

**NICE PUBLIC HEALTH PROGRAMME GUIDANCE
PREVENTION OF CARDIOVASCULAR DISEASE AT POPULATION
LEVEL**

7th Meeting of the Programme Development Group

Thursday 25th June 2009

Novotel St Pancras

Attendees:	<p><i>Programme Development Group (PDG) Members:</i> Klim McPherson, Robin Ireland, Margaret Thorogood, Simon Capewell, Ian Reekie, Martin Caraher, Francesco Cappuccio, Kiran Patel, Andrew Briggs, John Soady, Paul Lincoln, Sian Robinson.</p> <p><i>NICE:</i> Mike Kelly, Jane Huntley, Hugo Crombie, Palida Teelucknavan, Caroline Mulvihill, Patti White, Bhash Naidoo, Mandy Harling.</p> <p><i>Collaborating Centre:</i> Pelham Barton, Lazaros Andronis.</p> <p><i>Observer:</i> John Coveneny</p>
Apologies:	<p><i>Programme Development Group (PDG) Members:</i> Suzannah Power, Valerie Woodward, Madeleine Murtagh, Paramjit Gill, Pamela Ashton, Charlie Foster.</p> <p><i>NICE:</i> Sarah Dunsdon, Andrew Hoy.</p>

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Agenda Item		Action
1. Welcome and introductions	The Chair welcomed the group to the seventh meeting.	
2. Minutes of last meeting	<p>The minutes were agreed as an accurate record.</p> <p>Matters arising:</p> <ul style="list-style-type: none"> • Bhash was present at the last meeting but did not appear on the minutes – please amend the minutes accordingly. <p>Action points outstanding:</p> <ul style="list-style-type: none"> • Theoretical framework – the framework is 	Sarah Dunsdon

	<p>ongoing.</p> <ul style="list-style-type: none"> • CDC paper on physical activity – Charlie Foster to send to NICE. • WHO food production guidance - Martin Caraher to send to NICE. • WCRF paper – Margaret Thorogood to send to NICE. 	<p>Madeline Murtagh</p> <p>Charlie Foster</p> <p>Martin Caraher</p> <p>Margaret Thorogood</p>
3. Declarations of Interest	No declarations of interests were given.	
4. CVD Prevention Inequalities Expert Paper	<p>Simon Capewell gave a presentation on the inequalities of CVD prevention.</p> <p>Issues raised were:</p> <ul style="list-style-type: none"> • Evidence of intervention and effect on reducing inequalities. • Evidence at population-level – it would be useful to review European evidence on smoking and diet at population-level. • Survey data would also be useful e.g. low-income dietary survey. • The Marmot review on inequalities consultation report is now available online. <p>Action Point: Simon Capewell to circulate paper presented.</p> <p>Action Point: Paul Lincoln to inform PDG on how to submit comments on the Marmot review.</p>	<p>Simon Capewell</p> <p>Paul Lincoln</p>
5. Economic Modelling	<p>Pelham Barton gave a presentation on the economic modelling report to date and it was suggested that the discussion following the presentation should focus on what further amendments the PDG would like to see. It was also noted that the CC only have a few more weeks to work on the report so suggested amendments should therefore not be too ambitious.</p> <p>Andrew Briggs presented the critiques of the model:</p> <ul style="list-style-type: none"> • Presented a well-constructed and admirably 	

