+0	+2	+1.0	-1	+4	+2	+	+6	-	+2	+7
P12	Minimum Price 25p	+0.0	+1.2	+6	+0	+1.9	+1	+5	+2.4	-2	+10	+5	+	+13	-1	+4	+16
P13	Minimum Price 30p	-0.8	+1.2	+6	+0	+1.0	-.8	+6	+8	-18	+10	+5	+	-3	-22	+5	-20
P14	Minimum Price 35p	-5.3	-1.9	-1.2	+0	-8.4	-5.4	-.3	-14.2	-90	-16	-10	+	-116	-111	-3	-230
P15	Minimum Price 40p	-13.4	-8.6	-5.3	+0	-27.3	-13.8	-2.5	-43.7	-220	-72	-44	+	-336	-272	-21	-629
P16	Minimum Price 45p	-24.3	-19.0	-11.8	+0	-55.1	-25.3	-6.0	-86.3	-401	-158	-98	+	-657	-497	-50	-1,203
P17	Minimum Price 50p	-37.3	-32.4	-20.6	+0	-90.3	-39.2	-10.4	-139.9	-621	-269	-172	+	-1,061	-771	-86	-1,918
P18	Minimum Price 60p	-66.8	-59.9	-40.5	+0	-167.1	-70.5	-19.4	-257.1	-1,125	-498	-337	+	-1,959	-1,384	-161	-3,504
P19	Minimum Price 70p " "	-97.4	-85.9	-61.2	+0	-244.5	-103.1	-27.9	-375.4	-1,661	-714	-509	+	-2,884	-2,014	-232	-5,130
P20	Minimum Price 20p Off and 80p On Trade	-0.0	+2	+3	+0	+4	-0	+1	+6	-1	+2	+2	+	+3	-1	+1	+3
P21	Minimum Price 30p Off and 95p On Trade	-1.2	-.1	+5	+0	-.8	-1.2	+3	-1.8	-25	-1	+4	+	-21	-30	+2	-49
P22	Minimum Price 40p Off and 110p On Trade	-16.6	-17.1	-7.8	+0	-41.5	-17.4	-5.3	-64.2	-268	-143	-65	+	-475	-333	-44	-852
P23	30p Minimum Price Beers Only	+0.8	+3.2	+1.6	+0	+5.6	+9	+1.2	+7.7	+8	+27	+13	+	+48	+13	+10	+72
P24	30p Minimum Price Wines Only	-1.3	-1.1	-.7	+0	-3.1	-1.4	-.3	-4.8	-22	-9	-6	+	-37	-29	-3	-69
P25	30p Minimum Price Spirits Only	-0.3	-.9	-.2	+0	-1.4	-.3	-.3	-2.0	-4	-8	-2	+	-14	-5	-2	-21
P26	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0	+0
P27	Ban Off Trade Discounting if > 50%	-0.0	-.0	-.0	+0	-.1	-.0	-.0	-.1	-1	-	-	+	-1	-1	-	-1
P28	Ban Off Trade Discounting if > 40%	-0.8	-.5	-.5	+0	-1.8	-.8	-.2	-2.7	-13	-4	-4	+	-21	-16	-1	-39
P29	Ban Off Trade Discounting if > 30%	-1.9	-1.3	-1.2	+0	-4.5	-2.0	-.4	-7.0	-32	-11	-10	+	-53	-41	-4	-98
P30	Ban Off Trade Discounting if > 20%	-4.5	-3.3	-3.0	+0	-10.9	-4.9	-1.1	-16.9	-75	-28	-25	+	-128	-97	-9	-234
P31	Ban Off Trade Discounting if > 10%	-9.8	-7.2	-6.2	+0	-23.3	-10.5	-2.4	-36.2	-157	-60	-52	+	-269	-200	-20	-489
P32	Total Ban Off Trade Discounting	-17.1	-13.7	-11.1	+0	-41.8	-18.3	-4.6	-64.7	-272	-114	-93	+	-478	-345	-38	-862
P33	Ban Off Trade Discount if Reg Price <30p	-0.0	+2	+1	+0	+2	-.0	+1	+3	-1	+1	+1	+	+1	-1	+1	+1

