Section A: CPHE to complete	
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Guidance title:	Behaviour change
Committee:	Programme Development Group
Subject of expert testimony:	Behaviour change – Local Authorities and Public Health
Evidence gaps or uncertainties:	[Please list the research questions or evidence uncertainties that the testimony should address]

Provide the PDG with an overview of local authorities and, commissioning arrangements for behaviour change interventions, including:

- Potential barriers to implementation of NICE behaviour change guidance from a local authority perspective
- How might local authorities vary the provision and delivery of behaviour change interventions across different populations in a local authority area
- How can local authorities take account of equity in commissioning and managing behaviour change interventions and services?

Section B: Expert to complete

Summary testimony:

This is a time of significant change with many Local Authorities experiencing sizable budget reductions and going through re-structuring or re-prioritising to manage this change. This could provide either a barrier or an opportunity for implementation of NICE behaviour change guidance within Local Authority. The approach will also reflect the localism agenda in terms of provision and delivery. Some Local Authorities are moving towards a more Strategic Commissioning Provision split while others aren't and some are somewhere in between. This will also affect their approach to commissioning. All of the above will vary reflecting the nature of the authority- unitary, metropolitan, two tier or a London Borough as well as local politics, both party and individual.

Local authorities are one of the pieces in what the Health and Social Care Act described as a new public health system. The other pieces include Public Health England, the Clinical Commissioning Groups where some responsibility for public health still resides, the NHS Commissioning Board and a centrally controlled resource on public information. The presentation will review how this system might work with local Health and Wellbeing Boards to improve health.

Local authorities will have a budget to achieve public health outcomes. Much of the budget will come with a history of investment although all authorities also have an

uplift to the budget. The presentation will review the way that behaviour change activity has been commissioned in Newham and Oldham to date and make projections as to how this activity will be commissioned in the future. Consideration will also be given to the use of NICE guidance and evidence in the commissioning of behaviour change activity in councils, barriers to this and possible solutions.
References (if applicable):