	<p>transparent model.</p> <ul style="list-style-type: none"> • The model is flexible. • Clarification of a couple of the characteristics of the model was needed. • Model appears to be conservative and built on assumptions. • The model gives conservative estimates, and so extensive further sensitivity analysis was not seen as a priority. <p>Three things to consider:</p> <ol style="list-style-type: none"> 1. Persistent of treatment effects. 2. Assumption of 'perfect health'. 3. The model is constructed for the current population. Is this appropriate and should we instead look at the lowest age group? Should a younger population be targeted? <p>Further suggestions by the PDG:</p> <ul style="list-style-type: none"> • To include age gradients. • To perform a similar analysis on salt. • The PDG asked how this model also compares to other NICE work on cost-effectiveness. <p>Action: Pelham to undertake further analysis suggested by PDG and to produce a final draft by 8th July. PDG members contacted by Pelham for further information need to respond as quickly as possible.</p>	<p>Pelham Barton PDG</p>
<p>6. Comprehensive Area Assessments</p>	<p>Ian gave a presentation on Comprehensive Area Assessments in promoting the implementation of NICE Prevention of Cardiovascular Disease guidance at a local level.</p> <p>Action Point: Palida to circulate presentation to PDG.</p> <p>Issues raised were:</p> <ul style="list-style-type: none"> • Joint needs assessment and scrutiny was 	<p>Palida Teelucknavan</p>

	<p>missing.</p> <ul style="list-style-type: none"> • How can we meet the audiences' needs better? There is a great need to also address regional areas/offices as not everyone from this population has seen the NICE guidance. <p>Action meeting: Ian Reekie to be invited to a future PHAC meeting to present his paper. CPHE team to be invited to attend as well</p>	<p>NICE</p>
<p>7. Implementation</p>	<p>Mandy Harling gave a presentation on the NICE implementation process.</p> <p>Mandy informed the PDG that the consultation of implementation tools will take place on March 2010 (after publication).</p> <p>The discussion following the presentation focused on key groups that should be involved in the implementation.</p> <p>Suggestions were:</p> <ul style="list-style-type: none"> • NGOs • Trade unions • Audit Commission • British Heart Foundation • Faculty of Public Health • Local Govn Association • IdEA <p>Action Point: Please email Mandy Harling with any further suggestions – mandy.harling@nice.org.uk</p>	
<p>8. Fieldwork</p>	<p>Jane Huntley gave an outline of the NICE Fieldwork process. Greenstreet Berman has been appointed to undertake this work.</p> <p>Suggestions of organisations to be approached to take part in the fieldwork:</p> <ul style="list-style-type: none"> • Teaching Public Health Networks • Regional Public Health Directors • Food Industry • Inequality teams e.g. DH Inequalities Unit, Chris Beggley's team who works with PCO's. • Obesity team • Smoking Cessation • Sustainable Development Commission 	

	Action Point: Send methodology section of GSB proposal to PDG.	Jane Huntley
9. Draft Recommendations & Equality	<p>The PDG revised and agreed each of the recommendations that were discussed at the last meeting in detail (document 7.5a).</p> <p>Mike will produce a paper on general NICE policy issues to go to the NICE Board in August. This could also apply to some of the recommendations for this guidance.</p> <p>Action Point: Hugo to circulate suggestions by Charlie Foster on Physical Activity.</p> <p>Action Point: Rec 30 – NICE to include paper by Boyd Swinburn about the effectiveness of restrictions on mass media in the draft recommendations.</p> <p>Action Point: Jane and Hugo to review draft recommendations and amend tracking table (doc 7.5c).</p>	<p>Hugo Crombie</p> <p>NICE</p> <p>Jane Huntley & Hugo Crombie</p>
10. AOB	<p>Jane clarified the project timeline as follows:</p> <p>PDG 8 meeting – 15 July</p> <p>Papers to be mailed – 3 July</p> <p>Comments from PDG on Draft Guidance – 7 – 20 Aug</p> <p>Consultation on the Draft Guidance – 14 Sept – 12 Oct</p> <p>Final PDG meeting – 18 & 19 Nov</p> <p>Guidance Exec meeting – 2 March 2010</p> <p>Publication date – 24 March 2010</p> <p><u>Smoking & Alcohol</u></p> <p>It was suggested that these topics needed to also be included in the guidance? The NICE guidance: 'Alcohol-use disorders (prevention)' is also due to be published in March 2010.</p> <p>Action Meeting: NICE to set up a joint meeting with the CVD Chair and Alcohol Chair and project leads.</p>	NICE

11. Close and date of next meeting	Date of next meeting: 15 July 2009 Meeting papers to be mailed: 3 July 2009	
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