**Table A21.18: Summary tables for sensitivity analysis – aggregation and revised elasticity with cross-price adjustment – financial value – harmful drinkers**

SUMMARY - HARMFUL		Value of harm reduction in year 1 (£ millions)							Cumulative discounted value of harm reduction over 10 years (£m)								
		Healthcare costs Year 1	Crime costs Year 1	Absence costs Year 1	Unemployment costs Year 1	Total direct costs Year 1	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs Year 1	Healthcare costs Years 1-10	Crime costs Years 1-10	Absence costs Years 1-10	Unemployment costs Years 1-10	Total direct costs Years 1-10	Health QALY value	Crime QALY value	Total value of harm reduction incl. QALYs Year 1-10
<b>P1</b>	General Price +1%	-1.5	-1.5	-8	-25.1	-28.8	-1.4	-5	-30.8	-31	-12	-6	-209	-259	-37	-4	-300
<b>P2</b>	General Price +10%	-12.9	-15.5	-7.8	-255.0	-291.2	-12.8	-5.3	-309.3	-295	-129	-65	-2,120	-2,610	-355	-44	-3,009
<b>P3</b>	General Price +25%	-30.3	-41.1	-20.6	-657.3	-749.3	-30.5	-13.9	-793.7	-715	-341	-172	-5,467	-6,694	-870	-116	-7,681
<b>P4</b>	Low Priced Off Trade Products +10%	-1.7	-.3	-.2	-5.9	-8.2	-1.5	-.1	-9.8	-32	-3	-2	-49	-85	-38	-1	-124
<b>P5</b>	Low Priced Off Trade Products +25%	-3.5	-.9	-.5	-15.7	-20.6	-3.2	-.2	-24.0	-73	-7	-4	-130	-215	-89	-2	-305
<b>P6</b>	Low Priced On Trade Products +10%	-0.3	-1.4	-.2	-3.9	-5.9	-.3	-.4	-6.6	-6	-12	-2	-33	-52	-8	-4	-64
<b>P7</b>	Low Priced On Trade Products +25%	-0.8	-3.5	-.5	-9.7	-14.5	-.9	-1.1	-16.4	-16	-29	-4	-81	-130	-19	-9	-158
<b>P8</b>	All Low Priced Products +10%	-2.0	-1.8	-.4	-10.1	-14.3	-1.9	-.5	-16.7	-38	-15	-3	-84	-140	-46	-4	-191
<b>P9</b>	All Low Priced Products +25%	-4.4	-4.4	-1.0	-26.8	-36.6	-4.1	-1.3	-42.1	-90	-37	-9	-223	-359	-110	-11	-480
<b>P10</b>	Minimum Price 15p (Off and On Trade)	-0.0	-.3	-.0	+5	+1	-.0	-.1	-.0	-	-3	-	+4	+1	-1	-1	-1
<b>P11</b>	Minimum Price 20p " "	-0.1	-.3	+1	+4.8	+4.5	-.1	-.1	+4.3	-	-3	+1	+40	+37	-1	-1	+36
<b>P12</b>	Minimum Price 25p	-0.1	-.0	+3	+14.2	+14.5	-.0	+0	+14.5	+	-	+3	+118	+121	+	+	+122
<b>P13</b>	Minimum Price 30p	-1.0	-.3	+3	+14.4	+13.4	-.9	-.0	+12.5	-17	-2	+3	+119	+102	-21	-	+81
<b>P14</b>	Minimum Price 35p	-4.5	-2.9	-1.0	-29.5	-37.8	-4.3	-.8	-42.9	-93	-24	-8	-245	-370	-113	-7	-490
<b>P15</b>	Minimum Price 40p	-9.6	-7.2	-3.7	-118.9	-139.4	-9.3	-2.3	-151.0	-218	-60	-31	-989	-1,298	-265	-19	-1,581
<b>P16</b>	Minimum Price 45p	-16.2	-13.6	-7.6	-251.6	-289.0	-15.8	-4.4	-309.2	-383	-113	-64	-2,092	-2,652	-465	-37	-3,153
<b>P17</b>	Minimum Price 50p	-24.3	-21.6	-12.8	-420.8	-479.4	-23.9	-7.1	-510.4	-582	-179	-106	-3,500	-4,367	-708	-59	-5,134
<b>P18</b>	Minimum Price 60p	-39.7	-35.7	-22.2	-715.2	-812.8	-39.4	-11.7	-863.9	-954	-297	-185	-5,948	-7,383	-1,173	-97	-8,653
<b>P19</b>	Minimum Price 70p " "	-55.1	-47.3	-31.6	-974.1	-1,108.1	-55.1	-15.4	-1,178.6	-1,319	-393	-263	-8,101	-10,076	-1,636	-128	-11,840
<b>P20</b>	Minimum Price 20p Off and 80p On Trade	-0.1	-.6	+0	+4.2	+3.5	-.1	-.2	+3.2	-1	-5	+	+35	+29	-2	-2	+25
<b>P21</b>	Minimum Price 30p Off and 95p On Trade	-1.4	-1.6	+1	+9.1	+6.3	-1.3	-.4	+4.5	-27	-13	+1	+76	+37	-33	-3	+1
<b>P22</b>	Minimum Price 40p Off and 110p On Trade	-11.9	-12.3	-5.2	-166.4	-195.9	-11.6	-3.9	-211.4	-274	-102	-44	-1,384	-1,803	-330	-32	-2,166
<b>P23</b>	30p Minimum Price Beers Only	+0.5	+2.0	+1.0	+34.4	+38.0	+6	+8	+39.3	+11	+17	+8	+286	+322	+14	+6	+342
<b>P24</b>	30p Minimum Price Wines Only	-1.2	-1.7	-.5	-15.9	-19.2	-1.2	-.6	-21.0	-21	-14	-4	-132	-172	-26	-5	-202
<b>P25</b>	30p Minimum Price Spirits Only	-0.3	-.6	-.2	-3.8	-4.9	-.3	-.2	-5.4	-7	-5	-1	-31	-45	-8	-2	-54
<b>P26</b>	30p Minimum Price Alcopops (RTDs) Only	+0.0	+0	+0	+1	+1	+0	+0	+1	+0	+0	+0	+5	+6	+0	+0	+6
<b>P27</b>	Ban Off Trade Discounting if > 50%	-0.0	-.0	-.0	-.3	-.3	-.0	-.0	-.3	-	-	-	-2	-3	-1	-	-3
<b>P28</b>	Ban Off Trade Discounting if > 40%	-0.5	-.2	-.2	-7.1	-8.1	-.5	-.1	-8.6	-11	-2	-2	-59	-73	-13	-1	-86
<b>P29</b>	Ban Off Trade Discounting if > 30%	-1.4	-.6	-.5	-17.9	-20.3	-1.3	-.2	-21.8	-27	-5	-4	-149	-184	-33	-2	-219
<b>P30</b>	Ban Off Trade Discounting if > 20%	-3.4	-1.4	-1.2	-44.1	-50.1	-3.3	-.5	-53.9	-67	-12	-10	-367	-456	-81	-4	-540
<b>P31</b>	Ban Off Trade Discounting if > 10%	-5.8	-3.1	-2.6	-92.1	-103.7	-5.7	-1.0	-110.4	-128	-26	-21	-766	-942	-155	-9	-1,105
<b>P32</b>	Total Ban Off Trade Discounting	-9.5	-6.0	-4.7	-167.2	-187.5	-9.3	-2.0	-198.7	-221	-50	-39	-1,391	-1,701	-268	-17	-1,986
<b>P33</b>	Ban Off Trade Discount if Reg Price <30p	-0.0	+1	+1	+2.1	+2.2	-.0	+0	+2.2	-	+1	+1	+17	+18	-1	+	+18